

# TIANA MARRESE

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## RESEARCH INTERESTS

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Economics of the nonprofit sector | nonprofit and volunteer management | nonprofit employment and wages | volunteering | prosocial behaviors | statistics | econometrics

## EDUCATION

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**University of Pennsylvania, School of Social Policy and Practice** Current  
Ph.D., Social Welfare  
Dissertation: *Paid and Unpaid Labor in the Nonprofit Sector, A Three Paper Dissertation*  
Committee: Femida Handy (Chair), Chao Guo, Alex Rees-Jones

**Humboldt-Universität zu Berlin, School of Business and Economics** 2021  
M.Sc., Economics and Management Science

**Carnegie Mellon University, Mellon College of Science** 2018  
B.Sc., Mathematics: Operations Research and Statistics

## PUBLICATIONS

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### Refereed Journal Articles

- 2024 Ferris, A., **Marrese, T.**, Cnaan, R. A., Choi, D., & Handy, F. (Forthcoming). Who Volunteers at Refugee and Immigrant Nonprofits? Two Studies Exploring Volunteering at Nonprofits Serving Refugees and Immigrants. *Nonprofit Policy Forum*.
- 2023 **Marrese, T.**, Greenspan, I., Katz-Gerro, T., & Handy, F. (2023). Intergenerational transmission of pro-environmental behaviors: do grandparents' environmental behaviors influence grandchildren?. *Sociological Spectrum*, 44(1), 1-15.  
<https://doi.org/10.1080/02732173.2023.2274021>
- Choi, D., Ferris, A., **Marrese, T.**, Cnaan, R. A., & Handy, F. (2023). The Implications of the COVID-19 Pandemic on Recruitment and Retention of Volunteers and Donors in the US. *Human Service Organizations: Management, Leadership & Governance*, 1-15.  
<https://doi.org/10.1080/23303131.2023.2232844>

## Journal Articles in Submission

- 2024      **Marrese, T.**, & Husile, H. (Under Review). Nonprofit wage differentials: A systematic review and call for future work. *Nonprofit and Voluntary Sector Quarterly*.
- Choi, J., **Marrese, T.**, Handy, F., & Cnaan, R. A. (Under Review). Does trust in nonprofit organizations matter for donors in times of crisis?: Insights from the COVID-19 pandemic. *Nonprofit and Voluntary Sector Quarterly*.
- Choi, D., **Marrese, T.**, Ferris, A., Cnaan, R. A., & Handy, F. (Under Review). The Religion and Generosity Nexus: An Update After the Pandemic. *Journal for the Scientific Study of Religion*.

## Journal Articles in Preparation

- 2024      **Marrese, T.**, Handy, F. (In progress). Volunteering as a pathway to nonprofit and public employment, an analysis of millennials.
- Sealey, A., **Marrese, T.**, Handy, F. (In progress). Who participates where? Civic participation in voluntary sector organizations in the advanced industrial democracies.

## Professional Publications, Research Reports, and Other Writings

- 2023      **Marrese, T.** (2023). Book Review: The Intersector: How the public, nonprofit, and private sectors can address America's challenges, by Gitterman, DP & Britto, N. (Eds). *Nonprofit and Voluntary Sector Quarterly*, 52(4), 1134-1137. <https://doi.org/10.1177/08997640231158587>
- 2022      Cnaan, R. A., Handy, F., **Marrese, T.**, Choi, D., & Ferris, A. (2022). Generosity trends and impacts: Before and during the COVID-10 pandemic in the USA. *Generosity Commission, Giving USA*. <https://sp2.upenn.edu/wp-content/uploads/2014/07/Generosity-Trends-and-Impacts.pdf>

## GRANTS AND RESEARCH SUPPORT

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- 2023      GAPSA Research Travel Grant, University of Pennsylvania (\$496 awarded)
- 2022      Doctoral Summer Research Fellowship Award, The University of Pennsylvania (PI, \$5,100 awarded)

## AWARDS AND CERTIFICATES

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| 2024 | PhD Seminar Invite, International Society for Third-Sector Research  |
| 2023 | Diversity Scholars Award, Assoc. for Research on Nonprofit and Voluntary Action  |
| 2023 | Certificate in College and University Teaching, Center for Excellence in Teaching, Learning and Innovation, University of Pennsylvania |
| 2022 | Diversity Scholars Award, Assoc. for Research on Nonprofit and Voluntary Action  |

## PRESENTATIONS

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### Invited Talks and Symposia

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| 2024 | University of Maryland, School of Public Policy, Research Seminar Series, "Volunteering as a pathway to nonprofit and public sector employment: An analysis of millennials," with Femida Handy, 27 Mar. |
| 2023 | Symposium on Public Policy for Nonprofits, "Nonprofit Wage Disparity and the Call for Accessible Childcare," 22 Sep.  |

### Selected Conference Presentations

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| 2023 | <p>Assoc. for Research on Nonprofit and Voluntary Action Conference, 16-18 Nov.</p> <ol style="list-style-type: none"> <li>1. Marrese, T. &amp; Husile, H. Nonprofit Wage Differentials, A Systematic Review.</li> <li>2. Marrese, T. &amp; Handy, F. Hospitals, Data, and Sectors: Utilizing Administrative Data Across Various Platforms to Understand Hospital Wage Differences.</li> </ol> <p>Northeast Regional Nonprofit Scholars Meeting, 10 Oct.</p> <ol style="list-style-type: none"> <li>1. Marrese, T. &amp; Handy, F. The Importance of Status: Wage Differences Between and Within Nonprofit and For-Profit Hospitals, 2010-2019.</li> </ol> <p>Assoc. for Nonprofit and Social Economy Research, 28-29 May.</p> <ol style="list-style-type: none"> <li>1. Marrese, T., Handy, F. &amp; Cnaan, R. (In)formal Behaviors: The Unobserved Demographics of Americans Practicing Prosocial Behaviors</li> </ol> |
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2. Marrese, T. & Handy, F. Longitudinal Analysis of Hourly Earnings for Nonprofit, Private, and Government Workers Between 1994 and 2018
3. Sealey, A., Marrese, T. & Handy, F. Who Participates Where? Civic Participation in Voluntary Sector Organizations in the Advanced Industrial Democracies

2022 Assoc. for Research on Nonprofit and Voluntary Action Conference, 17-19 Nov.

1. Marrese, T., Handy, F., Cnaan, R., Choi, D. & Ferris, A. American Involvement in Formal Prosocial Behavior: Before and During the COVID-19 Pandemic

## TEACHING EXPERIENCE

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### Co-Instructor – Graduate Level

Nonprofits and Urban Revitalization: The Philadelphia Story Summer 2024

### Teaching Assistantship – Graduate Level

Microfinance and Women's Empowerment in India: Travel Course Spring 2024

Economics of Human Behavior and Organizational Life Fall 2023

Nonprofits and Urban Revitalization: The Philadelphia Story Summer 2023

### Teaching Assistantship – Undergraduate Level

Philanthropy and Health Fall 2023  
In partnership with the Learning by Giving Foundation

## RESEARCH EXPERIENCE

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2021-22 Co-Investigator, University of Pennsylvania  
Generosity Trends and Impacts: Before and During the COVID-19 Pandemic in the USA  
Funded by: The Giving Institute and Giving USA

2021-22 Graduate Research Assistant, Humboldt-Universität zu Berlin  
School of Business and Economics, Dr. Anastasia Danilov

**PROFESSIONAL SERVICE**

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2023      Journal reviewer for Human Service Organizations

2021-23    Doctoral Student Steering Committee

**COMMUNITY INVOLVEMENT AND VOLUNTEERING**

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2021-Now   Board and Executive Member, Friends of Clark Park

**INDUSTRY EXPERIENCE**

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2018-19    Financial Engineer, Fannie Mae, Washington D.C.

**PROFESSIONAL AFFILIATIONS**

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Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

International Society for Third-Sector Research (ISTR)

Association for Nonprofit and Social Economy Research (ANSER)

**SKILLS**

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R, Stata, SAS, and Python for statistical analysis and visualization

R Shiny for interactive data visualization and presentation