M10-Usability & Accessibility

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| **Assessment criteria** | **PASS / FAIL** | **Screenshot of results** |
| Website passes the[W3C validator (Links to an external site.)](https://validator.w3.org/) | Fail |  |
| Website passes [CSS validator (Links to an external site.)](https://jigsaw.w3.org/css-validator/) | Inline CSS |  |
| Website status using [SiteImprove (Links to an external site.)](https://chrome.google.com/webstore/detail/siteimprove-accessibility/efcfolpjihicnikpmhnmphjhhpiclljc?hl=en-US" \o "SiteImprove - Chrome Extension" \t "_blank)\* | Fail |  |

W3C Validator:

* There are 161 errors and 10 warnings which makes the website have too many errors. I think that the IT web developer of Target should fix the errors when running and check the validator.
* As there is enormous codes in the website, there should be regular editing for fixing the errors when there is regular changing in the images and deals on the website.

CSS validator:

* As in the source, it provides all are CSS inline type. This makes the source a little bit messy at glance and hard to change the style when needed.
* As this is a shopping website, when editing CSS style may take time, I think that it is better to have external CSS file which can organize the style and change the style more beautiful to attract the customers.

SiteImprove:

* There are many errors as in W3C validator, the website writer should based on the issues that SiteImprove provide to fix the errors so that providing a better website for shopping experiences for online shoppers.