Executive Summary:

- **WHAT DOES YOUR APP DO? WHAT ARE ITS PRIMARY FEATURES?**
  - The Tasks is an app that helps user to manage their long-term tasks, keep tracking and stay focused on them.
  - The primary features are the tracking and check-in feature.
    - In the Tasks, the users can not only create the to do list but also keep tracking how the tasks going and how many time they spend on each task every day.
    - The daily check-in function motivate the users to focus on the daily tasks and complete the long-term tasks. With the data from daily check-in, user can review the progress of past tasks after finish the tasks and manage the future even better.

- **HOW DOES ONE USE YOUR APP? PROVIDE BASIC INSTRUCTIONS.**
  - There are 3 main feature in this app, manage tasks, daily check-in and upcoming tasks reminder.
  - In the To Do List view, users can create, edit or delete tasks. The statistics will give users a clear view to remind them how is the work going and where they are, the search bar on the top of view allows user to locate the task with key works.
  - In the Today view, users can check what tasks they have to do today and start focus on them with some simple setup (select task, select time duration and click start button).
  - In the Upcoming view, there is a clear view to remind what tasks they have in the next 7 days.

- **WHAT SETS YOUR APP APART? EVEN IF THERE ARE LOTS OF APPS IN THE APP STORE WITH SIMILAR FUNCTIONALITY, HOW DOES YOUR APP STRIVE TO IMPROVE ON WHAT OTHER APPS ARE DOING?**
  - The Tasks is not just a to-do list app, it is a Task Tracker and Daily Check-in 2 in 1 app.
  - There are lots of good to-do list app in the app store, but most of them are good for short-term tasks. With the Tasks, user can easily manage their long-term tasks, and check the statistics of how tasks has been done so that they can plan their future tasks based on the past experience.
  - Plan is important, but act speaks louder than words. The daily check-in feature in Tasks motivates the user to put into action and get things done. There is a clear view to show what to do today, and just one click, user can start to focus on their task.

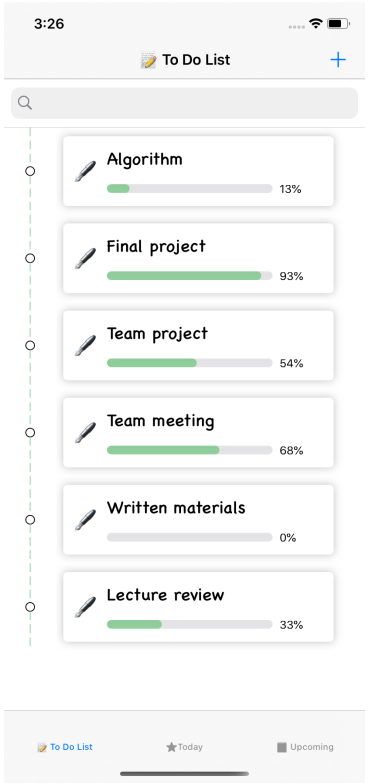
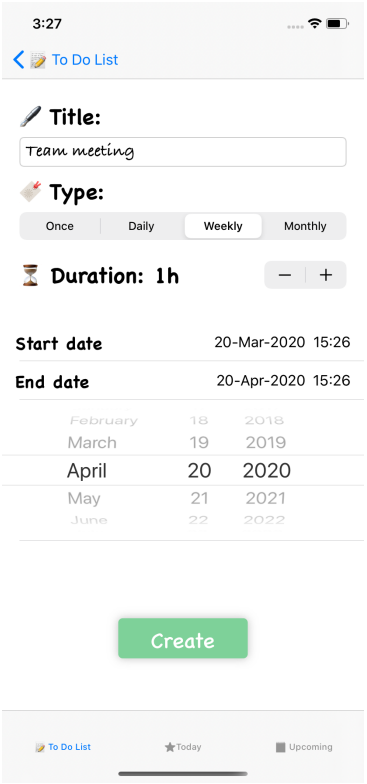
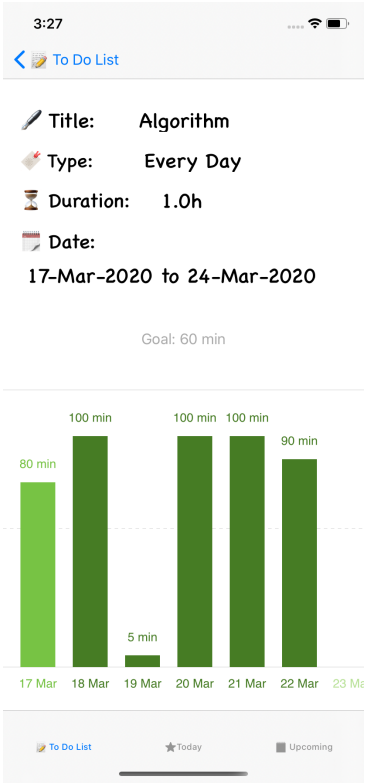
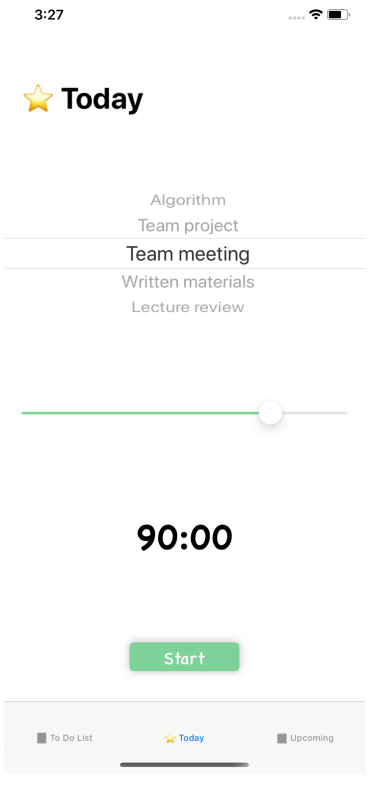
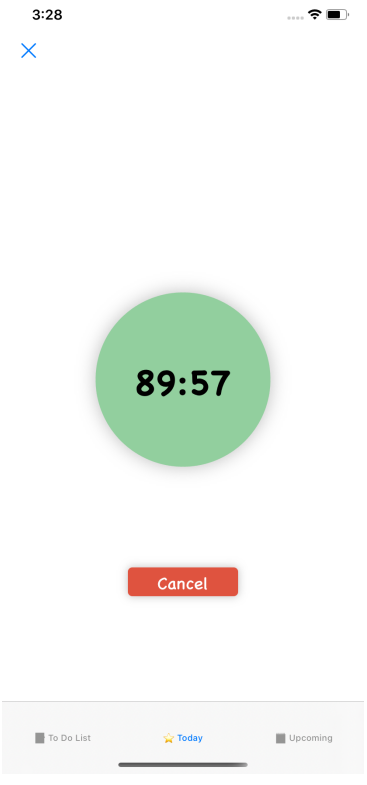
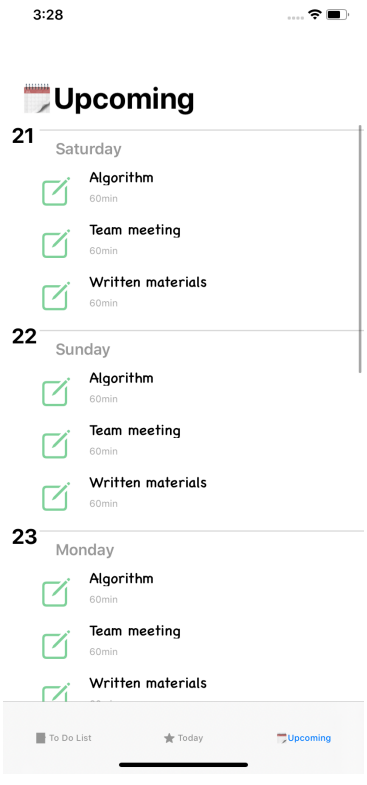
- **WHAT IS YOUR FUTURE VISION FOR YOUR APP? GIVEN MORE TIME, ARE THERE ANY ADDITIONAL FEATURES YOU WOULD IMPLEMENT OR IMPROVEMENTS YOU WOULD MAKE?**
  - We will add some kind of reward mechanisms in the app. The users will get gold or random gift when they finished their daily tasks, the reward is based on time they spend on the tasks.
  - Another new feature we are planning to implement is the account feature, with this feature, users can log into the account from different devices.

Marketing Materials:

- **CATEGORY**
  - Productivity

- **DESCRIPTION**
  - Here is how Tasks works, If you are new here, this is the basic workflow:
  - Collect Your Thoughts
    - Get things off your mind quickly with Tasks, click the "+" button, fill in the information of the task (title, type, duration per day, start date and end date), then you will have a clear view of the tasks with progress bars to remind you how much have been done. Also, there is a search bar to help you locate the task with key word.

- Check In Everyday
  - "Today" section will show you the things need to do today. Select a task, set a time duration, click "Start" button, then just stay focused.
- Upcoming Tasks
  - Check what's next. The "Upcoming" section will give you a quick view of the tasks in next 7 days.

- **KEYWORDS**
  - Organize your life & Put into action

- **SCREENSHOTS**