pleo

A company payment card that does your expense reports

Agenda

- Nice to meet you
- What is Pleo?
- Software Processes @Pleo
  - Yesterday, today, and tomorrow
- Wrapping up

About me

2004 Msc Computer Science @Udine University (Italy)

2007 Account&Product Manager @infoFACTORY

2010 PhD @IT University of Copenhagen

"Collaboration in distributed software teams"

2015 Product Manager @Bownty

2016 Product Director @Pleo

https://www.linkedin.com/in/rosalbagiuffrida/

About you

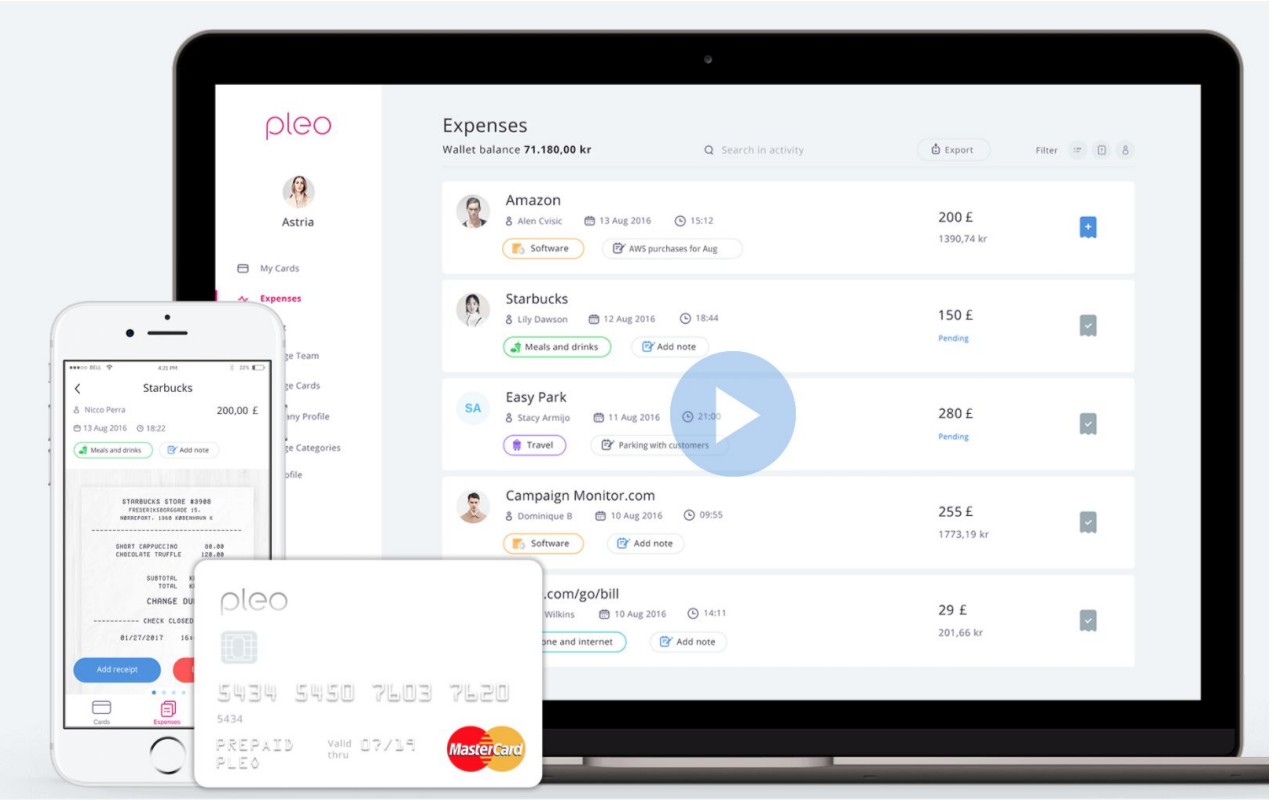
- How many know what Agile methodologies are?
- How many have industrial experience with Software Development?
- How many know what an *expense report* is?

Today's topics

How do we do agile development in Pleo?

How are we planning
to get things done on time in Pleo?

What is Pleo



- A credit card
- A mobile App for employees
- A web app for managers and bookeeepers

http://www.pleo.io

Processes@Pleo: yesterday, today & tomorrow

5	14	40	?
August 2016	**January 2017**	**November 2017**	**Future**
Early stage startup	Market-fit	Fast-growing startup	Establighed startup

Rosalba Giuffrida - rosalba@pleo.io

CEO

CTO

Frontender

Backender

Marketing

Designer

Early stage

User Research for understanding market-fit

First (working!) product

Various Issue Tracking tools: Asana, Trello, Pivotal Tracker

No formal process

CEO

CTO

Marketing

PM

Frontender

Backender

Designer

Full stack

First Customers

First (tight) deadlines

Bigger team

Validate ideas

Taiga for issue tracking

Start structuring processes (Kanban/Scrum-ish)

14 employees:

5 Developers, 1 PO

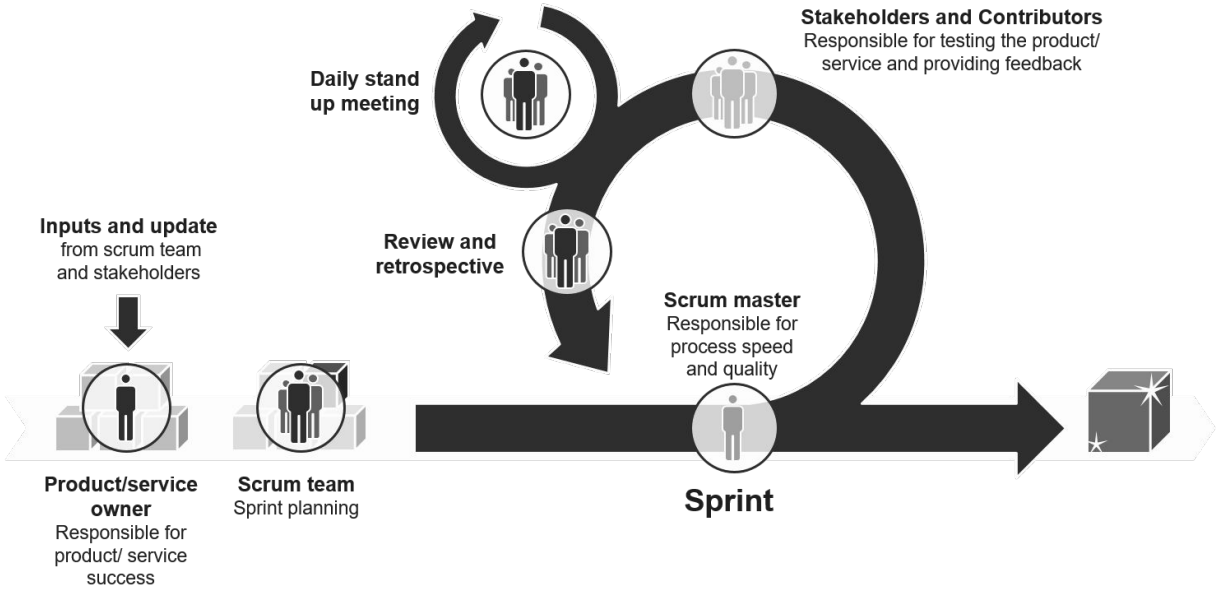
2 Customer Success

1 Designer

1 Marketing, 1 Sales

1 Financial Manager

2 Founders (CEO, CTO)



2-weeks Sprint

Dual-track Agile

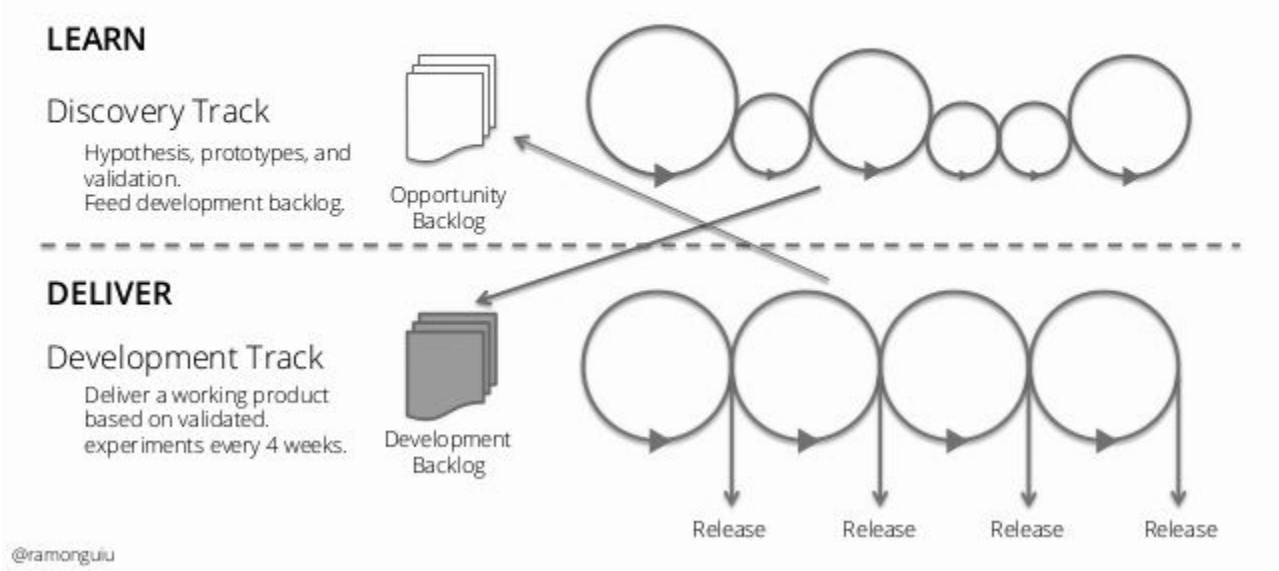
Start structuring company processes

Jira, Scrum-ish

Increasing product complexity

https://www.scrumalliance.org/

Dual Track Agile



https://svpg.com/dual-track-agile/

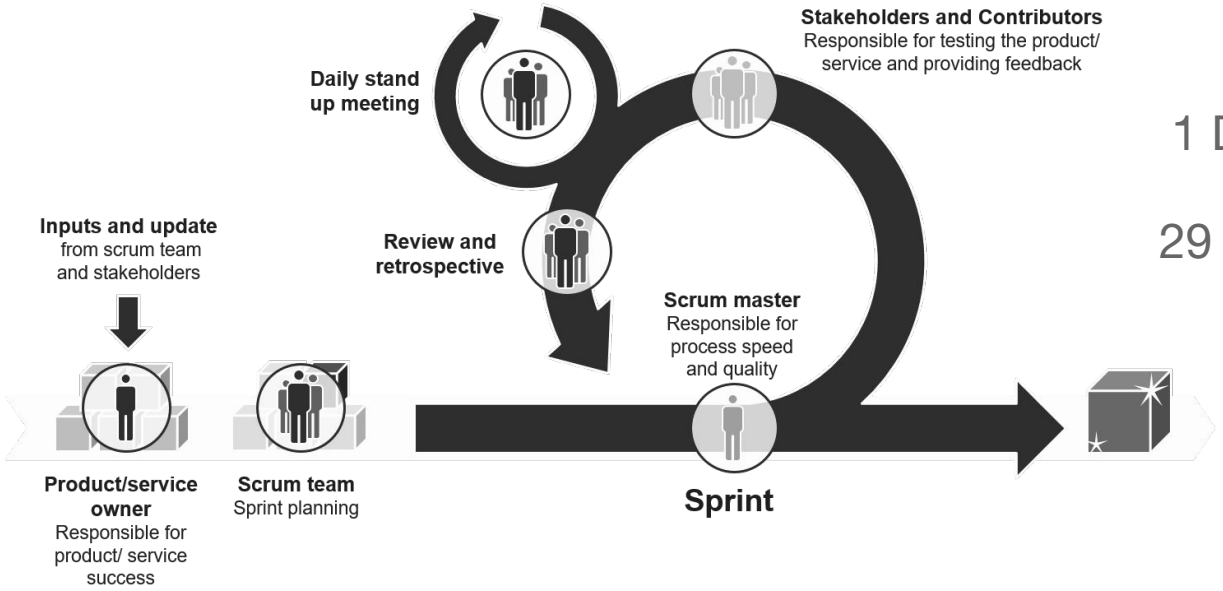
5 — 14 — 40 — ?

8 Developers, 1 PO

1 Devops, 1 QA, 2 Designers

29 Sales, Customer Success, finance, compliance, …

Houndreds of customers in 2 markets



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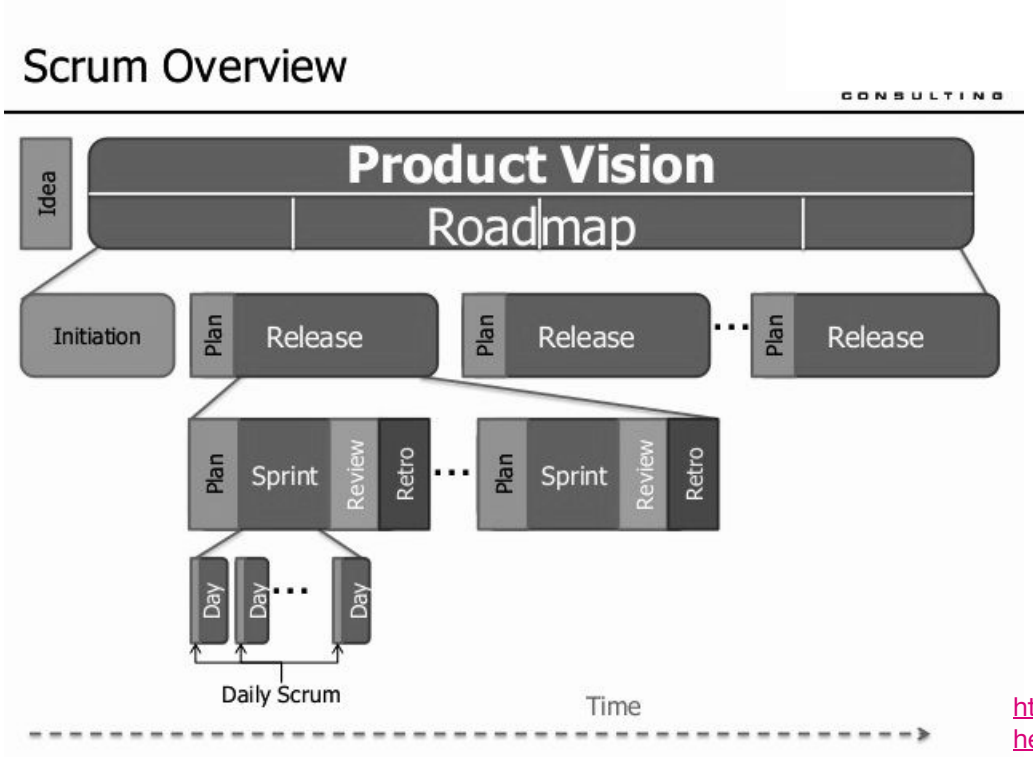
Houndreds of customers in 2 markets

https://www.scrumalliance.org/

How do you know you get things on time?



https://www.slideshare.net/RichardChengExcella/getting-started-right-72393961

“Out of beta” crunch

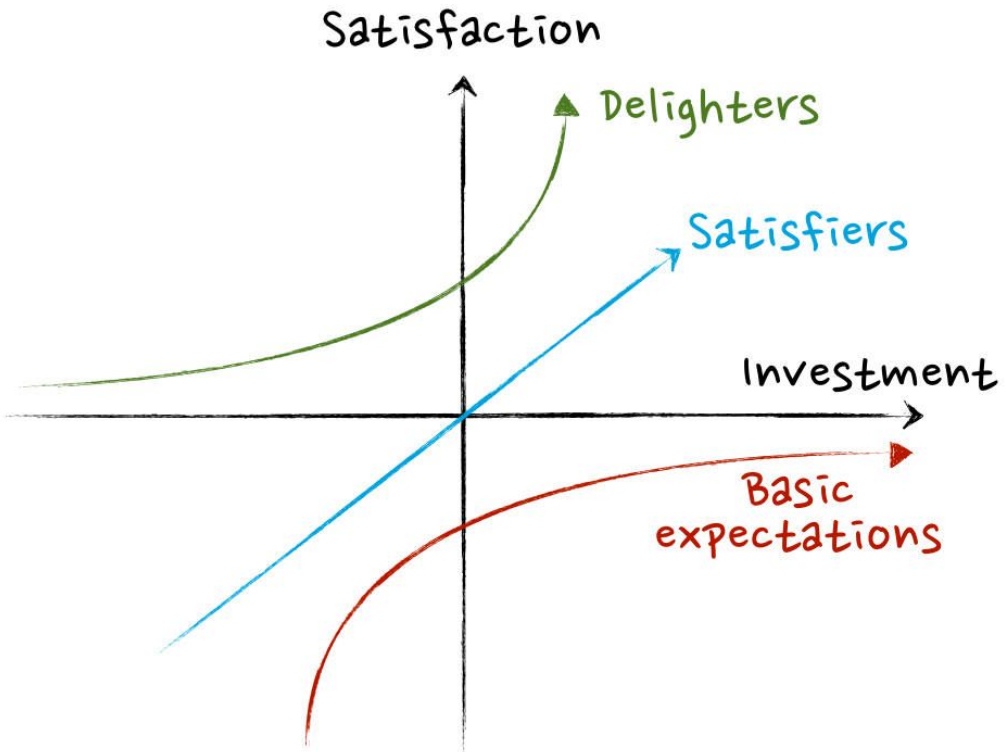
4 weeks time

1 week sprint

Tight deadlines

Big crunch of “basic expectation” features + “Satisfiers”

Fail to get “delightful” features on time



http://thebrandmanual.com/2016/09/the-kano-model/

The secret recipie for getting things done on time

Small self-orginizing teams

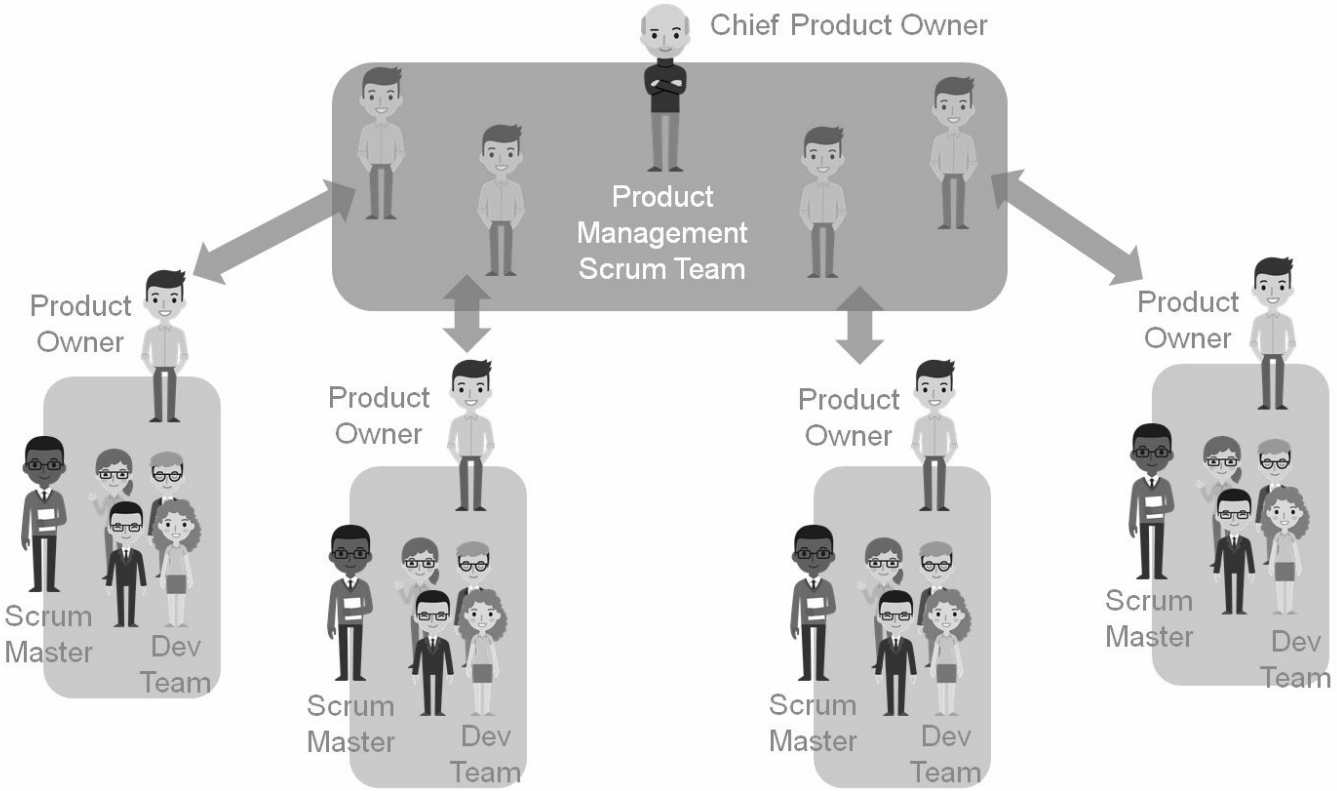
Clear Goal

Motivation

Collaboration

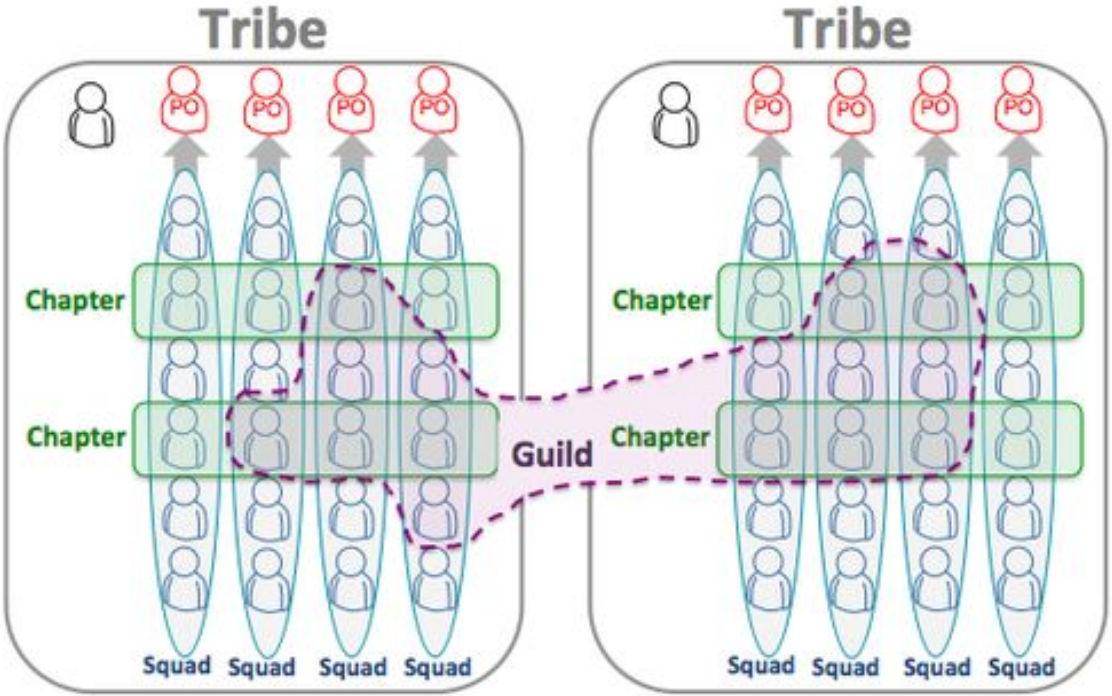
Smart people

5 — 14 — 40 — ?



http://www.full-stackagile.com/2016/07/20/scale-scrum-teams/

Scaling Agile @Spotify



https://labs.spotify.com/2014/03/27/spotify-engineering-culture-part-1/

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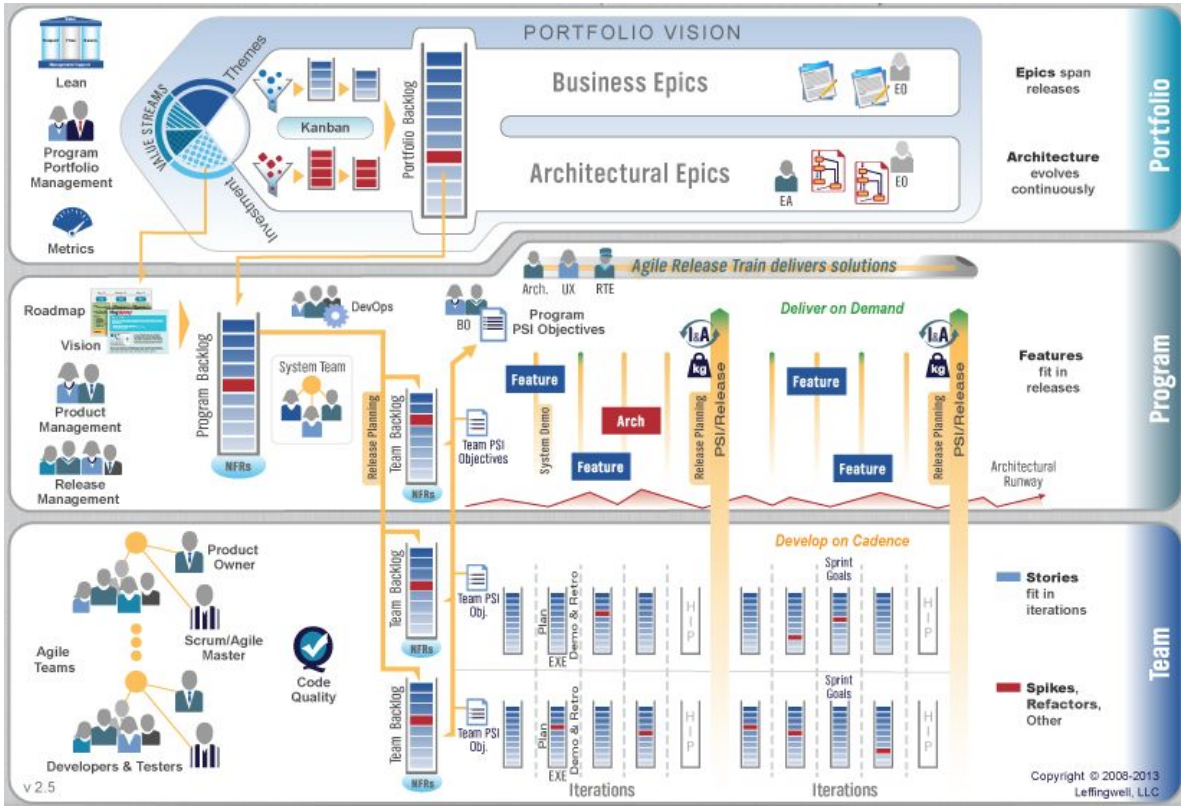

http://www.scaledagileframework.com/what-is-safe/

We are hiring - PAID internships!

- Business Analyst / Data Analyst / Sales Engineer
- Javascript Developer
- Java Developer
- Software QA Engineer

Write us: **jobs@pleo.io**