Thrasivoulos Vitoratos

WEB DEVELOPER

ΕΠΙΚΟΙΝΩΝΙΑ

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- 🌐 https://main--thrasos-vitoratos.netlify.app/
- ⊙ https://github.com/Thrasos06

- Birth Date: 08/06/1991

Programming Skills

- ReactJs
- HTML
- CSS
- JAVASCRIPT
- Material UI
- Tailwind
- Styled-components

Marketing Skills

- Advertising Strategies
- Facebook Ads Manager / Pixel
- Google Analytics / Google Ads
- Email marketing (Klaviyo, AWeber)
- Social media marketing
- Brand Marketing / Management

Education Background

- TEI MACEDONIA

  AUTOMATION ENGINEER

About Me

For three years I am working as a Shopify Developer and I manage various CMS platforms. To develop my theoretical knowledge and practical skills in Web Development I have attended many mini seminars online (Intergraphics, Udemy)

Professional Experience

WEB DEVELOPER – DEZAART E. E.
2019 – ON-GOING

- Generate custom Shopify Themes and modify pre-existing templates based on defined brand benchmarks

- Ensure a seamless connection with Marketing Tools, Platform APIs, and Shopify Apps to optimize the store for sheer performance and needed functionalities.

- Responsible for optimizing website for increased conversion rates.

Web Developer & Website Operator – Freelancer
2017 – On-going

I have undertaken the construction of various websites (small projects and e-shop). I mainly use WordPress, Shopify and React.

Barista – Anothen Cafe - Bar
2015 – 2017

I worked for 2 years as a barista but also a personnel and cellar manager in a catering business in Thessaloniki.

Certifications

Google Analytics Certification
https://skillshop.exceedlms.com/student/award/cyGpHkkge9u7gNkq4PEWV7kt

Facebook Ads & Facebook Marketing MASTERY 2022 | Coursenvy
https://www.udemy.com/certificate/UC-878efe7d-a1e7-415b-bd4e-fa34776f71d0/