# ECO220 Lecture Notes

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Content Chapter 1-4,

- Statistics
- Data
- Population
- $\bullet$  Sample

#### 1.1 Statistics

What is statistics Quantitive methods.

### 1.1.1 Example 1

Question This summer, 120 students enrolled in ECO220. Find out the number of courses that students are taking, the average number of courses they take, and the % of student taking 1 or 2 courses.

**Population** 120 students in ECO220. Noted as N = 120

### Analyze:

- 1. Number of courses they take.
- 2. Average number of courses they take.
- 3. Percent of students taking 1 or 2 courses.

**Data** information collected from the whole *population* (all individuals). Use data to answer questions above.

number of courses	number of students	percent
1	40	0.33
2	30	0.25
3	30	0.25
4	15	0.14
5	5	0.03
Total	120	1.00

**Parameters** Parameters are fixed numbers. They can be calculated once we measure everyone in population.

Examples of parameters from population

• Average  $\mu = 2.29$ 

#### 1.1.2 Example 2

**Question** Find out the percentage of people in Ontario who are in favour of government policy.

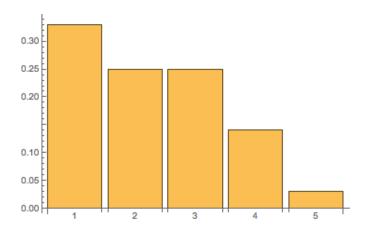


Figure 1: Frequency

**Population** People in Ontario.

In favour of policy	# of people in Ontario	%
Very much in favour	*	*
In favour	*	*
neutral	*	*
not in favour	*	*
strongly against	*	*
Total	N = Population of Ontario	1.00

**Sample** Since N is too large to handle, we select a sample, which is a subset of population, denoted as n, and then analyze the sample.

In favour of policy	# of people in Ontario	%
Very much in favour		
In favour		
neutral		
not in favour		
strongly against		
Total	n = Size of sample	1.00

The above chart based on sample data to  $\it estimate$  the chart using population data.

Let p be the % of people in Ontario (population) who are "very in favour" or "in favour" Let  $\hat{p}$  be the % of people in sample who are "very in favour" or "in favour", can be calculated based on the sample data.

The parameter p has an unknown value. The value of  $\hat{p}$  can be calculated from sample data,  $\hat{p}$  is an **estimate** for p.

**Note** p is a fixed value, but  $\hat{p}$  will change from sample to sample. We call  $\hat{p}$  an **estimator** (or **sample statistic**). The value of sample statistic will change from sample to sample, we call  $\hat{p}$  a random value.

#### Parameters on population

- $\mu$ : Average
- p: Percentage

#### Sample Statistic on sample

- $\overline{x}$ : Average
- $\hat{p}$ : Percentage

#### **Statistics**

# 2 Lecture 2 May. 9 2018

What is statistics? **Population** with size denoted with N and **sample** with its size denoted as n. Analyze the population from data from sample.

#### 2.1 Inferential statistics

Involves uncertainty, to deal with the uncertainty, we need **probability** 

#### 2.2 Data

Two types of data

- 1. Quantitive data
  - (a) Discrete
  - (b) Continuous
- 2. Qualitative(Categorical) data

**Note** Some categorical data might be sensitive (e.g. income, age), to handle this, we could **categorize** the answers to handle this while collecting data.

## 2.3 Descriptive Statistics: Graphs

Example 1 Incomes in Toronto.

Example 2 Market shares of computers.

**Example 3** Home price in Toronto.

Example 4 Age and income

**Note** There is no unique (or, correct) way of drawing graphs. A good graph is a picture that tells the audience a true picture of a population or sample.

#### 2.4 Descriptive Statistic: Numerical Measures

### 2.4.1 Measures of centre (location)

**Mean** also called average and expected value, let  $x_1, x_2, \dots x_n$  be the measurements for the population of size N. The <u>population mean</u> is denoted by  $\mu$  and defined as

$$\mu = \frac{1}{N} \sum_{i=1}^{N} x_i$$

Let  $x_1, x_2, \ldots, x_n$  be measurements for the sample of size n, then the <u>sample mean</u> is denoted by  $\overline{x}$  and defined as

$$\overline{x} = \frac{1}{n} \sum_{i=1}^{n} x_i$$

Note  $\mu$  is population mean, therefore a parameter. That's  $\mu$  has a fixed value if all units in population is measured.  $\overline{x}$  is sample mean, and therefore a sample statistic (estimator) and  $\overline{x}$  does not have a fixed value. The values of  $\overline{x}$  change from sample to sample.