

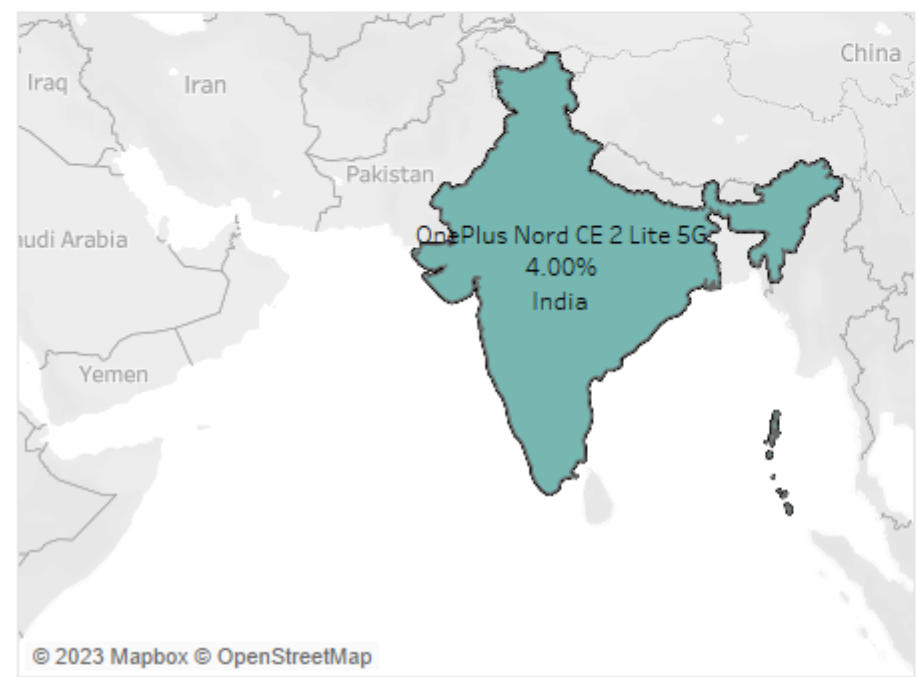
Story 1

Apple continues to strngthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold smartphone models in January 2021 more design..

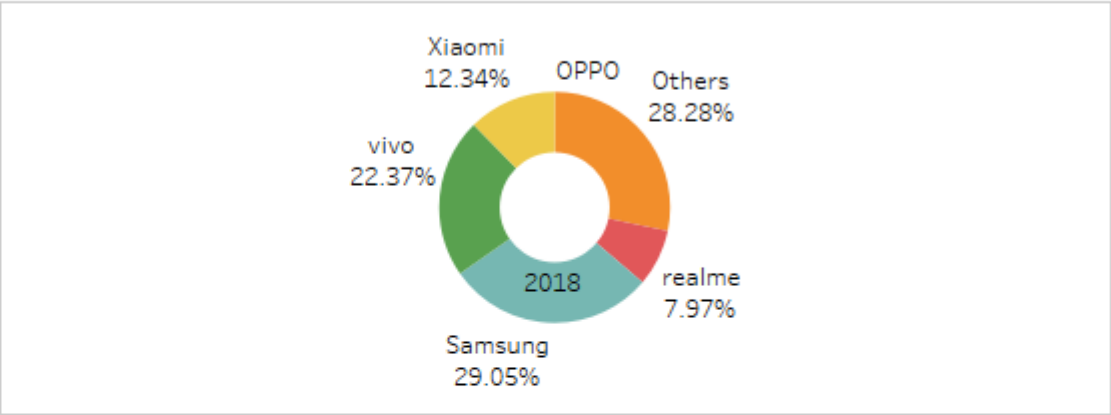
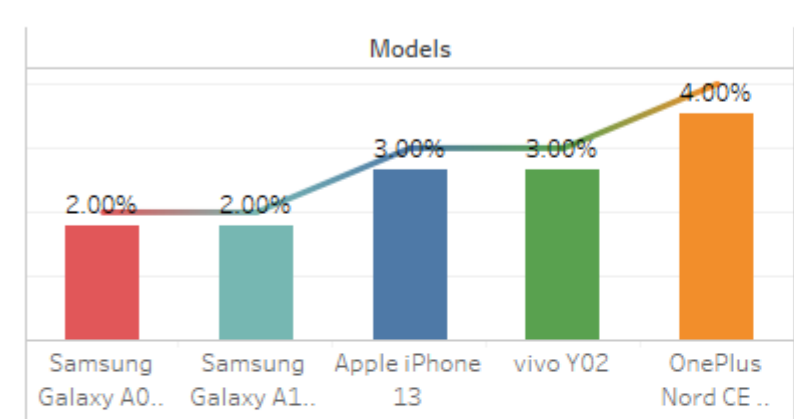
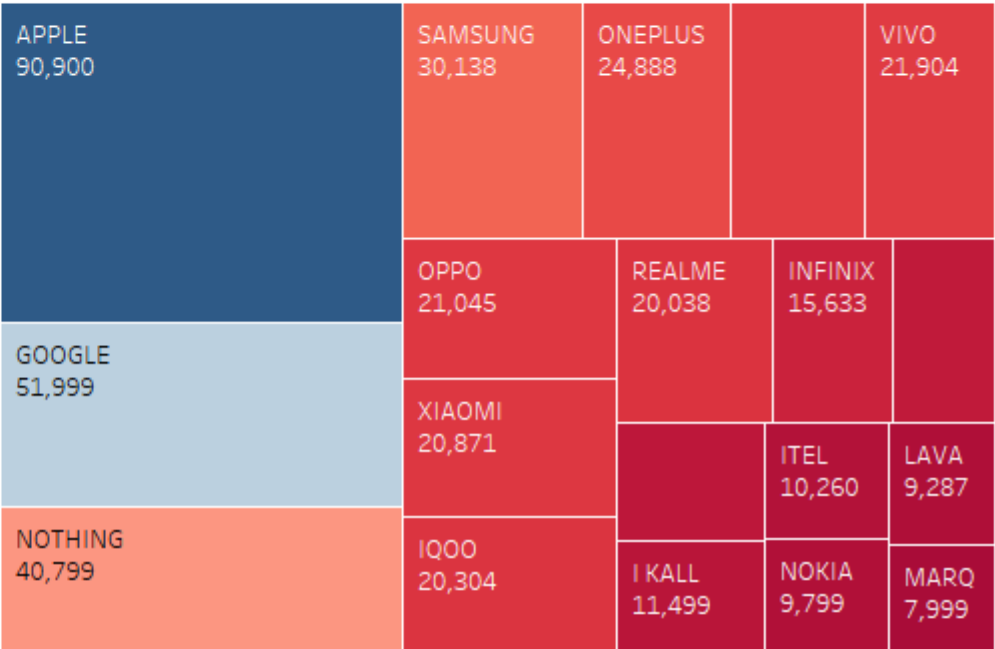
Ipone sales generated \$205 billion revenue for Apple in 2002, more than Microsoft's total revenue. It sold 232 million ipone units that year.

Comparitive analysis amongst vaio..

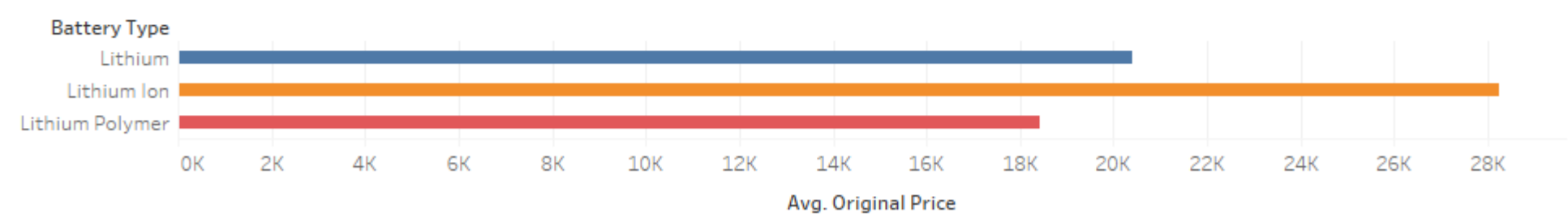
global market share



brand price comparison



Battery type Distribution



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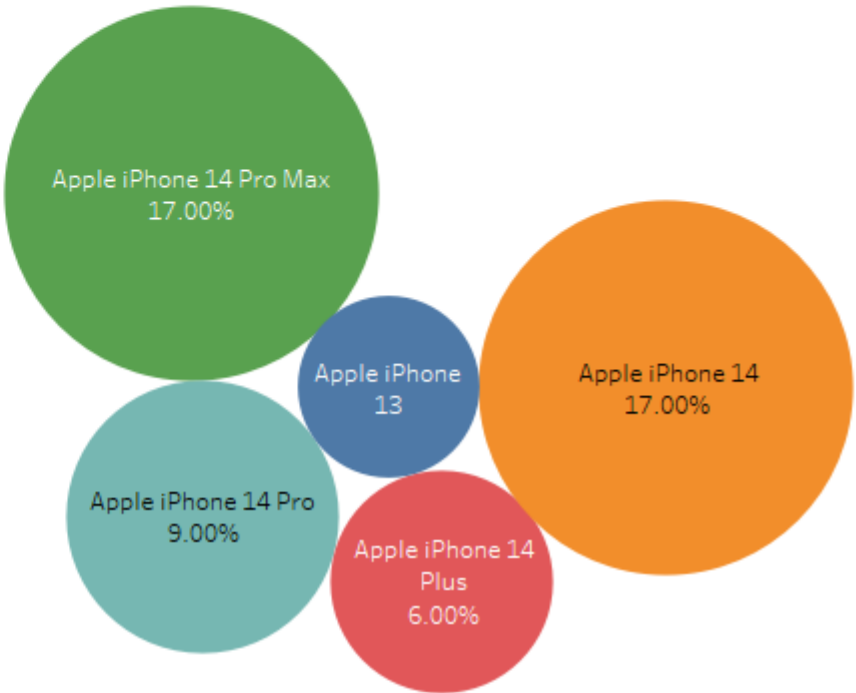
Comparitive analysis amongst vaious othe leading brands in the smartphone industry shows that iPhone is yet to make it's impact in India.

In this section , we can see the concentrated data of apple over the time period.The kpis,bubble chat giging us the need informations .

KPI

Brand	Mrp	Sale Price	Star Rating	Discount Percentage	Number Of Ratings
Apple	52,900	41,999	5	20	79,512

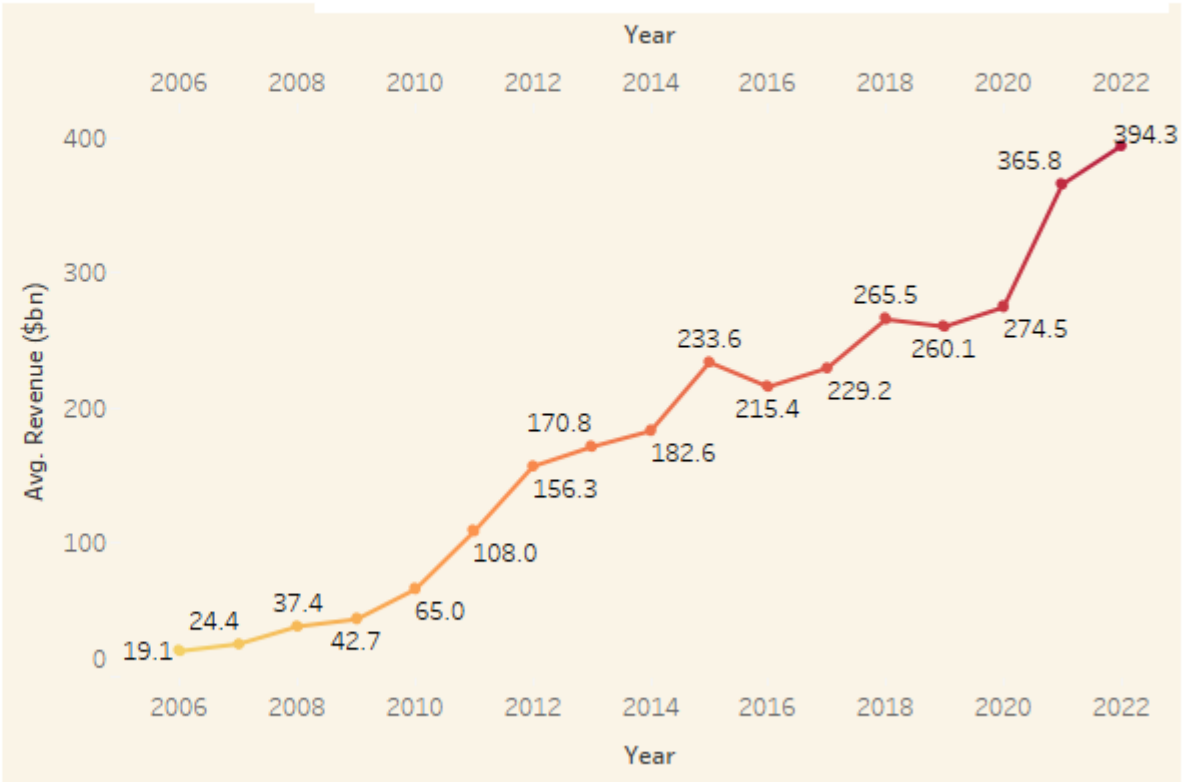
Active Users (mm)	Revenue Generated	Units sold (mm)
8,723	1,634	2,325



model specification

Model	Processor	Front Came..	Rear Camera	Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue
				Green
				Black
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engi..	12MP	12MP + 12MP	Black Blue
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue
APPLE IPHONE 14 ..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue

annual revenue

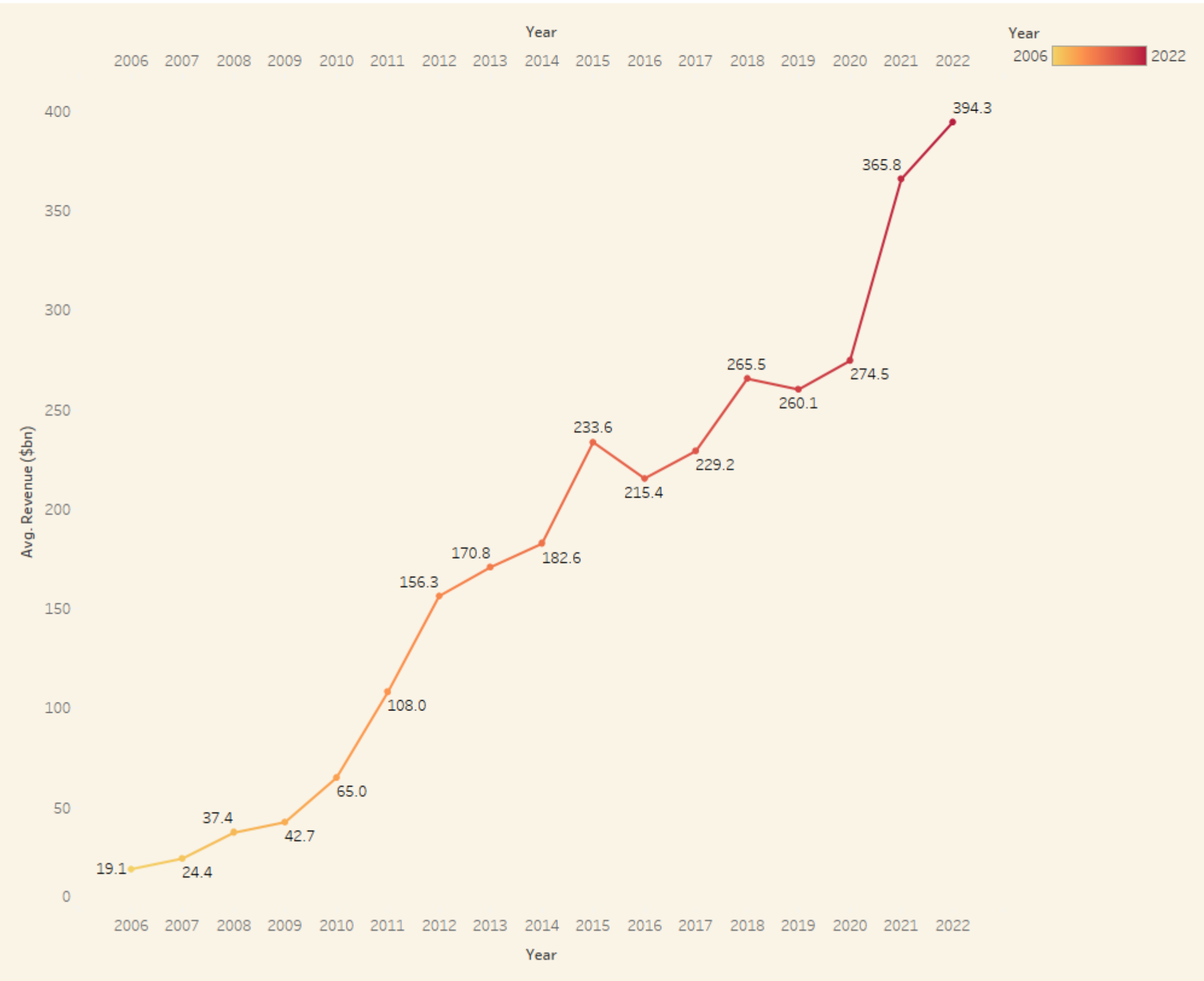


Story 1

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the ..

iPhone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units that year.

Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact in ..



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