

TIANCONG ZHANG / 張天聰

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EDUCATION

Harvard Business School Online

Certificate in Entrepreneurship Essentials

December 2019

Thunderbird School of Global Management

MBA in Global Management; Specialization: Global Management

GPA: 3.489 / 4.000

Phoenix, Arizona, USA

January 2015

- Recipient of Global Mindset Scholarship
- Thunderbird is a globally high regarded graduate business school focusing on international business

Temple University Japan Campus

BA; Major: International Affairs

GPA: 3.19 / 4.00

Tokyo, Japan

August 2007

- Recipient of College Scholarship
- Accelerated graduation in 3 years and 3 months / Internship at YMCA Tokyo
- Temple University Japan Campus is one of the oldest institutions in Japan providing American higher education

PROFESSIONAL EXPERIENCE

Reazon Holdings

Manager

Tokyo, Japan

Jan 2021 – Present

- Strategy planning and business development based on big data for the venture food delivery app – “menu” in Japan

Entrepreneur

Founder & CEO of Shenyang My Wish Internet Services Co. Ltd.

China

Aug 2017 - Present

- Start-up online smartphone application - My Wish to connect customers and targeted goods / services providers
- All business aspects as the founder & CEO including the original idea, company set up, working with accounting, legal, and software development; contents and ideas creations, business developments, components searching for the venture

Wal-Mart Stores Inc. / Walmart Japan

Buyer / Cost Analytic Project

Bentonville, Arkansas, USA / Tokyo, Japan

Jan 2015 – July 2017

- Co-Initiated the cost analytic project in Walmart Asia resulted in over targeted co-op reimbursement from the suppliers; worked with culturally and ideologically different teams through polished organizational mind-set, approach, and leadership
- Managed and responsible for the over 9 billion JPY annual sales of the liquor category; worked with planning, replenishment, pricing, direct import, and modular teams to achieve over-target 10% comp growth
- Successfully completed the prestigious corporate-wide Merchant Leadership Program at the US Home Office then contributed to the 2.7 billion USD annual business Quick Meals category, fully utilizing database to achieve over-target 3% comp growth

Deloitte Touche Tohmatsu LLP

Senior Associate, Japanese Service Group

Beijing, China

Nov 2010 – Feb 2013

- Collaboration with local audit, tax and financial advisory teams to provide statutory, coordinating, and consulting services for globally operated Japanese companies; provide macro and micro economic analysis based on data interpretation
- Contributed in joint venture and Initial Public Offering project via audit and consulting services utilizing finance and accounting skills, which resulted in second stage investment of over 80M USD from the client's management team
- Developed and reviewed 60+ translations of audit and due diligence reports, financial management and communication letters, managed multiple tasks and deadlines simultaneously

PricewaterhouseCoopers LLP

Associate, International Assignment Services

Tokyo, Japan

Aug 2007 – Jun 2010

- Provided payroll / compensation package structure advisory services to prestigious industry leading enterprises and high-profile global directors / executives resulted in greater corporate relationships and further business opportunities
- Developed individual taxation consulting services to notable Fortune 500 multinational companies; prepared 100+ Japan, U.S. federal, state high individual income tax returns per tax season to achieve account billing targets
- Initiated tax training programs for new joiners; provided internal and external tax updates; co-chaired internal corporate social responsibility committee to increasing employees' awareness

ADDITIONAL INFORMATION

Languages:

English (Fluent)

Mandarin Chinese (Fluent); Japanese (Business)

Computer Skills: Business Computer Skills Suites