

thrithi 2025

MARCH 20 | 21 | 22

ANNUAL
UNDERGRADUATE FEST
ICFAI HYDERABAD

The ICFAI Foundation for Higher Education is a renowned deemed-to-be-University established under the UGC Act, 1956. Known for its comprehensive, student-centric learning approach, the institution equips students with relevant knowledge, practical skills, and a positive attitude. Today, it stands as one of the largest multi-disciplinary universities in the country, with a focus on management, science and technology, and law through its core faculties.

ICFAI BUSINESS SCHOOL

ICFAI TECH SCHOOL

ICFAI SCHOOL OF ARCHITECTURE

ICFAI LAW SCHOOL

ICFAI SCHOOL OF SOCIAL SCIENCES

SCHOOLS @ IFHE

AACSB ACCREDITED

MEMBER OF THE ASSOCIATION OF INDIAN UNIVERSITIES (AIU).

MEMBER OF THE ASSOCIATION OF COMMONWEALTH UNIVERSITIES (ACU)

AICTE

300+

FACULTY MEMBERS

16 YEARS

IN CAMPUS EDUCATION

11,000+

FOOTFALL

5

SCHOOLS

5

DISCIPLINES

OUR VISION

To establish a Pan-Indian network of research and teaching universities across states, ensuring quality education and fostering a strong research culture among faculty. To deliver career-oriented programs, develop faculty through rigorous Ph.D. initiatives, and collaborate with leading institutions for student and faculty exchange. Committed to promoting access, equity, and academic excellence.

OUR MISSION

The primary mission of ICFAI is to create a cadre of professional men and women who have been imparted specialized skills, who have learnt to consider problems from a broad perspective and who have acquired a heightened sense of moral and social responsibility that their future positions of leadership demand of them. In short the Mission is: "Learning for Leadership".

3.59/4.00 A++ GRADE
NAAC

CRISIL

Among the first B-Schools to be graded by CRISIL with a grade of A*** at the National & State level - 2025

Ranked 3rd
3rd Rank in the State of Telangana
GHRDC, 2024

AAA+
AAA+ India's Best Engineering Colleges
Careers360, 2024

300+
FACULTY MEMBERS

16 YEARS
IN CAMPUS EDUCATION

5 SCHOOLS

5 DISCIPLINES

11,000+
FOOTFALL

THRITHI

We are delighted to present a three-day extravaganza that celebrates intellectual, cultural, and recreational events. This unique gathering brings together students from all undergraduate schools within the campus, offering an exciting blend of academic, cultural, and creative showcases. With over 11,500 students participating, the event will feature an array of talents in academics, dance, drama, music, literature, and e-sports, ensuring an unforgettable experience. Join us for an unparalleled opportunity to connect, collaborate, and celebrate creativity in its most dynamic form.

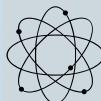
DOMAINS



ARCHITECTURAL EVENTS



TECH EVENTS



SOCIAL SCIENCES EVENTS



LAW EVENTS



MANAGEMENT EVENTS

"Fostering a culture of intellectual curiosity, leadership, and entrepreneurial spirit to drive change and progress."

THEME

Canvas of Dreams

Where Imagination Meets Reality

Welcome to the Canvas of Dreams, a celebration of limitless creativity, boundless imagination, and the beauty of artistic expression. Just like an artist stands before a blank canvas, we invite you to bring your dreams to life in a vibrant, colorful world where anything is possible.

This festival is a space where creativity knows no limits—whether through art, music, dance, or performance. Here, dreams are painted in every shade of passion, hope, and inspiration. Each participant is a creator, and every corner of the festival holds a story waiting to be told.

Key Highlights:

- **Unleash Your Imagination:** Engage with a world of artistic expression, where your ideas, dreams, and visions are brought to life through various forms of art.
- **A Palette of Diversity:** Just as a canvas comes alive with different colors, our festival celebrates diversity and inclusion, welcoming every voice and perspective.
- **Dreams in Motion:** Experience the transformative journey from vision to reality. Join us for a festival filled with interactive workshops, performances, and installations that inspire growth and creativity.
- **A Shared Masterpiece:** Become part of a collective vision where every dream, no matter how big or small, contributes to the masterpiece that is our festival.

Step into the Canvas of Dreams, where the only limit is your imagination. Let's create, inspire, and dream together.

MAIN STAGE EVENTS

SOLO DANCE COMPETITION

- A PLATFORM FOR INDIVIDUAL DANCERS TO SHOWCASE THEIR CLASSICAL OR HIP-HOP TALENT, GRACE, AND CREATIVITY.
- PARTICIPANTS WILL PERFORM CHOREOGRAPHED ROUTINES, JUDGED ON TECHNIQUE, EXPRESSION, AND STAGE PRESENCE.
- AN OPPORTUNITY TO CAPTIVATE THE AUDIENCE AND COMPETE FOR THE TOP TITLE.



GROUP DANCE COMPETITION

- A STAGE FOR TEAMS TO SHOWCASE SYNCHRONIZED CLASSICAL OR HIP-HOP CHOREOGRAPHY, CREATIVITY, AND DYNAMIC PERFORMANCES.
- JUDGED ON COORDINATION, TECHNIQUE, EXPRESSION, AND OVERALL STAGE PRESENCE.
- AN OPPORTUNITY FOR DANCERS TO CAPTIVATE THE AUDIENCE AND COMPETE FOR THE WINNING TITLE.



FASHION SHOW

- A SHOWCASE OF STYLE, CREATIVITY, AND CONFIDENCE ON THE RUNWAY.
- PARTICIPANTS PRESENT THEMED OUTFITS, HIGHLIGHTING TRENDS, INNOVATION, AND DESIGN.
- JUDGED ON PRESENTATION, ORIGINALITY, AND OVERALL IMPACT, MAKING IT A CAPTIVATING EXPERIENCE FOR THE AUDIENCE.



MAIN STAGE EVENTS

LIVE BAND MUSIC

- MUSICIANS PERFORM TOGETHER IN REAL-TIME, CREATING AN IMMERSIVE AUDITORY AND VISUAL EXPERIENCE.
- THE SYNERGY AMONG BAND MEMBERS, ALONG WITH THEIR INTERACTION WITH THE AUDIENCE, GENERATES A UNIQUE ENERGY.
- EACH PERFORMANCE OFFERS A MEMORABLE EXPERIENCE FOR ALL ATTENDEES.



SOLO SINGING COMPETITION

- A PLATFORM FOR VOCALISTS TO SHOWCASE THEIR TALENT, TECHNIQUE, AND STAGE PRESENCE.
- PARTICIPANTS WILL PERFORM INDIVIDUALLY, JUDGED ON VOCAL ABILITY, EXPRESSION, AND OVERALL PERFORMANCE.
- AN OPPORTUNITY TO CAPTIVATE THE AUDIENCE AND COMPETE FOR THE TOP TITLE.



DJ NIGHT

- GET READY TO GROOVE AS THE DJ SPINS TRACKS LIVE, SETTING THE STAGE FOR AN ELECTRIC ATMOSPHERE!
- DANCE, MINGLE, AND VIBE TO A MIX OF MUSIC GENRES THAT'LL KEEP YOU ON YOUR FEET ALL NIGHT LONG.
- EXPECT SURPRISE THEMES, SPECIAL GUEST DJS, AND NON-STOP FUN—THIS IS ONE EVENT YOU WON'T WANT TO MISS!

TECH EVENTS

CHESS WITH AI

PLAY THE GAME OF CHESS WITH THE AI

PRIZES:

- 1ST – 4,000/-
- 2ND – 2,500/-
- 3RD – 1,000/-

POINT OF CONTACT: NITHIN- 6305680684

COMPETITION TYPE:

SOLO



OPEN MIC

- USE OF AT LEAST ONE INSTRUMENT IS MANDATORY; KARAOKE IS NOT ALLOWED.
- WINNERS WILL BE DECIDED THROUGH AUDIENCE VOTING VIA QR CODES.

PRIZES:

SOLO

- 1ST PRIZE - 5,000/-
- 2ND PRIZE - 3,000/-
- 3RD PRIZE - 2,000/-

GROUP

- 1ST PRIZE - 10,000/-
- 2ND PRIZE - 5,000/-
- 3RD PRIZE - 3,000/-

INSTRUMENTAL

- 1ST PRIZE - 10,000/-
- 2ND PRIZE - 5,000/-
- 3RD PRIZE - 3,000/-

PHOTO SCAVENGER HUNT

TEAM PHOTO PUZZLE CHALLENGE:

- A PHOTO IS CUT INTO PIECES AND HIDDEN, WITH EACH PIECE ACCOMPANIED BY A CLUE.
- TEAMS RECEIVE THE FIRST CLUE AND MUST FOLLOW A TRAIL OF CLUES TO FIND THE NEXT PIECES.
- THE GOAL IS TO PIECE TOGETHER THE PHOTO AND SOLVE THE PUZZLE WITHIN A 30-MINUTE TIME LIMIT.

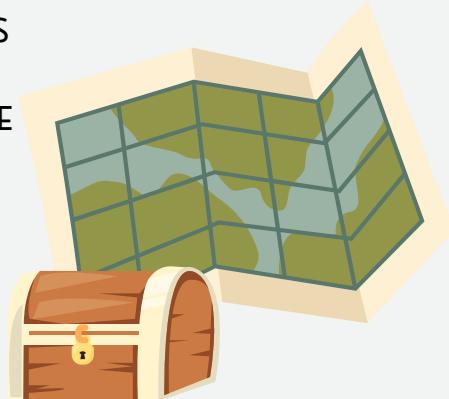
PRIZES:

- 1ST - 5,000/-
- 2ND - 3,000/-
- 3RD - 2,000/-

COMPETITION TYPE:

GROUP (TEAM OF 5)

POINT OF CONTACT: ESHA - 91 00 33 2288



TECH EVENTS



DATA HEIST

- PARTICIPANTS TACKLE A SERIES OF CHALLENGES TO GATHER CRUCIAL CLUES.
- EACH CLUE BRINGS THEM CLOSER TO THE FINAL OBJECTIVE—A SECURED VAULT.

PRIZES:

1ST - 5,000/-

COMPETITION TYPE:

GROUP (TEAM OF 5)

POINT OF CONTACT: NITHYA - 99491 69108

TECH EXPO

- TECH EXPO IS AN EVENT WHERE STUDENTS CREATE AND SHOWCASE INNOVATIVE TECHNICAL PROJECTS.

PRIZES:

1ST - 5,000/-

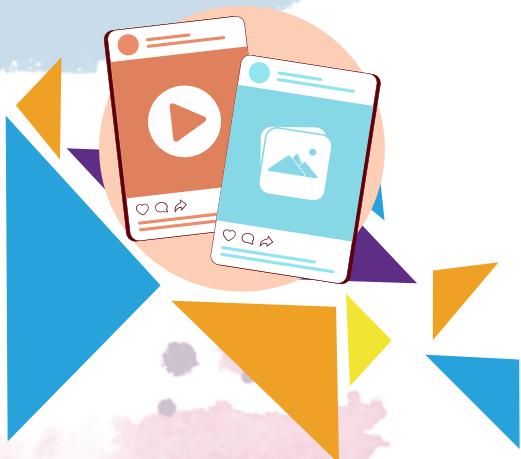
2ND - 3,000/-

3RD - 2,000/-

POINT OF CONTACT: MANIKANTA - 7013051595

COMPETITION TYPE:

GROUP (TEAM OF 4)



REEL COMPETITION

- PARTICIPANTS CREATE A SHORT VIDEO REEL (60–120 SECONDS) BASED ON A SPECIFIC THEME OR CONCEPT.
- THE TOP 3 VIDEOS WILL BE SELECTED AND REWARDED.

PRIZES:

1ST - 3,000/-

2ND - 2,000/-

3RD - 1,000/-

COMPETITION TYPE:

GROUP

POINT OF CONTACT: MANIPAL - +91 82047067

ART EXPO COMPETITION

- JOIN A COMPETITION WHERE YOU CAN EXHIBIT YOUR ART AND THE OTHERS NOMINATE THEM AND GET A CHANCE TO WIN THE CASH PRIZE

CASH PRIZES:

1ST : 2000/-

2ND: 1500/-

3RD: 1000/-

COMPETITION TYPE:

SOLO



TECH EVENTS

BGMI TOURNAMENT

- A BGMI TOURNAMENT IS A COMPETITIVE EVENT WHERE PLAYERS OR TEAMS FIGHT FOR SURVIVAL IN THE BATTLE ROYALE GAME, SHOWCASING STRATEGY, TEAMWORK, AND SKILL.
- THE TOURNAMENT PROGRESSES THROUGH ROUNDS, WITH THE ULTIMATE GOAL OF BEING CROWNED THE CHAMPION.

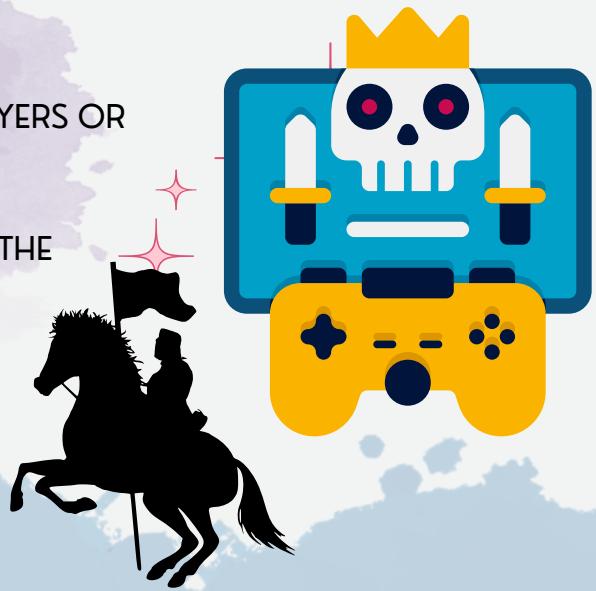
PRIZES:

1ST - 3,000/-
2ND - 1,500/-
3RD - 500

COMPETITION TYPE:

GROUP (TEAM OF 4)

POINT OF CONTACT: KEERTHANA - 7995732076



RC CAR RACING

- PLAYERS COMPETE BY NAVIGATING REMOTE-CONTROLLED CARS ON TRACKS FOR THE FASTEST TIME.

PRIZES:

1ST - 4,000/-
2ND - 2,500/-
3RD - 1,000/-

COMPETITION TYPE:

SOLO

POINT OF CONTACT: AASHRITHA - 7330617853
NEHAN - 9440913007

BOOKMARK STUDIO

- A STALL WHERE YOU CAN DESIGN YOUR CUSTOM BOOKMARK AND MAKE A BOOKMARK UNIQUELY FOR THE UNIQUE YOU.

COMPETITION TYPE:

SOLO

POINT OF CONTACT: MAHAK- 98877 16010
HEMA - 77028 81543



ARCHITECTURE EVENTS

TOTE BAG ART

- EXPLORE THE EXCITING AND VERSATILE WORLD OF RESIN ART, CREATING STUNNING AND GLOSSY DESIGNS.
- LEARN TO MIX LIQUID RESIN WITH COLORS, PIGMENTS, AND GLITTER TO CRAFT UNIQUE PIECES.
- CREATE FUNCTIONAL AND DECORATIVE ITEMS LIKE COASTERS, TRAYS, KEYCHAINS, AND WALL ART.

POINT OF CONTACT: MRUNALINI - +91 90630 04725



CARNIVAL OF CHARACTERS

- A FUN AND CREATIVE EVENT CELEBRATING THE ART OF EXAGGERATION.
- ARTISTS CRAFT UNIQUE, CARTOONISH RENDITIONS THAT HIGHLIGHT STRIKING FEATURES WITH HUMOR AND STYLE.
- A CHANCE TO ENJOY LIGHTEARTED CREATIVITY, EMBRACE INDIVIDUALITY, AND TAKE HOME A PERSONALIZED ARTWORK.

POINT OF CONTACT: HARSHITHA - 70327 36518



MIC DROP MADNESS

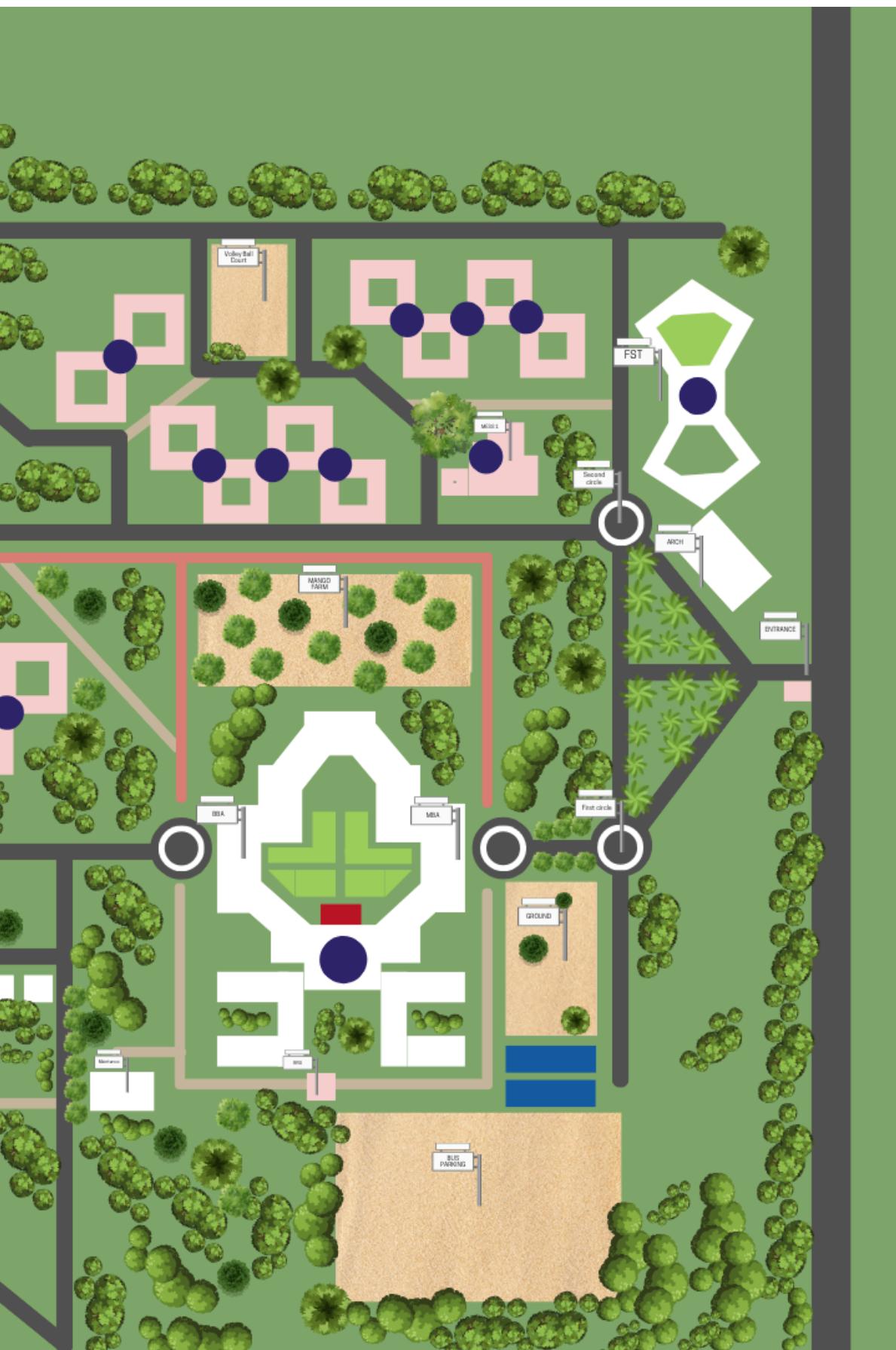
- OPEN TO EVERYONE—FROM BATHROOM SINGERS TO MELODY KINGS AND QUEENS.
- A FUN-FILLED EVENT WHERE YOU TAKE THE STAGE AND BELT OUT YOUR FAVORITE SONGS.
- EXPERIENCE THE ENERGY OF A CHEERING AUDIENCE AND ENJOY THE THRILL OF LIVE MUSIC.

POINT OF CONTACT: HARINI - 86882 98895



FESTIVITY FINDER





FESTIVITÄTENFINDER

*REFERENCE ONLY

THE ENVIRONMENTAL MOOT COURT BATTLE

- A simulated court proceeding where participants argue a fictional environmental law case. Teams represent opposing sides, presenting legal arguments before a panel of judges to showcase advocacy, research, and legal reasoning skills.

PRIZES:

1ST - 9,000/-

2ND - 6,000/-

BEST ADVOCATE: RS.6,000

POINT OF CONTACT: ANKIT KABRA - 9423155855

VOX LEGIS- THE IMPROMPTU CONSTITUTIONAL ORATORY

- A TEST OF ELOQUENCE, INTELLECT, AND COMPOSURE, WHERE PARTICIPANTS DELIVER A SPONTANEOUS SPEECH ON A CONSTITUTIONAL TOPIC, CRAFTING PERSUASIVE ARGUMENTS AND COMMANDING THE STAGE. WILL YOUR WORDS LEAVE A LASTING IMPACT AND SHAPE THE DISCOURSE? THE PODIUM AWAITS!

PRIZES:

1ST - 6,000/-

2ND - 3,000/-

POINT OF CONTACT: ANKIT KABRA - 94231 55855



ENVIROÉLAN (ECO ART SHOWCASE)

- CREATE ECO-ART OR UPCYCLED CRAFTS! SHOWCASE NATURE, SUSTAINABILITY, OR ENVIRONMENTAL THEMES AT OUR EXCLUSIVE ECO ART STALL. BRING SUBMISSIONS ON THE GIVEN DATE FOR DISPLAY.

PRIZES:

1ST - 3,000/-

2ND - 2,000/-

3RD - 1,000/-

POINT OF CONTACT: SRIVALLI SRAVYA - 9121066126



LAW EVENTS

ECOCINE – SHORT FILM/REEL MAKING COMPETITION

- STEP INTO THE DIRECTOR'S CHAIR AND CRAFT POWERFUL STORIES THAT HIGHLIGHT ENVIRONMENTAL CHALLENGES AND INNOVATIVE SOLUTIONS. THROUGH YOUR LENS, INSPIRE ACTION, RAISE AWARENESS, AND IGNITE CHANGE, MAKING SUSTAINABILITY THE HEART OF TOMORROW'S WORLD!

PRIZES:

1ST - 3,000/-
2ND - 2,000/-
3RD - 1,000/-

POINT OF CONTACT: M.K. KEERTHANA - 7277220044



CONCORDIA- THE ART OF MEDIATED RESOLUTION



- STEP INTO THE WORLD OF MEDIATION, WHERE NEGOTIATION AND IMPARTIAL DIALOGUE ARE THE KEYS TO RESOLVING CONFLICTS.
- AS A SKILLED MEDIATOR, FOSTER COOPERATION, GUIDE CONVERSATIONS, AND BRIDGE DIVIDES TO REACH HARMONIOUS RESOLUTIONS. WILL YOUR DIPLOMACY SHAPE THE FUTURE OF PEACEFUL NEGOTIATIONS?
- THE TABLE IS SET FOR COLLABORATION AND CONFLICT RESOLUTION!

PRIZES:

BEST COUNSEL: ₹9,000 | RUNNER-UP: ₹6,000
BEST MEDIATOR: ₹9,000 | RUNNER-UP: ₹6,000
BEST CLIENT: ₹3,000

POINT OF CONTACT: DEEKSHITH SB - 9113970339

LEGATHON- PIONEERING LEGAL INNOVATIONS FOR THE FUTURE

- SHOWCASE YOUR STARTUP IDEA TO EXPERT JUDGES! THE BEST PITCH WINS, WITH TOP IDEAS GAINING INVESTMENT AND SKILL DEVELOPMENT OPPORTUNITIES. OPEN TO INDIVIDUALS OR TEAMS OF ANY SIZE.

PRIZES:

1ST - 6,000/-
2ND - 3,000/-
3RD - 1,500/-

POINT OF CONTACT: NAMANA SHREYA - 8639167178



TOTEALLY ARTISTIC – "ART THAT TRAVELS WITH YOU"



- PARTICIPANTS CAN JOIN SOLO OR IN PAIRS (FEES APPLY). A PLAIN TOTE BAG WILL BE PROVIDED. BRING YOUR OWN PAINTING MATERIALS. THEME REVEALED LATER. NO PLAGIARISM, REFERENCES, OR DIGITAL AIDS. OBSCENE OR OFFENSIVE CONTENT IS BANNED.

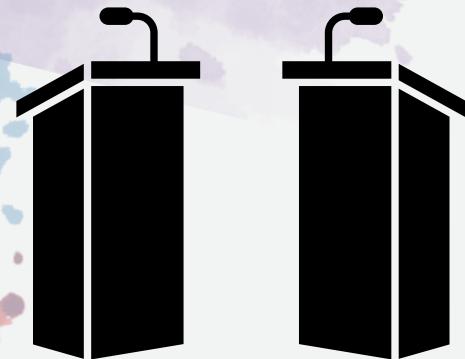
PRIZES:

1ST - 3,000/-
2ND - 2,000/-
3RD - 1,000/-

POINT OF CONTACT: Amrita Patel - 9989140101

ULTIMATE VOX- THE FINAL VOICE

- ENTER THE WORLD OF BRITISH PARLIAMENTARY DEBATE, WHERE EVERY WORD AND ARGUMENT CAN CHANGE THE GAME! .
- ENGAGE IN A BATTLE OF WITS, DELIVERING PERSUASIVE ARGUMENTS AND RAZOR-SHARP REBUTTALS, MASTERING PRECISION, SPEED, AND STRATEGIC THINKING TO CLAIM VICTORY.
- WILL YOUR RHETORIC RISE ABOVE, OR WILL YOUR OPPONENT OUTWIT YOU IN THE HEAT OF THE MOMENT?
- LET THE INTELLECTUAL CLASH BEGIN!



PRIZES:

1ST - 9,000/-
2ND - 6,000/-
BEST SPEAKER - 3,000/-
BEST ADJUDICATOR - 3,000/-

POINT OF CONTACT: Sohan Thakur - 6303434067

QUILL OF CONSCIENCE - (CARICATURE MAKING COMPETITION)



- WIELD YOUR PEN LIKE A WEAPON AND YOUR WIT LIKE A SPARK
- CREATE BOLD, EYE-OPENING CARTOONS THAT EXPOSE SOCIOPOLITICAL TRUTHS WITH HUMOR AND CREATIVITY! FROM SATIRE TO SHARP COMMENTARY.
- PARTICIPANTS SHALL CREATE CARTOONS RELEVANT TO SOCIOPOLITICAL ISSUES BASED ON THE THEMES GIVEN.

PRIZES:

1ST - 6,000/-
2ND - 3,000/-
3RD - 1,500/-

POINT OF CONTACT: Aparna.D - 9347851923



MANAGEMENT EVENTS

MARKET KSHETRA - EPITOME OF MARKETING BRILLIANCE

- MARKET KSHETRA IS A DYNAMIC MARKETING COMPETITION THAT TESTS CREATIVITY, STRATEGY, AND PROBLEM-SOLVING. TEAMS WILL BUILD A BRAND FROM SCRATCH—CREATING A NAME, LOGO, TAGLINE, AND JINGLE—THEN DEVELOP A FULL AD CAMPAIGN ACROSS TRADITIONAL AND DIGITAL MEDIA.

PRIZES:

1ST - 10,000/-
2ND - 5,000/-

COMPETITION TYPE:

GROUP

POINT OF CONTACT: Palak Agarwal - 90309 42997



RISE TO HAMMER - WHERE BID MEETS PRECISION IN AUCTION ELEGANCE

- THE IPL AUCTION TESTS JUDGMENT, RISK-TAKING, AND FINANCIAL MANAGEMENT AS TEAMS BID STRATEGICALLY TO SECURE THE RIGHT PLAYERS AT THE RIGHT PRICE.
- IT FOSTERS COMPETITIVE BIDDING, NEGOTIATION, AND DECISION-MAKING SKILLS, HELPING STUDENTS LEARN BUDGETING WHILE ENJOYING CRICKET AND CALCULATED RISKS.

PRIZES:

1ST - 10,000/-
2ND - 5,000/-

COMPETITION TYPE:

GROUP

POINT OF CONTACT: Akshath Nahar - 63022 79804

GENESIS - IDEATION TO INSPIRATION

- GENESIS IS A HIGH-STAKES INDIVIDUAL COMPETITION THAT TESTS BUSINESS STRATEGY, FINANCIAL PLANNING, AND PITCHING SKILLS.
- PARTICIPANTS WILL REVIVE FAILED STARTUPS, CREATE BUDGET PLANS, AND PITCH INNOVATIVE IDEAS, PROVING THEIR ENTREPRENEURIAL MINDSET IN REAL-WORLD SCENARIOS.

PRIZES:

1ST - 10,000/-
2ND - 5,000/-

COMPETITION TYPE:

SOLO

POINT OF CONTACT: Srithica Sivakumar - 63092 92571



MANAGEMENT EVENTS

RESOLVE 360 - THE FULL SPECTRUM

- RESOLVE 360 IS A MANAGEMENT COMPETITION DESIGNED TO STIMULATE INTELLECTUAL CURIOSITY AND NURTURE CRITICAL THINKING TOWARD PRESSING ETHICAL ISSUES IN THE BUSINESS WORLD.
- THE COMPETITION FEATURES 3 ROUNDS DESIGNED TO ASSESS PARTICIPANTS' KNOWLEDGE AND ANALYTICAL ABILITIES: A COMPREHENSIVE QUIZ, A STRUCTURED DEBATE, AND A REAL-WORLD CASE STUDY ANALYSIS.

PRIZES:

1ST - 10,000/-

2ND - 5,000/-

POINT OF CONTACT: Trisha Nathan - 72076 10306

COMPETITION TYPE:

SOLO



KBC

- STEP INTO THE HOT SEAT AND TEST YOUR MANAGEMENT METTLE IN THIS EXCITING EDITION OF KAUN BANEGA CEO -WHO WANTS TO BE A CEO.
- THIS FUN-FILLED QUIZ COMPETITION CHALLENGES PARTICIPANTS ON BUSINESS ACUMEN, DECISION-MAKING, LEADERSHIP, AND CRISIS MANAGEMENT.

PRIZES:

1ST - 5,000/-

2ND - 3,000/-

POINT OF CONTACT: Palak Patel - 98485 37471

COMPETITION TYPE:

TEAM



MARKET MASTERS

- MARKET MASTERS: A DYNAMIC COMPETITION TESTING FINANCIAL KNOWLEDGE, MARKET ANALYSIS, AND INVESTMENT STRATEGIES THROUGH QUIZZES, VIRTUAL TRADING, AND INVESTMENT PITCHES.

PRIZES:

1ST - 5,000/-

2ND - 3,000/-

POINT OF CONTACT: Jagmeet - 88392 03044

COMPETITION TYPE:

TEAM

SOCIAL SCIENCES EVENTS

ECON-PSYCH SHOWDOWN

- THIS EVENT CHALLENGES PARTICIPANTS' CRITICAL THINKING, ECONOMIC AWARENESS, AND PSYCHOLOGICAL INSIGHTS.

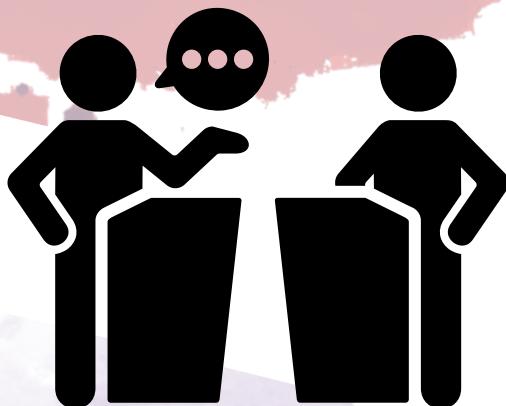
PRIZES:

1ST - 10,000/-
2ND - 5,000/-
3RD - 3,000/-

COMPETITION TYPE:

DUO

POINT OF CONTACT: Khushi - 9346449723



FLIP THE ARGUMENT

- AN INTERACTIVE DEBATE EVENT WHERE PARTICIPANTS DISCUSS UNUSUAL, HYPOTHETICAL SCENARIOS.

PRIZES:

1ST - 5,000/-
2ND - 3,000/-
3RD - 2,000/-

COMPETITION TYPE:

SOLO

POINT OF CONTACT: Kajol Gudhneya - 6300636084

LENS LEGACY

- A PHOTOGRAPHY COMPETITION WHERE PARTICIPANTS CAPTURE THE ESSENCE OF THRITHI, WITH THE TOP 10 PHOTOGRAPHS SHOWCASED FOR JUDGING AND PRIZES.

PRIZES:

1ST - 3,000/-
2ND - 2,000/-
3RD - 1,000/-

COMPETITION TYPE:

SOLO

POINT OF CONTACT: Yaseer- 77949 53871



CANVAS CARNIVAL

- A VIBRANT CANVAS PAINTING COMPETITION WHERE PARTICIPANTS EXPRESS THEIR CREATIVITY THROUGH ART, WITH A SURPRISE THEME THAT INSPIRES INDIVIDUALITY.

PRIZES:

1ST - 3,000/-
2ND - 2,000/-
3RD - 1,000/-

COMPETITION TYPE:

SOLO

POINT OF CONTACT: Shruthi - 9391943392

SPONSOR

PLATINUM SPONSOR (₹5 LAKH)

Alternative Names: Legacy Sponsor, Crown Sponsor, Prime Partner

Explanation:

- The most premium category with exclusive branding rights across all event aspects.
- Their name will precede the fest's title (e.g., "Title Sponsor presents Thrithi").
- Prime logo placement on all banners, big screens, brochures, and merchandise like t-shirts.
- Exclusive video presentations and mentions during all major stage events.
- Full-page coloured advertisement on the cover of the fest souvenir.
- Post-event media coverage recognition.
- Right to set up premium exhibition stalls at the best campus locations.



GOLD SPONSOR (₹3 LAKH)

Alternative Names: Elite Sponsor, Summit Partner, Golden Ally

Explanation:

- Branding rights during key events and strategic placements on banners and marketing materials.
- Logo featured on promotional t-shirts and event merchandise.
- Right to set up exhibition stalls at strategic campus locations.
- Co-branded social media campaign for visibility.
- One exclusive event (like a workshop or competition) branded in their name.
- Half-page coloured advertisement in the souvenir.



SILVER SPONSOR (₹1.5 LAKH)

Alternative Names: Prime Associate, Vision Partner, Silver Ally

Explanation:

- Branding across select stage events and campus banners.
- Inclusion on brochures and website with sponsor logo.
- Stall setup rights at designated campus locations.
- Logo presence in social media marketing.
- One exclusive informal event branded in their name.
- Featured in the souvenir's acknowledgments section.



ASSOCIATE SPONSOR (₹75,000)

Alternative Names: Supporting Sponsor, Event Ally, Momentum Partner

Explanation:

- Logo placements on selective banners and marketing materials.
- Stall setup opportunity in designated areas.
- Mention during select stage events.
- Featured on the website and in the post-event book.

SPONSOR

Category	Platinum Sponsor ₹5L	Gold Sponsor ₹3L	Silver Sponsor ₹1.5L	Associate Sponsor ₹75k
Branding Rights	Exclusive Title Rights; Prime logo on all banners, screens, merchandise, certificates	Strategic logo placement on stage and merchandise	Selective logo presence on banners and marketing	Basic logo presence on specific marketing
Stage Mentions	Exclusive mentions at all events	Frequent Mentions during key events	Selective event mentions	Occasional mentions
Advertising in Post-event Book (Momentum)	Full-page Cover Ad	Half-page Ad	Quarter - page Ad	Mention in sponsor list / Acknowledgement section
Merchandise Branding	Featured on all merchandise	Included on promotional t-shirts	-	-
Exhibition Stall	Premium Stall Location	Strategic Location Stall{pp}	Designated Campus Location	Standard Stall
Social Media Campaign	Featured Online Branding Campaign	Select Social Mentions	Limited Social Mentions	Occasional Mentions
Event Naming Rights	Entire Fest Branding (e.g., "Title Sponsor presents Thrithi")	One Key Event Branding	One Informal Event Branding	-
Big Screen & Video Presentations	Exclusive video presentations during all-stage events	Select video presentations	Limited screen time	-
Post-event Recognition	Highlighted in media coverage & post-fest report	Mention in key post-event communications	Listed in Acknowledgments	Basic acknowledgment

POINT OF CONTACT

STUDENT CO-ORDINATORS

Divesh Moolya	9032984575	Tech
Sri Bhavitha	9346726046	Tech
Varshith Ravipati	9154887217	BBA
Chandra Teja	8292254681	BBA
Manikanth Reddy	7993735742	Law
Vartika	9154887217	Law
Aayushi Sinha	8292254681	Social Science
Harshitha Sandu	7032736518	Architecture

FOR ANY EVENT-RELATED INQUIRIES, PLEASE REACH OUT TO OUR DESIGNATED POINTS OF CONTACT (POCS). THEY ARE AVAILABLE TO ASSIST YOU WITH ANY QUESTIONS OR CONCERNS YOU MAY HAVE.

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