

Lecture Notes
MS&E: Causal Inferences (Autumn 2020)
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1 Potential Outcome Framework

1.1 Rubin Causal Model / Neyman-Rubin Potential Causal Framework

Define assignments and potential outcomes

- Let $i = 1, 2, \dots, N$ be indices of N units (subjects).
- For simplicity, assume binary intervention Z_i with value $z_i \in \{0, 1\}$ or $\{\text{control}, \text{treatment}\}$.
- Let vector of random variables $\mathbf{Z} = (Z_1, Z_2, \dots, Z_N)$ be the population assignment. A realization of \mathbf{Z} , $\mathbf{z} = (z_1, z_2, \dots, z_N)$, denotes actual treatment assignments to the population.
- $Y_i(\mathbf{z})$ denotes the potential outcome of unit i when the entire population receives treatment \mathbf{z} .
- A \mathbf{z} defines an universe / realization of \mathbf{Z} , therefore, there are 2^N potential outcomes for each unit i .

Assumption 1.1. The Stable Unit Treatment Value Assumption (SUTVA).

1. No interference between units: outcome of unit i is not affected by treatment of player j for all $j \neq i$.

$$\mathbf{z}_i = \mathbf{z}'_i \implies Y_i(\mathbf{z}) = Y_i(\mathbf{z}') \quad (1)$$

With the first assumption holds, we can write the potential outcome of unit i as a function of z_i only: $Y_i(z_i)$.

2. No hidden version of treatments: $Y_i(z_i)$ is a well-defined function.

$$z_i = z'_i \implies Y_i(z_i) = Y_i(z'_i) \quad (2)$$

Given SUTVA, there are only 2 potential outcomes for each unit i .

The Science Denote the vector of potential outcomes $\mathbf{Y}(0) := (Y_1(0), Y_2(0), \dots, Y_N(0))$ and $\mathbf{Y}(1) := (Y_1(1), Y_2(1), \dots, Y_N(1))$. The science (aka. schedule of potential outcomes) is defined as

$$\underline{\mathbf{Y}} := (\mathbf{Y}(0), \mathbf{Y}(1)) \quad (3)$$

$\underline{\mathbf{Y}}$ tells outcomes in all factual and counterfactual scenarios.

Definition 1.1. An **assignment mechanism** is a distribution of \mathbf{Z} . A generic mechanism is often denoted as $\mathbf{Z} \sim \eta$. An assignment mechanism is a **randomized experiment** if

1. *Probabilistic*: $0 < P(z_i | \mathbf{X}, \mathbf{Y}(0), \mathbf{Y}(1)) < 1$.
2. *Known assignment mechanism*: the assignment can be expressed explicitly.
3. *Individualistic*: $P(z_i | \mathbf{X}, \mathbf{Y}(0), \mathbf{Y}(1)) = P(z_i | X_i, Y_i(0), Y_i(1))$.
4. *Unconfoundness* $P(\mathbf{z} | \mathbf{X}, \mathbf{Y}(0), \mathbf{Y}(1)) = P(\mathbf{z} | \mathbf{X})$, where \mathbf{X} is known and observed covariates.

Remark 1.1. The unconfoundness assumption cannot be tested empirically since we never have full knowledge on the science.

1.2 Neymanian Inference

Average Treatment Effect and Difference in Mean Estimator

- Define the **average treatment effect** (ATE) to be $\tau = \overline{\mathbf{Y}(1)} - \overline{\mathbf{Y}(0)}$.
- Let \mathbf{z}^{obs} and \mathbf{y}^{obs} denote the observed treatment assignment and outcome.
- We may construct the **difference in mean** estimator for ATE: $\hat{\tau}^{DIM} = \overline{\mathbf{y}^{obs}(1)} - \overline{\mathbf{y}^{obs}(0)}$.
- Given the $\underline{\mathbf{Y}}$, each realization of \mathbf{z} leads to one value of $\hat{\tau}$. The $\mathbf{z} \sim \eta$ induces a distribution on $\hat{\tau} \sim P_\eta$.

Definition 1.2. Given an assignment mechanism η , the **bias** of an estimator is

$$Bias_\eta(\hat{\tau}, \tau, \underline{\mathbf{Y}}) = \mathbb{E}_{\mathbf{z} \sim \eta}(\hat{\tau}(\mathbf{z}, \underline{\mathbf{Y}})) - \tau(\underline{\mathbf{Y}}) \quad (4)$$

An estimator is **unbiased** for τ under design η if for all $\underline{\mathbf{Y}}$, $Bias_\eta(\hat{\tau}, \tau, \underline{\mathbf{Y}}) = 0$.

We can rewrite the observed outcome as

$$y_i = z_i y_i(1) + (1 - z_i) y_i(0) \quad (5)$$

1.3 Causal Estimands

Clarification

- Estimand: the quantity of interest to be estimated.

- Estimator: a procedure to approximate estimand from data.

Example 1.1. Examples of causal estimands include

- Individual treatment effect: $\tau_i := y_i(1) - y_i(0)$.
- Average treatment effect: $\tau^{ATE} := \overline{\mathbf{y}_i(1)} - \overline{\mathbf{y}_i(0)}$.
- Conditional average treatment effect: let X_i be the controlled co-variate, $\tau_x := \frac{1}{N_x} \sum_{i=1}^N \mathbb{1}\{X_i = x\} \tau_i$.
- Lift: $L := \frac{\overline{\mathbf{y}_i(1)} - \overline{\mathbf{y}_i(0)}}{\overline{\mathbf{y}_i(0)}}$.

Super-population Estimands So far, we have fixed and finite population without a model. τ is specific to the population of size N . We may assume the N units are actually i.i.d. samples from a super-population:

$$(Y_i(0), Y_i(1)) \stackrel{i.i.d.}{\sim} P \quad (6)$$

with

$$\mathbb{E}_P(Y_i(0)) = \mu_0 \quad (7)$$

$$\mathbb{E}_P(Y_i(1)) = \mu_1 \quad (8)$$

One super-population estimand is $\theta = \mathbb{E}(\tau) = \mu_1 - \mu_0$, we may construct models to estimate parameters μ_0 and μ_1 .

1.4 No Causation without Manipulation

2 Randomized Experiments: Neyman v.s. Fisher Inferences

2.1 The randomization based framework

Throughout this section, we assume SUTVA. However, the randomization removes the need for most assumptions beyond SUTVA.

Reasoned-Basis for Inference

- Recall: observed $y_i = z_i y_i(1) + (1 - z_i) y_i(0)$.
- Classical statistics:
 1. Assume $y_i | (z_i = 1) \sim \mathcal{N}(\mu_1, \sigma_1^2)$, $y_i | (z_i = 0) \sim \mathcal{N}(\mu_0, \sigma_0^2)$.
 2. Compute MLE $\hat{\mu}_1^{MLE}$ and $\hat{\mu}_0^{MLE}$.
 3. Estimate $\hat{\tau}^{MLE} = \hat{\mu}_1^{MLE} - \hat{\mu}_0^{MLE}$.
- Randomization-based inference:

1. Consider $\underline{\mathbf{Y}}$ as fixed, but unobserved.
2. \mathbf{z} is a random variable.
3. $\mathbf{y}(\mathbf{z})$ is the observed realization from a function of \mathbf{z} . (recall: \mathbf{z} defines \mathbf{y} through η .)
4. No other assumptions.
5. All randomness came from \mathbf{z} , the distribution of $\mathbf{z} \sim P_\eta(\mathbf{z})$ will play a crucial role.

Assignment Mechanism

Example 2.1 (Bernoulli Assignment). Let $p \in (0, 1)$, $P(z_i = 1) = p$, $P(\mathbf{z}) = \prod_{i=1}^N p^{z_i} (1 - p)^{1-z_i}$.

Example 2.2 (Completely Randomized Design (CRD)). CRD(N_1, N) randomly draws N_1 units from N units and assigns them treatment.

$$P(z_i = 1) = \frac{N_1}{N} \tag{9}$$

$$P(\mathbf{z}) = \begin{cases} \binom{N}{N_1}^{-1} & \text{if } \sum z_i = N_1 \\ 0 & \text{otherwise} \end{cases} \tag{10}$$