

# **Prompt:**

---

**Presentations - 5 minutes max**

**Build and pitch an AI-powered company that solves a real, meaningful problem.**  
**Your goal is to convince investors (judges) why this business should exist, scale, and win.**

# Rubric

## Problem Definition and Clarity

---

- 1: Unclear problem statement; lack of understanding of the prompt in their presentation.
- 2: Somewhat clear problem definition; requires additional clarification or refinement.
- 3: Clear articulation of the problem; demonstrates a good understanding of the prompt.
- 4: Very clear problem definition; well-articulated and insightful understanding of the prompt.
- 5: Exceptionally clear problem definition; demonstrates a profound understanding of the prompt.

# Rubric

## Innovation and Creativity

---

- 1: Lacks innovation; a generic or common approach to the prompt.
- 2: Limited innovation; some attempt to introduce new ideas, but not groundbreaking.
- 3: Innovative approach; demonstrates creativity in addressing the prompt.
- 4: Highly innovative; introduces novel and creative solutions to the prompt and real-world challenges.
- 5: Exceptionally creative and groundbreaking; it introduces revolutionary ideas that have the potential to redefine how technology is used to solve real-world problems.

# Rubric

## Technical Feasibility

---

- 1: Impractical or unrealistic solution; needs more technical feasibility.
- 2: Limited technical feasibility; some aspects may require more work to implement.
- 3: Technically feasible; a practical approach with clear implementation strategies.
- 4: Highly technically feasible; well-thought-out implementation plan with minimal potential roadblocks.
- 5: Exceptionally technically feasible; a robust and well-detailed implementation plan with minimal risks.

# Rubric

## Impact and Scalability

---

- 1: Limited impact; the solution has minimal potential to make a difference.
- 2: Moderate impact; some potential to address the prompt but lacks scalability to tackle the problem.
- 3: Significant impact; addresses the prompt with potential for broader applications in the real world.
- 4: High impact; has the potential to make a substantial difference and is scalable.
- 5: Exceptional impact; a solution with transformative potential, scalable to various technological applications.

# Rubric

## Presentation and Communication

---

- 1: Poor presentation; unclear communication of ideas; difficulty in understanding the pitch.
- 2: Fair presentation; some clarity in communication, but improvements are needed.
- 3: Good presentation; clear and engaging communication of ideas; the audience can easily follow the pitch.
- 4: Excellent presentation; compelling and articulate; effectively conveys the value proposition..
- 5: Exceptional presentation; captivates the audience; communicates ideas with exceptional clarity and persuasion.