How Personal Perceptions Of COVID-19 Have Changed Over Time

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Abstract

Used emotional responses and comments to COVID-19 pandemic to analyze people's perceptions towards COVID-19. Based on the trend of perceptions, we predicted the trend for the next month.



Contribution

- estimated the trend in sentiment changes towards COVID-19; extracted five main topics from the dataset; predicted the trend of the sentiments and topics for the next 31 days;
- estimated the health condition of the active authors in Reddit; and
- gave suggestions for helping people in the pandemic.



Outline

- Abstract
- Contribution
- Why Perception
- How to get Perception
- Details
 - Dataset
 - Text Preprocessing
 - Sentiment Analysis
 - Topics Extraction
 - Sequential Prediction
- Results & Conclusion
- Open Questions



Why Perceptions?

- Variation of existing Factors and Emergence of new Factors, include natural factors and humanity factors, would influence on the accuracy of prediction of spread trend.
- Perception
 → Behavior
 → Humanity factors
 → Rate of spread



How to get Perceptions?

- Sentiment Analysis
- Topic Extraction
- Sequential Prediction



Dataset

- The first ground truth dataset of emotional responses toward COVID-19.
 - Only used for training sentiment classification model
 - a survey in England, in April
 - 5000 texts (2500 short; 2500 long)
 - Labeled with 8 sentiments (all -)
 - + 5 sentiments (+, neutral) → avoid misclassification
- A time series dataset of Reddit comments toward COVID-19.
 - Used for classifying sentiments, topic extraction, and prediction
 - 409,476 texts
 - from January 1st to April 17th, 2020



Text Preprocessing

Note: the order is important

- Remove URLs
- Remove mentions, i.e. '@name'
- Convert to lower case
- Demojized the emogies
- Correct misspellings
- Expand contractions
- Remove punctuations



Sentiment analysis

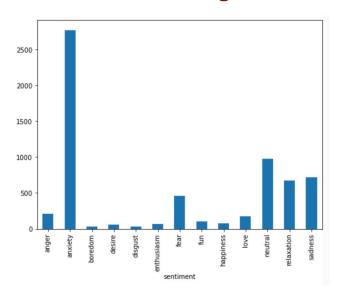
- Task type: Multi-class classification.
- Methods:
 - Machine learning algorithms
 - Naive Bayes
 - Linear SVM
 - Logistic Regression
 - Linear SVC
 - LSTM
 - Transformers
 - BERT (Google)
 - RoBERTa (Facebook)
 - XLNet (Google)
 - DistilBERT
- Evaluation Method: Accuracy Score



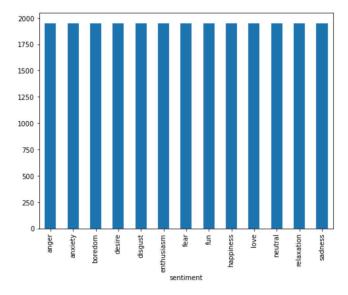
Before modeling:

- 1. The collection of preprocessed texts
- → a matrix of token counts with fixed size
- → a matrix of normalized TF-IDF terms.

- 2. Balancing the imbalanced data by oversampling.
- Before balancing



After balancing



Sentiment classification Modeling Evaluation Result

Train test split: 3:1

Model Name:	Accuracy Score:
Naive Bayes	0.8440
Linear SVM	0.7989
Logistic Reg	0.9528
Linear SVC	0.9218
Random Forest	0.7337
LSTM	0.9534
BERT	0.8538
RoBERTa	0.7410
XLNet	0.6547
DistilBET	0.8987

Table 1: Model evaluation for sentiment classification



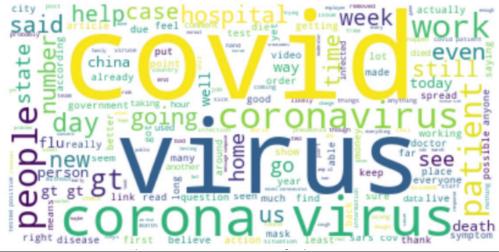
Topics Extraction

- Task type: Unsupervised learning.
- Methods: Latent Semantic Indexing (LSI), Random Projections (RP), Latent Dirichlet Allocation (LDA) (optimal)
 - LDA is a probabilistic extension of LSI. The advantages of LDA is that it can allocate topics of any texts.



Before Modeling

- tokenized each preprocessed text to a list of words.
- lemmatized and stemmed each word into their original form.
- removed stop words,
- further removed words other than nouns, verbs, adjectives, and adverbs.
- visualized the top 50
 most frequent words to
 remove words quiet
 frequent, but not useful
 for extracting topics,
 e.g. 'coronavirus',
 'corona', and 'covid'.



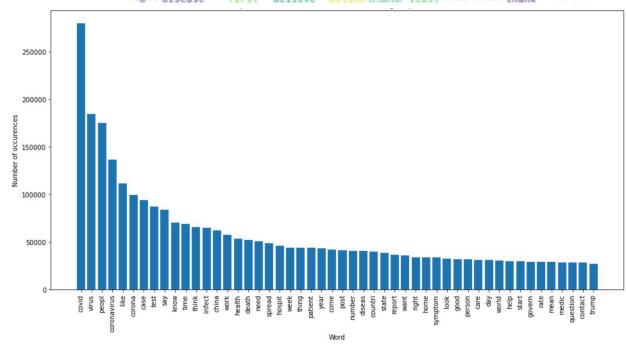


Figure 1: The top 50 most frequently appeared words in COVID-19 related Reddit Comments dataset



Topic Extraction Result

ote_thread" + 0.006*"figur" + 0.006*"drink" + 0.006*"medicin" + 0.005*"booster" + 0.005*"port
_entri" + 0.005*"account" + 0.005*"petri_dish" + 0.005*"swap" + 0.004*"week" + 0.004*"join" +
0.004*"strain" + 0.004*"overeact" + 0.004*"late" + 0.004*"pathogen" + 0.004*"advoc"

2: 0.009*"parma" + 0.008*"prensa" + 0.008*"cali" + 0.005*"pero_ahora" + 0.005*"exchang" + 0.0
05*"zijn" + 0.004*"farm_wild_anim" + 0.004*"blanket_term" + 0.004*"valu" + 0.004*"morgu" + 0.0
04*"korea_center_diseas" + 0.003*"camera" + 0.003*"constitut" + 0.003*"schedul" + 0.003*"aut
onom" + 0.003*"shouldn" + 0.003*"scar" + 0.003*"pharma" + 0.003*"plagu_plagu" + 0.002*"chines
_govern"

1: 0.008*"press_confer" + 0.007*"walk" + 0.007*"regardless" + 0.007*"recov" + 0.006*"reddit_v

3: 0.008*"sequenc_genom" + 0.006*"inflam" + 0.005*"discoveri" + 0.005*"malaysia_director_gene ral" + 0.004*"34" + 0.004*"cover" + 0.004*"undermin" + 0.004*"world" + 0.004*"compar" + 0.004 *"epidemiolog" + 0.004*"fever_cough_troubl_breath" + 0.004*"februari" + 0.004*"él" + 0.004*"1 8" + 0.003*"individu" + 0.003*"south_korean" + 0.003*"share" + 0.003*"reason" + 0.003*"sever_acut_respiratori_syndrom" + 0.003*"countri"

4: 0.009*"necessarili" + 0.008*"slight_shadi" + 0.008*"spread" + 0.007*"posit" + 0.007*"nast

i" + 0.007*"american" + 0.007*"board" + 0.006*"kitti" + 0.005*"provid" + 0.005*"develop" + 0.005*"countri" + 0.005*"adopt" + 0.005*"genet" + 0.005*"problem" + 0.004*"definit" + 0.004*"ho

nest" + 0.004*"mayb" + 0.004*"762" + 0.004*"figur" + 0.004*"panic"

5: 0.036*"live" + 0.028*"blood_panel" + 0.022*"high_temperatur" + 0.021*"guidanc_forthcom" + 0.020*"govern" + 0.020*"confirm" + 0.020*"overlap" + 0.019*"world_health_organ" + 0.018*"degre" + 0.018*"crucial" + 0.018*"recoveri" + 0.017*"leav" + 0.016*"merit" + 0.016*"quick_googl_s earch" + 0.015*"concern" + 0.015*"thread" + 0.014*"depart_homeland_secur" + 0.012*"larg" + 0.

Topic Number	Topic Name	Terms
1	Recovering Strategies	walk, recov, figur, drink, medicin, booster, petri dish, overeact,pathogen
2	Source of Disease	farm wild anim, prensa, morgu, camera, autonom, scar, pharma, plagu
3	Infected Symptoms	sequenc genom,inflam, discoveri, undermin, epidemiolog, fever cough troubl breath, reason, sever acut repiratori
4	Route Of Spread	spread, posit, nasti, board, countri, genet, figur, panic
5	Future Precaution	live, blood panel, high temperatur, guidanc forthcom, govern, confirm, world health organ, recoveri, leav, depart homeland secur

012*"googl" + 0.011*"scientif"



Sequential Prediction

- Task: Time Series Prediction
- Methods:
 - Autoregressive Integrated Moving Average (ARIMA)
 - + Grid Search optimal hyper parameter
 - Seq2seq Encoder-Decoder LSTM
- Evaluation Method: RMSE



Before Prediction:

Convert dataset into the formate used for prediction.

Text dataset
with a column
of sentiment
labels and a
column of topic
labels

A **numerical** dataset for Sentiments prediction:

Columns are the 13 sentiments, **rows** are dates, and **values** are total num of texts per day.

A **numerical** dataset for Topics prediction:

Columns are the 5 topics,

. . . .



Sequential Prediction Modeling Evaluation Results

- LSTM with look back value (LSTMLB), LSTM with Window Method (LSTMWM), LSTM with Time Steps (LSTMTS), and LSTM with Memory Between Batches(LSTMM).
- Optimizer: adam.

Model Name	RMSE Sentiment Prediction	RMSE Topic Prediction
LSTMLB	64.56	125.73
LSTMWM	56.71	170.96
LSTMTS	67.62	159.57
LSTMM	277.72	242.68
ARIMA	27.07	85.71

Table 2: Model's evaluation results for topics trend prediction and sentiments trend prediction.



Optimal Hyper parameter of ARIMA model by Grid Search minimum RMSE for prediction of each sentiment trend and each topic trend

Topic	Hyperparameters	RMSE
anxiety	ARIMA(1, 0, 0)	89.839
relaxation	ARIMA(0, 2, 2)	52.292
sadness	ARIMA(0, 2, 2)	54.768
neutral	ARIMA(0, 1, 1)	51.042
fear	ARIMA(0, 1, 1)	56.136
anger	ARIMA(6, 0, 0)	21.300
love	ARIMA(0, 1, 2)	5.983
fun	ARIMA(4, 1, 0)	6.253
desire	ARIMA(2, 0, 0)	3.456
enthusiasm	ARIMA(0, 1, 1)	5.435
happiness	ARIMA(2, 0, 0)	3.232
disgust	ARIMA(2, 0, 0)	1.4816
boredom	ARIMA(0, 1, 1)	0.699

Table 4: Optimal Hyperparameter of ARIMA model for prediction of each sentiment evaluated by RMSE

Hyperparameters	RMSE
ARIMA(6, 1, 0)	97.049
ARIMA(1, 0, 1)	63.308
ARIMA(8, 1, 1)	83.525
ARIMA(8, 1, 0)	93.691
ARIMA(10, 0, 0)	90.984
	ARIMA(6, 1, 0) ARIMA(1, 0, 1) ARIMA(8, 1, 1) ARIMA(8, 1, 0)

Table 6: Optimal Hyperparameter of ARIMA model for prediction of each topic evaluated by RMSE



Prediction of sentiments

Results:

- COVID-19 caused attention on Jan 19th.
- Num of sentiments **increased until Mar 1st**, after that each of the 13 sentiments became stable.

 The descending order of the averaged number of sentiments throughout the entire timeline: anxiety, relaxation, sadness, neutral, fear, anger, love, desire, fun, enthusiasm, happiness, disgust, and boredom.

Conclusion:

The increasing num of anxiety comments → People were paying attention to COVID-19, which is good.

But the continuously increasing trend of anxiety comments is not good.→
Governments and WHO should build up confidence by providing more information useful for people to avoid from infected.

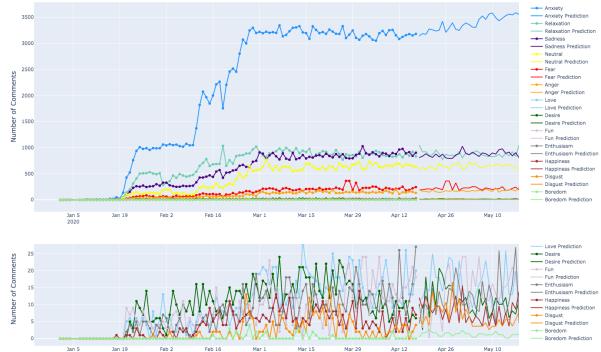


Figure 1: Sentiments multi-class classification using LSTM and predictions using ARIMA. Training and predicted data are distinguished by lines with/without daily markers



Prediction of topics

Results:

- The 5 topics in descending order: Infected Symptoms, Future Precaution, Source of Disease, Route of Spreads, and Recovering Strategies.
- The **two remarkable growth** of all the five topics were started on January 19th and February 11th, respectively.
- After March 1st, each of the five topics became stable. The prediction shows that Future
 Precaution has a growing trend, and other topics are fluctuating around their previous values.

Conclusion:

The great attention to Infected Symptoms and Future Precaution, and the prediction of increasing trend on Future Precaution → detecting and preventing COVID-19 are hot topics.

The low number of comments about Recovering Strategies → most authors were not infected with COVID-19.

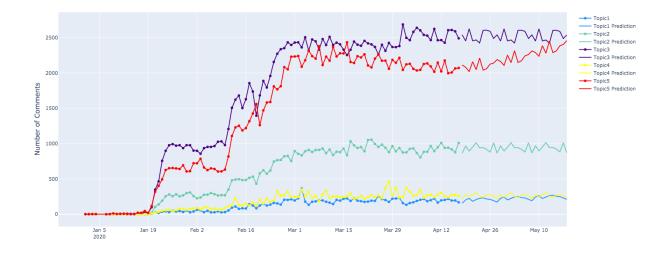


Figure 2: Topics extracted using LDA and prediction using ARIMA. Training and prediction data are distinguished by lines with/without daily markers



Future Work

 Keep the 'author' feature in the loop to study how an individual's sentiment and topic changed over time in order to find the correlation of topics and sentiments based on time.



Open Questions

- 1. Texts related to COVID-19 on social media are not convincing, since exaggerated sentiments are hard to classify. **Reliable COVID-19 text data are still limited.**GPT-2 (trained a large-scale unsupervised language model which generates coherent paragraphs of text)
- **2. Improving Language Understanding.** Eg, convert LDA to semi-supervised learning model.
- **3.** We cannot **explore people's thoughts.** Facial expressions, physical and mental activities might be good indicators of thoughts.





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