
COGS108: Feedback on Project Proposal

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Thu, Feb 28, 2019 at 11:37 PM

Hello,

Please find feedback on your project proposal:

TA feedback:

The details are a bit vague as to which variables you will examine and how so, as well as what relationships you expect to be present in the data and why. It sounds like you are still exploring, which is fine, as that is often how data science is done. One thing I would mention is that the way the hypothesis is word is a little unclear. I think you are using gap between viral time and the upload time as an indicator of something else, and it would be helpful to call it that. What causes videos to go viral can also be very linked with news cycles and topics popular during that time--so just because the video may go viral a long time after it's uploaded, it's still going viral, right? It's also important to control for videos within a user. For example, some users have a lot of followers, so would you consider a lot of views for each of their videos as going viral?

IA feedback:

Looks like you have a general direction of what you want to work on! However, the data analysis part and your hypothesis are not very clear. It might be better to explore more and make a more concentrated hyposis, rather than considerring all possible factors broadly.

Best
COGS108