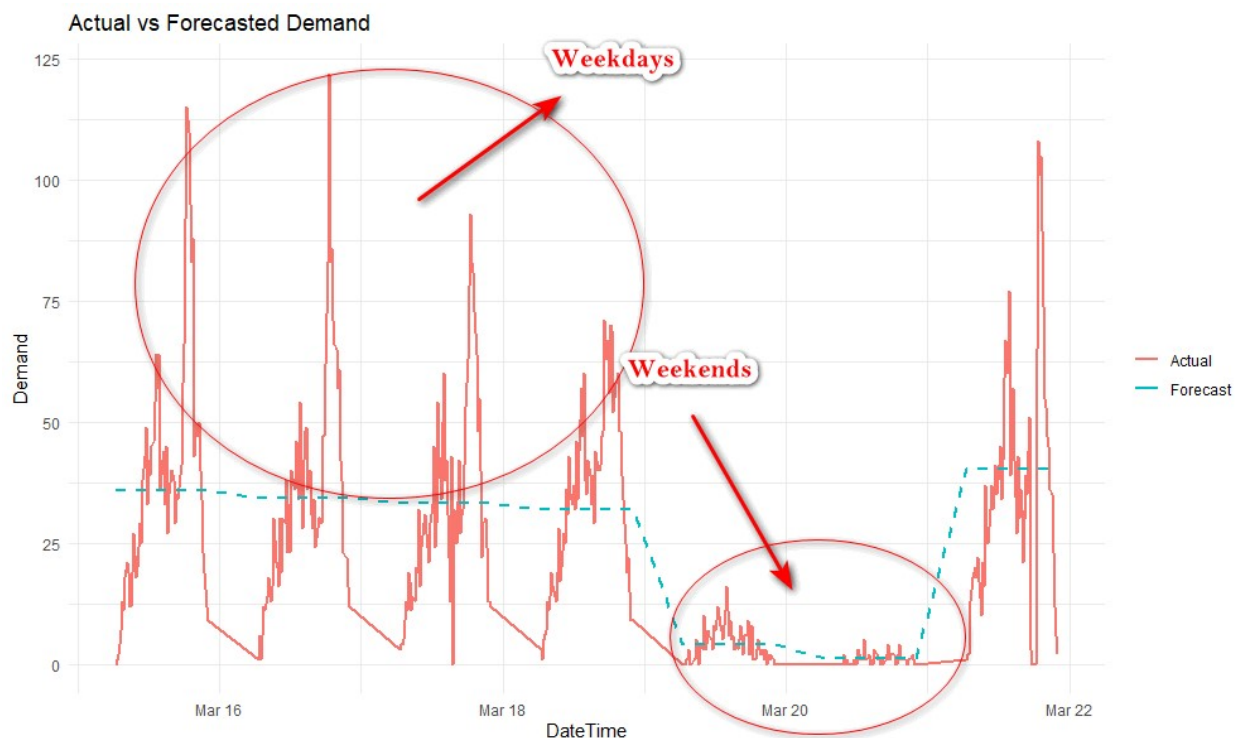


## ***Final Project***

I chose a combination of the Arima and Naive methods for my final model. I am not skilled enough to combine the results in R so I will post separate visuals of each model. I combined the models because each model has a strength and weakness when compiling this data. The Naive method's strength is to capture the weekly seasonality by day and by 15-minute interval. It worked well on weekends where the variability of usage was low but failed at capturing the high variability of usage on weekdays.

### **Naive Forecast**



The Arima model did an excellent job of capturing the weekday variability of usage because it seeks to establish a trend over time with seasonality. It projected that trend/seasonality to weekends where the model did a poor job of capturing the low transit usage. My suggestion would be to combine the models for Arima ~ workdays/weekdays and Naive ~ weekends/slow holidays.

## ***Arima Forecast***

Actual vs. Forecasted Demand

