

## **Tianyi Tong**

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### **PERSONAL STATEMENT**

Exposed to different culture in the past few years, I have intercultural communicative competences, which will enable me to work in an intercultural team. Business and marketing education background and related internship experience will make me competent for the position of Marketing Science Associate.

### **EDUCATION**

**Sichuan International Studies University- School of Business English** *Chongqing, CHN*  
Bachelor of Arts in Business English *Sept., 2013-Jun., 2017*  
CIMA Certificate (The Chartered Institute of Management Accountants) *GPA 3.69/4.0*  
**University of California, Los Angeles- Department of Business, Legal & Real Estate** *CA, USA*  
Certificate of International Trade and Commerce *Sept., 2015-Jun., 2016*  
*GPA 3.5/4.0*

Related Course Work:

- Global Marketing and Strategy
- Forecasting the World and Your Business
- Negotiation Strategy
- International Business Management

**Boston University- Metropolitan College** *MA, USA*  
Master of Science in Global Marketing *Expected Sep., 2018*

Related Course Work: *GPA 3.68 / 4.0*

- Innovation Process
- Quantitative and Qualitative Decision-making
- E-Commerce
- Innovative Marketing Techniques

### **INTERNSHIP EXPERIENCES**

**Saic Fiat Powertrain Hongyan Co., Ltd. (SFH)** *Oct., 2016-Jan., 2017*  
Sales Support (Sales and Marketing Department) *Chongqing, CHN*

- Helped to prepare the auto show in Beijing
- Analyzed the production and sales volume and made prediction for next year through excel and R

**Realmax Electronic Technology Co., Ltd.** *Feb., 2017-Jun., 2017*  
Marketing assistant (Marketing Department) *Shanghai, CHN*

- Write some advertorials for the public account of Realmax in Wechat
- Participate in the promotion and execution of Realseer AR Competition

### **SKILLS**

Computer: Internet and Computing Core Certification Level Three  
Language: Chinese (native), English (proficient)