

# Smoke Break

## Elevate Your Experience

# Smoke Break

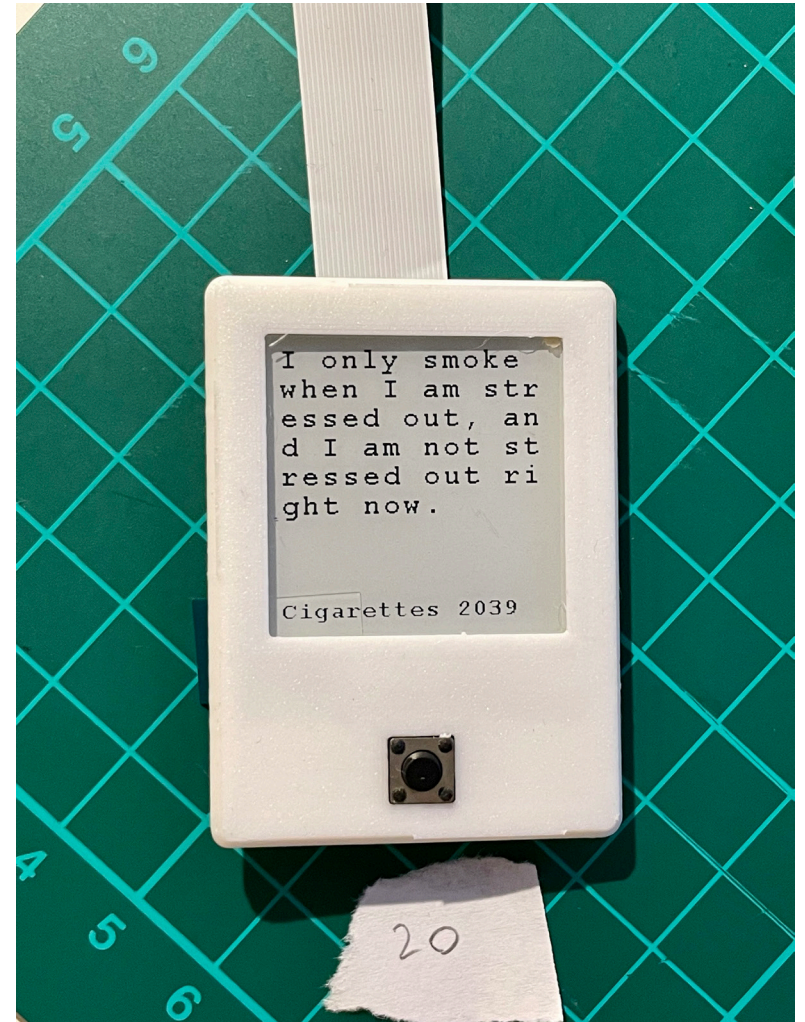
«Smoke Break» is a satirical game that highlights the ridiculousness of smoking and the manipulation of the tobacco industry. Players can experience the monotony and inconvenience of smoking by pressing the «SMOKE» button on their wrist-mounted device.

The game also serves as a commentary on the insidious tactics used by the tobacco industry to hook people on their products and convince them that smoking is not harmful.

This game is the perfect gift for your smoker friends, helping them to see the absurdity of their habits and maybe even motivating them to quit.



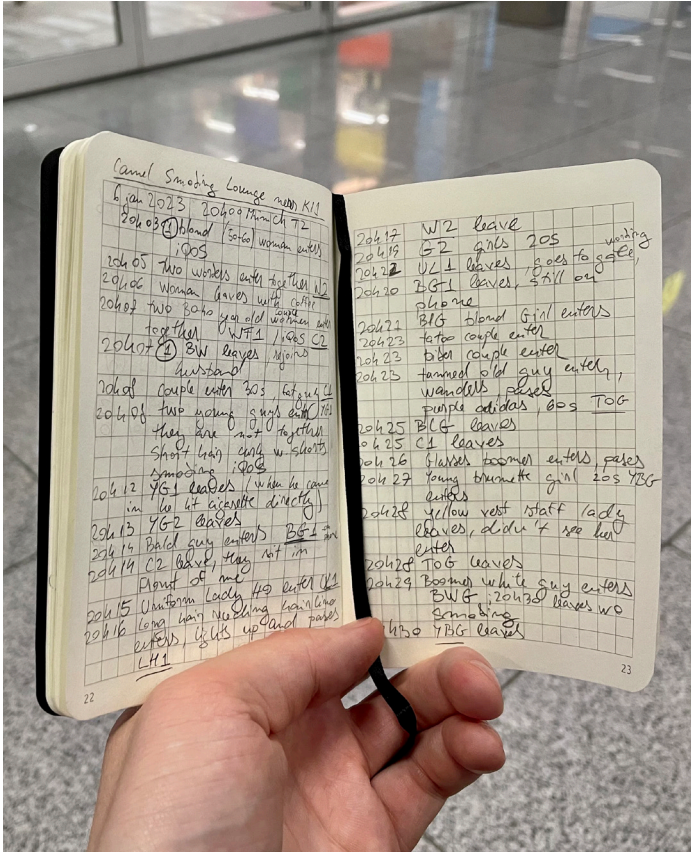
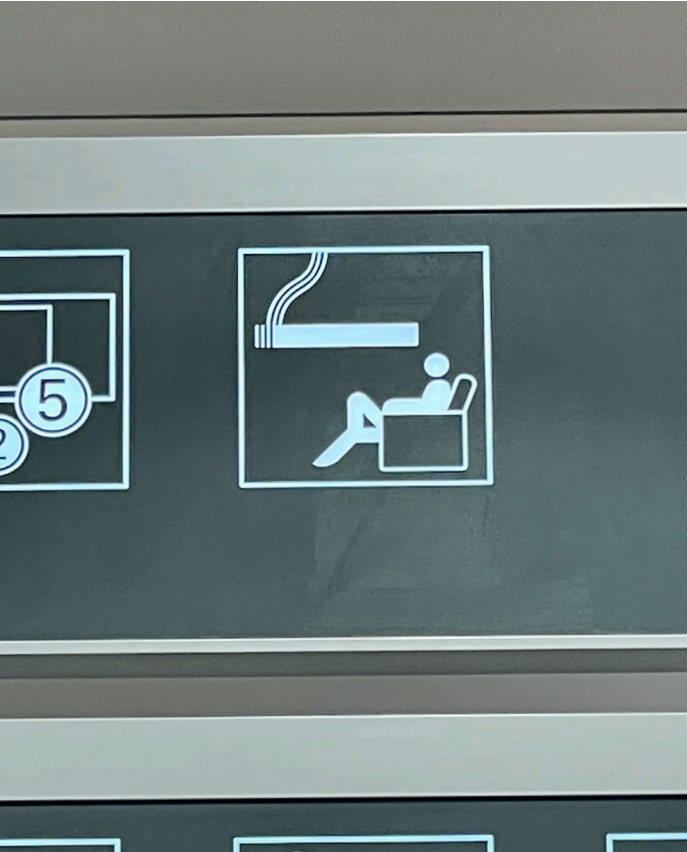






# Field observations & Key Insight

People seem to be oblivious to messaging like “Let’s light the way” and “Smoking Kills”.



# Usage scenario

The user presses the button to reveal a message when they light up a cigarette.

Literally just a person pressing a bouton ...b



## Shape research & development



# Electric diagram

# Plan Drawings

Materials:  
Scale: 1:5: mm

