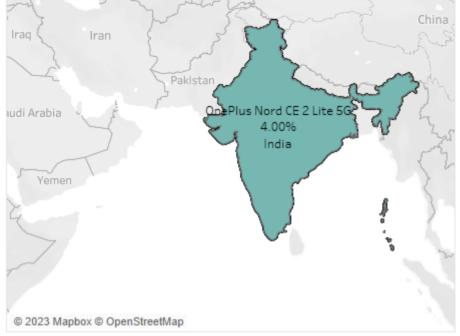
Apple continuos to strngthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US.

6 of the top 10 most sold smartphone models in January 2021 more design..

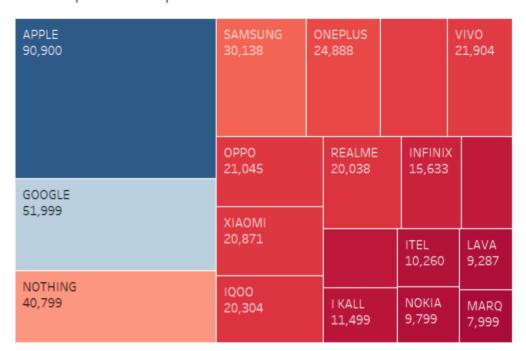
Ipone sales generated \$205 billion revenue for Apple in 2002, more than Microsoft'stotal revenue. It sold 232 million ipone units that year.

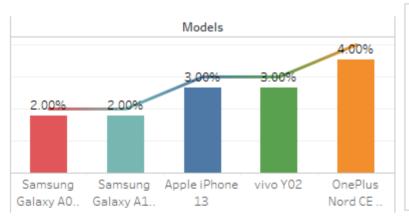
Comparitive analysis amongst vaio...

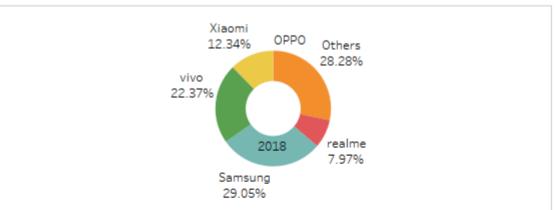
global market share



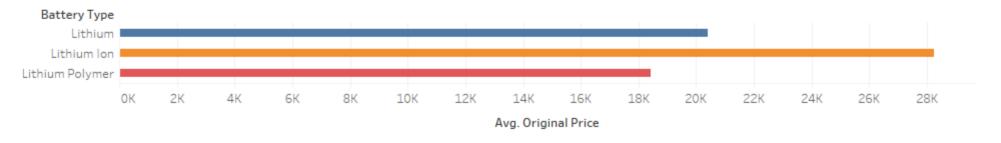
brand price comparision







Battery type Distribution



Story 1

Ipone sales generated \$205 billion r.. Comparitive analysis amongst vaious othe leading brands in the smartphone industry shows that iPhone is yet to make it's impact in India.

In this section , we can see the concentrated data of apple over the time period. The kpis, bubble chat gigving us the need informations .

KPI

Brand	Мгр	Sale Price	Star Rating	Discount Percentage	Number Of Ratings
Apple	52,900	41,999	5	20	79,512

Active Users (mm)	Revenue Generated	Units sold (mm)
8,723	1,634	2,325

Apple iPhone 14 Pro Max 17.00% Apple iPhone 14 13 Apple iPhone 14 17.00% Apple iPhone 14 Pro 9.00% Apple iPhone 14 Plus 6.00%

model specification

Model	Processor	Front Came	Rear Camera	Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP+ 12MP	Black
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP+ 12MP	Blue
				Green
				Black
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engi	12MP	12MP+ 12MP	Black
MINI				Blue
APPLE IPHONE 13	A Bionic Chip	12MP	12MP+ 12MP	Blue
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP+ 12MP	Blue
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP+ 12MP	Blue

annual revenue

