Wholesaler Customer Analysis

kpi milk

Milk
2,550,357

kpi grocery

Grocery
3,498,562

kpi fresh

Fresh
5,280,131

Measure Names
- Detergents Paper
- Grocery

Region
- 1
- 2
- 3

Milk
2,550,357

bar and area

Detergents Paper
Channel
0K   200K   400K   600K   800K   1000K
1   235,587   1,180,717
2   1,032,270
    2,317,845
0K   500K   1000K   1500K   2000K   2500K
Grocery

area and polygon region

Region
2M
1M
0M
Grocery
890,410
204,136
173,311
800K
600K
400K
200K
0K
Detergents Paper
1   2   3

pie chart

16.56% 1
9.38% 2
74.06% 3

lolipop chart

Delicassen
Channel
0K   100K   200K   300K   400K
1
2
0K   200K   400K   600K   800K   1000K
Frozen

arrow chart

Delicassen
Region
0K   100K   200K   300K   400K   500K
1   104,327
2   54,506
3   512,110
0K   200K   400K   600K
Delicassen

butterfly chart

890,410   3   512,110
204,136   1   104,327
173,311   2   54,506
1000K   500K   0K   0   0K   500K
Detergents Paper   Zero   Delicassen