



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Researchers share their findings through various communication channels such as research papers, articles, and presentations.

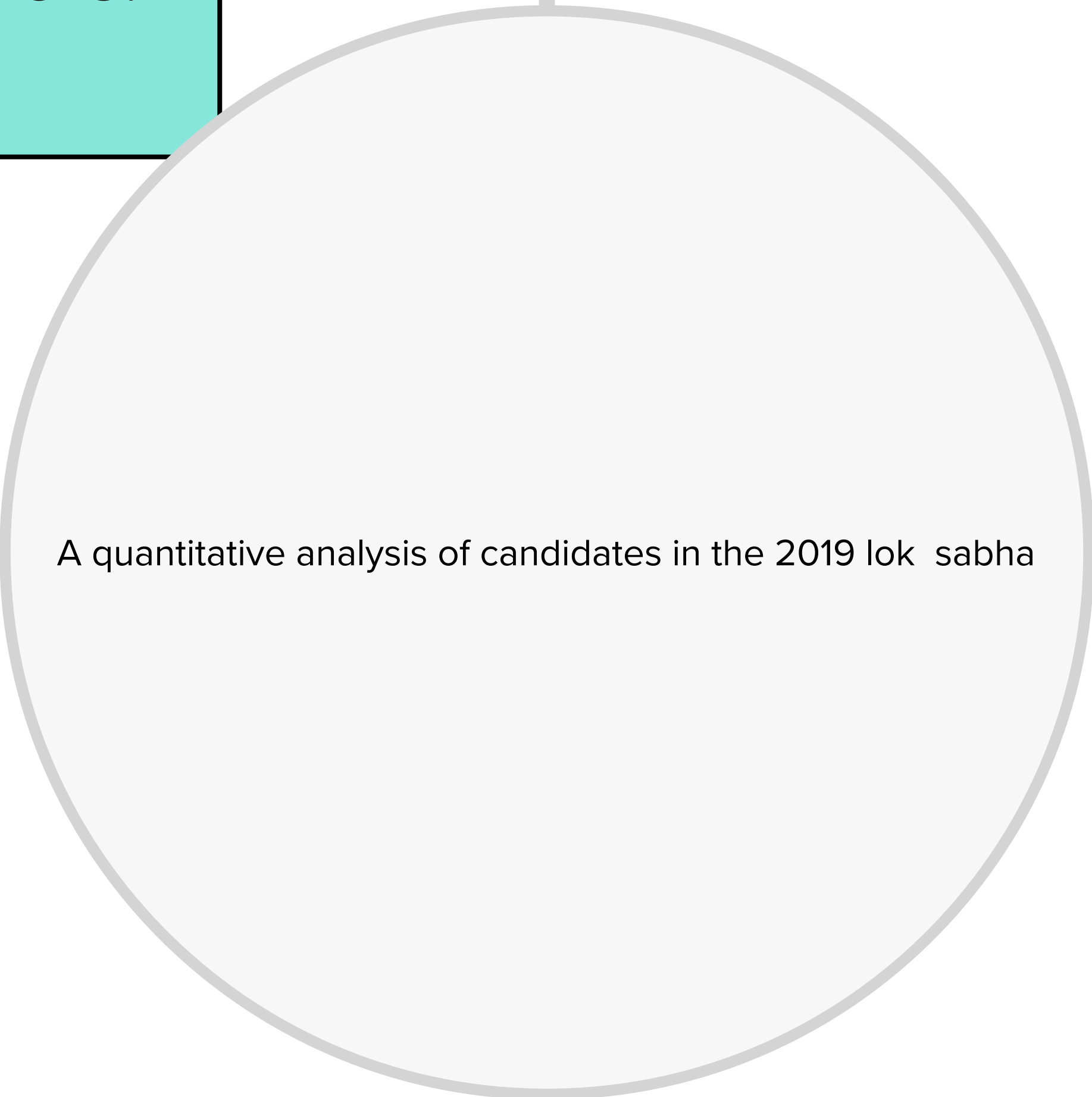
Researchers might convey the importance of unbiased and evidence-based analysis in understanding electoral trends.

They discuss statistical methodologies and data sources used in their analysis with fellow researchers.

Voters might have thought about the candidates' policy positions and how they align with their own beliefs.

Considered the past performance and track record of candidates.

Thought about the credibility and trustworthiness of candidates.



Voters took action by casting their votes for their chosen candidates.

Participated in election rallies or campaign events to show support.

Donated to or volunteered for the campaigns of preferred candidates.

Voters may have felt hopeful about the promises made by certain candidates.

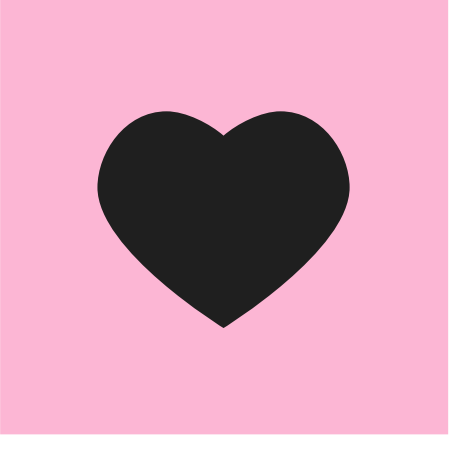
Felt frustrated or disillusioned if they perceived candidates as corrupt or ineffective.

Had emotions like excitement, anxiety, or indifference towards the election process.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?