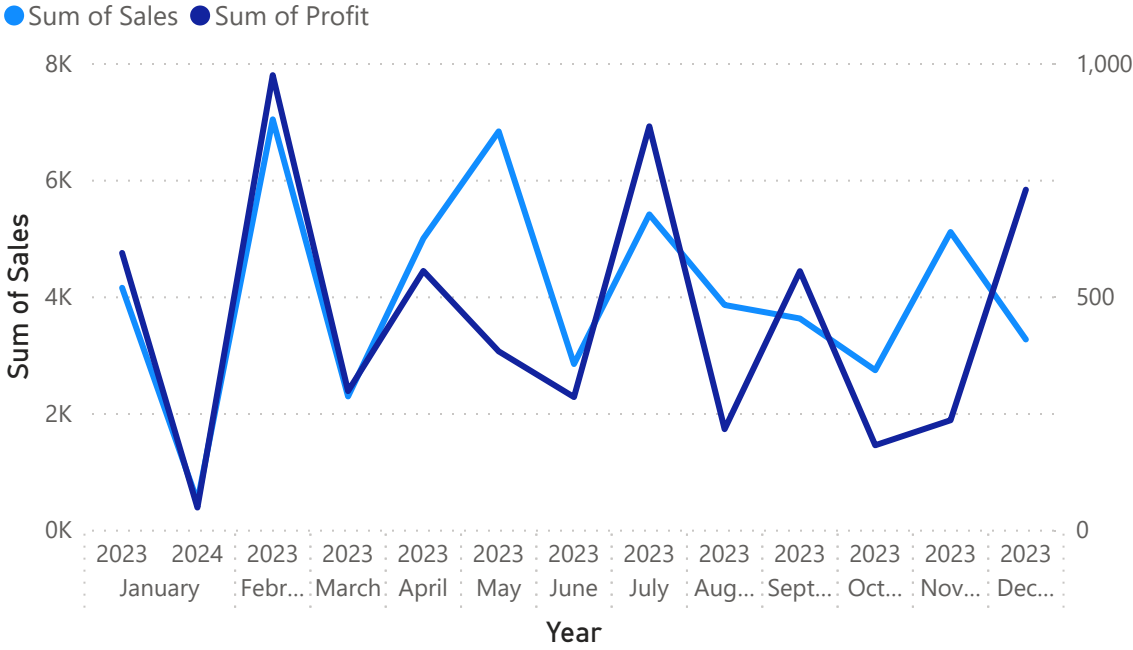
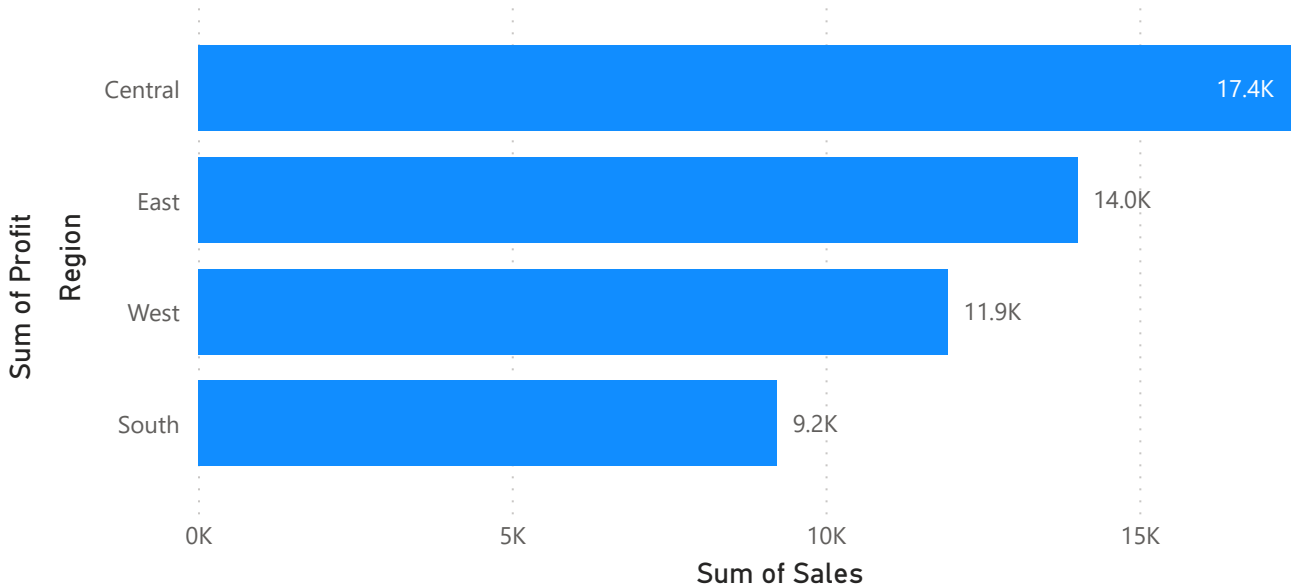


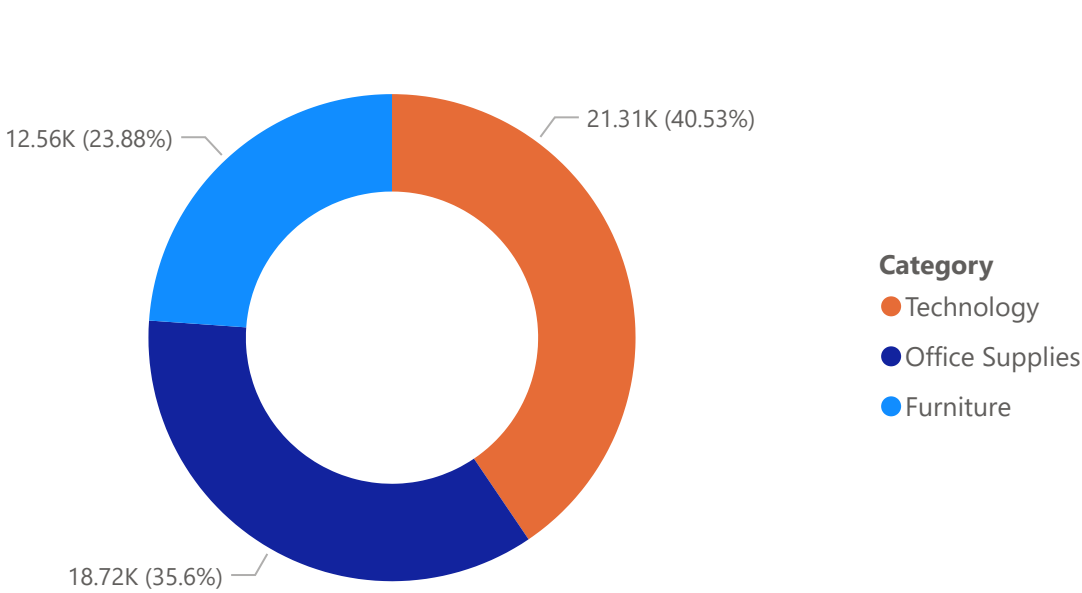
Sum of Sales and Sum of Profit by Month and Year



Sum of Sales by Region



Sum of Sales by Category



Region

- Central
- East
- South
- West

Category

- Furniture
- Office Supplies
- Technology

Sales and Profit peaked in February and May, suggesting those months had the strongest business performance. These spikes may be linked to promotions, seasonal demand, or bulk orders.

The Central region outperformed all others in total sales, contributing over ₹17.4K. This region may be driving the majority of revenue for the business.

Technology is the top-selling category, accounting for over **43%** of total sales, followed by **Furniture** and **Office Supplies**. This indicates a tech-focused customer base.

South region consistently recorded the lowest sales, representing a potential opportunity for marketing, outreach, or distribution expansion.