CODE FIRST GIRLS

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Personalised News App

CFG +Masters Mobile App Development

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Personalised News App

- A mobile application developed using React Native that offers users a tailored news experience.
- With features such as continent selection and news category customization, users can personalize their news feed to align with their interests.
- By leveraging the NewsCatcher API, the app fetches relevant news articles, ensuring a personalized reading experience.

Our team

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Programming
Style Matching
Redux Managing

Tianxin Dong

Programming
UI/UX Design
App Flow Design
API Integration

Wei Lu

UI/UX Design
Documentation
Slide Creation

01

Idea vs. Adaptation

Life is what happens when you're busy making other plan

Idea vs. Adaptation

Original Idea

- create an app that allowed users to choose news categories and select their mood of the day
- provide the user with one piece of news having a similar sentiment to their chosen mood

Adaptation & Reasons

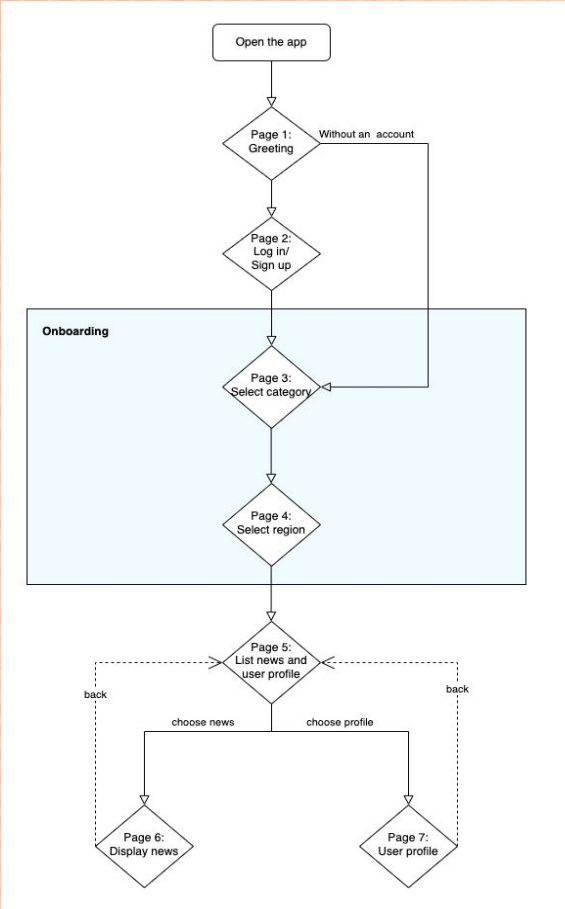
- implementing sentiment analysis within the given project timeframe was not feasible
- allow us to focus on other core features and ensure a more achievable and user-friendly experience

Enhanced User Experience

- providing the user with a random news article without giving them any control over their preferences would not be user-friendly
- an additional page where users can review their selected categories and have the opportunity to modify their choices

Impact and Benefits

- fostered a sense of personalization and catered to individual preferences
- focus on other essential functionalities, ensuring a more robust and polished app within the project's scope


Open the app
Page 1: Greeting
Without an account
Page 2: Log in/ Sign up
Onboarding
Page 3: Select category
Page 4: Select region
Page 5: List news and user profile
back
back
choose news
choose profile
Page 6: Display news
Page 7: User profile

02

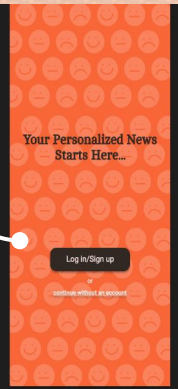
Design Justification

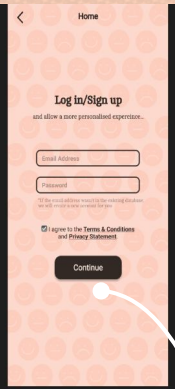
Design is not just what it looks like and feels like

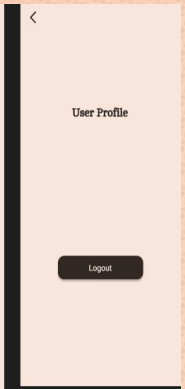
Design & Justification

Colour Scheme

#322925 #F96638
#F4E3DB
vibrant and stylish







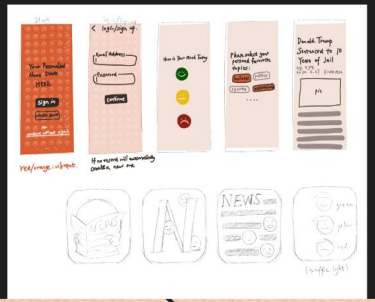
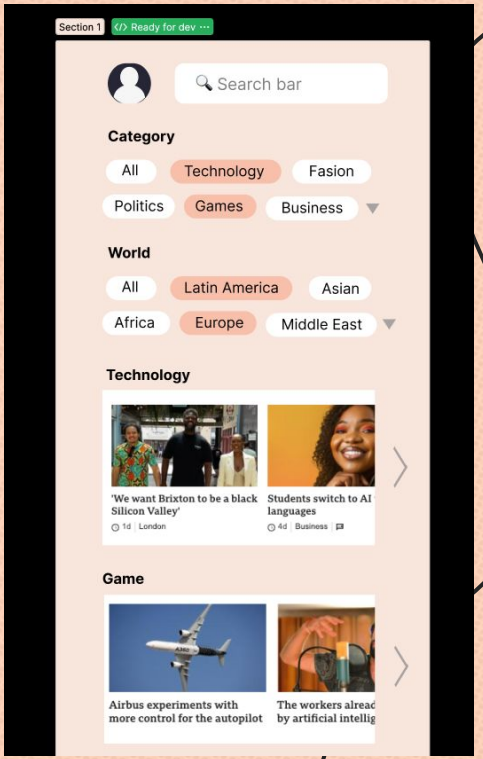


Image & Fonts

create a unique and engaging user experience enhance the app's readability and aesthetics



03

Product Demo Deck

Strive for progress, not perfection

One more thing...

04 Reflection

Without reflection, we go blindly on our way

Reflections

Strategic planning pays

"Dedicating more time to planning and research are necessary for success"

Execution trumps fantasy

"Scale and timeframe are on top of fancy ideas"

Technique: the shortest piece in the Bucket's Effect

"Collaborations shatter one person's skill limitations, unlocking boundless potential."

Thanks!

Do you have any questions?

Gratitude can transform common days into thanksgivings

CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon** and infographics & images by **Freepik**