

Amalia Batul Rosyidah

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SUMMARY

I am Amalia Batul Rosyidah, a 20 years old, Surabaya State University student majoring in Special Education. In addition, learn about the barriers of friends with disabilities. I have also been pursuing graphic design since high school until now and have won poster and logo competitions several times. I am interested in the world of graphic design because I have studied design since I was in high school. I also often take part in training programs and design communities to deepen my knowledge regarding graphic design.

EDUCATION

Universitas Negeri Surabaya

Bachelor's degree in Faculty of Education, [Special Education]
IPK : 3.85 / 4.0

Surabaya
2021- **Present**

WORK EXPERIENCE

GudCare

Graphic Designer & Design Marketing – Internship

Surabaya
Agust 2023 – **Present**

Gudcare is a company that oversees 2 perfume brands Fresh Chubs and Penatu Home

- Make branding design and mockup for Penatu Home product
- Manage instagram design
- Manage e-commerce design (Shopee, Tokopedia, & Lazada)
- Make Proposal design product

MagangUpdate

Graphic Designer & Social Media – Internship

Jakarta (WFH)
Feb 2023 – July 2023

MagangUpdate referring to a media platform internship program or an update program career preparation.

- Make the entire visual design for 3 divisional purposes (Bussines & Patnership Development, Copy Writer, and Web Developer)
- Make visual asset Instagram MagangUpdate for instagram feeds and story
- Make an analysis of the development of social media in MagangUpdate

Ankaranesia

Graphic Designer – Internship

Work From Home
Sep 2021 – Jan 2023

Ankaranesia has a Turkish language learning platform that provides online Turkish learning programs

- Make visual asset Instagram Ankaranesia for instagram feeds and story
- Make visual design and merchandise in every event at Ankranesia

ORGANIZATIONAL EXPERIENCE

Direktorat Disabilitas (Universitas Negeri Surabaya)

Graphic Designer

Surabaya
Feb 2023 – July 2023

- Planning design themes and design signs at Direktorat Disabilitas Programs
- Set the course of the distribution of Design in the team

ACHIEVEMENT

- Presenter at International Conference on Education Innovation (7th ICEI), **August 2023**
 “The Effect of Class Teachers' Self-Efficacy on Inclusive Education Services for Special Needs Children in Inclusive Schools”
- The Winner Of Divisi Difabel Sayembara Logo Competition, **July 2022**
- Top 10 National posters *“Be Wise in Social Media”* By BEM University Of Surabaya, **Nov 2021**
- National best poster nomination *“Nature”* By MAPALA Kopasas, **July 2021**

SKILL & COURSES

Google Workspaces

Google Form ; Google Slides ; Google Documents ; Google Spreadsheet ; Google Sites

Language

Indonesia

English – *Level Upper Intermediate English First (EF) (508)*

Design Application

Visual – *Adobe Illustrator (AI), Photoshop (PS), & Canva*