# New Summary Report - 05 December 2015

## 1. What kinds of phone you are using?
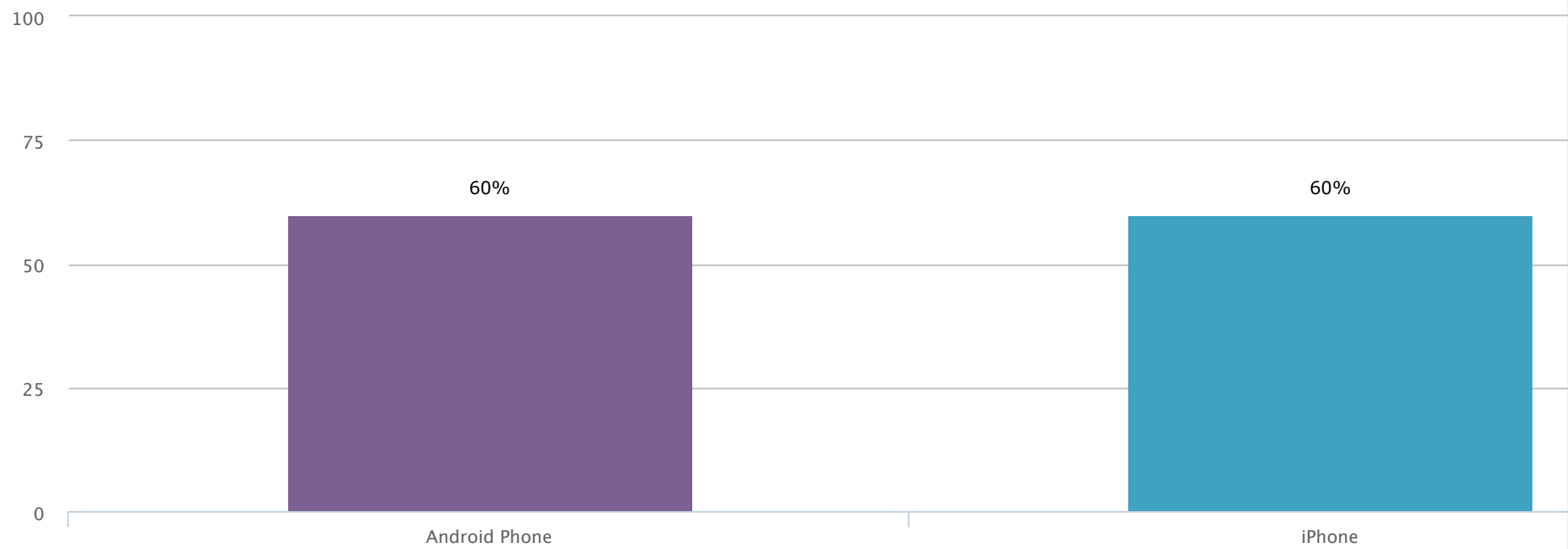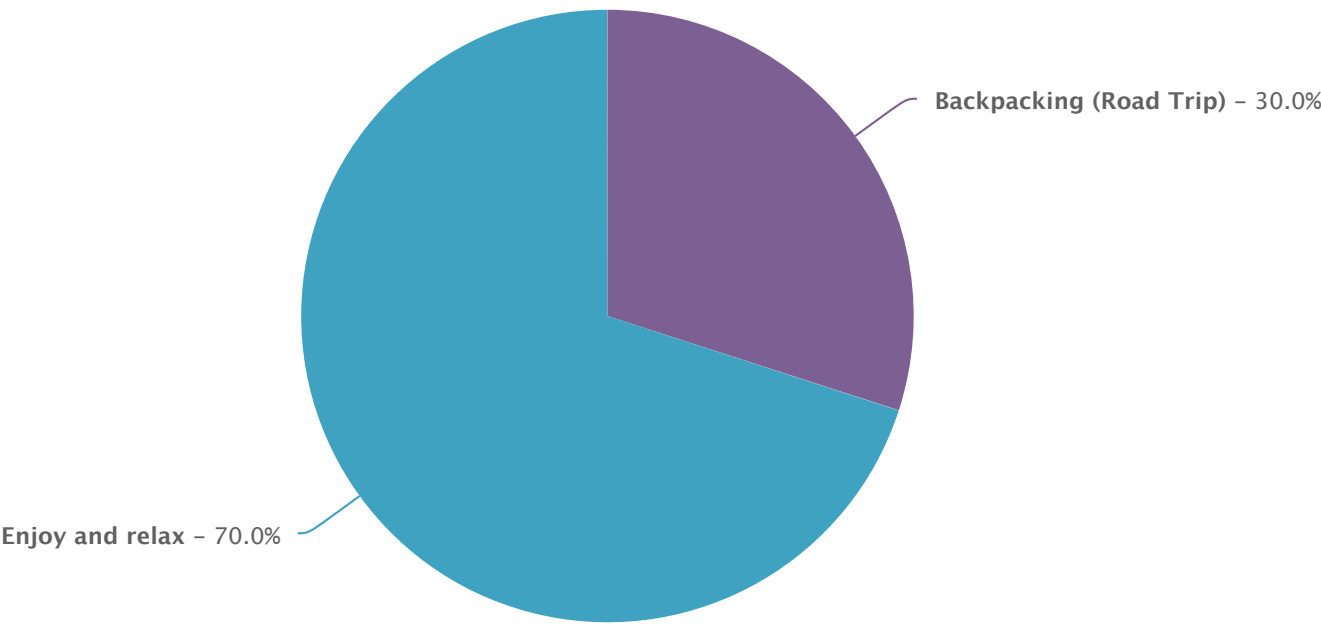


| Value | Percent | Count | Statistics | |
|-------|---------|-------|------------|---|
| Android Phone | 60.0% | 6 | Total Responses | 10 |
| iPhone | 60.0% | 6 | | |
| Windows Phone | 0.0% | 0 | | |
| I don't use smart phone | 0.0% | 0 | | |
| Other - Write In | 0.0% | 0 | | |
| | Total | 10 | | |

| Responses "Other - Write In" | Count |
|------------------------------|-------|
| Left Blank | 10 |

## 2. What travel style you would prefer:



Backpacking (Road Trip) – 30.0%

Enjoy and relax – 70.0%

| Value | Percent | Count | Statistics |
|-------|---------|-------|------------|

| Discovery | 0.0% | 0 | Total Responses | 10 |
|---|---|---|---|---|
| Backpacking (Road Trip) | 30.0% | 3 | | |
| Enjoy and relax | 70.0% | 7 | | |
| Other - Write In | 0.0% | 0 | | |
| | Total | 10 | | |

| Responses "Other - Write In" | Count |
|---|---|
| Left Blank | 10 |

## 3. Do you create plan before a long trip?



Rarely – 10.0%
Always – 30.0%
Sometimes – 60.0%
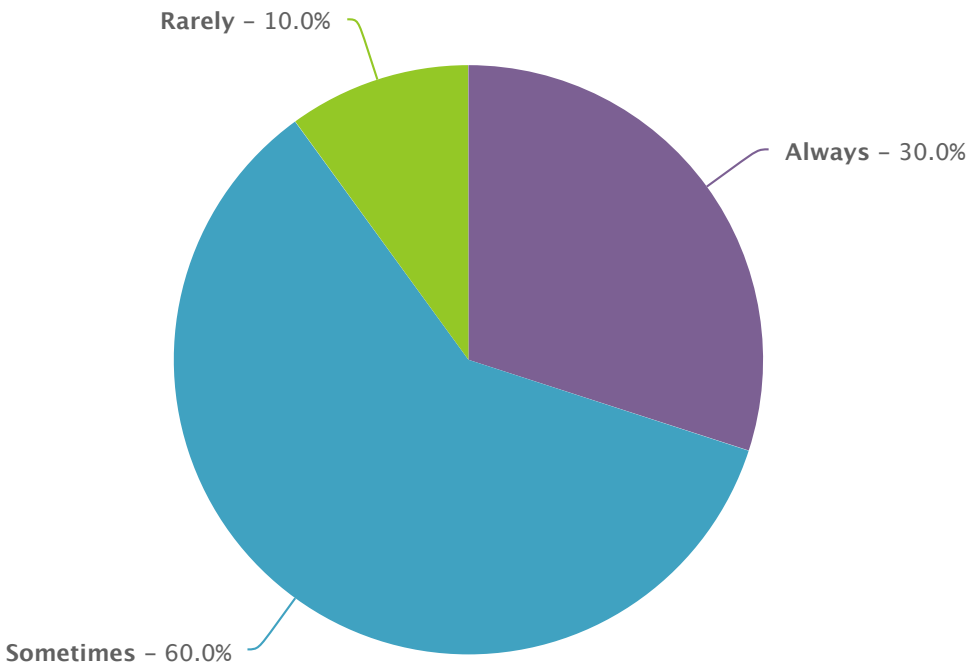
| Value | Percent | Count | Statistics | |
|---|---|---|---|---|
| Always | 30.0% | 3 | Total Responses | 10 |
| Sometimes | 60.0% | 6 | | |
| Rarely | 10.0% | 1 | | |
| Never | 0.0% | 0 | | |
| | Total | 10 | | |

## 4. Which channels you use to look for travel partners?

100
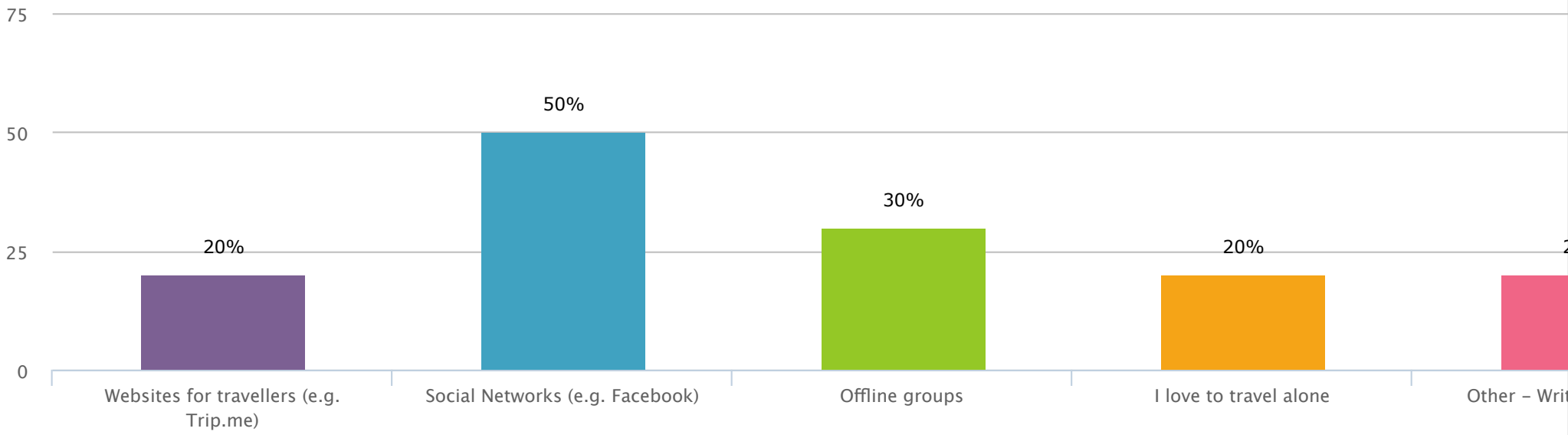
| Value | Percent | Count | Statistics | |
|---|---|---|---|---|
| Websites for travellers (e.g. Trip.me) | 20.0% | 2 | Total Responses | 10 |
| Social Networks (e.g. Facebook) | 50.0% | 5 | | |
| Offline groups | 30.0% | 3 | | |
| I love to travel alone | 20.0% | 2 | | |
| Other - Write In (Required) | 20.0% | 2 | | |
| | Total | 10 | | |

| Responses "Other - Write In (Required)" | Count |
|---|---|
| Left Blank | 8 |
| my company | 1 |
| my company celebrate the trip | 1 |

## 5. How do you manage your travel plan? (Multiple selections)
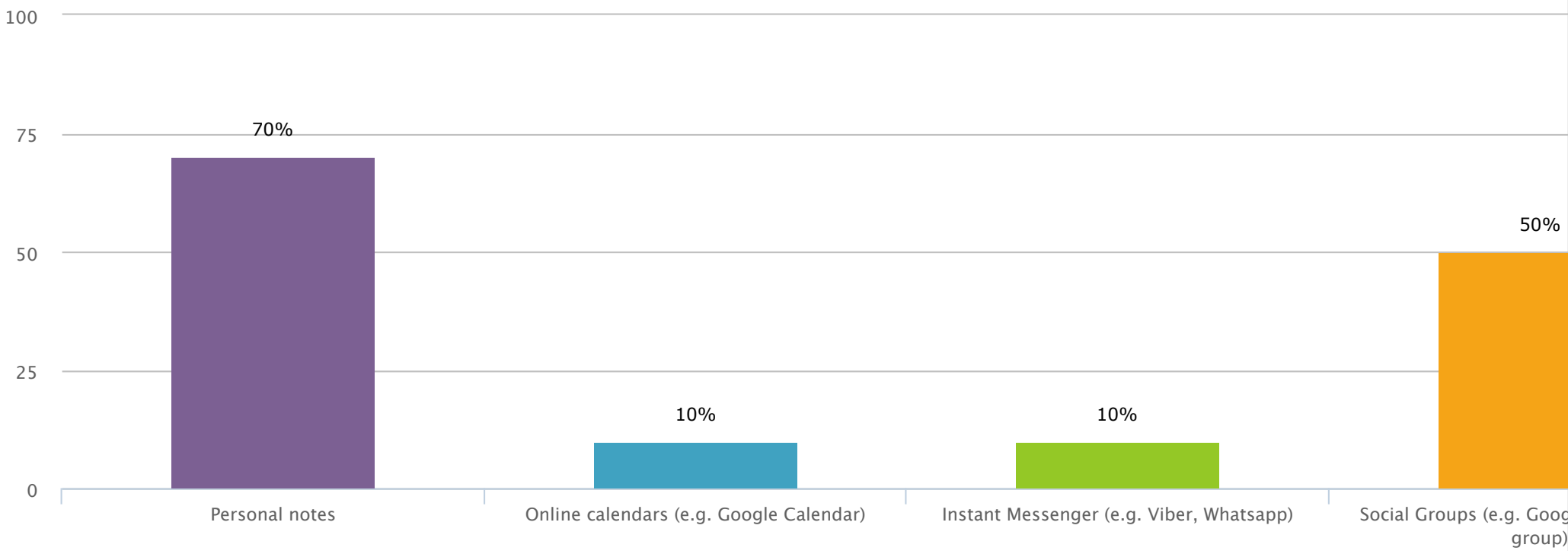


| Value | Percent | Count | Statistics | |
|---|---|---|---|---|
| Personal notes | 70.0% | 7 | Total Responses | 10 |
| Online calendars (e.g. Google Calendar) | 10.0% | 1 | | |
| Instant Messenger (e.g. Viber, Whatsapp) | 10.0% | 1 | | |
| Social Groups (e.g. Google Plus, Facebook group) | 50.0% | 5 | | |

Total 10

## 6. Would you like to have reminder for certain events in your travel plan?
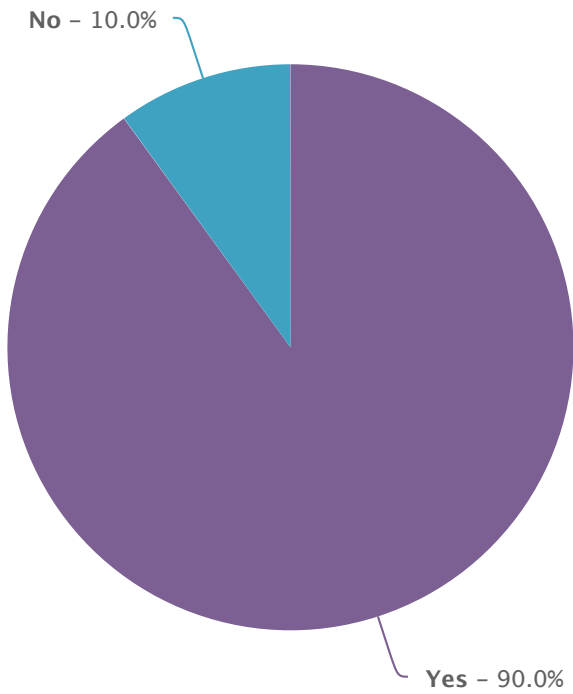
No – 10.0%

Yes – 90.0%

| Value | Percent | Count | Statistics | |
|-------|---------|-------|------------|---|
| Yes | 90.0% | 9 | Total Responses | 10 |
| No | 10.0% | 1 | | |
| | Total | 10 | | |

## 7. When you are using a mobile app to create travel plan, what is the top 2 features you may consider the most?

| | Timelines | Sharing plans | Finding travel partners | Reminders | Conversation | Responses |
|-----------|-----------|---------------|-------------------------|-----------|--------------|-----------|
| Feature 1 | **4** 40.0% | **2** 20.0% | **2** 20.0% | **2** 20.0% | **0** 0.0% | 10 |
| Feature 2 | **1** 10.0% | **3** 30.0% | **4** 40.0% | **2** 20.0% | **0** 0.0% | 10 |

## 8. What do you expect when using a mobile app for travel planning?

| Count | Response |
|-------|----------|
| 1 | Detect locations correctly and run smoothly with low specs phones |
| 1 | Simple, easy to use, don't disturb user |
| 1 | photo sharing, selfie, reminder |
| 1 | simple、handy and early |
| 1 | suggest a sample plan for me |
| 1 | this is good idea |