

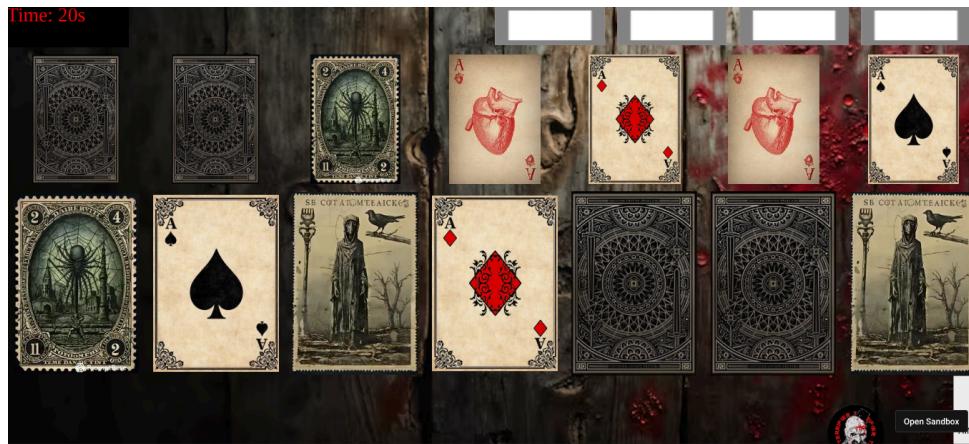


# UX Testing + UI Iteration

<b>INTUITION:</b> Based on the layout of the page, describe what you think the puzzle will be and how the user should solve it. Why do you think that?				<b>DESIGN:</b> How should styling (sizes, colors, fonts, alignment) be changed to make a more visually appealing, clear, and space efficient layout? Does the page match the mockup that was made in the team slides?	<b>Custom Question:</b> What is something you want feedback on? Write your own question here!
<b>User 1 Name:</b> Jocelyn	<ul style="list-style-type: none"><li>Click on the cards and possibly a matching game?</li><li>What are the boxes? Are they part of the game?</li><li></li></ul>	<ul style="list-style-type: none"><li>Flip the cards the opposite way so it's more like a matching game</li><li>Add a timer in the left corner, the box seems empty</li><li>Higher quality background, it's a bit grainy</li></ul>	<ul style="list-style-type: none"><li>Should I add a hover feature for the cards to make it more appealing?</li><li></li><li></li></ul>		
<b>User 2 Name:</b> Olivia	<ul style="list-style-type: none"><li>Maybe a matching game would press on the cards</li><li>Like a number would pop up from the boxes</li><li></li></ul>	<ul style="list-style-type: none"><li>Likes style, it really matches the scary circus vibe</li><li>Keep the background, add circus music to enhance the game, and make it more engaging</li><li>The background is a bit blurry, if there's time, perhaps enhance it to make it better</li></ul>	<ul style="list-style-type: none"><li>Should I add a flip feature?</li></ul> <p>Answer: Maybe if there's time, switch cards backwards, but don't prioritize</p> <ul style="list-style-type: none"><li></li><li></li></ul>		
<b>User 3 Name:</b> Makayla	<ul style="list-style-type: none"><li>Would click on cards and see what happens</li><li>Will go with the flow</li><li>See the boxes and need 4 4-digit code to pass</li></ul>	<ul style="list-style-type: none"><li>Like the card designs</li><li>Like the background, but bad quality</li><li>Add something to the boxes in the right-hand corner and label it as a code so it's easier to understand</li></ul>	<ul style="list-style-type: none"><li>Should I add a different pattern for the background to make it match the theme better?</li><li>Is it better to have a hint button on the bottom next to the inventory?</li></ul>		
<b>User 4 Name:</b> My sister C: Ashley	<ul style="list-style-type: none"><li>Probably click the cards to see if it will match</li><li>If you run out of time to solve, you lose the game</li><li>Don't know what the boxes in the top right corner is for</li></ul>	<ul style="list-style-type: none"><li>Styles look good, very spooky</li><li>The outline matches the mock-up theme in the slides</li><li>Change the heart symbol, it looked like a bag??</li><li>The top card designs are small, and the bottom is big, which looks strange</li></ul>	<ul style="list-style-type: none"><li>How should I make the instructions easier for the player to understand?</li><li></li><li>Answer: Maybe add more dialogue and change the hint button to make it a bit more obvious</li></ul>		

## UI Before Feedback

Time: 20s



*What trends did you identify in your feedback?*

- Make the background higher quality
- Flip all the cards and have them at least turn transparent when matched
- Resize card images, as the top row is small and the bottom is big

## UI After Feedback

Time: 20s



*What changes did you make to improve your UI?*

- Made the cards equal in size (Both top row and bottom row)
- Make all of the cards have covers, and when clicked, the image flips to a separate one
- When matching two pairs of cards, they turn transparent and non-clickable
- Added hover/clickable effects
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Time: 20s



