



TIANJIA SHEN

UX / UI / Industrial Designer

EDUCATION

- 2018.09–2021.03 **Shanghai Jiao Tong University**
Master of Engineering in Industrial Design Engineering
User Experience Design/ Design Management/ Industrial Design
- 2014.09–2018.06 **East China Normal University**
Bachelor of Art in Product Design
Ranked 1/20 in major; Ranked 1/140 in grade; GPA: 3.7/4
Minor: Bachelor of Management in Public Relations

INTERNSHIP EXPERIENCE

- 2019.12 – Present **Microsoft**
UX Designer
 - Doing 3D modeling and UX works for HoloLens MR development.
 - Designing internal Letters based on Outlook.
 - Technical demo videos making cooperating with colleagues.
- 2018.11 – 2019.11 **Signify (Former Philips Lighting)**
UX Designer
 - Designed the user experience, interaction and user Interface of the APP for the <HUE> intelligent lighting.
 - Drew the storyboard of the <HUE> .
- 2017.08–2018.08 **Philips Lighting**
UX Designer
 - Accomplished the UX/UI Design, user Interview, storyboard, of the <Smart Hotel> project. Designed Web and APP for interview.
 - Promoted the market research and analysis of the <New Retail> project.
 - Drew the storyboard of the <New Retail> project.
- 2017.02–2017.08 **MoMA Design**
Product Designer
 - Co-Designed <MOSUN-Shared Umbrella> <Ping An Good Doctor> <TOMILO Environment Test Equipment>
 - Facilitated the management of Supply Chain and established CMF Library.
- 2018.08–2018.09 **HIT Robot Group (Summer Intern)**
Industrial Designer
 - Accomplished the modeling, rendering and application for Patent of the hotel service robot.
- 2019.08.18–08.31 **Stanford-Silicon Valley Entrepreneurship Training Camp**
Study Tour in the U.S.
 - Learned entrepreneurial theories, communicated with entrepreneurs and venture capitalists, and visited the venture enterprises in Silicon Valley. Obtained international perspectives of entrepreneurship theory and practice, as well as improvement in the ability to identify entrepreneurial opportunities and skills.

ACHIEVEMENTS

- 2019 **2019 HCI INTERNATIONAL Published paper (EI)**
HUMAN-COMPUTER INTERACTION INTERNATIONAL 2019
《SHAUN —— a Companion Robot for Children based on Artificial Intelligence》
- 2019 **Shanghai Jiao Tong University 'First-class Scholarship'**
- 2018 **Outstanding Graduate of Shanghai Excellent Graduation Design**
《SHAUN —— a Companion Robot for Children based on Artificial Intelligence》
- 2017 **Excellent Student 'First-class Scholarship'**
East China Normal University 'Outstanding Student Leader'
- 2016 **'National scholarship'**
East China Normal University 'Excellent Student'
- 2015 **Excellent Student 'Special Grade Scholarship'**
East China Normal University 'Excellent Student'

CONTACT

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BASIC INFORMATION

SEX: Female
BIRTHPLACE: Shanghai
DATE OF BIRTH: 1996.04.29
POLITICAL STATUS:
Communist Party Member

SKILLS

GRAPHIC DESIGN SKILLS:

Adobe Illustrator,
Adobe Photoshop,
Sketch,
Principle,
Adobe XD

3D MODELING SKILLS:

Rhino,
Keyshot

VIDEO EDITING SKILLS:

Final Cut Pro,
Premiere Pro,
After Effects

LANGUAGE:

CET6

POSITIONS

Shanghai Jiao Tong University
League branch secretary of the class

East China Normal University
League branch secretary of the class

Leader of Public Relations
Department of School Student Union