

# Subscribers Galore : Exploring World's Top Youtube Channels

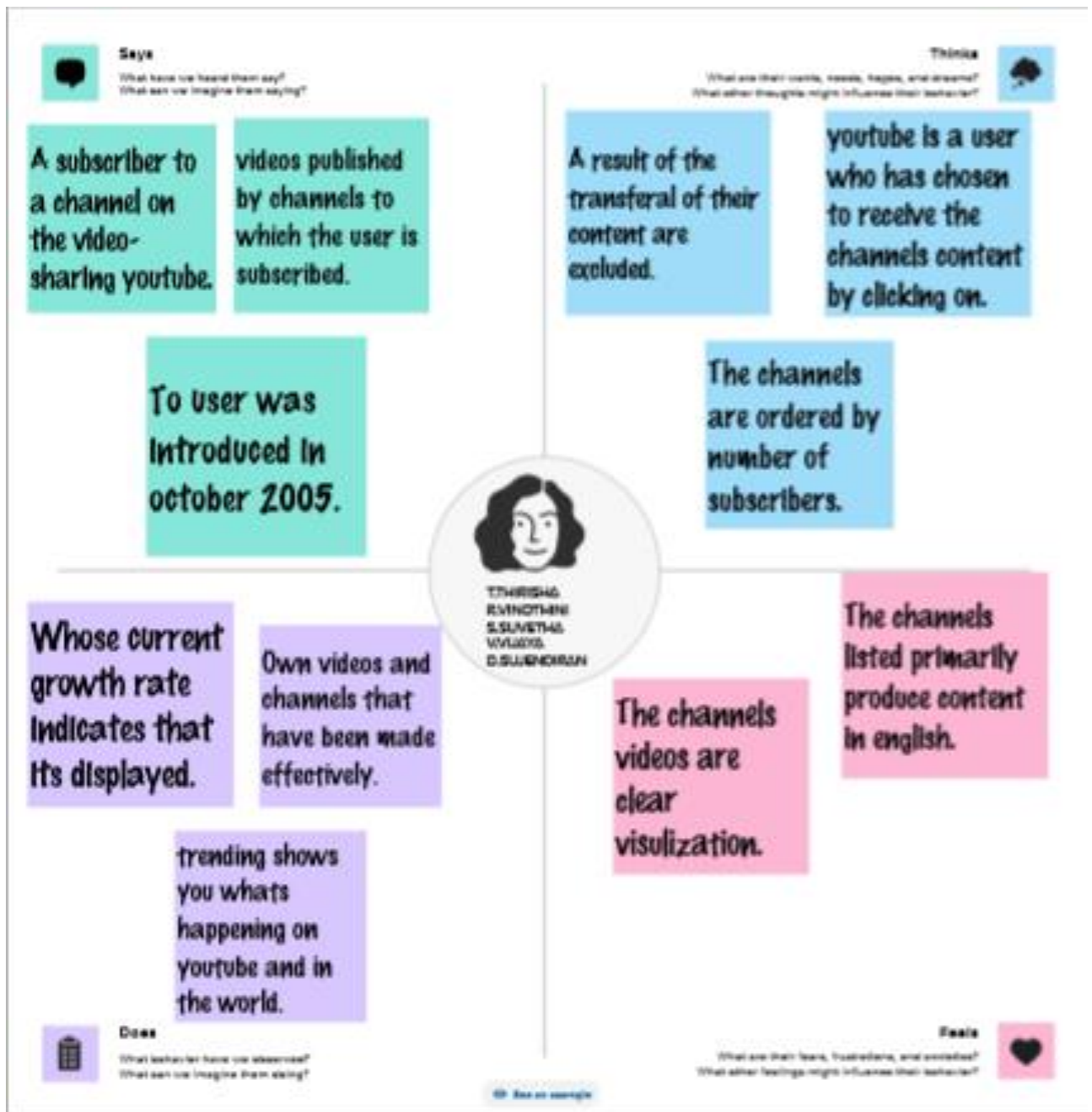
## 1. Introduction

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most- subscribed channels in April 2006. An early archive of the list dates to May 2006.

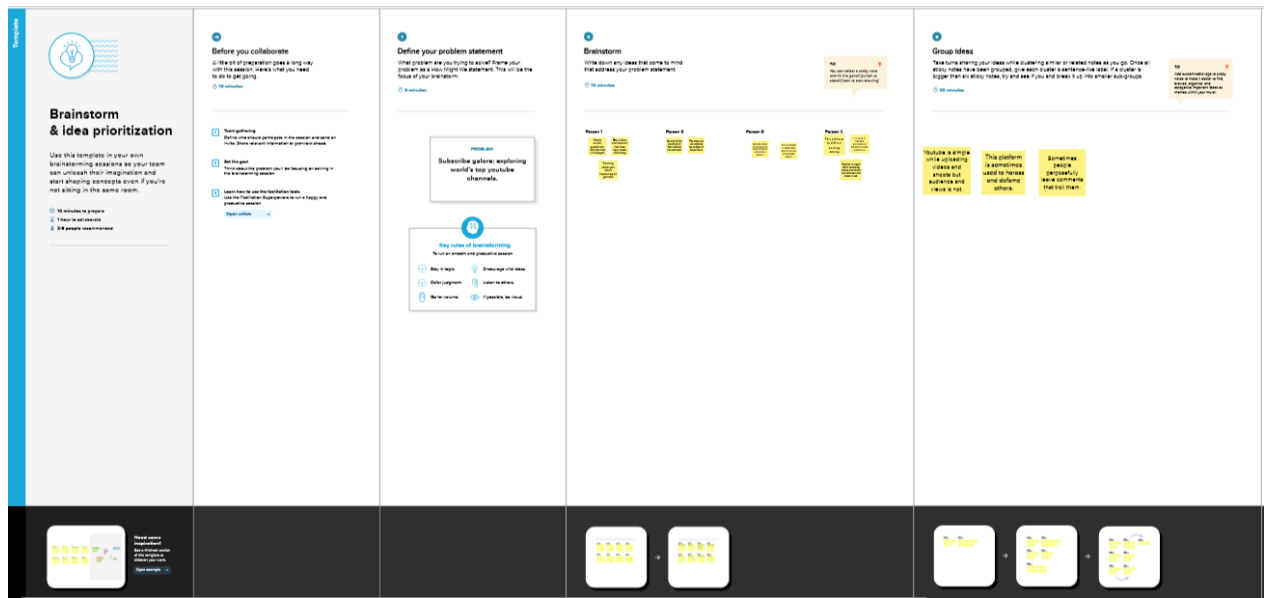
The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers.

## 2. Problem definition and design thinking

### 2.1 Empathy map



## 2.2 Brain storming map



## 3.Result

### Findings of our data analysis

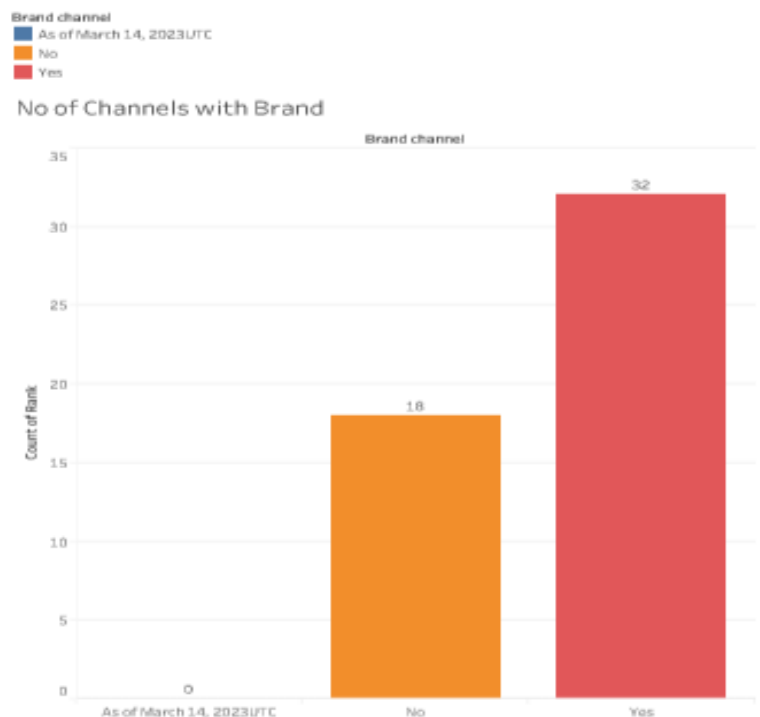
#### Dashboard 1

**Channel Brand**

Channel	Brand channel	
	As of M...	Yes
5-Minute Crafts		Yes
A4	No	
Aaj Tak		Yes
Ariana Grande	No	
As of March 14, 2023 UTC	As of M...	
Bad Bunny	No	
Badabun		Yes
Bangtan TV	No	
Billie Eilish	No	
Billion Surprise Toys		Yes
Blackpink		Yes
Canal KondZilla		Yes
ChuChu TV		Yes
Cocomelon		Yes
Colors TV		Yes

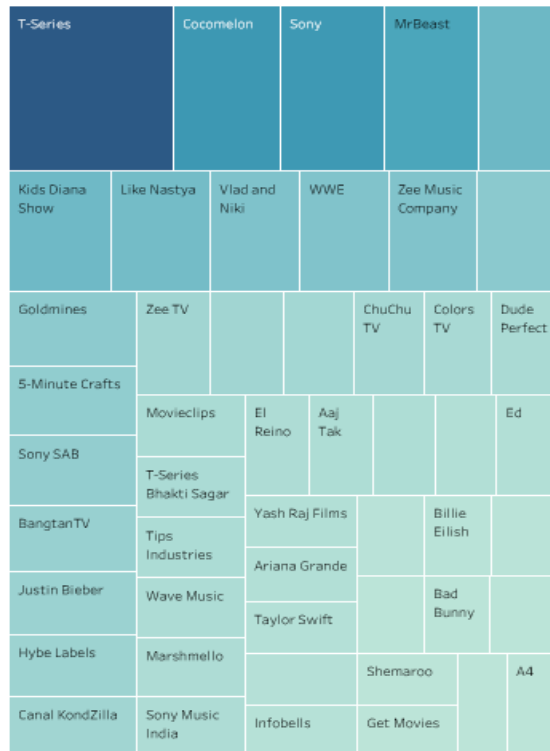
**Rank wise Channel**

Channel	Rank
As of March 14, 2023 UTC	
T-Series	1
Cocomelon	2
Sony Entertainment Telev...	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
Vlad and Niki	8
WWE	9
Zee Music Company	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Some SAB	14



## Dashboard 2

Channel name with Sub



Subscribers (millions)

44.6 238.0

No of Channels of language

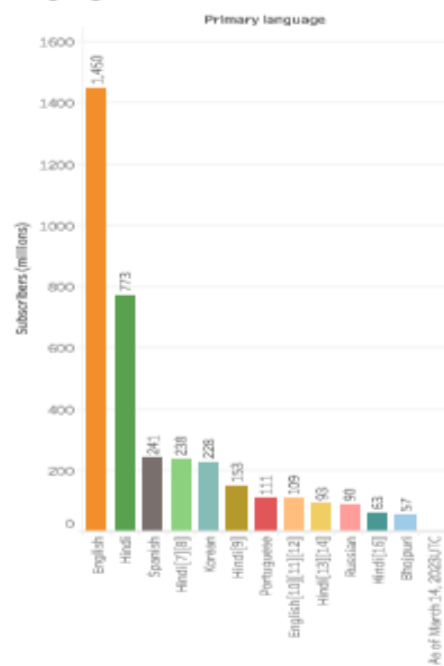


Primary language

As of March 14, 2023UTC  
 Bhojpuri  
 English  
 English[10][11][12]  
 Hindi  
 Hindi[7][8]  
 Hindi[9]  
 Hindi[13][14]  
 Hindi[16]  
 Korean  
 Portuguese  
 Russian  
 Spanish

## Dashboard 3

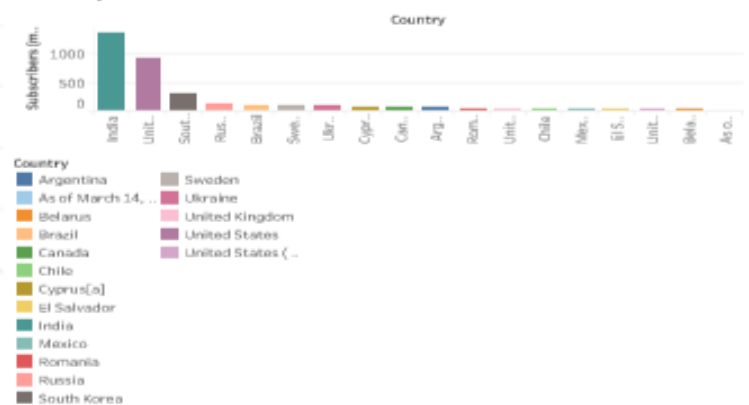
Language wise Sub



Primary language

As of March 14, 2023UTC  
 Bhojpuri  
 English  
 English[10][11][12]  
 Hindi  
 Hindi[7][8]  
 Hindi[9]  
 Hindi[13][14]  
 Hindi[16]  
 Korean  
 Portuguese  
 Russian  
 Spanish

Country wise Sub



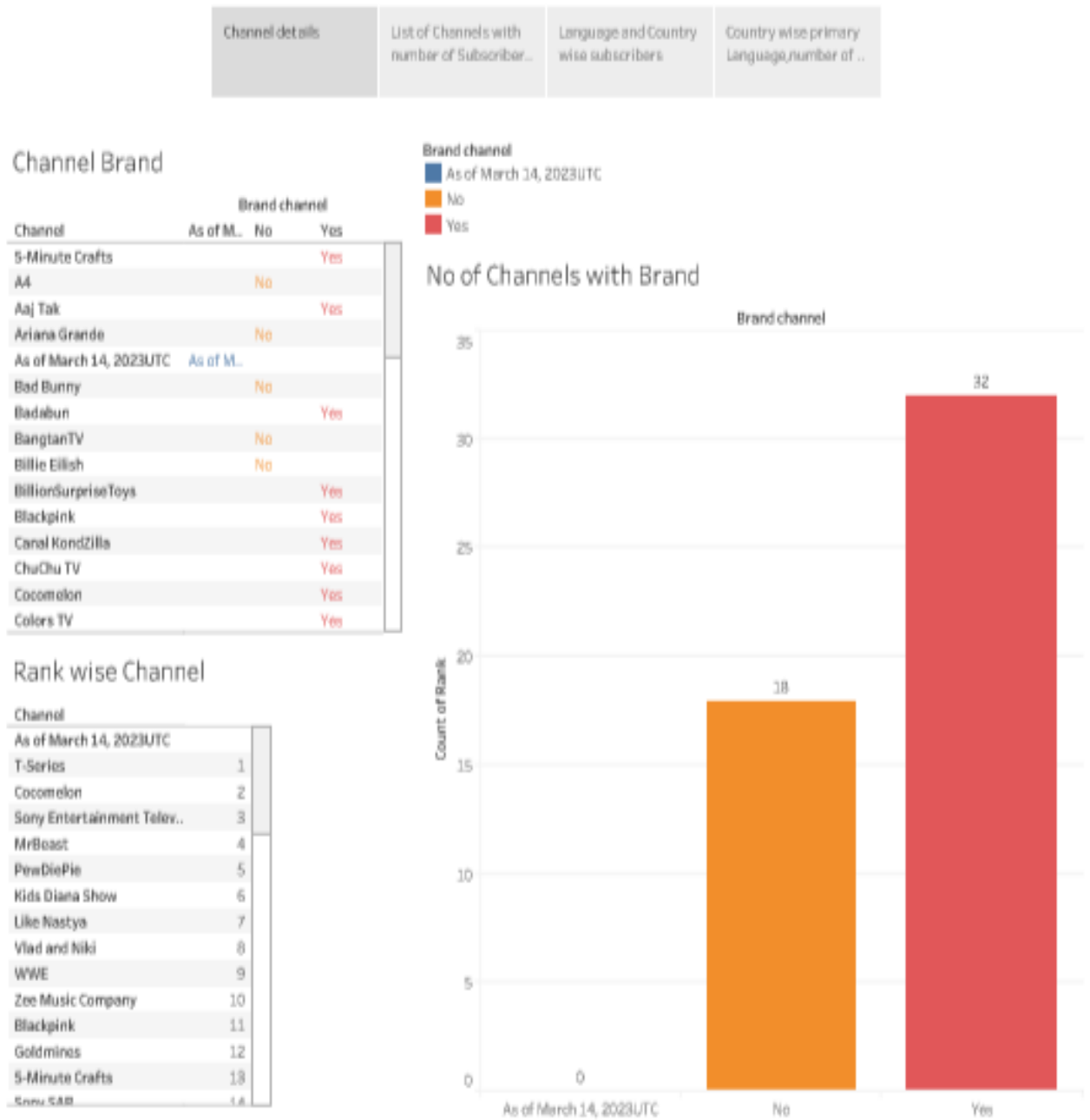
Country

Argentina  
 As of March 14, 2023UTC  
 Belarus  
 Brazil  
 Canada  
 Chile  
 Cyprus[a]  
 El Salvador  
 India  
 Mexico  
 Romania  
 Russia  
 South Korea  
 Sweden  
 Ukraine  
 United Kingdom  
 United States  
 United States (Georgia)

## Story

## Visual representations of our data analysis

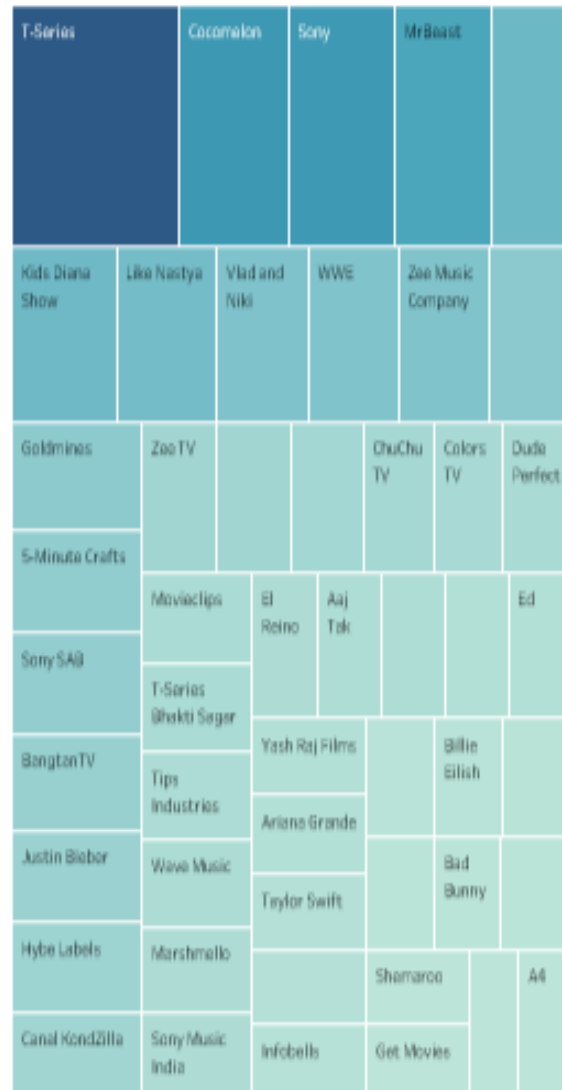
### Story 1



## Story 1

Channel details	List of Channels with number of Subscriber...	Language and Country wise subscribers	Country wise primary Language,number of ...
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### Channel name with Sub



Subscribers (millions)

44.6 238.0

### No of Channels of language



Primary language

As of March 14, 2023/UTC

Bhojpuri

English

English(10)[11][12]

Hindi

Hindi(7)[8]

Hindi(9)

Hindi(13)[14]

Hindi(16)

Korean

Portuguese

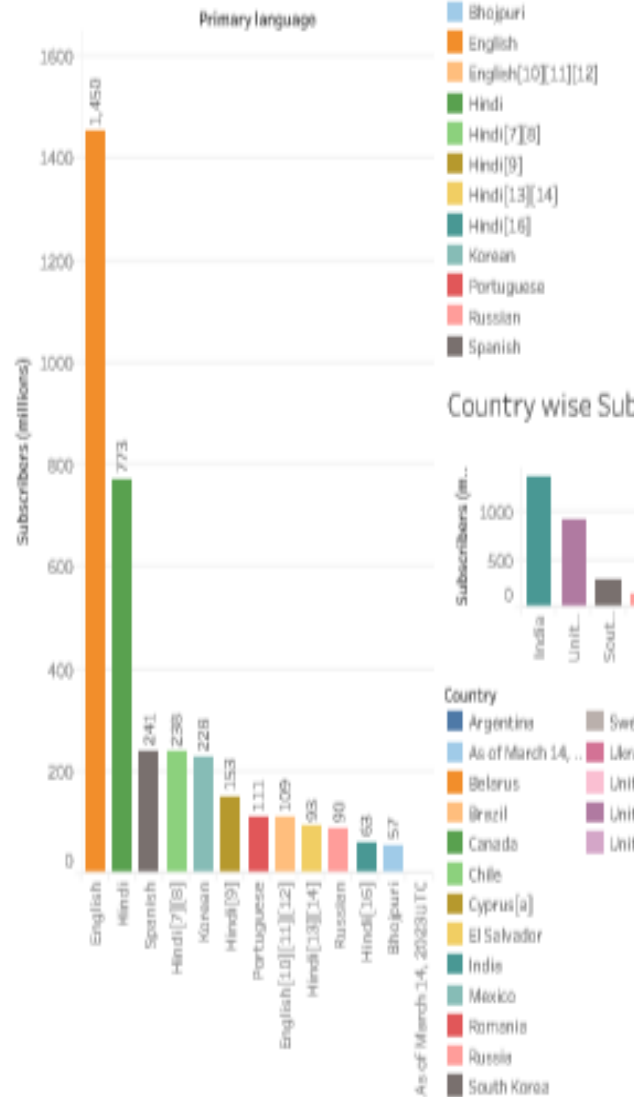
Russian

Spanish

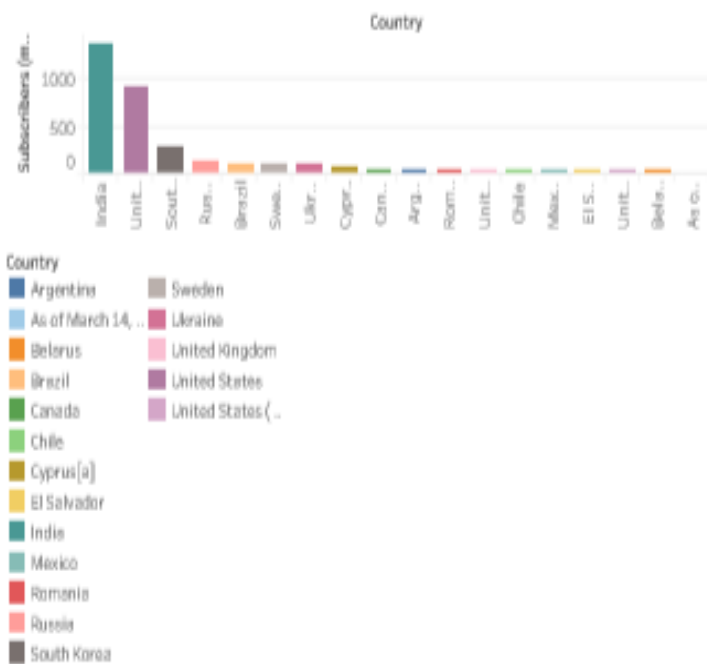
## Story 1

Channel details	List of Channels with number of Subscriber...	Language and Country wise subscribers	Country wise primary Language,number of ...
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Language wise Sub

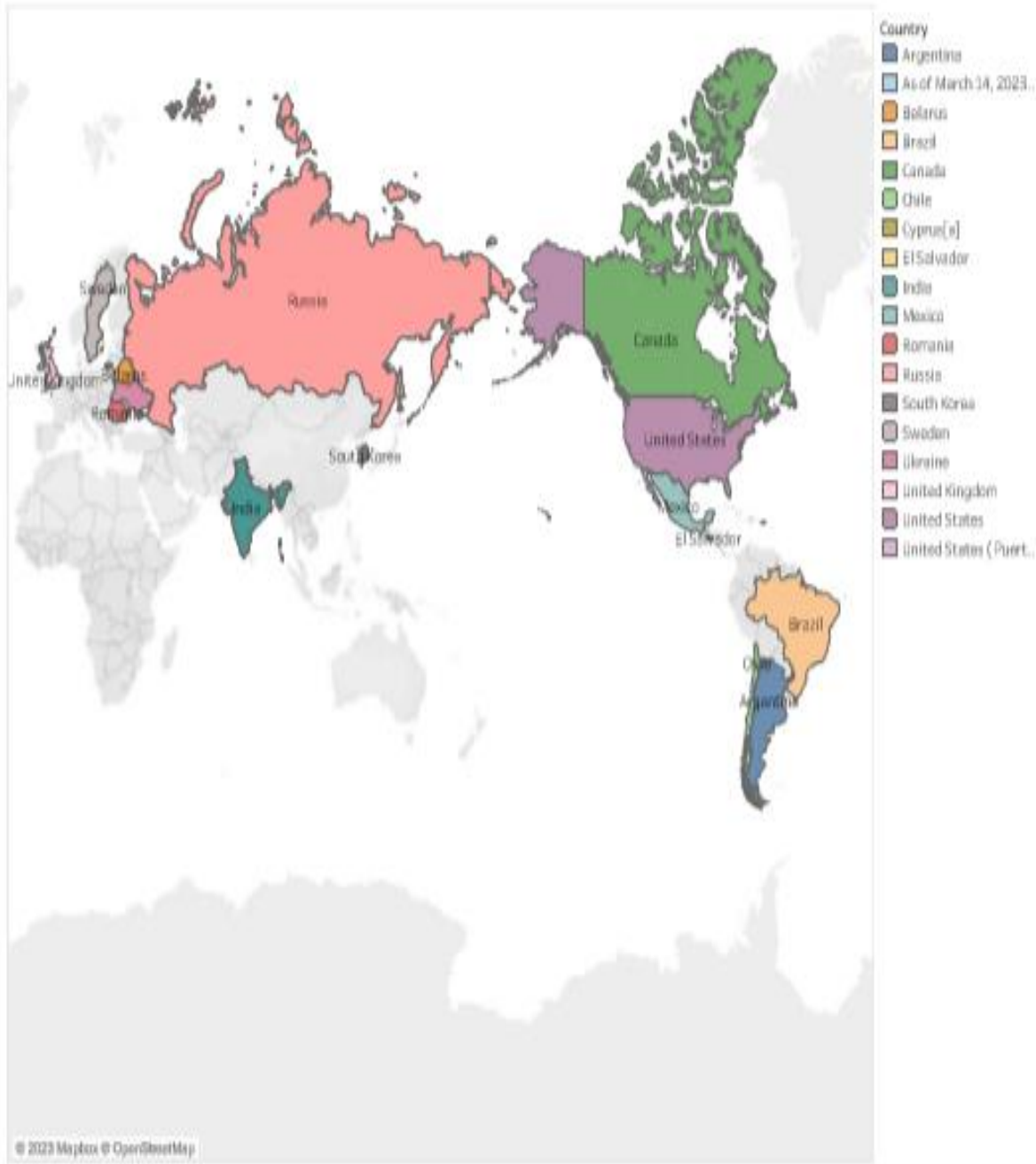


Country wise Sub



Story 1

Channel details	List of Channels with number of Subscriber...	Language and Country wise subscribers	Country wise primary Language/number of ...
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## **4.Advantages and disadvantages**

### **4.1.Advantages**

- ❖ It is Free to use
- ❖ Easy accessibility
- ❖ Wide selection of content
- ❖ Easy to share
- ❖ Ease of use
- ❖ Environment sustainability

### **4.2.Disadvantages**

- ❖ Inappropriate content
- ❖ Quality and copyright
- ❖ Misinformation
- ❖ Advertisements
- ❖ Privacy
- ❖ Environmental sustainability
- ❖ Social sustainability
- ❖ Paying its creators
- ❖ Creating an echo chamber

## **5.Applications**

- ❖ Everyone can watch and like videos and subscribe to channels with a Google Account.
- ❖ Every you tuber has a public presence on YouTube.
- ❖ We can create a YouTube channel to upload videos, comment, or make playlists.
- ❖ The you tube community tab is a feature designed to help the creators to engage with their audience outside of their videos that they upload to their channel.
- ❖ Types of community include polls, text-based posts and images .

## **6.Conclusion**

Thus, you can see both advantages and disadvantages of using YouTube. However, it is improving daily, and few video platforms have become as popular, especially in India. Thus, we must agree that YouTube is here to stay as it has stayed for so long.

## **7.Future scope**

You tube as a career is definitely rising as a current sensation. It has a lot of scope, exposure and of course, leads you to popularity and fame in your of choice. Like every other profession, you tube career too has its own pros and cons.