**How do African Elephants (*Loxodonta Africana*) React to Voice Playbacks of Local Tribes Who Have Been Known to Poach Elephants?**

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**Abstract**

The objective of the abstract is to provide an effective précis of the aims, method and results of your study. This section should be no more than 200 words in length and does not count towards the 6,000 words. You are advised to look at a number of published abstracts from work in an area similar to your project, and use these as models

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**Introduction**

**Culture**

**What is culture?**

Investigating the occurrence of culture in non-human animals has been a popular topic over the past few decades as it was originally thought to be exclusive to humans (Galef, 1992; Whiten, et al., 1999). Culture, or also known as traditions, is behavioural information that has been passed down by other beings of the same species through social learning (Boyd & Richerson, 1996; Rendall & Whitehead, 2001; Laland & Janik, 2006). Culturally inherited behaviour has been observed in a variety of animals including chimpanzees, birds, and macaques (Whiten, et al., 1999; Laland & Janik, 2006; Laland, 2008). For example, Whiten, et al. (1999) found 24 behavioural variations including, grooming, tool usage and dating behaviours, in Chimpanzees across Africa in a longitudinal study. The differences between behaviours was not found to be due to the different environments, meaning the behaviour must have evolved somewhere along their ancestry line (Whiten, et al., 1999).

**Can it be seen in animals?**

***Previous research.***Whiten, et al. (1999) -

No hard evidence that there is culture within chimpanzee communities. Only one behaviour was found to vary which was nut-cracking but not the extent that it would be a socially learnt behaviour, exclusive to that specific community.

***Is it applicable to species other than humans?***

Rendall & Whitehead (2001) -

Some evidence of culture seen in cetaceans.

**Elephants**

https://www.elephantvoices.org/elephant-sense-a-sociality-4/elephants-are-socially-complex.html

**Unique social system**

Elephants have a unique social structure where they are able to form close relationships that allows for a deeper connection that almost contend to relationships between humans (Ree, 2012).

**Could culture be found in this social context?**

[2007Hierarchyandsocialorganizationineles.pdf](about:blank)

**Poaching**

**How does it affect the elephant populations?**

**Comparison of Studies**

**Behaviour to fear**

**Current Study**

After having read the extensive research on animal culture, the definition of cultural transmission chosen was “the ability to pass down behavioural information and traditions over generations through social learning”. The current study aims to investigate if two different wild African elephant populations, from the Amboseli National park in southern Kenya and the Samburu and Buffalo National Reserves in central Kenya, respond the same or differently to hearing playback stimuli of male voices from their native local tribes (Maasai and Samburu) who are known to poach elephants.

This will be achieved by using two sets of secondary data obtained from McComb, Shannon, Sayialel, & Moss (2014), who studied Amboseli subjects and Soltis, et al. (2014), who studied Samburu subjects. From these videos, specified behaviours will be observed that have been identified as alert responses to the stimuli (as defined by McComb, Shannon, Sayialel, & Moss, 2014). Then groups of behaviours that have been thought to be most likely influenced by cultural transmission will be statistically analysed to see if there is a statistically significant distance in the behaviours observed between the two populations and the difference in behaviour from the matriarch of the observed herd and the first reactor to the human vocal playback.

It was predetermined that a similar recording system to McComb, Shannon, Sayialel & Moss (2014) would be used to enable a clear recording of behaviour. From this, six hypotheses were chosen that were thought to be the most indicative of whether the behaviour was culturally related and had been socially passed down by older generations.

1. The reactor’s latency to retreat in relation to the human vocal playback.
2. Whether the reactors retreated.
   1. If they did, were there any significant differences in the direction of retreat, formation of retreat and how fast they retreated?
3. Whether specified behaviour, that was identified as being “alert”, was observed.
   1. Is “when” the behaviour occurs in relation to playback indicative of cultural behaviours?
4. If bunching occurred, when was it the most intense?
5. Whether the first reactor was the matriarch.
6. Where the matriarch was positioned during retreat in relation to the group.

**Methods**

***Materials***

A total of 28 videos were used to compare behaviours of elephants from two sites in Kenya: 14 videos from Amboseli National Park (McComb, Shannon, Sayialel, & Moss, 2014) and 14 videos from Samburu and Buffalo National Reserves (Soltis, et al., 2014). All 14 videos provided by Soltis, et al. (2014) were used but McComb, Shannon, Sayialel, & Moss, 2014) provided 28 videos so it was decided to only use 14 so there was an equal amount of material for each of the sites. A mixture of seven strong and seven weak samples were taken randomly from the McComb, Shannon, Sayialel, & Moss (2014) sample to ensure it was representative of the population.

McComb, Shannon, Sayialel, & Moss (2014) also provided a spreadsheet of all the videos coding and the behaviour recording sheets to help corroborate our findings.

**Procedure**

Secondary analysis of data from video footage was used, previously obtained through observational field studies of wild African elephants reacting to voice playbacks of local tribes who are known to attack elephants, Samburu (Soltis, et al., 2014) and Maasai (McComb, Shannon, Sayialel, & Moss, 2014). Each video had a playback Excel sheet where observations of behaviours were described and length of occurrence. The reactions to the voice playbacks were focused on the first reactor and the matriarch. If the matriarch was the first reactor then only her behaviour was recorded. If it was not clear who the matriarch was, then only the first reactor was recorded. In the rare case where all reactions were not captured at the same time, then a general observation of who was seen to react first was noted. All videos were then coded into a spreadsheet by the definitions provided below and in *Appendix A.* The complete observation data spreadsheet and behaviour recording sheets provided by McComb, Shannon, Sayialel, & Moss (2014) for their videos were used to corroborate results to ensure nothing was missed and the behaviours were being coded appropriately.

**Definitions**

Definitions used to categorise behaviours were taken from McComb, Shannon, Sayialel, & Moss, 2014) except for *Foot Raise* which was implemented for this specific study. Specific categories and scales are provided in *Appendix A.*

**Results**

**Analysis**

Multiple hypotheses and tests were run to test if there are cultural differences in elephant’s fear responses to their local human tribe. These hypotheses were chosen by looking at the collected observational data and choosing factors that are most likely to denote fear responses that could be influenced by cultural differences.

**Latency to Retreat**

The first hypothesis looked at the matriarch’s and first reactor’s latency to retreat in response to the playback. A comparison using a Mann-Whitney U test was carried out between matriarchs from Amboseli and Samburu, and between first responders from both populations as the data was non-normally distributed. Matriarch latency to retreat was assumed to take longer in Amboseli (*Mdn* = 18 seconds) than in Samburu (*Mdn* = 11 seconds) but was found to be statistically non-significant, *U* = 21.00, (*Z* = -.13), *p* = .896, r = -.03.

Meanwhile the first reactor’s latency to retreat was assumed to be quicker in Amboseli (*Mdn* = 9.00) than in Samburu (*Mdn* = 9.00) but again, was found to be non-significant, *U* = 17.50 (*Z* = -.27), *p* = .788, r = -.07.

**Retreat**

#### Matriarchs

A chi-square test was performed to see if there was a significant interaction as to whether the matriarch retreated was specific to their population. It was found to be statistically significant as to whether matriarchs would retreat if they belonged to a specific population, Fisher’s Exact: (1) = 6.68, *p* = .018. Amboseli elephants were less likely to retreat compared to Samburu elephants, regardless of the position they held within the herd. This was also found for first reactors, Fisher’s Exact:(1) = 6.30, *p* = .033, meaning whether the first reactors retreated was dependent on the population they belonged to. *Figure 1* shows the comparative differences in number of retreats depending on where they are from.

*Figure 1.* Number of retreats according to the population the responders belonged to.

To consider this further, a comparison of populations was taken depending on if they retreated in the same direction, where the responder was positioned and whether they were running or walking.

#### Matriarch

A chi-square test was performed to examine the relation between whether the direction of retreat was the same or not in matriarchs according to their native population. The relation found between these variables was significant, Fisher’s Exact: (1) = 11.34, *p* = .001. Significant relations were also found between the responder’s position in retreat and population, *X2* (2) = 12.68, *p* = .002, and between whether they were running or walking and population, *X2* (2) = 12.93, *p* = .002.

#### First Reactors

Similar tests were run for the first reactors in each of the groups. Whether the direction of retreat was the same or not in matriarchs was also found to be significantly different in Amboseli and Samburu, Fisher’s Exact: (1) = 8.02, *p* = .013. This was also the same case for the first responder’s position in retreat, *X2* (2) = 10.22, *p* = .006, and whether they were running or walking, *X2* (2) = 8.39, *p* = .015.

## Behaviours

The third hypotheses chosen was to look at whether the behaviours observed that are denoted to alert behaviours (smelling, head raising, listening, calling and foot raising) varied by population. To do this, we looked at whether the behaviour was exhibited by the matriarch and or the first reactor, then we measured the frequency before, during the playback, in the first 10 seconds of playback and after.

### Listening

#### Matriarchs

Listening occurred in all observed matriarch cases but one, *Storms* from theSamburu population, because it was not clear who the matriarch was. This will be discussed in detail in the discussion. Due to this result, a chi-square test could not be run due to listening being a constant variable. To see if there was a relationship between listening behaviours and the frequency they were observed in relation to the playback, a repeated measures ANOVA was conducted[[1]](#footnote-1).

Mauchley’s test indicated that the assumption of sphericity had been violated, *X2* (2) = 21.83, *p* = .544. The descriptive statistics for the three conditions, *before, 10 seconds* and *after* are displayed in *Table 1.* There was an approaching significant main effect of when the listening behaviour was observed disregarding the differences in populations, *F* (1.09, 14.15) = 3.81, *p* = .068. Although, when population interaction is included, the occurrence of the listening behaviour becomes strongly non-significant, *F* (1.09, 14.15) = 2.18, *p* = .161.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Stimuli** | | **N** | **Mean** | **Std. Deviation** |
| **Before** | Amboseli | 12 | .50 | 1.000 |
|  | Samburu | 3 | 1.00 | 1.732 |
| **10 Seconds** | Amboseli | 12 | 1.25 | .754 |
|  | Samburu | 3 | 1.67 | .577 |
| **After** | Amboseli | 12 | 6.08 | 5.265 |
|  | Samburu | 3 | 2.00 | 1.000 |

*Table 1.* N, mean, and standard deviation for frequency of listening behaviour observed in matriarchs for the three-time conditions, respective of their populations.

#### First Reactors

All first reactors were observed to be listening, making it a constant, so a chi-square was not needed to be performed. To explore the hypothesis further, a repeated measures ANOVA was performed to see when listening behaviours occurred most frequently in relation to playback. All descriptive statistics for the frequency of exhibited listening behaviour during the three, time conditions, before, 10 seconds and after are displayed in *Table 2.*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Stimuli** | | **N** | **Mean** | **Std. Deviation** |
| **Before** | Amboseli | 11 | .27 | .647 |
|  | Samburu | 5 | .60 | 1.342 |
| **10 Seconds** | Amboseli | 11 | 1.55 | .688 |
|  | Samburu | 5 | 1.40 | .548 |
| **After** | Amboseli | 11 | 5.64 | 5.801 |
|  | Samburu | 5 | 1.00 | 1.000 |

*Table 2.* N, mean, and standard deviation for frequency of listening behaviour observed in first reactors for the three-time conditions, respective of their populations.

Mauchley’s test indicated that the assumption of sphericity had been violated, *X2* (2) = 27.63, *p* = .532. A non-significant effect was found for when the listening behaviour occurred independently of the populations, *F* (1.06, 14.89) = 3.53, *p* = .078, including when the interaction between populations was considered, *F* (1.06, 14.89) = 3.11, *p* = .097.

### Head Move

#### Matriarchs

A chi-square was not able to be performed as head movement was seen to be a constant for all cases. The next step was to see if there was an interaction between the head movements observed and the three-time conditions for playback. To do this, a repeated measures ANOVA was performed. Below in *Table 3*, the mean and standard deviation are reported for each of the three time-conditions.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Stimuli** | | **N** | **Mean** | **Std. Deviation** |
| **Before** | Amboseli | 12 | 1.17 | 1.467 |
|  | Samburu | 3 | 2.00 | 1.732 |
| **10 Seconds** | Amboseli | 12 | 1.50 | 1.168 |
|  | Samburu | 3 | 2.00 | 1.000 |
| **After** | Amboseli | 12 | 7.75 | 7.399 |
|  | Samburu | 3 | 3.00 | 1.732 |

*Table 3.* N, mean, and standard deviation for frequency of head movement behaviour observed in matriarchs for the three-time conditions, respective of their populations.

Sphericity cannot be assumed due to Mauchly’s test being violated, *X2* (2) = 20.43, *p* = .550. The number of head raises by matriarchs observed, within the three-timed conditions, was found to be non-significant, *F* (1.10, 14.30) = 3.01, *p* = .102. When looking at the interaction of population with the observed behaviours in the timed conditions, the significance level drops further, *F* (1.10, 14.30) = 1.61, *p* = .228.

#### First Reactors

Similarly, head movement in first reactors was found to be a constant so a chi-square test could not be run. A repeated measures ANOVA was run to see if there was an interaction between observed head movements, the three-time conditions and if the population influenced these results. Below in *Table 4*, the mean and standard deviation are reported for each of the three time-conditions.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Stimuli** | | **N** | **Mean** | **Std. Deviation** |
| **Before** | Amboseli | 11 | .73 | .786 |
|  | Samburu | 3 | 3.67 | 4.041 |
| **10 Seconds** | Amboseli | 11 | 2.55 | 1.635 |
|  | Samburu | 3 | 2.00 | 1.000 |
| **After** | Amboseli | 11 | 7.36 | 7.311 |
|  | Samburu | 3 | 2.00 | .000 |

*Table 3.* N, mean, and standard deviation for frequency of head movement behaviour observed in first reactors for the three-time conditions, respective of their populations.

Mauchly’s test of sphericity was violated so it cannot be assumed, *X2* (2) = 18.26, *p* = .553. Once again, a non-significant result was found meaning there was not a significant difference between the behaviours observed and the time-conditions they were seen in, *F* (1.11, 13.26) = 1.14, *p* = .311. The result remains non-significant when looking to see if there is a relationship between the populations and the behaviours seen, *F* (1.11, 13.26) = 2.49, *p* = .137.

### Smelling

#### Matriarch

A chi-square test was run to compare the number of observed investigate smelling behaviour was dependent on the population it was performed by. The result was found to be non-significant, showing that observed smelling behaviour was independent, as seen in *Figure 2*, Fisher’s Exact: (1) = .05, *p* = 1.000. A repeated measures ANOVA was conducted to see if there was an interaction between observed investigative smelling and when the behaviour occurred in relation to playback. In *Table 4*, the mean and standard deviation are reported for each of the three time-conditions.

*Figure 2.* Number of observed investigative smelling behaviour by matriarchs in each population.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Stimuli** | | **N** | **Mean** | **Std. Deviation** |
| **Before** | Amboseli | 12 | .08 | .289 |
|  | Samburu | 4 | .00 | .000 |
| **10 Seconds** | Amboseli | 12 | .25 | .452 |
|  | Samburu | 4 | .25 | .500 |
| **After** | Amboseli | 12 | 1.83 | 3.380 |
|  | Samburu | 4 | .25 | .500 |

*Table 4.* N, mean, and standard deviation for frequency of investigative smelling behaviour observed in matriarchs for the three-time conditions, respective of their populations.

Mauchly’s test of sphericity was violated so it cannot be assumed, *X2* (2) = 29.68, *p* = .527. There was not a significant difference between the investigative smelling behaviours observed and the time-conditions they were seen in, *F* (1.05, 14.75) = 1.17, *p* = .301. A non-significant interaction was found between when smelling was observed and the population they were seen in, *F* (1.05, 14.75) = .83, *p* = .382.

#### First Responder

Another chi-square test was run to see if smelling in first reactors was dependent on the population they belong to. The results found show that the behaviour is independent, meaning there is no relationship between the occurrence of smelling behaviour by first reactors to the population they respond to, as seen in *Figure 3,* Fisher’s Exact: (1) = .00, *p* = 1.000. As always, a repeated measures ANOVA was conducted to see if there was an interaction between observed investigative smelling and when the behaviour occurred in relation to playback. *Table 5*, shows the mean and standard deviation for each of the three time-conditions.

*Figure 3*.Number of observed investigative smelling behaviour by first reactors in each population.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Stimuli** | | **N** | **Mean** | **Std. Deviation** |
| **Before** | Amboseli | 11 | .09 | .302 |
|  | Samburu | 5 | .00 | .000 |
| **10 Seconds** | Amboseli | 11 | .55 | .688 |
|  | Samburu | 5 | .40 | .548 |
| **After** | Amboseli | 11 | 3.00 | 3.768 |
|  | Samburu | 5 | .20 | .447 |

*Table 5.* N, mean, and standard deviation for frequency of investigative smelling behaviour observed in first reactors for the three-time conditions, respective of their populations.

Sphericity cannot be assumed as Mauchley’s test was violated, *X2* (2) = 24.38, *p* = .541. No significant difference was found between the investigative smelling behaviours observed by first reactors and the time-conditions they were seen in, *F* (1.08, 15.16) = 2.73, *p* = .117. The result remained non-significant when looking between when the smelling behaviour was observed and the population they were seen in, *F* (1.08, 15.16) = 2.54, *p* = .131.

### Calling

#### Matriarch

A similar procedure to the *Smelling* analysis was followed. A chi-square test was run and found calling was not dependent on the population it was performed by, as shown in *Figure 4,* Fisher’s Exact: (1) = .00, *p* = 1.000. A repeated measures ANOVA could not be run as a call was only observed once in each population.

*Figure 4*.Number of observed calls by matriarchs in each population.

#### First Responder

As seen above,in *Calling – Matriarchs*, both cases in Amboseli and Samburu where calling occurred once in each, both first reactors were the matriarchs, meaning the results would be replicated in this case.

### Foot Raising

#### Matriarch

A chi-square was run and found that the occurrence of foot raising by matriarchs was not dependent on the population they belonged to, Fisher’s Exact: (1) = 2.33, *p* = .222. *Figure 5* shows that no foot raising was observed in the Amboseli sample but was in Samburu. In order to find a statistically sound finding, a bigger population should be used to be able to generalise the finding accurately. A repeated measures ANOVA could not be performed due to the lack of data.

*Figure 5*. Number of observed foot raises performed by matriarchs in each population.

#### First Responder

Similar to the matriarch condition, a chi-square was conducted and found to be non-significant, meaning whether the first reactor was observed to foot raise did not depend on the population they were from, as seen in *Figure 6*, Fisher’s Exact: (1) = .37, *p* = 1.000.

*Figure 6.* Number of observed foot raises performed by first reactors in each population.

A repeated measures ANOVA could not be accurately conducted as foot raising was only observed after the playback had played.

## Bunching

The fourth hypothesis was to compare the populations by their bunching intensity before, immediately as playback had begun to play, 30 seconds and 60 seconds after playback had started. A Mann-Whitney U test was carried out comparing each of the four conditions.

The first condition was *Before* playback had begun. Amboseli (*Mdn* = .00) and Samburu (*Mdn* = 2.00) was found to significantly differ in bunching intensity with a large effect size, *U* = 25.00 (*Z* = -3.54), *p* < .001, r = -.68, (Field, 2005).

Secondly, *Immediately* after playback, Amboseli (*Mdn* = 1.00) and Samburu (*Mdn* = 2.00) did not significantly differ, *U* = 67.50 (*Z* = -1.47), *p* = .142, r = -.28.

In the third condition, *30 seconds* after playback, Amboseli (*Mdn* = 1.50) and Samburu (*Mdn* = 2.00) did not significantly differ, *U* = 87.00 (*Z* = -.53), *p* = .597, r = -.10.

Finally, in the fourth condition, *60 seconds* after playback, Amboseli (*Mdn* = 1.00) and Samburu (*Mdn* = 2.00) also did not significantly differ, *U* = 69.50 (*Z* = -.43), *p* = .667, r = -.09.

## Matriarch was the First Responder

The fifth hypothesis questioned if the matriarch was the first responder depended on the population they belonged to. A chi-square test was run and found a non-significant result, as seen in *Figure 7*, Fisher’s Exact: (1) = .62, *p* = .695.

*Figure 7*. Frequency of when the matriarch was also the first reactor in each population.

## Matriarch’s Position

The sixth hypothesis tested whether the position of the matriarch in relation to the group during retreat depended on the population. A chi-square was conducted and found a non-significant result, meaning that where the matriarch was positioned did not dependent on the population they belonged to, *X2* (2) = 5.31, *p* = .070. However, it must be noted the chi-square test had four cells with an expected count less than five, making the results less reliable. As *Figure 8* shows, there was an observed difference in positioning between Amboseli being predominantly more in the back whereas Samburu more in the front.

*Figure 8.* Frequency of where the matriarch was in relation to the group when retreating, in each population.

# Discussion

Although most of the results were found to be non-significant, there were a few interesting statistically significant results that show the potential for culturally different behaviour responses to fear in wild African Elephants.

The Amboseli sample were seen to not retreat as much as those in the Samburu population, regardless of the position that the individual held in the herd’s social hierarchy. Furthermore, the investigative tests into how the subjects retreated were found to be significantly different in the direction they retreated, the position the responder was in relation to the group and the speed of retreat. It was initially thought the reason for this finding was due to the different environments each of the populations reside in. Amboseli elephants tended to be seen travelling across a vast amount of uncovered, open land in McComb, Shannon, Sayialel, & Moss’ (2014) videos, where there only option was to bunch toward the matriarch and Solitis, et al.’s (2014) Samburu elephants had thick foliage and trees to retreat to hide behind. The latter regarding the environmental differences for Samburu elephants comes as a double-edged sword as this also means there are better chances of hiding for Samburu tribesmen. Moreover, in the Samburu videos, provided by Soltis, et al. (2014), the speaker playing the Samburu stimulus was placed much closer to the observed herds (15-30m from the nearest elephant) than those in McComb, Shannon, Sayialel, & Moss’ (2014) Amboseli herds (50m from the nearest elephant). Soltis, et al. (2014) mention that the close set-up was meant to induce the sudden surprise presence of Samburu tribesmen but elephants have an acute sense of hearing and strong sense of smell, so in a natural environment, Samburu tribesmen are unlikely to get so close without being detected (Poole, 2018a). This could be a reason as to why the Samburu subjects retreated more frequently than Amboseli subjects, and were seen to be exhibit an “emergency getaway” with faster retreats with the matriarch or first reactor in the front to lead them.

It was expected to see differences between the Amboseli and Samburu subjects in the behaviours they performed when hearing the respective tribe playback, but it was found to be statistically non-significant. An explanation for this could stem from the observational videos not being specifically shot for this study but for previous studies by McComb, Shannon, Sayialel, & Moss (2014) and Soltis, et al. (2014), thus resulting in lack of data. It could be that there are specific culturally specific behaviours exhibited during a fear response but the videos that were used for this study did not always capture the correct elements that were needed. In the future, there is hope to perform an improved version of this study with first-hand evidence to directly test the hypotheses in this study.

Another significant result found was the difference in bunching intensity before playback between Amboseli elephants and Samburu elephants. Again, this could be due to the environmental differences as most of the videos from Soltis, et al. (2014) showed herds of elephants relaxing under the shade of trees and shrubs, feeding, closely bunched together. Whereas, Amboseli elephants were seen to be more spread out due to the open-land and often scarcity of plants to feed on. It would be interesting to see if Amboseli elephants still spread out to feed even if they were in a similar environment to the Samburu subjects. This way, it could be determined the difference in bunching before playback is due to environmental differences or a cultural difference.

An approaching statistical significance was found between populations as to where the matriarch resided in relation to the group during retreat after playback had been played. It was noted in the results section that there were multiple cells that had a lower count than required which does make the test slightly unreliable. This means that had there been more consistent data, there is the potential for a trend to be found in where the matriarch is positioned when retreating.

In theory, this study had the correct tools at its disposal to investigate whether there was a cultural difference in behavioural fear responses in wild African elephants in response to the subjects’ native local tribe who are known to poach elephants. One of the primary differences between populations that could be preventing the current study to obtain accurate data is that the Amboseli population has been observed since 1972 by The Amboseli Elephant Research Project whereas the Samburu Elephant Project has only been running for 15 years and is run in an area that is admittedly heavily poached and much harder to track elephants and poachers, hence the current pioneering in elephant protection and anti-poaching campaigns (Poole, 2018b; Save the Elephants, 2018). Accurate data would be difficult to obtain for the Samburu population, especially for this study that is focused on cultural transmission, because of the heavy poaching. This leaves a lot of orphaned elephants that then do not have the opportunity to socially learn behaviours from elders, meaning there is not much culture left to study and if there is, it is hard to find.

To better prepare for future experiments, a review of the methods and materials of the current study has been carried out so improvements can be made to provide reliable and valid results. As previously mentioned, the secondary data used to test the hypotheses were not produced with the current study in mind. The first problem encountered was the different structures of the videos being used. In McComb, Shannon, Sayialel & Moss’ (2014) videos, there was a commentary given, pointing out key figures in each of the groups and narrative of the behaviours that were seen in that moment. Each of the elephant herds observed had an observational sheet that was corroborated evidence of what different behaviours observers saw in the video, by the definitions provided in *Appendix A*, giving an accurate account of the behaviours seen. Whereas, Soltis, et al. (2014) explained that there is a two-minute observation pre-playback, a four-minute observation during playback and a two-minute post-playback but no commentary or narrative were provided within the videos themselves. This made it difficult to identify who was the matriarch in the groups and which subjects were part of the group being observed, as the camera would sometimes begin recording different groups or did not show all the elephants in the area that could have been part of the groups. This also included the quality of filming used for each of the sample videos. For example, in McComb, Shannon, Sayialel & Moss’ (2014) Amboseli videos were often filmed from a distance or had obstructions in the way, like Elephant grass, which made it difficult to identify any potential behaviours. Whereas, Soltis, et al. (2014) were able to film extremely closely but were not able to accurately show which of the subjects were intended to be filmed.

Furthermore, Soltis, et al. (2014) specifically recorded two-minutes post-playback, meaning it was not possible to see how long it took for the observed groups in the Samburu set to relax, as defined by the definitions provided by McComb, Shannon, Sayialel & Moss (2014). This further adds to the reasoning why secondary evidence was not the ideal sample set to test the hypotheses from this study on. This reason contributes to the hope in the future that primary evidence can be recorded to discover if African elephants do exhibit cultural differences in fear responses of known local poachers.

In conclusion, although the results found in the present study did not indicate any significant findings, it does provide the motivation for further research to be conducted. The videos provided for this study by McComb, Shannon, Sayialel & Moss (2014) and Soltis, et al. (2014) may not have been the most appropriate materials to use but it was an excellent starting place to show what should and should not be done in the future. As Rendall & Whitehead (2001, p. 324) conclude in their study, there is still an unequivocal need to study the cultural transmission of behaviours not just in wild African elephants, but among all intelligent animals to better our understanding of cultures in different species.

# References

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# Appendix

## Appendix A – Definitions of Behavioural Categories Used in Playback Spreadsheets (taken from McComb, Shannon, Savialel, & Moss, 2014).

* Definition of footswinging added for the purpose of this study.

**Avg age with matriarch** – Average age of the adults within a group, including the matriarch

**Avg age no matriarch** – Average age of the adults within a group, excluding the matriarch

**Matriarch Behaviours** (listening – retreat) – Responses exhibited by the matriarch, regardless of the rest of the group.

**Other Behaviours** (listening – retreat) – Responses exhibited by other adult females within a group, does not include the matriarch.

**Group Behaviours** (listening – retreat) – Responses exhibited by any adult female within the group (matriarch included). These behaviours are shown at the end of the spreadsheet.

**Listening** – Cessation in behaviour, ears held open and interest in the playback stimuli.

**Prolonged Listening** – Clear evidence that an individual has listened for a minimum for 3 mins.

**Head Move** – Evidence of head raising and shaking, indicative of an alert response.

**Smell** – Up or down trunk smelling following the playback in an attempt to gain further information with regards to the caller or the threat.

**Bunch** – Reduction in diameter of the group in response to a perceived threat or unfamiliar family.

**Call** – Audible rumbles that are given following the playback.

**Approach** – Distinct move towards the speaker, which requires a discernible change in direction.

**Retreat** – Distinct move away from speaker as a result of playback.

**Group move** – Distinguishes whether a group were moving (1) prior to playback or not (0).

**Bunching intensity** – Speed and time taken for reduction in diameter, (3) fast and clearly obvious brunch with a dramatic reduction in diameter (< 30s for bunching response). (2) Bunching less hurried, but group clearly move together and there is a cessation in behaviour such as feeding (1-3 mins for bunching response). (1) Very subtle bunch that may just be a reduction in overall diameter or calves moving to mothers. More often than not behaviour such as feeding will continue.

**Calves to adult F** – Movement of calves to adult females, including mothers and allo-mothers.

**Relaxation time** – Time taken for group to relax after playback and resume foraging moving etc. (0) No response (1) < 1 min to relax (2) < 3 min to relax (3) < 6 min to relax and (4) < 12 min to relax.

**Group to matriarch** – After playback do females and calves move to the matriarch (1) or not (0).

**Matriarch Pos** – Position that matriarch spends the majority of her time following playback (relative to the group). (1) front (2) middle and (3) back.

**Change in Pos** – Records whether the matriarch changed position (1) or not (0) – comparing her position prior to and after playback (relative to the group).

**Intercept** – Classified as the matriarch moving herself between the group and playback to intercept and investigate the stimuli. This has to be an active change in position and approach by the matriarch.

**Group Bunch N –** Any sign of bunching after playback, with or without the involvement of the matriarch.

**Foot Swinging -** A foot swing is often seen as a sign of anxiety in elephants. They will typically raise one of their front legs and let it hover above the ground.

1. A similar test will be performed on all observed behaviours to see when they most frequently occurred. The statistical results from the repeated measure ANOVAs must be taken with caution due to the non-normally distributed nature of the data. [↑](#footnote-ref-1)