

# CareConnect

Bridging Gaps in Rural Healthcare and Rehabilitation

TEAM CODEX  
CODE CUBICLES 2.0

# Problem Statement

- Rising healthcare costs make it difficult for individuals and families in rural areas to afford necessary medical treatments, medications, and insurance premiums.

- Lack of engaging activities in the rehabilitation process can hinder recovery and reduce motivation.

# Solution Overview

- - CareConnect is a comprehensive platform designed to address healthcare affordability and enhance rehabilitation through engaging activities.
- - Combines telemedicine, community health programs, gamified rehabilitation, and microinsurance schemes.



# Key Features

1. Telemedicine  
Platform

2. Community  
Health  
Programs

3. Gamified  
Rehabilitation

4.  
Microinsurance  
Schemes

# Telemedicine Platform



- Remote consultations with healthcare providers.



- Prescription management and medication delivery.



- Health monitoring and follow-ups through a mobile app.

# Community Health Programs



- Periodic health camps and check-ups.



- Collaboration with local healthcare workers and NGOs.



- Health education and awareness campaigns.



# Gamified Rehabilitation

- - Mobile apps with interactive rehabilitation exercises.
- - Art and music therapy sessions.
- - Skill-building workshops and nature activities.





# Microinsurance Schemes

- - Affordable microinsurance plans tailored for rural populations.
- - Easy enrollment and claims processing via mobile technology.





# Business Model



- Value Proposition: Affordable and accessible healthcare, improved patient engagement, effective platform for health programs.



- Target Market: Rural populations, healthcare providers, NGOs, government agencies.



- Revenue Streams: Subscription fees, insurance premiums, partnerships and grants, advertising.



- Cost Structure: Development, operational, marketing, and maintenance costs.

# Implementation Plan



- Phase 1: Research and Planning



- Phase 2: Development and Testing



- Phase 3: Launch and Marketing



- Phase 4: Scaling and Expansion

# Prototype Demonstration



- Brief overview of the prototype features.



- Screenshots or live demo of key functionalities (Telemedicine, Community Health Programs, Gamified Rehabilitation).

# Questions and Answers



- OPEN THE FLOOR TO QUESTIONS FROM THE JUDGES.



- BE PREPARED TO ANSWER QUESTIONS RELATED TO THE PROBLEM STATEMENT, SOLUTION, BUSINESS MODEL, AND IMPLEMENTATION.



# Thank You



- Thank the judges and audience for their time.



- Provide contact information for follow-up.