

# 2012 ANNUAL REPORT

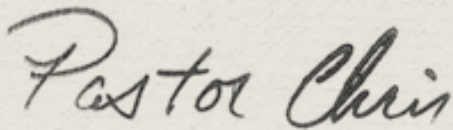
FAITH PROMISE CHURCH

# A NOTE FROM PASTOR CHRIS

I would like to thank all of you for your prayers, commitment, and sacrifice in helping to further God's Kingdom through Faith Promise Church during 2012. Because of you and your dedication to Him we were able to baptize 469 new believers, and only He can record the number of souls who were saved! In the following pages you will see some of the results of your efforts and your gifts to our Lord through FPC. We give all the praise to Him for how He continues to bless our church family and each of our ministries. As you look over this report, I ask you to pause and give God thanks for how He has led, moved, and saved.

Thank you from the bottom of my heart for the part you are playing in helping to make God's vision for FPC a reality. The best is yet to come!

Love,

A handwritten signature in dark ink that reads "Pastor Chris". The script is fluid and cursive, with the first letter of "Pastor" being a large capital 'P' and "Chris" written in a similar flowing style.

Pastor Chris Stephens





# GOALS 2012

To see a detailed breakdown of our goals and giving from 2011, visit [faithpromise.org/report/2011](http://faithpromise.org/report/2011).



 LAUNCH NORTH KNOX CAMPUS



**\$2 MILLION**  
MIRACLE  
OFFERING

 **18%**  
GIVING  
INCREASE

**774**  
new servants

**4700** in avg.  
**ATTENDANCE\***

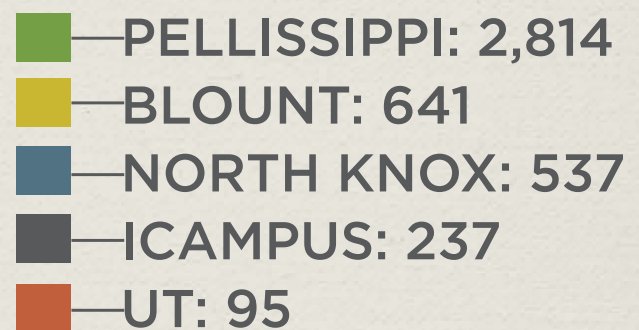
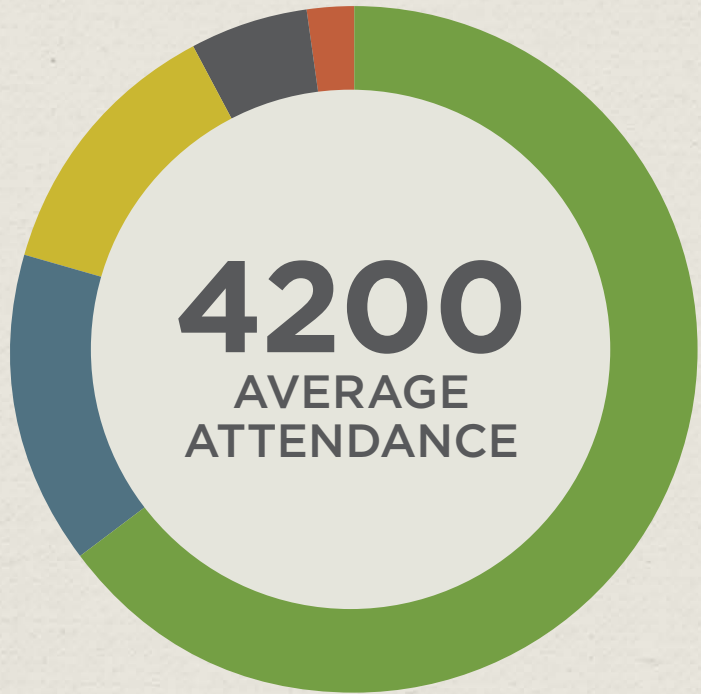
LEADERSHIP  
DEVELOPMENT  
TRACK  
INITIATED



3300	PELLISSIPPI
700	BLOUNT
450	NORTH KNOX
250	ONLINE
200	UT

\*Total campus attendance is greater than the average attendance because not all campuses meet for the entire year.

# GENERAL STATS



\*2012 goal: 4700

## LEADERSHIP DEVELOPMENT TRACK

INITIATED 2012



NORTH KNOXVILLE  
CAMPUS LAUNCHED  
EASTER 2012





# GROUPS

282

TOTAL  
GROUPS



NEW CORE

262

875

COUNSELING  
APPOINTMENTS COMPLETED

469 PEOPLE WERE BAPTIZED AT  
FAITH PROMISE CHURCH IN 2012

PELLISSIPPI: 301 • BLOUNT: 99 • NORTH KNOX: 65 • UT: 4  
174 Adults : 227 Students : 68 Children

# WORSHIP

01

NEW CAMPUS

04

VIDEO DRAMAS

260

WORSHIP EVENTS

22,000

CDs/DVDs GIVEN AWAY

40

CREATIVE VIDEOS

130

NEW VOLUNTEERS

250 MEALS PROVIDED

4 DANCE PERFORMANCES

68 NEW SONGS LEARNED

# GIVING

**\$5,976,344.24** up 6.1%

**GIVING FUNDED BUDGET BY 90.8%**

\*missed budget by \$605,191.76

**CAMPUS  
EXPANSION &  
MIRACLE OFFERING**  
**\$1,775,020.38\***

**TOTAL MISSIONS GIVING**  
**\$585,769**

**\$1,162,614** given during Heart for the Harvest Offering

**\$585,769** total Mission Giving

\*2012 goal: \$2 million

## ONLINE MINISTRY

FAITHPROMISE.ORG

### WEBSITE

**67,493** Website Unique Visitors

**523,623** Website Pageviews

**31,935** Videos Played (28,812 Vimeo/3,123  
YouTube/Facebook no longer reporting)

### INTERNET CAMPUS

**12,828** Hours Watched

**237** Average Weekly Attendance

**351** Highest Weekend Attendance

### BLOG STATS

**1,157,635** Blog Unique Visitors

**1,375,157** Blog Pageviews

### SOCIAL MEDIA

**5,500** Facebook Page Likes (on main  
FB account)

**1,800** Twitter followers

**171** Instagram followers

### MOBILE APPS

**4,634** TOTAL DOWNLOADS

iPhone: 47%

Android: 47%

iPad: 6%



A stylized world map in a light gray tone serves as the background for the entire page. The map shows the outlines of continents and major landmasses.

# MISSIONS & OUTREACH

**SIX NEW  
LONG-TERM**  
Missionaries

**2,094** PEOPLE FED

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773 families fed by Pantry of Promise

**21** MISSION TRIPS

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18 International & 3 Domestic Trips

**346** CHILDREN

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Received Christmas gifts through fpAngel Tree

**60**  
KID'S HOPE  
MENTORS

**41** FAMILIES

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Sponsored by Faith Promise for Christmas



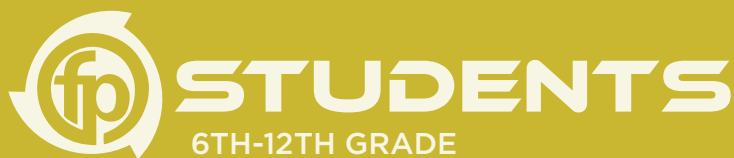


BIRTH-5TH GRADE

**1,156** AVG. WEEKLY  
ATTENDANCE

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**68** BAPTISMS  
IN 2012



6TH-12TH GRADE

**511** AVG. WEEKLY  
ATTENDANCE

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**227** BAPTISMS  
IN 2012

**297**  
ATTENDEES



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