

**Tim Coleman**

**Motion Design • Art Direction**

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## **SUMMARY**

Strategic Creative Director and Senior Motion Designer with 15+ years experience transforming complex messages into compelling visual experiences. Expertise in leading creative teams, developing technical pipelines, and delivering high-impact content across entertainment, branding, and interactive media.

## **EXPERIENCE**

### **Creative Director | We Love Thunder | Jan 2019 - Present**

- Art Directed creative teams for international events, including Southeast Asian Games opening ceremonies
- Led AR development for Academy Museum of Motion Pictures museum experience app, increasing engagement of Augmented reality enhanced exhibits.
- Developed strategic brand animations for global clients including Carnival, Amazon Fire TV, and QuickSilver
- Directed full production pipeline for Star Trek Online release trailer, delivering on time despite 30% reduced timeline
- Established efficient workflows integrating real-time rendering and AI-assisted production technologies

### **Creative Director / Partner | Nocturnal Motion Design Studio | Mar 2014 - Dec 2018**

- Managed creative direction for multiple Walt Disney product campaigns & D23 expo
- Built and mentored creative team, growing studio revenue by 200% over 4 years
- Led innovation initiatives to develop proprietary production tools and workflows
- Successfully grew and sold founding interest in specialized motion design studio

### **Senior Motion Designer | Freelance Contractor | Jan 2013 - Feb 2014**

- Produced 3D & 2D animation for PlayStation 4 launch, Sony, GE, and Cisco
- Designed and animated content for CISCO CES Stage show featuring Sarah Silverman
- Created broadcast interstitials and show opens for TLC and Discovery Channel
- Instructed Motion Design courses at Academy of Art, San Francisco and Utah Valley University

### **Motion Lead | Disney Consumer Products | Jun 2009 - Dec 2012**

- Led design for Health & Beauty departments, including the Sephora "Villains" line
- Directed motion design collateral for strategic partnership with Tyson Foods
- Collaborated with cross-functional teams on brand strategy and visual storytelling

## **EDUCATION**

- ArtCenter College of Design, Pasadena - Illustration / Entertainment Design

## **SKILLS**

### **Creative:**

- Motion Design, Art Direction, 3D Animation,, Interactive Design, UI/UX, Brand Development

### **Technical:**

- Cinema 4D, Redshift, Blender, Houdini, After Effects, Premiere, Photoshop, Illustrator, Unity, Unreal

### **Leadership:**

- Team Building, Project Management, Pipeline Development, Client Relations, Process Optimization

### **Development:**

- C#, HTML/CSS, JavaScript, Python, Swift/UI Xcode, Figma, Lottie, Rive, Jira, Frame.io, Confluence