### Productivity and the Investment Climate Enterprise Survey

#### **About the survey**

The Firm Level Survey of Vietnam is a collaborative effort of Concetti and The World Bank.

The general purpose of the survey is to understand the investment climate in Vietnam and how it affects business performance, with the objective of helping improve it. We will provide results that will be directly useful to you in that it will enable you to benchmark your business and your industry against domestic and international competitors. Furthermore, the survey will provide useful information about the investment climate of Vietnam in an international context. Our experience in a wide range of countries is that this information can be crucial for improving the climate so that businesses can expand and their employees prosper.

The questionnaire begins with items about the origin and shareholding status of a business, including questions about the background of the owner or manager. This information is useful to determine if and how the interaction between investment climate and business performance varies by business types (foreign invested versus domestic, or new versus experienced). It also addresses issues related to finance (to examine financial constraints on production and expansion), technology (to assess the ease of access to new technologies), relations to other firms (to gauge the importance of associations and networks), government regulation, contract enforcement, labor relations, and international trade. What should emerge is a comprehensive picture of the environment in which businesses are operating in Vietnam, both strengths and weaknesses.

#### PLEASE NOTE

- 1) Values may be entered with reference to either solar year or fiscal year (you can use either one)
- 2) All monetary values must be expressed in the national currency, the Vietnamese Dong

| CONTROL INFORMATION (to be filled by the enumerator)  |  |
|---|--|
| 0.1 ESTABLISHMENT NO: <u>code1</u>  |  |
| 0.2a CITY (NAME): city 0.2b REGION C  | CODE: code2  |
| 0.2c PROVINCE (NAME):   | l = Red River Delta 3=South East<br>2=Southern Central Costal 4=Mekong River Delta<br>5=Northern Central |
| 0.3 Is the establishment located in an Industrial Zone? 1=Yes 2=No  | code3 If Yes, namecode3x   |
| 0.41 First Interviewer name <u>code41</u> 0.51 Second Interviewer name <u>code42</u> 0  | 0.42 First Interviewer number <u>code51</u><br>0.52 Second Interviewer number <u>code52</u>              |
| PLEASE FILL IN THESE QUESTIONS <u>AFTER</u> THE INTERVIEW   | V HAS BEEN COMPLETED   |
| 0.6 How long did the interview last (part 1 only)?code6   | minutes  |
| 0.7 Was the respondent on time? 1=Yes 2=No code7  |  |
| 0.8 Were you on time? 1=Yes 2=No code8  |  |
| 0.9 How happy or unhappy was the respondent to participate to the surv 1=very unhappy 2=unhappy 3=neutral 4=happy 5=very ha                 |  |
| 0.10 How interested was the respondent in the survey? <a href="code10">code10</a> 1=very uninterested 2=uninterested 3=neutral 4=interested | 5=very interested  |
| 0.11 How often did the respondent ask for the questions to be repeated?  1= never 2= 1-5 times 3= 6-10 times 4= more than 10 times          | code11   |
| 0.12 How often did the respondent ask for the clarifications of questions/  1= never  2= 1-5 times  3= 6-10 times  4= more than 10 times    | definitions? code12  |
| 0.13 Was the respondent interrupted during the interview? code13  1= never 2= 1-5 times 3= 6-10 times 4= more than 10 times                 |  |
| 0.14 In what mood was the respondent during the interview? code14  1= very bad mood 2=bad mood 3=neither bad nor good 4=                    | =good mood 5=very good mood  |
| 0.15 How did the respondent perceive the value of questions and/or purp 1= very critical 2=critical 3=neutral 4=positively 5=very           |  |

### **GENERAL INFORMATION**

| Note: | <b>Ouestions 1</b> | through 5 | apply to your | entire firm. | including a | all its | establishments. |
|-------|--------------------|-----------|---------------|--------------|-------------|---------|-----------------|
|       |                    |           |               |              |             |         |                 |

| 1. | a. What is the current legal status of your firm/establishment?  Publicly listed company  Limited liability and FDI company  One member Ltd company  = 2  Does your firm belong to  |
|----|---|
|    | Joint Stock company = 4 a General Corporation?  |
|    | Partnership = 5 $Yes=1 No=2 \underline{q01a2}$  |
|    | Sole proprietorship  SOE  Other (specify: $\underline{q01ax}$ ) = 8  Sole proprietorship $= 6$ $= 7$ If yes, is it a (1) GC91 $\underline{q01a3}$ or (2) GC90   |
|    | b. Are you a member or branch of another firm? <u>q01b</u> 1= Yes 2= No   |
| 2. | What percentage of your firm is owned by:  a. Private: i. Domestic $\underline{q02a1}$ % ii. Foreign $\underline{q02a2}$ % b. Government $\underline{q02b}$ % (If > 50%, go to 4) c. Other (specify: $\underline{q02x}$ ) $\underline{q02c}$ %  TOTAL $\underline{100\%}$ |
| 3. | a. Was your firm previously majority-owned by the government? <u>q03a</u> 1= Yes 2= No (go to 4) b. When was it equitized? <u>q03b</u> year   |
| 4. | <ul> <li>a. What percentage of your firm is owned by the single largest shareholder or owner?q04a</li></ul>   |
|    | SHOW CARD   |
|    | <ol> <li>Individual c. Is the principal owner (or one of the principal owners)</li> <li>Family 1= Yes 2= No</li> <li>Domestic company</li> </ol>  |
|    | 4. Foreign company  |
|    | 5. Bank   |
|    | 6. Investment fund  |
|    | 7. Managers of the firm   |
|    | 8. Employees of the firm  |
|    | 9. Government or government agency  |
|    | 10. Other (Specify: <u>q04cx</u> )  |
| 5. | a. Including this establishment, how many establishments does your firm have in this country? <a href="mailto:q05a">q05a</a> _numb  |

b. Does your firm have holdings, factories, stores or service outlets in other countries? <u>q05b</u> 1=Yes 2=No

### NOTE: For the remainder of this survey, please answer with respect to this establishment.

6. In what year did your establishment begin operating in this country? <u>q06</u> year

| 7.  | What is your main sector of activity (choose  | se only one)? <u>q07</u>  | _   |
|-----|---|---|---|
|     | 1 = Food & Beverage 2 = Textiles 3 = Apparel 4 = Leather products 5 = Wood & wood prod, incl 6 = Paper 7 = Chemical & Chemical pr 8 = Rubber & plastic produc                           | 10 = Basic m $11 = Metal p$ $12 = Machin$ $13 = Electric$ $14 = Electron$ $10 = Solution$ $10 = Metal p$ $10 = Metal p$ $10 = Metal p$ $10 = Metal p$ $13 = Electron$ $14 = Electron$ $18 = Construct$ $19 = Vehicle$ | roducts ery and equipment al machinery  |
| 8.  | In 2004 What were your establishment's three main products?   | Codes<br>(SHOW LISTS OF ISIC-<br>REV3 4 DIGITS-CODES)   | What percent of your establishment total sales was represented by each of them? |
|     | 1. <u>q08a1x</u>  | <u>q08b1</u>  | <u>q08c1</u> %  |
|     | 2. <u>q08a2x</u>  | <u>q08a2</u>  | <u>q08a2</u> %  |
|     | 3. <u>q08a3x</u>  | <u>q08a3</u>  | <u>q08a3</u> %  |
| 10. | [ENUMERATOR: USE THE CODE '-555' IF BUT KNOWS IT IS MORE THAN 20]  Which of the following statements best des   |   |   |
|     | its main products:q10   |   |   |
|     | 1. We don't have any competitors 2. We have some competition, but its not a 3. We face intense competition from a few 4. We face intense competition from many 5. Other, please explain | important competitors competitors   |   |
| 11. | . If your establishment faces intense compet competition:q11a;q11b_   |   | re the main two (2) sources of this   |
|     | 1. Individuals 2. State Owned Enterpris 3. Domestic private firm 4. Foreign firms based o 5. Foreign invested firms 6. Smuggled goods 7. Other, please specify                          | verseas (i.e., imports)   |   |

| 12. What percentage of your total revenues comes from:  Manufacturing Services Quince Commerce Qther (specify:)  100 %   |   |   |
|--|---|---|
| 13. What is the highest level of education of the top manager's SHOW CARD  | ? <u> </u>  |   |
| <ol> <li>Did not complete high school</li> <li>High School</li> <li>Vocational Training</li> <li>Some College or University training</li> </ol>  | <ul><li>5. Graduate degree (B. đẳng)</li><li>6. Post graduate degree</li></ul>    |   |
| <ul><li>14. How many years of experience working in this sector did establishment?</li><li>a. Of these, how many years were with a domestic fir b. Of these, how many years were with a foreign firm</li></ul>   | m? <u>q14</u>   | nning this years years years                            |
| SALES AND SUPPLIES   |   |   |
|  |   | _   |
| b. Approximately what percentage of your establishment's   | domestic sales in 2004 were to:   |   |
| 1. government and government agencies a 2. state-owned enterprise 3. multinationals located in your country 4. FDI but not multinational 5. your parent company or affiliated subsid 6. large domestic private firms (those with 7. other (sales to small establishments, indi | iaries<br>approximately 300 plus workers)   | 915b1 % 915b2 % 915b3 % 915b4 % 915b5 % 915b6 % 915b7 % |
| c. If you exported <b>directly</b>   |   |   |
| <ol> <li>What was the year your establishment first export</li> <li>In 2004</li> </ol>   | ed? <u>q15c1</u> year   |   |
| which countries were the three biggest destinations for your establishment's exports?  | and what percent of your total exports did each of these 3 countries account for? |   |
| (Country name)   | (% of total exports)  |   |
| First country: <u>q15c2fx</u>  | <u>q15c21</u> %   | _   |
| Second country: <u>q15c2sx</u>   | <u>q15c22</u> %   |   |

|                 | Third country <u>q15c2tx</u>  | <u>q15c23</u> %   |
|-----------------|---|---|
| 3.              | a. In 2004 what was the <b>average</b> number of days th q15c3a(days on average   |   |
|                 | b. In 2004 what was the <b>longest</b> number of days itq15c3b (days was the longest number of days it (days was the longest number of days ) |   |
| 4.              | Did you have to make an extra payment (whether f process (including payments to agents, if applicable   |   |
| 5.              | Does your establishmentq15c4_ 1. use a freight forwarding service to handle all 2. handle the customs procedures itself (interna 3. both (1) and (2)  |   |
| a. 1. p         | 04 what percent of your establishment's purchases ourchased from domestic sources ourchased through direct imports  | of material inputs were: <u>q16a1</u> % <u>q16a2</u> % → and in 2003? <u>q16a21</u> % |
| 3. <u>r</u>     | purchased through indirect imports (via a distributor TOTAL   | ) <u>q16a3</u> % (If 100, go to 18)<br>100%   |
| 17. If yo a. If | nat percent of your establishment's purchases of mat ou import directly, in 2004 what was the <b>average</b> number of days that it   | took you to claim the goods from customs?   |
|                 | d you have to make an extra payment (whether form neluding payments to agents)?q17c1 = Yes  |   |
| 18. a. De       | oes your Establishment participate in Government c  | ontracts?q18a_ 1= Yes 2= No (go to 19)  |
| b. If           | yes, do you normally act as the: q18b   |   |
| SHOW CA         | 1. Contractor and perform most of the wo<br>2. Contractor but subcontract out most of<br>3. Sub-contractor but perform most of the<br>4. Sub-contractor and perform only a por  | the work to others work on the contract   |
|                 | ch of the following reasons best explains why you go when the Government?q19  | our Establishment does not sell or sell more  |

SHOW CARD

- 1.Govt. not a buyer for the type of products we make
- 2.Don't meet the technical/ financial eligibility requirements of government tenders
- 3. Don't like terms and conditions of government contracts
- 4. Bidding procedures are too complicated and time consuming
- 5. Bidding process is not fair / objective (e.g., favoritism) therefore not worth pursuing
- 6. Anti-competitive behavior by competitors

| 7. Other (please explain) | 7. | Other (please explain | q19x | ` |
|---------------------------|----|-----------------------|------|---|
|---------------------------|----|-----------------------|------|---|

- 20. At the time you receive a delivery of your most important input, how many days of inventory does your establishment typically have on hand? \_\_q20\_\_ (days of production)
- 21. What percent of your purchased material inputs are of lower than agreed upon quality? \_ q21\_ %
- 22. Vietnam is expecting to join WTO (World trade Organization) in the next few years
  - a. What is the likely overall effect of WTO on your business? \_\_\_q22\_\_\_
    - 1. Positive (increase business)
    - 2. Negative affect
    - 3. No affect expected
    - 4. Don't know what WTO is (go to 23)

b. Have you made or will you make plans to change your business operations because of Vietnam intended accession to WTO?  $1 = \text{Yes} = 2 = \text{No } \frac{\text{q22}}{\text{q22}}$ 

#### INVESTMENT CLIMATE CONSTRAINTS

23. a. Please tell us if any of the following issues are a problem for the operation and growth of your business. If an issue poses a problem, please judge its severity as an obstacle on a four-point scale where:

[LET THE ANSWERS DK AND NA BE SPONTANEOUS]

| 0 = No ol | bstacle 1 = I | Minor obstacle 2 = Mo | derate obstacle | 3 =                | Maj | jor ( | bstac | cle 4 = Very Severe Obstacle |  |  |
|-----------|---------------|-----------------------|-----------------|--------------------|-----|-------|-------|------------------------------|--|--|
| CHOW      | CARD          |                       | No Obstacle     | Degree of Obstacle |     |       |       |                              |  |  |
| SHOW      | CARD          |                       |                 |                    |     |       |       |                              |  |  |
| 1.        | Telecommu     | nications             | 0               | 1                  | 2   | 3     | 4     | DK=-666 NA=-777 <u>q2301</u> |  |  |
| 2.        | Electricity   |                       | 0               | 1                  | 2   | 3     | 4     | DK=-666 NA=-777 <u>q2302</u> |  |  |
| 3.        | Transportati  | ion                   | 0               | 1                  | 2   | 3     | 4     | DK=-666 NA=-777 <u>q2303</u> |  |  |
| 4.        | Access to L   | and                   | 0               | 1                  | 2   | 3     | 4     | DK=-666 NA=-777 <u>q2304</u> |  |  |
| 5.        | Regulatory    | Policy Uncertainty    | 0               | 1                  | 2   | 3     | 4     | DK=-666 NA=-777 <u>q2305</u> |  |  |
| 6.        | Tax rates     |                       | 0               | 1                  | 2   | 3     | 4     | DK=-666 NA=-777 <u>q2306</u> |  |  |
| 7.        | Tax adminis   | stration              | 0               | 1                  | 2   | 3     | 4     | DK=-666 NA=-777 <u>q2307</u> |  |  |
| 8.        | Customs an    | d Trade Regulations   | 0               | 1                  | 2   | 3     | 4     | DK=-666 NA=-777 <u>q2308</u> |  |  |
| 9.        | Labor Regu    | lations               | 0               | 1                  | 2   | 3     | 4     | DK=-666 NA=-777 q2309        |  |  |

| 10. Skills and Education of Available Workers  | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2310</u> |  |  |
|--|---|---|---|---|---|------------------------------|--|--|
| 11. Business Licensing and Operating Permits   | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2311</u> |  |  |
| 12. Access to financing (e.g. collateral)  | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2312</u> |  |  |
| 13. Cost of financing (e.g. interest rates)  | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2313</u> |  |  |
| 14. Macroeconomic policy   |   |   |   |   |   |                              |  |  |
| (inflation, exchange rate)   | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2314</u> |  |  |
| 15. Corruption   | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2315</u> |  |  |
| 16. Crime, theft and disorder  | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2316</u> |  |  |
| 17. Anti-competitive or informal practices   | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2317</u> |  |  |
| 18. Conflict resolution  | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2318</u> |  |  |
| 19. Political stability  | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2319</u> |  |  |
| 20. Environmental regulations  | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2320</u> |  |  |
| 21. Other (specify: <u>q2321x</u> )  | 0 | 1 | 2 | 3 | 4 | DK=-666 NA=-777 <u>q2321</u> |  |  |
| 21. Other (specify: q2321x ) 0 1 2 3 4 DK=-666 NA=-777 q2321  b. Among all of the above alternatives please indicate which one constitutes:  a. the biggest obstacle q23b1 alternative  b. the second biggest obstacle q23b2 alternative |   |   |   |   |   |                              |  |  |

### CAPACITY, INNOVATION, LEARNING

| 24. | a. | What was yo    | our estab  | olishment  | 's average  | design    | capacity | utilizatio | on in 200 | 04 and 200 | 3? (Design  |       |
|-----|----|----------------|------------|------------|-------------|-----------|----------|------------|-----------|------------|-------------|-------|
|     | ca | pacity utiliza | tion is th | he amoun   | t of output | t actuall | y produc | ed relati  | ve to the | maximum    | amount that | could |
|     | be | produced wi    | ith your   | existing n | nachinery   | and equ   | ipment a | nd regul   | ar shifts | .)         |             |       |

In 2004: <u>\_\_q24a1</u> \_\_\_ % In 2003: <u>\_\_q24a2</u> \_\_ %

b. In 2004, how many hours per week did your establishment normally operate?

\_\_\_\_\_\_hours/week

25. Over the next 2 years, do you intend to expand, maintain or reduce your design capacity? <u>q25</u>

1. Expand design capacity.  $\rightarrow$  by what percent?  $\underline{\underline{q251}}$ %

2. Maintain existing design capacity

3. Reduce design capacity.  $\rightarrow$  by what percent?  $\underline{\underline{q252}}$  %

26. Has your establishment received an internationally-recognized quality certification (e.g. ISO 9000, 9002 or 14,000, or sector-specific certifications such as HACCP for food, AATCC for textiles, etc.)?

<u>q26</u> 1=Yes 2=No 3= Application is in process

27. In the last two years, has your establishment undertaken any of the following initiatives?

| SHOW CARD  | Under | rtaken |             |
|--|-------|--------|-------------|
|  | Yes   | No     |             |
| a. Developed an important new product line                                       | 1     | 2      | <u>q27</u>  |
| b. Upgraded an existing product line   | 1     | 2      | <u>q27</u>  |
| c. Discontinued at least one product (not production) line                       | 1     | 2      | <u>q</u> 27 |
| d. Agreed to a new joint venture with foreign partner                            | 1     | 2      | <u>q</u> 27 |
| e. Obtained a new licensing agreement  | 1     | 2      | q27         |
| f. Outsourced a major production activity that was previously conducted in-house | 1     | 2      | <u>q</u> 27 |

- 28. a. Has your establishment acquired new technology over 2004 and 2003 that either substantially changed the way the main products are produced or allowed the production of new products?
  - 1=Yes 2=No (If NO, go to 29)
  - b. What were the two most important ways your establishment acquired this new technology, choosing from the following list? q28b1 (1<sup>st</sup> most important) q28b2 (2<sup>nd</sup> most important)

### **SHOW CARD**

- 1. Embodied in new machinery or equipment
- 2. By hiring key personnel
- 3. Licensing or turnkey operations from international sources
- 4. Licensing or turnkey operations from domestic sources
- 5. Developed or adapted new technology within the establishment locally
- 6. Transferred from parent company
- 7. Developed with equipment or machinery provided by the supplier
- 8. Other (specify: q28bx )
  9. Other (specify: q28cx )
- 29. How important are each of the following influences on your establishment to reduce the production costs of existing products and/or to develop new products.

### **SHOW CARD**

|                                       | Not at all important | Slightly important | Fairly important | Very<br>important | Don't<br>know | NA   |            |
|---------------------------------------|----------------------|--------------------|------------------|-------------------|---------------|------|------------|
| a. Pressure from domestic competitors | 0                    | 1                  | 2                | 3                 | -666          | -777 | <u>q</u> 2 |
| b. Pressure from foreign competitors  | 0                    | 1                  | 2                | 3                 | -666          | -777 | <u>q2</u>  |
| c. Other (specify: <u>q29cx</u> )     | 0                    | 1                  | 2                | 3                 | -666          | -777 | <u>q</u> 2 |

### INFRASTRUCTURE AND SERVICES

#### 30. In 2004

|  | a. How many times did<br>your establishment<br>experience | b. How many<br>hours did each<br>occurrence last<br>on average? | c. What were the total losses<br>over the year resulting from<br>these interruptions, as a<br>percentage of the sales value?* |
|--|---|---|---|
| 1. power outages or surges from the public grid? | <u>q30a1</u> _ (times)                                    | <u>q30b1</u> (hours)  | <u>q30c1</u> (% sales)  |
| 2. insufficient water supply for production?     | <u>q30a2</u> _ (times)                                    | <u>q30b2</u> (hours)  | <u>q30c2</u> (% sales)  |

(\*Please include losses due to lost production time from the outage, time needed to reset machines, and production and sales lost due to processes being interrupted.)

- 31. a. Does your establishment own or share a generator? \_\_\_\_q31a \_\_\_\_ 1= Yes 2= No (If NO, go to 32)
  - b. What percentage of your electricity comes from your own or a shared generator? q31b %

| c. What was the generator' of related equipment such Original Cost: <a href="mailto:q31c1">q31c1</a> the Original Cost: <a href="q31c4">q31c4</a> the Original Cost: <a href="q31c7">q31c7</a> | th as transformers,<br>nousands VND or<br>nousands VND or             | lines, etc)? <u>q31c2</u> _thousand USD <u>q31c5</u> _thousand USD     | Year<br>Year                        | of acquisition: <u>q31c3</u> year of acquisition: <u>q31c6</u> year of acquisition: <u>q31c9</u> year |
|--|---|--|-------------------------------------|---|
| d. What is the approximate   | cost of generating  | one kw/h of electricity fro  | m your                              | generator? q31d VND/kwh   |
| <ul> <li>32. a. Do you use water in the p</li> <li>b. What percentage of your</li> <li>1. public sources?</li> <li>2. your own well o</li> <li>3. purchased from</li> </ul>  | establishment's wr<br>r a shared well?                                |  |                                     |   |
| 55. III 2004.  | what percentage   | e of the value of your shipn   | nents                               | what percentage of the value of   |
|  |   | e in transit due to breakage   |                                     | your shipment was lost while in   |
| 1. familiar manufactor de  |   | spoilage?  |                                     | transit due to theft?   |
| 1. for shipments in the domestic market  |   | q33a1 (% of shipment   | value)                              | <pre>q33b1 (% of shipment value)</pre>  |
| 2. for international shipments   |   | q33a2  | varue)                              | q33b2   |
| (direct exports or imports)  |   | (% of shipment   | value)                              | (% of shipment value)   |
| <ul> <li>34. a. Does your establishment</li> <li>b. What percentage of your</li> <li>c. In 2004 did you have to r</li> <li>c.1. If yes, how mu</li> <li>35. What is your main transpor</li> </ul>  | establishment's sl<br>nake informal pay<br>ach on average <b>pe</b> r | inipments use your own transments to the Traffic Police  remonth?q34c1 | s 2= N<br>nsport n<br>e? 1= Yo<br>n | (o (If NO, go to 35) neans?   |
|  | nir transport 3. r  | naritime transport 4. rive   | er-ways                             | 5.railways  |
| a. E-mail?   | •   | = 1= Yes 2= No   |                                     | in chemis and suppliers:  |
| b. A website?  |   | 1= Yes 2= No   |                                     |   |
| 37. Of the following list, improchoose <b>up to 3</b> alternatives  SHOW CARD  Level of  | and then tell us w  | hy are they a problem:   |                                     | penefit your business? Please  ny are they a problem for you?   |
| Level  | / <u> </u>  | or the 5 areas or minustrat  | COIC WI                             | ij ais mej a problem for you:   |

| Infrastructure      | importance (1-  | Limited           | Poor physical     | Poorly            | Slow because      | Service too       |
|---------------------|-----------------|-------------------|-------------------|-------------------|-------------------|-------------------|
|                     | most important) | availability/     | quality (not      | managed           | of too many       | expensive         |
|                     |                 | not available     | well              | Long delays/      | procedures        |                   |
|                     |                 | in your           | maintained)       | slow service      |                   |                   |
|                     |                 | location          |                   |                   |                   |                   |
| 1.National roads    | <u>q37a1</u>    | <u>q37b1</u> Yes  | <u>q37c1</u> Yes  | <u>q37d1</u> Yes  | <u>q37e1</u> Yes  | <u>q37f1</u> Yes  |
| (trunk lines)       |                 |                   |                   |                   |                   |                   |
| 2. Inter-provincial | <u>q37a2</u>    | <u>q37b2</u> Yes  | <u>q37c2</u> Yes  | <u>q37d2</u> Yes  | <u>q37e2</u> Yes  | <u>q37f2</u> Yes  |
| (local) roads       |                 |                   |                   |                   |                   |                   |
| 3. Bridges          | <u>q37a3</u>    | <u>q37b3</u> Yes  | <u>q37c3</u> Yes  | <u>q37d3</u> Yes  | <u>q37e3</u> Yes  | <u>q37f3</u> Yes  |
| 4. Railways         | <u>q37a4</u>    | <u>q37b4</u> Yes  | <u>q37c4</u> Yes  | <u>q37d4</u> Yes  | <u>q37e4</u> Yes  | <u>q37f4</u> Yes  |
| 5. Seaports         | <u>q37a5</u>    | <u>q37b5</u> Yes  | <u>q37c5</u> Yes  | <u>q37d5</u> Yes  | <u>q37e5</u> Yes  | <u>q37f5</u> Yes  |
| 6. Airports         | <u>q37a6</u>    | <u>q37b6</u> Yes  | <u>q37c6</u> Yes  | <u>q37d6</u> Yes  | <u>q37e6</u> Yes  | <u>q37f6</u> Yes  |
| 7. Electricity      | <u>q37a7</u>    | <u>q37b7</u> Yes  | <u>q37c7</u> Yes  | <u>q37d7</u> Yes  | <u>q37e7</u> Yes  | <u>q37f7</u> Yes  |
| 8. Water            | <u>q37a8</u>    | <u>q37b8</u> Yes  | <u>q37c8</u> Yes  | <u>q37d8</u> Yes  | <u>q37e8</u> Yes  | <u>q37f8</u> Yes  |
| 9. Telephone        | <u>q37a9</u>    | <u>q37b9</u> Yes  | <u>q37c9</u> Yes  | <u>q37d9</u> Yes  | <u>q37e9</u> Yes  | <u>q37f9</u> Yes  |
| 10. Internet        | <u>q37a10</u>   | <u>q37b10</u> Yes | <u>q37c10</u> Yes | <u>q37d10</u> Yes | <u>q37e10</u> Yes | <u>q37f10</u> Yes |

### FINANCE

- 38. What percent of your establishment's inputs are bought on credit? \_\_q38\_\_%
- 39. In 2004 which of the following sources of financing did you use for

1. Land and buildings?

2. Immoveable plant, machinery

- a. Working capital (i.e. inventories, accounts receivable and cash)
- and **b. New Investments** (i.e. new land, buildings, machinery and equipment)

### SHOW CARD

| SHOW CARD  |                               |                    |
|--|-------------------------------|--------------------|
|  | a. Working Capital            | b. New Investments |
| 1. Internal funds or retained earnings   | <u>q39a1</u> %                | <u>q39b1</u> %     |
| 2. Private commercial banks (loan, overdraft   | t) <u>q39a2</u> %             | <u>q39b2</u> %     |
| 3. State Owned commercial banks  | <del>q39a3</del> %            | <u>q39b3</u> %     |
| 4. International commercial banks  | <u>q39a4</u> %                | <u>q39b4</u> %     |
| 5. Leasing arrangement   | <u>q39a5</u> %                | <u>q39b5</u> %     |
| 6. DAF (Development Assistance Funds)  | <u>q39a6</u> %                | <u>q39b6</u> %     |
| 7. State budget  | <u>q39a7</u> %                | <u>q39b7</u> %     |
| 8. Private investment funds  | <u>q39a8</u> %                | <u>q39b8</u> %     |
| 9. Trade credit (supplier or customer credit)  | <u>q39a9</u> %                | <u>q39b9</u> %     |
| 10. Credit cards   | <u>q39a10</u> %               | <u>q39b10</u> %    |
| 11. Equity or sales of shares  | q39a11%                       | <u>q39b11</u> %    |
| 12. Family, friends  | <u>q39a12</u> %               | <u>q39b12</u> %    |
| 13. Informal sources (e.g. money lender)   | <u>q39a13</u> %               | <u>q39b13</u> %    |
| 14. Corporate bonds  | <u>q39a14</u> %               | <u>q39b14</u> %    |
| 15. Other (specify: <u>q39a15x</u> , <u>q39b15x</u>  | ) <u>q39a15</u> %             | <u>q39b15</u> %    |
| TOTAL  | 100%                          | 100%               |
| 40. Does your establishment have a line of credit (short term of a. What percent is currently <b>NOT</b> used?q40a | 1= Yes 2= No (I               | f NO, go to 41)    |
| b. Over the last year, what was the average <b>monthly</b> into  |                               |                    |
| or over the last year, what was the average monenty had  | orest rate of the line of the |                    |
| 41. a. Does your establishment currently have a loan from a fi   | nancial institution? q4       | -1a                |
| , , ,  | 1 = Yes  2 = No  (I           |                    |
| For the most recent loan:  |                               | , ,                |
| b. What year was this loan approved?q41by  | ear                           |                    |
| c. In what currency was the loan?q41c 1= VND   |                               |                    |
| 2= other   | (specify: <u>q41cx</u> na     | ame of currency)   |
| 3=VND&   | cother (specify: <u>q41cx</u> | name of currency)  |
| d. Did the loan require collateral or a deposit?q41c   | 1=Yes 2= No                   | (If NO, go to g)   |
| e. Which of the following were used as collateral:   |                               |                    |
| * 1 11 11 11 0   |                               | 11 1 1 17 0 37     |

Moveable Machinery and equipment (incl. vehicles)?

q41e1 = Yes = 2 = No

q41e2 = Yes 2 = Noq41e3 1= Yes 2= No

| 4. Other Tangible assets (e.g. accounts receivable, inventory)? <u>q41e4</u> 1= Yes 2= No   |
|---|
| 5. Personal assets of the owner/manager (e.g. house)? $\frac{\text{q41e5}}{\text{q41e5}}$ 1= Yes 2= No                            |
| 6. Other (specify:) $\frac{q41e6}{1} = Yes = 2 = No$  |
| · · · · · · · · · · · · · · · · · · ·   |
| f. What was the approximate value of the collateral required as a percentage of the loan value?_q41f%                             |
| g. In 2004, what was the loan's approximate <b>annual</b> rate of interest?q41g%  |
| h. What is the total duration (term) of the loan?q41hmonths   |
| i. What was the <b>main</b> use of this loan?q41i   |
| 1. to buy machinery and equipment   |
| 2. to buy other fixed assets (land, buildings)  |
| 3. to buy inputs, supplies, goods to re-sell  |
| 4. to pay earlier loans $(\rightarrow \text{ specify use of original loan: } \underline{q41i4x})$                                 |
| 5. other (specify:q41i5x) (Go to 45)  |
| 42. What is the reason why you do not have a loan? <a href="q42">q42</a>  |
| 1. Because you did not apply for a loan $\rightarrow$ (Go to 43)  |
| 2. Because the last application for a loan was turned down $\rightarrow$ (Go to 44)   |
| 3. Because the approval of the application for a loan is still pending $\rightarrow$ (Go to 45)                                   |
| 43. What was the principal reason why you did not apply for a loan?   |
| q43(principal reason)   |
| SHOW CARD   |
| . Do not need loons   |
| <ol> <li>Do not need loans</li> <li>Application procedures for loans are too burdensome</li> </ol>                                |
|   |
| <ul><li>3. Collateral requirements of loans are too strict</li><li>4. Interest rates are too high</li></ul>                       |
| 5. It is necessary to have contacts or give informal payments to get the loans  |
| 6. Did not think that it would be approved  |
| 7. Others (specify:q43x) $\rightarrow$ (Go to 45)   |
| 44. What was the principal reason given to you when the application was turned down?q44_ principal reason?                        |
|   |
| SHOW CARD   |
|   |
| <ol> <li>Lack of accepted collateral (e.g. property not accepted as collateral)</li> <li>Incompleteness of application</li> </ol> |
| 3. Perceived lack of profitability of project   |
| 4. Bad credit history   |
| 5. No credit history  |
| 6. Other (specify: q44x )   |
| 6. Other (specify   |
| 45. What share of your total borrowing (loans, accounts payable) is denominated in foreign currency?q459                          |
| 46. Does your establishment have: a. a checking and/or saving account? <u>q46a</u> 1=Yes 2= No                                    |
| b. property and casualty insurance on its assets? $\underline{q46b}$ 1=Yes 2= No  |
| 47. Does your establishment have its annual financial statements certified by an external auditor?                                |

<u>q47</u> 1=Yes 2= No

b. Does your establishment own or lease the majority of your buildings? <u>q48b</u> 1=own 2=lease

c. Whether you rent or own your land, buildings, and machinery and equipment, at the end of 2004, if you had to purchase back the following in its current condition, how much would it cost?

|  | Value in million VND 2004 |
|--|---------------------------|
| Machinery and equipment (including vehicles) | <u>q48c1</u>              |
| Land, buildings and leasehold improvements   | <u>q48c2</u>              |
| Of which: Land                               | <u>q48c3</u>              |

d. How would you rate your own knowledge of the price of used machinery, buildings and land?

|                   | Very Poor | Poor | Good | Very Good |              |
|-------------------|-----------|------|------|-----------|--------------|
| For land/building | 1         | 2    | 3    | 4         | <u>q48d1</u> |
| For machinery     | 1         | 2    | 3    | 4         | <u>q48d2</u> |

49. Please tell us about the land you are occupying:

a. What is its size in  $m^2$  \_\_\_\_q49a\_\_\_(m2)

b. What share is currently used by your establishment: \_\_\_\_q49b\_\_\_

- 1. less than 50%
- 2. between 50-80%
- 3. more than 80%

Question 50 to 52 refer to the last piece of land that you acquired:

50. Do you sublease or rent (the last piece of) land from another establishment, individual or State? 1=Yes 2= No (if No go to 51)

a. What is the monthly rental cost per  $m^2$ ? \_\_\_q50a\_\_\_\_ VND/ $m^2$ 

- b. What is the length of the sub-lease? <u>q50b</u> (years)
- 51. Do you have the right to sell or mortgage (the last piece of) land? 1=Yes 2=No q51

a. What was the actual price you paid for that land?  $\underline{q51a}$  VND/m<sup>2</sup>

- b. What was the method you used to acquire it? \_\_\_q51b\_\_\_\_
  - 1. Allocation from People Committee
  - 2. Auction
  - 3. Direct transfer from land user at agreed price
  - 4. Direct transfer from owner at registered price by owner
  - 5. Other (please specify) \_\_\_\_\_q51bx
- 52. For the most recent land you have obtained, can you give us an indication of how long it took, and how much it cost at the following stages:

| SHOW CARD  | Time (in months) | Total<br>Cost               | Not<br>Applicable         |
|--|------------------|-----------------------------|---------------------------|
| Step 1.Getting bureaucratic approval/authorization to obtain land  | <u>q52a1</u>     | <u>q52b1</u><br>Million VND | <u>q52c1</u><br>NA = -777 |
| Step 2. Clearing land (negotiating and reimbursing existing occupants)                                   | <u>q52a2</u>     | q52b2<br>Million VND        | <u>q52c2</u><br>NA = -777 |
| Step 3. Prepare ground and getting necessary infrastructure connections and permits to construct factory | <u>q52a3</u>     | q52b3<br>Million VND        | <u>q52c3</u><br>NA = -777 |
| For the whole process (from requesting land to being ready to build factory)                             | <u>q52a4</u>     | <u>q52b4</u><br>Million VND | <u>q52c4</u><br>NA = -777 |

### CONFLICT RESOLUTION / LEGAL ENVIRONMENT

53. In the past few years there have been many changes in the legal and regulatory environment for businesses, how would you rate the following on a scale 1 to 3 where 1=Poor and 3=Good

| SHOW CARD                                 | Poor | Neither good<br>nor poor | Good | Don't<br>know |             |
|---|------|--------------------------|------|---------------|-------------|
| 1. Predictability of laws and regulations | 1    | 2                        | 3    | DK=-666       | <u>q53a</u> |
| 2. Understandability of laws/regulations  | 1    | 2                        | 3    | DK=-666       | <u>q53b</u> |
| 3. Availability of the laws, regulations  | 1    | 2                        | 3    | DK=-666       | <u>q53c</u> |
| and other sources of information on laws  |      |                          |      |               | -           |
| 4. Consistency across different legal     | 1    | 2                        | 3    | DK=-666       | <u>q53d</u> |
| documents                                 |      |                          |      |               | _           |

| 54. a. To what degree do you agree or disagree with this statement?: | "I am confident that the judicial system will |
|--|---|
| enforce my contractual and property rights in business disputes."    |   |

Do you? q54

or DK=-666

SHOW CARD

- 1. Fully disagree
- 2. Disagree in most cases
- 3. Tend to disagree

- 4. Tend to agree
- 5. Agree in most cases
- 6. Fully agree
- 55. In the last 3 years has your establishment been involved in a court case? <u>q55</u> 1=Yes (go to 58) 2= No
- 56. Did your establishment ever use the court system? \_\_\_\_q56\_\_\_1=Yes (go to 58) 2= No
- 57. What is the main reason why your establishment has never used the court system? \_\_\_<u>q57</u>\_\_\_;

## **SHOW CARD**

- 1. Never had any disputes that we could not resolve internally
- 2. Court procedures are long and complicated/ amount of dispute not worth the hassle
- 3. Court system expects bribes or gifts in order to handle case favourably/ courts are not impartial

- 4. Going to Court would damage our reputation
- 5. Costs of going to Court are too high (include legal fees etc)/ amount of dispute not worth the cost
- 6. Even if get a Decisions from Court, it is very difficult to have the decision enforced
- 7. The party with whom we have a dispute has no funds so nothing to claim.
- 8. Too much uncertainty in the legal process
- 9. Other (please specify) <u>q57x</u>
- 58. a. On average in 2004, what percent of your establishment's sales was...?
  - Pre-paid (paid before delivery) <u>q58a1</u>%
  - 2. Paid at delivery <u>q58a2</u>%
  - 3. Sold on credit (or with deferred payment) <u>q58a3</u>% (If 0, go to 59)

TOTAL: 100%

- b. On average in 2004, what percent of your monthly total sales to private customers were not paid within the agreed time? q58b% (If 0, go to 59)
- c. Typically, what percent of these monthly sales are never repaid? \_\_\_q58c\_\_ %
- d. In general, how many days does it typically take to resolve an overdue payment (i.e. from the moment it becomes overdue until you receive payment) with private customers? <a href="mailto:q58d">q58d</a> (days)
- e. How many days does it take to resolve an overdue payment with private customers through means other than court action, such as direct negotiations, through third-parties (mediators, business associations, private enforcement agents, etc.) or through the Government? <a href="mailto:q58e">q58e</a> days
- 59. Over the last 2 years, did you have disputes over overdue payments with private customers? <u>q59</u>

1=Yes 2= No (If NO, go to 60)

- a. What percent of these disputes were resolved by court action?
- q59a %
- b. On average, how many months did those court cases take to resolve, that is from the moment the case was brought to court until the moment the court decided the case? <a href="mailto:q59b">q59b</a> months
- c. Were the decisions of the court (whether in your favour or not) generally enforced? q59c

1=Yes 2=No (If NO, go to 60)

d. On average, how many months did the enforcement (execution) of the court judgment take (from the moment of the issuance of the court decision until the moment you obtained payment?)

q59d months

### **CRIME**

60. a. In 2004 did your establishment experience losses due to theft, robbery, vandalism, or arson?

q60a 1=Yes 2=No (If NO, go to 61)

- b. Please estimate the value of the losses in VND: <u>q60b</u> <u>million</u> VND
- c. How many cases of theft, robbery, vandalism, or arson occurred? q60c number
- d. How many of these incidents did you report to the police? \_\_q60d \_\_number (If 0, go to 61)
- e. Of these reported incidents, how many were solved (the perpetrator was caught, etc.)? \_\_ q60e \_\_ number
- 61. During the past year please estimate your establishment's costs for:
  - a. security related to crime (equipment, personnel, or professional security service)?

q61a million VND

b. protection payments (e.g. to organized crime to prevent violence)? q61b million VND

**BUSINESS-GOVERNMENT RELATIONS** 

62. Based on the experience of your establishment in dealing with officials from various agencies, from the following list please pick the two (2) agencies that are most supportive (business friendly attitude/behavior of officials) and the two (2) that are least supportive 1. District Peoples Committee SHOW CARD 2. Tax Authority 3. Customs Department 4. Labor and Social Security 5. Municipal Police 6. Traffic Police 7. Business registration and licensing (under DPI/MPI) 8. Market Controller 9. Environmental Agency 10. Department of Construction/or Urban Planning 11. Land Administration Agency 12. Fire and Building Safety 13. Product quality registration office (under Department of Science & Technology) 14. Other (specify) \_\_\_\_\_ 15. Other (specify) \_\_\_\_\_ Most helpful (first) \_\_\_\_\_\_q62a1 \_\_\_\_\_ (second) \_\_\_\_\_q62a2 Least helpful (first) q62b1 (second) q62b2 63. a. At your current level of production, if you could change the number of regular full-time workers you currently employ without any restrictions (i.e. without seeking permission, making severance payments, being requirements to pay mandatory benefits, etc.), would you increase, decrease or keep constant your current workforce? <u>q63</u> 1. Keep constant 2. Increase.  $\rightarrow$  How many would you hire? q63a number  $\rightarrow$  How many would you fire? Decrease. q63b number 64. In a typical week over the last year, what percentage of total senior management's time (e.g. general manager, chairman, director, vice-president, and/or chief officers for operation, finance, but not supervisors) was spent in dealing with requirements imposed by government regulations (e.g. taxes, customs, labor regulations, licensing and registration, inspections) including dealings with officials, completing forms, etc.? q64 %

- 65. We've heard that establishments are sometimes required to make gifts or informal payments to public officials
  - to "get things done" with regard to customs, taxes, licenses, regulations, services etc.
    - a. Does this occur for establishments in your industry (not necessarily yours)? q65a

1=Yes 2=No (If NO, go to 66)

b. On average, over a year, what percent of annual sales value would such expenses cost a typical establishment in your sector? q65b (% of sales) [IF RESPONDENT CANNOT ANSWER IN PERCENTAGE, ASK TOTAL VALUE IN VND:  $\underline{\phantom{0}}$  q65b2 MILLION VND]

66. Based on the most recent experience of your establishment in 2004 and 2003,...

|                                      |                             | 1   |   |
|--------------------------------------|-----------------------------|---|---|
|                                      | Did you request             | How many days did it take to obtain<br>the following services or licenses<br>(from the day you applied to the day | Was a gift or informal payment ever expected/ |
|                                      |                             | you received the service or approval)?  | requested?                                    |
| A mainline telephone connection      | <u>q66a1</u><br>1=Yes 2= No | <u>q66b1</u> (days)   | <u>q66c1</u><br>1=Yes 2= No                   |
| 2. An electrical connection          | <u>q66a2</u><br>1=Yes 2= No | <u>q66b2</u> (days)   | <u>q66c2</u><br>1=Yes 2= No                   |
| 3. A water connection                | <u>q66a3</u><br>1=Yes 2= No | <u>q66b3</u> (days)   | <u>q66c3</u><br>1=Yes 2= No                   |
| 4. A construction permit             | <u>q66a4</u><br>1=Yes 2= No | <u>qббb4</u> (days)   | <u>q66c4</u><br>1=Yes 2= No                   |
| 5. An import license                 | <u>q66a5</u><br>1=Yes 2= No | <u>q66b5</u> (days)   | <u>q66c5</u><br>1=Yes 2= No                   |
| 6. Main operating license (specify:) | <u>q66a6</u><br>1=Yes 2= No | <mark>qббbб</mark> (days)   | <u>q66c6</u><br>1=Yes 2= No                   |
| 7. A loan from SOCB                  | <u>q66a7</u><br>1=Yes 2= No | <u>q66b7</u> (days)   | <u>q66c7</u><br>1=Yes 2= No                   |
| 8. Land use Certificate              | <u>q66a8</u><br>1=Yes 2= No | <u>q66b8</u> (days)   | <u>q66c8</u><br>1=Yes 2= No                   |
| 9. Investment Incentives             | <u>q66a9</u><br>1=Yes 2= No | <u>q66b9</u> (days)   | <u>q66c9</u><br>1=Yes 2= No                   |

67. a. Recognizing the difficulties many establishments face in fully complying with taxes and regulations, what percentage of total sales would you estimate the typical establishment in your industry reports for tax purposes? <a href="mailto:q67a"><u>q67a</u></a> (% reported)

| b | . Recognizing the difficulties many | establishments face in full   | y complying with labor re | egulations, what do you |
|---|-------------------------------------|-------------------------------|---------------------------|-------------------------|
|   | think is the percentage of total w  | orkforce that is reported for | or purposes of SSI/Health | n Insurance in a typica |
|   | establishment in your industry?     | q67b (% reported)             |                           |                         |

68. Which of the following statements best describes how your income taxes are determined: \_\_\_q68\_\_\_\_

### **SHOW CARD**

- 1. We calculate the amount, tax officials accept "as is".
- 2. We calculate, the tax officials check a few items, but the final amount is usually close to our estimate.
- 3. The tax officials go item-by-item over the accounts and often require changes, the final tax amount is usually much more than our estimate.
- 4. We negotiate with tax officials and reach an agreement that suits both parties.

- 5. We have very little influence, the tax officials just tell us the amount we must pay.
- 6. Other, please explain \_\_\_\_\_<u>q68x</u>

### 69. In 2004

| District People  | a. How many times in total was your establishment inspected or were you (or your staff) required to have mandatory meetings with officials from  (number) | b. What was the average duration for each occurrence? | c. What were the costs of fines or seized goods, associated with these interactions?  (VND) | d. Was a gift<br>or informal<br>payment<br>ever<br>expected/<br>requested? | e. If YES, of how much? |
|--|---|---|---|--|-------------------------|
| Committee  | <u>q69a1</u>  | <u>q69b1</u>  | <u>q69c1</u>  | <u>q69d1</u><br>1=Yes<br>2= No   | <u>q69e1</u>            |
| 2. Tax Authority   | <u>q69a2</u>  | <u>q69b2</u>  | <u>q69c2</u>  | <u>q69d2</u><br>1=Yes<br>2= No   | <u>q69e2</u>            |
| 3. Customs Department                                      | <u>q69a3</u>  | <u>q69b3</u>  | <u>q69c3</u>  | <u>q69d3</u><br>1=Yes<br>2= No   | <u>q69e3</u>            |
| 4. Labor and Social Security                               | <u>q69a4</u>  | <u>q69b4</u>  | <u>q69c4</u>  | <u>q69d4</u><br>1=Yes<br>2= No   | <u>q69e4</u>            |
| 5. Police (except<br>Traffic police)                       | <u>q69a5</u>  | <u>q69b5</u>  | <u>q69c5</u>  | <u>q69d1</u><br>1=Yes<br>2= No   | <u>q69e5</u>            |
| 6. Fire and Building Safety                                | <u>q69a6</u>  | <u>q69b6</u>  | <u>q69c6</u>  | <u>q69d6</u><br>1=Yes<br>2= No   | <u>q69e6</u>            |
| 7. Business registration and licensing                     | <u>q69a7</u>  | <u>q69b7</u>  | <u>q69c7</u>  | <u>q69d7</u><br>1=Yes<br>2= No   | <u>q69e7</u>            |
| 8. Environmental<br>Agency                                 | <u>q69a8</u>  | <u>q69b8</u>  | <u>q69c8</u>  | <u>q69d8</u><br>1=Yes<br>2= No   | <u>q69e8</u>            |
| 9. Market Controller                                       | <u>q69a9</u>  | <u>q69b9</u>  | <u>q69c9</u>  | <u>q69d9</u><br>1=Yes<br>2= No   | <u>q69e9</u>            |
| 10. Construction<br>Inspector                              | <u>q69a10</u>   | <u>q69b10</u>   | <u>q69c10</u>   | <u>q69d10</u><br>1=Yes<br>2= No  | <u>q69e10</u>           |
| 11. TOTAL, all agencies (including those not listed above) | <u>q69a11</u>   | <u>q69b11</u>   | <u>q69c11</u>   | <u>q69d11</u><br>1=Yes<br>2= No  | <u>q69e11</u>           |

- 70. a. When establishments in your sector do business with the State agencies and SOEs, is a gift or informal payment expected to secure the contract? <u>q70a</u> 1=Yes 2=No
  - b. What is the typical value of the gift or informal payment as a percentage of the contract value? q70b \_%
- 71. a. Does your establishment try to contribute to the discussion and formulation of new laws and government policies, in order to protect/promote your business interests? 1=Yes 2=No (go to 72) q71a
  - b. How? (*Multiple answers possible*) \_ q71ba \_\_\_; \_ q71bb \_\_\_; \_ q71bc \_\_\_; \_ q71bd \_\_\_
    - 1. Through business associations
    - 2. Through public consultations (e.g. publication of draft laws on internet)
    - 3. Through personal contacts. If yes, are you required to give any gift or informal payments to promote your business interests \_\_\_\_q71b3 \_\_\_\_1=Yes 2= No
- 72. Have you heard of incidences where ....
  - a. The media has blackmailed companies with the threat of publishing news that would negatively affect their reputations?  $1=Yes 2=No \frac{q72a}{r}$
  - b. Companies have bribed the media to publish news about another company or their sector as a whole 1=Yes 2=No q72b
- 73. Based on the experiences of your establishment in the last 12 months, where would you rank the officials in the following agencies with respect to corruption on a scale from 0 to 4 where 0= no corruption and 4 = widespread corruption

|   | No<br>corruption | Some is<br>Case | solated |             | espread<br>ruption |                  |
|---|------------------|-----------------|---------|-------------|--------------------|------------------|
|   |                  | 1               |         | <del></del> | 4                  |                  |
| Tax Department                            | 0                | 1               | 2       | 3           | 4                  | DK =-666 NA=-777 |
| Business<br>registration and<br>licensing | 0                | 1               | 2       | 3           | 4                  | DK =-666 NA=-777 |
| Import/export<br>License<br>Authorities   | 0                | 1               | 2       | 3           | 4                  | DK =-666 NA=-777 |
| Customs<br>Department                     | 0                | 1               | 2       | 3           | 4                  | DK =-666 NA=-777 |
| Construction<br>Permit<br>Authorities     | 0                | 1               | 2       | 3           | 4                  | DK =-666 NA=-777 |
| Traffic Police                            | 0                | 1               | 2       | 3           | 4                  | DK =-666 NA=-777 |
| Municipal and other Police                | 0                | 1               | 2       | 3           | 4                  | DK =-666 NA=-777 |
| Market<br>Controller                      | 0                | 1               | 2       | 3           | 4                  | DK =-666 NA=-777 |

| Land<br>Administration<br>Agency | 0 | 1 | 2 | 3 | 4 | DK =-666 NA=-777 | <u>q73i</u> |
|----------------------------------|---|---|---|---|---|------------------|-------------|
| District Peoples<br>Committee    | 0 | 1 | 2 | 3 | 4 | DK =-666 NA=-777 | <u>q73h</u> |

#### PART 2

### Productivity and the Investment Climate Enterprise Survey

#### **About the survey**

The Firm Level Survey of Vietnam is a collaborative effort of the Concetti and The World Bank.

The general purpose of the survey is to understand the investment climate in Vietnam and how it affects business performance, with the objective of helping improve it. We will provide results that will be directly useful to you in that it will enable you to benchmark your business and your industry against domestic and international competitors. Furthermore, the survey will provide useful information about the investment climate of Vietnam in an international context. Our experience in a wide range of countries is that this information can be crucial for improving the climate so that businesses can expand and their employees prosper.

The questionnaire begins with items about the origin and shareholding status of a business, including questions about the background of the owner or manager. This information is useful to determine if and how the interaction between investment climate and business performance varies by business types (foreign invested versus domestic, or new versus experienced). It also addresses issues related to finance (to examine financial constraints on production and expansion), technology (to assess the ease of access to new technologies), relations to other firms (to gauge the importance of associations and networks), government regulation, contract enforcement, labor relations, and international trade. What should emerge is a comprehensive picture of the environment in which businesses are operating in Vietnam, both strengths and weaknesses.

| CONTROL INFORMATION (to be filled <u>prior</u> to the interview) |  |  |  |  |  |  |
|--|--|--|--|--|--|--|
| 0.1 ESTABLISHMENT NO:code1                                       |  |  |  |  |  |  |

#### PLEASE NOTE

- 1) Values may be entered with reference to either solar year or fiscal year (you can use either one)
- 2) All monetary values must be expressed in the national currency, the Vietnamese Dong

### Part 2: (For HR Manager and/or Accountant)

### LABOR RELATIONS

74. Please describe your workforce using the following definitions:

| Professionals:               | Trained and certified specialists outside of management such as engineers, accountants,   |  |  |  |
|------------------------------|---|--|--|--|
|                              | lawyers, chemists, scientists, software programmers. Generally, Professionals hold a      |  |  |  |
|                              | University-level degree. Includes managers (persons making management decisions), but     |  |  |  |
|                              | exclude supervisors.  |  |  |  |
| Skilled Production worker:   | Skilled Production workers are technicians involved directly in the production process or |  |  |  |
|                              | at a supervisory level and whom management considers to be skilled.                       |  |  |  |
| Unskilled Production worker: | Persons involved in production process whom management considers to be unskilled.         |  |  |  |
| Non Production workers       | Persons not directly involved in the production process and not included in the           |  |  |  |
|                              | proceeding categories (ie: cleaning staff, security personnel, etc.)                      |  |  |  |

a. The following table refers only to **permanent workers** (including management) of your establishment. (*Permanent workers are defined as all paid workers that are employed for a term of one or more years and/or have a guaranteed renewal of their employment contract.*)

|                           |                                  | Total        | Professionals | Skilled<br>Production<br>Workers | Unskilled Production<br>Workers | Non production<br>workers |
|---------------------------|----------------------------------|--------------|---------------|----------------------------------|---------------------------------|---------------------------|
| Total number the end of 2 | er of workers at<br>2002         | <u>q74a</u>  |               |                                  |                                 |                           |
| Total number the end of 2 | er of workers at 003             | <u>q74b</u>  |               |                                  |                                 |                           |
| Total number the end of 2 | er of workers at<br>004          | <u>q74c1</u> | <u>q74c2</u>  | <u>q74c3</u>                     | <u>q74c4</u>                    | <u>q74c5</u>              |
| Of                        | % female                         | <u>q74d1</u> | <u>q74d2</u>  | <u>q74d3</u>                     | <u>q74d4</u>                    | <u>q74d5</u>              |
| which:                    | % part-time                      | <u>q74e</u>  |               |                                  |                                 |                           |
| * *                       | enefits, if<br>of all workers in | <u>q74f1</u> | <u>q74f2</u>  | <u>q74f3</u>                     | <u>q74f4</u>                    | <u>q74f5</u>              |
| each categor<br>VND       | y in million                     | million VND  | million VND   | million VND                      | million VND                     | million VND               |

| 75. a. In 2004, did you hire foreign nationals among your permanent workers?  1=Yes 2 | q75a1=Yes 2=No<br>=No (If NO, go to 76) |
|---|---|
| b. In 2004, how many of your permanent skilled, professional, or manageria q75bnumber | al workers are foreign nationals?       |
| 76. a. In 2004, how many new permanent employees did your establishment him           | re?q <u>76a</u> number                  |

b. In 2004, how many permanent employees from your establishment:

▶ b. How many hours per week did they work on average? \_\_\_q74g \_\_\_\_\_hours/week

1. were dismissed or laid off? \_\_q76b1 \_\_number 2. left due to sickness or died? \_\_q76b2 \_\_number

3. left for other reasons? \_\_q76b3 \_\_number

| 77. Did you hire temporary workers within last 3 years? | <u> </u>              | 1=Yes     | 2=No ( <b>If NO, g</b> | go to 79)      |
|---|-----------------------|-----------|------------------------|----------------|
| (Temporary workers are defined as all (paid) short term | (i.e. for less than a | a year) e | employees with n       | o guarantee of |
| renewal of employment contract.)                        |                       |           |                        |                |

78. The following table refers only to **temporary workers** in your establishment.

|                |  | FY2004             | FY2003      | FY2002      |
|----------------|--|--------------------|-------------|-------------|
| Average num    | ber of temporary workers employed:                     | <u>q78a</u>        | <u>q78b</u> | <u>q78c</u> |
| of which:      | % of female  | <u>q78d</u>        |             |             |
|                | average number of part-time workers                    | <u>q78e</u>        |             |             |
| Average leng   | th of employment for each worker                       | <u>q78f</u> months |             |             |
| applicable) of | nsation (including benefits, if fall temporary workers | <u>q78g</u>        |             |             |
| in million VN  | ND   | million VND        |             |             |

| in million VND                                | million VND  |
|---|--|
| 79. For temporary workers on average, how man | y hours per week do they work? <u>q79</u> hours/week   |
| •   | ng (beyond "on the job") to your permanent employees? =Yes 2=No  |
| •   | ng (beyond "on the job") to your permanent employees?<br>=Yes 2=No (If NO to both 80 and 81, go to 83) |
| 82. In 2004                                   |  |
|   | ILLED employees received in class training? _q82aISKILLED employees received in class training? _q82b_ |
| •   | aining for each SKILLED employee?q82c _weeks raining for each UNSKILLED employee?q82d _weeks           |

- (\* Unskilled workers include unskilled production and non-production workers)
- 83. What percent of your employees is unionized? <u>q83</u> \_%
- 84. How many days of production last year did you lose due to
  a. worker strikes or other labor disputes? \_\_q83a \_\_\_c

a. worker strikes or other labor disputes?
b. employee absenteeism due to illness, death, funerals?
q83a \_\_days of production
q83b \_\_days of production

c. civil unrest? \_\_q83c \_\_days of production

85. What percent of the employees at your establishment have the following education levels?

| g. Uncompleted | elementary | (class | 1-4) |
|----------------|------------|--------|------|
|----------------|------------|--------|------|

Total

#### SECTION II: PRODUCTIVITY

**86.** Please provide the following information on your establishment's production, sales and expenses

| 1                          | Value in million VND |                   |                   |  |  |
|----------------------------|----------------------|-------------------|-------------------|--|--|
|                            | 2004 2003 2002       |                   |                   |  |  |
| Total sales                | q86a1 million VND    | q86b1 million VND | q86c1 million VND |  |  |
| Total cost (tài khoản 911) | q86a2 million VND    | q86b2 million VND | q86c2million VND  |  |  |
| Of which                   |                      |                   |                   |  |  |

| r wnich  |                    |                           |                          |
|--|--------------------|---------------------------|--------------------------|
| Total purchases of raw materials and intermediate goods (whether used in production or not), including finished goods for resale (tài khoản 152+156) | q86a3 million VND  | <u>q86b3</u> million VND  | q86c3million VND         |
| Total cost of labor, including wages, salaries and bonuses (tài khoản 334+431)   | q86a4 million VND  | q86b4_million VND         | q86c4million VND         |
| Depreciation (tài khoản 214)   | q86a5 million VND  | q86b5 million VND         | q86c5million VND         |
| Rent on land and buildings   | q86a6 million VND  | q86b6 million VND         | q86c6million VND         |
| Of which: rent on Land   | q86a7 million VND  | q86b7 million VND         | q86c7million VND         |
| Rent on machinery, equipment, and vehicles (tiểu khoản 2142)   | q86a8 million VND  | q86b8 million VND         | <u>q86c8</u> million VND |
| Interest charges (tài khoản 635)   | q86a9 million VND  | q86b9 million VND         | q86c9million VND         |
| Energy cost  | q86a10 million VND | q86b10 million VND        | q86c10million VND        |
| Taxes (income, import, special sales, etc. but <b>excluding</b> VAT) (= 333 trừ đi 3331)   | q86a11 million VND | <u>q86b11</u> million VND | q86c11million VND        |

(<u>Total sales</u> is the value of all sales including manufactured goods and goods the establishment has bought for trading. If a firm makes blue jeans and also imports blue jeans to sell, total sales is the value of all blue jeans sold, both produced and imported.)

(<u>Purchase of raw materials and intermediate goods</u> are all the costs of the raw materials and intermediate goods purchased during the year, whether or not they were used in production.)

(<u>Total cost of labor, including wages, salaries and benefits</u> is the total wages and all benefits, including food, transport, social security (i.e. pensions, medical insurance, unemployment insurance.)

- 87. What were your net profits (after tax) in
  - a. 2004? <u>q87a</u> *Million VND*
  - b. 2003? **q87b** *Million VND*
  - c. 2002? q87c Million VND
  - d. In 2004, approximately what percentage of the establishment's net profits (after tax) were reinvested in your establishment (that is, not distributed to owners or shareholders)? q87d %
- 88. Regarding the most important product for 2004 and 2003 in terms of its share on your establishment's sales
  - a. Please provide a description of the product: \_\_\_\_\_\_\_(product description)
  - b. Please provide information on this product regarding the quantity sold, the unit of measurement, and the average price, for 2004 and 2003 (answers are requested for each year separately).

| Year | Physical Quantity sold | Unit of | Average price in thousand |
|------|------------------------|---------|---------------------------|
|      |                        |         |                           |

|      | (units)       | measurement  | VND          |
|------|---------------|--------------|--------------|
| 2004 | <u>q88b1x</u> | <u>q88b2</u> | <u>q88b3</u> |
| 2003 | <u>q88c1x</u> | <u>q88c2</u> | <u>q88c3</u> |

- 89. Regarding the second most important product in 2004 and 2003 in terms of its share on your establishment's sales:
  - a. Please provide a description of the product: \_\_\_\_\_\_\_(product description)
  - b. Please provide information on this product regarding the quantity sold, the unit of measurement, and the average price, for 2004 and 2003 (answers are requested for each year separately).

| Year | Physical Quantity sold | Unit of      | Average price in thousand |
|------|------------------------|--------------|---------------------------|
|      | (units)                | measurement  | VND                       |
| 2004 | <u>q89b1x</u>          | <u>q89b2</u> | <u>q89b3</u>              |
| 2003 | <u>q89c1x</u>          | <u>q89c2</u> | <u>q89c3</u>              |

90. How much did your establishment spend on purchases of...?

|  | Value in million of VND |                          |  |
|--|-------------------------|--------------------------|--|
|  | 2004                    | 2003                     |  |
| Machinery and equipment (new and/or used)    | q90a1 million VND       | q90b1 million VND        |  |
| Land, buildings or improvements to leasehold | q90a2 million VND       | q90b2 million VND        |  |
| Of which: Land                               | q90a3 million VND       | q90b3 million VND        |  |
| Vehicles                                     | q90a4 million VND       | <u>q90b4</u> million VND |  |
| Information technology                       | q90a5 million VND       | <u>q90b5</u> million VND |  |
| Design, Research and Development (*)         | q90a6 million VND       | q90b6 million VND        |  |

<sup>(\*</sup> Spending includes wages and salaries of R&D personnel, such as scientists and engineers; materials, education costs, and subcontracting costs.)

91. What was the <u>net book value</u> of the following at the end of the year...?

|  | Value in million of VND at end of year |                              |                    |
|--|--|------------------------------|--------------------|
|  | 2004                                   | 2003                         | 2002               |
| TOTAL ASSETS                                 | <pre>q91a1 million VND</pre>           | <pre>q91b1 million VND</pre> | q91c1 million VND  |
| FIXED Assets (total)                         | q91a2 million VND                      | q91b2 million VND            | q91c2 million VND  |
| Land   | q91a3 million VND                      | q91b3 million VND            | q91c3 million VND  |
| Buildings and leasehold improvements         | q91a4 million VND                      | q91b4 million VND            | q91c4 million VND  |
| Machinery and equipment (including vehicles) | q91a5 million VND                      | q91b5 million VND            | q91c5 million VND  |
| Other fixed assets                           | q91a6 million VND                      | q91b6 million VND            | q91c6 million VND  |
| CURRENT Assets (total)                       | q91a7 million VND                      | q91b7 million VND            | q91c7 million VND  |
| Inventory and stocks (total)                 | q91a8 million VND                      | q91b8 million VND            | q91c8 million VND  |
| Finished goods                               | q91a9 million VND                      | q91b9 million VND            | q91c9 million VND  |
| Work in progress                             | q91a10 million VND                     | q91b10 million VND           | q91c10 million VND |
| Raw materials                                | q91a11 million VND                     | q91b11 million VND           | q91c11 million VND |
| Receivables                                  | q91a12 million VND                     | q91b12 million VND           | q91c12 million VND |
| Cash   | q91a13 million VND                     | q91b13 million VND           | q91c13 million VND |
| Other current assets                         | q91a14 million VND                     | q91b14 million VND           | q91c14 million VND |

92. Please provide the following information on the structure of your establishment's liabilities:

|  | Value in million VND as of end of the year |                             | nd of the year              |
|--|--|-----------------------------|-----------------------------|
|  | 2004                                       | 2003                        | 2002                        |
| TOTAL LIABILITIES                          | q92a1 million VND                          | q92b1 million VND           | q92c1 million VND           |
| Long-term liabilities (more than 1 year)   | q92a2 million<br>VND                       | q92b2 million<br>VND        | <u>q92c2</u> million<br>VND |
| Short-term liabilities (one year or less)  | q92a3 million<br>VND                       | q92b3 million<br>VND        | q92c3 million VND           |
| Of which payables                          | q92a4 million<br>VND                       | <u>q92b4</u> million<br>VND | <u>q92c4</u> million<br>VND |
| Equity (share capital + retained earnings) | q92a5 million<br>VND                       | q92b5 million<br>VND        | <u>q92c5</u> million<br>VND |

# THE SURVEY ENDS HERE. THANK YOU VERY MUCH FOR YOUR COOPERATION.