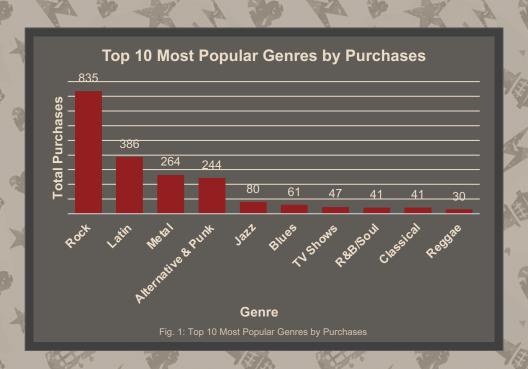
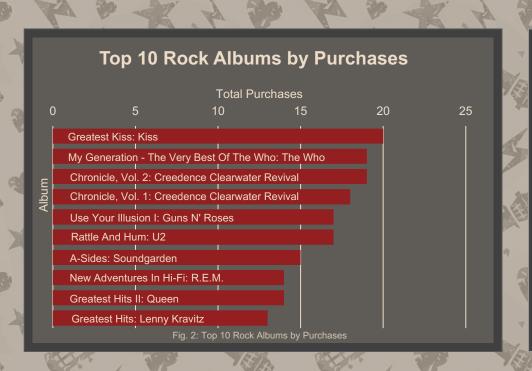


TOP 10 MOST POPULAR GENRES BY PURCHASES



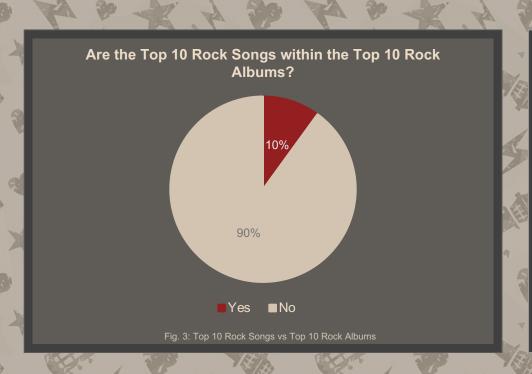
- Rock is the most popular genre,
 based on total customer purchases,
 with a total of 835 purchases.
- Latin, is the second most popular genre, with 386 total purchases, which is less than half of Rock's total purchases.

TOP 10 ROCK ALBUMS BY PURCHASES



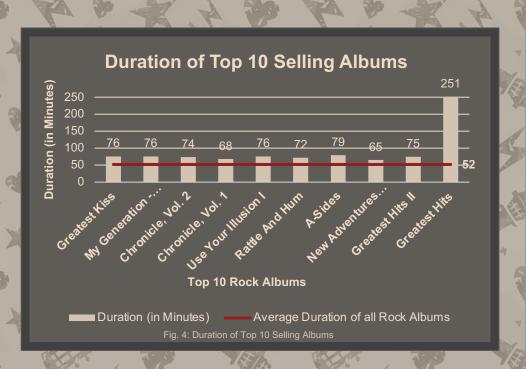
- The most popular rock album, based on total customer purchases, was 'Greatest Kiss' by Kiss, with a total of 20 purchases.
- The top 10 rock albums each had between 13 to 20 purchases.

TOP 10 ROCK SONGS VS TOP 10 ROCK ALBUMS



Only 1 out of 10 top-selling songs is featured in the top-selling albums. This indicates that customers may not purchase entire albums, even if their favourite songs are in those albums.

DURATION OF TOP 10 ROCK ALBUMS



- All albums, except for 'Greatest Hits,' had a duration of approximately 70 minutes.
- All the top 10 selling albums were longer than the average duration of all rock albums, which is 52 minutes. This might suggest they have more tracks or longer songs in their albums for customers to enjoy.