#### **SERVICE STRATEGY**

Defines the *Perspective, Position, Plans & Patterns* to meet business outcomes

The WHY

#### Service

Delivering *Value* to customers by facilitating outcomes without ownership of specific *Cost or Risk* 

## **Service Management**

A set of **Specialised Organisational Capabilities** for providing value to customers in the form of services

#### **Business Case**

A **Decision** support and **Planning Tool** that projects the likely consequences of a business action

#### Process

Structured set of activities taking defined Input turning into defined Output, Measurable and delivering Value

## **Strategy Management**

Defining, maintaining an organisation's P,P,P & P with regards to its services and management of those services

## **Financial Management for IT**

Responsible for managing the IT's **Budgeting**, **Accounting** and **Charging** requirements

### **Demand Management**

Understanding, anticipating and influencing customer demand for service and analysing Patterns of Business Activity

## **Service Portfolio Management**

Managing the portfolio, the right mix of services to meet business outcomes at an appropriate *Level of Investment* 

### **Business Relationship Mgt**

Maintaining a **Positive Interface** with **Customers** identifying needs and the provider is able to meet these needs

### **SERVICE DESIGN**

Design of the services, governing practices, processes and policies.

#### The HOW

## **IT Service Continuity Mgt**

Managing risks that could seriously affect IT services by **Reducing Risk** to acceptable agreed level & **Planning** for the **Recovery** 

### **Design Coordination**

Coordinating all service design activities, processes and resources ensuring Consistent and Effective Design

## **Information Security Mgt**

Ensuring the *Confidentiality*, *Integrity* and *Availability* of an organisation's assets, information and data match agreed needs

## **Service Level Management**

Negotiates & Agrees achievable SLAs and ensuring that these are met and holding regular service Reviews with the Customer

#### Supplier Management

Obtaining **Value** for **Money** from suppliers, ensuring that all **Contracts** with suppliers support the agreed needs of the business

## **Availability Management**

Ensuring that IT services meet *Current* and *Future* availability needs of the business in a *Cost Effective* and timely manner

### Service Catalogue Mgt

**Providing** and **Maintaining** the service **Catalogue** and for ensuring that it is available to those authorised to access it

## Capacity Management

Ensuring that IT services meet *Current* and *Future* capacity and performance needs in a *Cost Effective* and timely manner

#### Service Design Package

Document **Defining All Aspects** of an IT service and its requirements **Through** each stage of its **Lifecycle** 

#### SERVICE TRANSITION

Ensures new, modified or retired services meet the expectations of the business **Test. Train & Implement** 

## Release & Deployment Mgt

Planning, scheduling, controlling the **Build**, **Test & Deployment** of releases. Delivering new functionality while protecting integrity

# **Transition Planning & Support**

Responsible for *Planning* all service transition processes and *Coordinating* the *Resources* that they require

## **Service Validation & Testing**

Validation & Testing of a new or changed IT service ensuring it matches the design specification and meets business needs

# **Change Management**

Controlling the lifecycle of all IT changes, enabling Beneficial changes with Minimum Disruption and risk to IT services

## Change Evaluation

**Formal Assessment** of a new or changed IT service to ensure **Risks** are **Managed** and help determine to authorise the change

## **Service Asset & Config Mgt**

Providing Accurate & Reliable Information about assets, their Relationships and how configured when and where it is needed

## Service Knowledge Mgt System

A set of tools and databases that is used to manage **Knowledge**, **Information** and **Data** to help make informed **Decisions** 

## **Knowledge Management**

Sharing ideas, experience and *Information*, ensuring that it is *Available* in the right place at the right time to make *Decisions* 

## **Definitive Media Library**

One or more locations in which the definitive authorised versions of all software, licences and documentation are **Securely Stored** 

### **SERVICE OPERATION**

Coordinates & carries out the activities & processes to deliver and manage service

#### Where VALUE is CREATED

## **Access Management**

Granting authorised users the right to use a service, while Preventing Access to non-authorised users

# **Event Management**

**Detecting** events, making sense of them and determining the **Appropriate Control** actions of those which are **Significant** 

### Service Desk

Single Point Of Contact between service provider and the User managing incidents, request and handles Communication

# **Incident Management**

Ensuring that normal service operation is **Restored** as **Quickly** as possible and the business **Impact** is **Minimised** 

## **IT Operational Management**

Performs the *Daily Activities* needed to manage IT services and the *supporting IT* infrastructure

## **Problem Management**

Proactively **Prevents Incidents** from happening and **Minimises** the **Impact** of incidents that cannot be prevented

## **Technical Management**

Custodian of *Technical Knowledge* to design, test, manage and improve the IT Infrastructure *Throughout* their *Lifecycle* 

# Request Fulfilment

Managing the lifecycle of all **Service Requests** within agreed targets

## **Application Management**

Managing *Applications Throughout* their *Lifecycle* including requirements, design, build, deploy, operate and optimise

#### **CSI**

Services are aligned with changing business needs by identifying improvements

#### **IMPROVEMENTS**

## **Seven Step Improvement**

Defining & managing the steps needed to Identify, Define, Gather, Process, Analyse, Present & Implement improvements

### Service / Process Owner

The service owner is **Accountable** for the service and the process owner is **Accountable** for the process

#### Governance

Policies and strategy are implemented, correctly followed, *Fair, Transparent* and taking action to *Resolve* any *Issues* 

