



WELCOME

In this presentation, we are going we are going to see a real life scenario of Data Analytics using the six step process.

TOPIC:

Going to mobile shop to buy a smart phone for a college going student.

PLAN:

Decide which kind of mobile you need (eg. 4g, 5g, gaming etc).

Plan before purchasing because all the mobiles are not the same price. Buy according to your requirements (i.e. online class, gaming, professional use)

PREPARE:

Now, prepare how much you can spend on buying mobile phone for your requirements.

Then, prepare how you can get money. (e.g. from parents or by going to part time jobs)

PROCESS:

Now prepare how much money you need, to buy the mobile for your requirements.

If you are buying a mobile for online class it might cost for 10,000rs to 15,000rs .

Analyze:

Now, look for latest mobiles which are trending and with advanced features like 5g support, mobile design, cooling technology, camera features, water resistance and so on Which will make you to buy a better mobile phone for your price segment.

Share:

Now you try to communicate with the shop keeper by specifying your ideas or requirements, amount of money that you can spend on the product and the features that you are looking for.

So that it will be easy for the shop keeper to show certain products instead of showing all products.

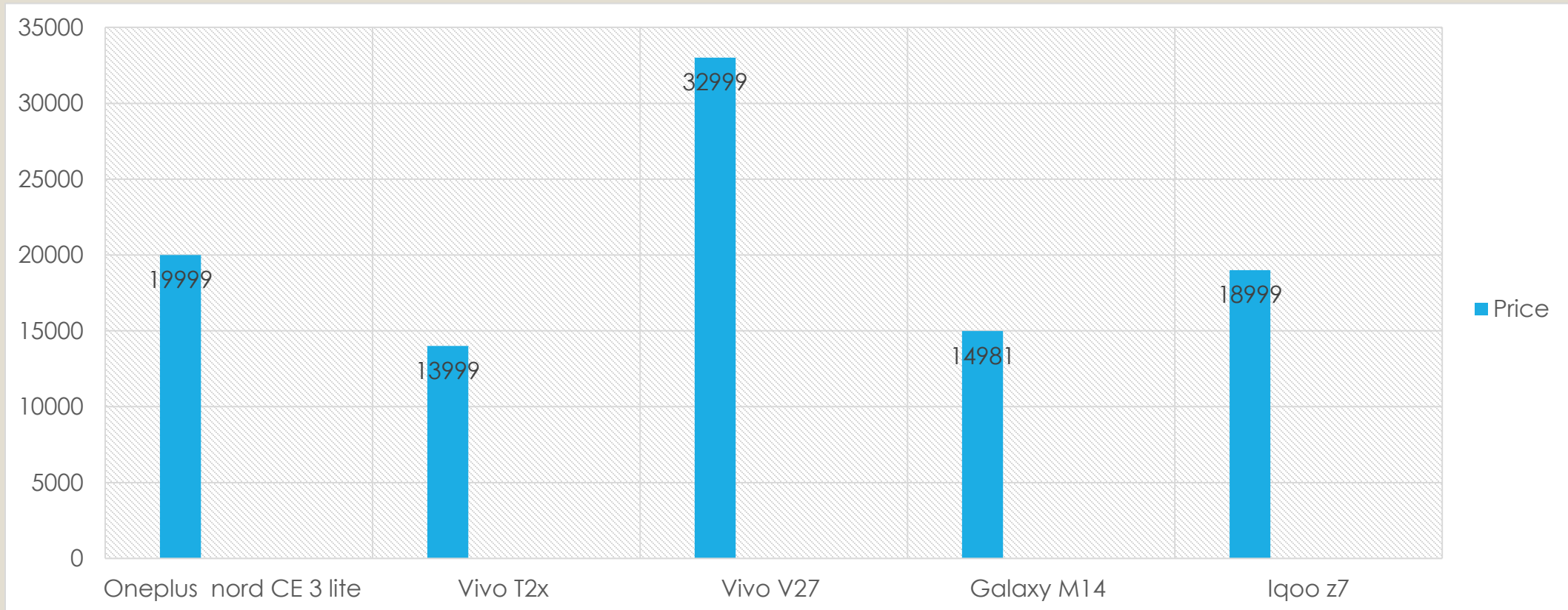
ACT:

Now based on the decisions taken in the previous steps you will be finally able to purchase a mobile phone for your specified requirements in your budget segment.

Sample of five mobiles:

Brand	RAM	Battery	OS	Processor	Network	Price
Oneplus nord CE 3 lite	8gb, 128gb	5000mah, 67w	Android v13	Snapdragon 695	5g	19999
Vivo T2x	6gb, 128gb	5000mah, 18w	Android v13	Dimensity 6020	5g	13999
Vivo V27	8gb, 128gb	4600mah, 66w	Android v13	Dimensity 7200	5g	32999
Galaxy M14	6gb, 128gb	6000mah, 25w	Android v13	Exynos 1330	5g	14981
Iqoo z7	6gb, 128gb	4500mah, 44w	Android v13	Dimensity 920	5g	18,999

Price of mobiles:



Conclusion:

In conclusion, I am looking for a mobile under 20,000rs with 8gb of ram, So I will decide to purchase Oneplus Nord CE 3 lite.