

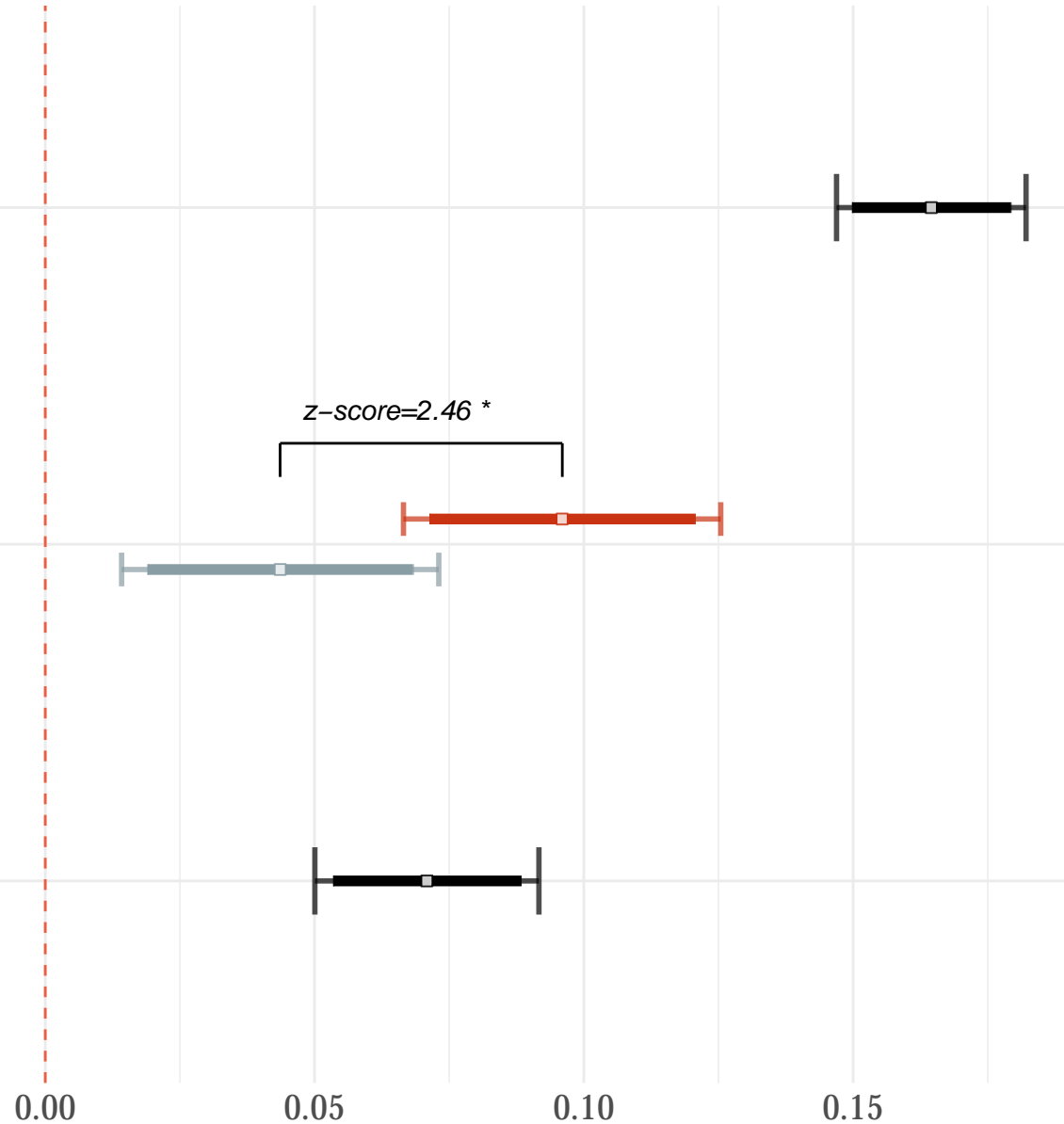
Treatment Effects:

Prior Exposure to False Headlines

PMR
(Concordant – Discordant)

ITE by PMR

ITE
(Prior Exposure – Novel)



$z\text{-score}=2.46 *$

Direction

Discordant

Concordant

Pr (False Headline = Accurate)