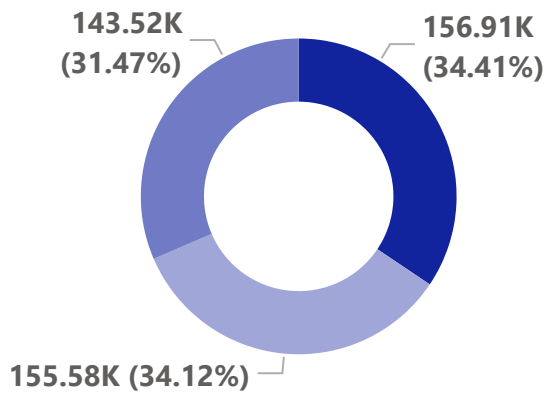


# Retail Sales Insights

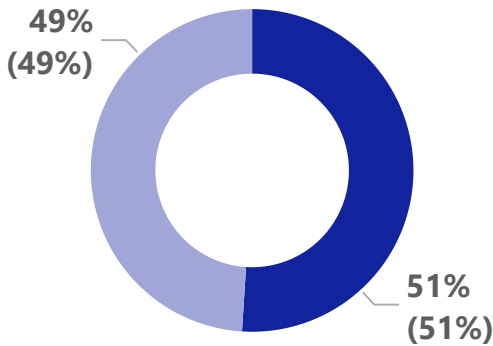
Total\_Sales by Product\_Category

● Electronics ● Clothing ● Beauty



Total Count by Gender

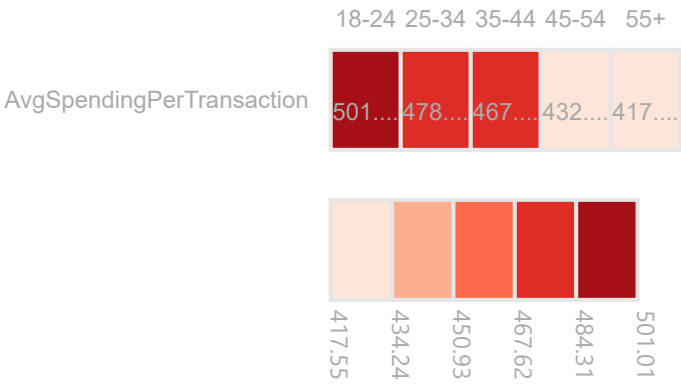
● % of Female ● % of Male



Total Sales  
**456.00K**

MeanPricePerUnit  
**179.89**

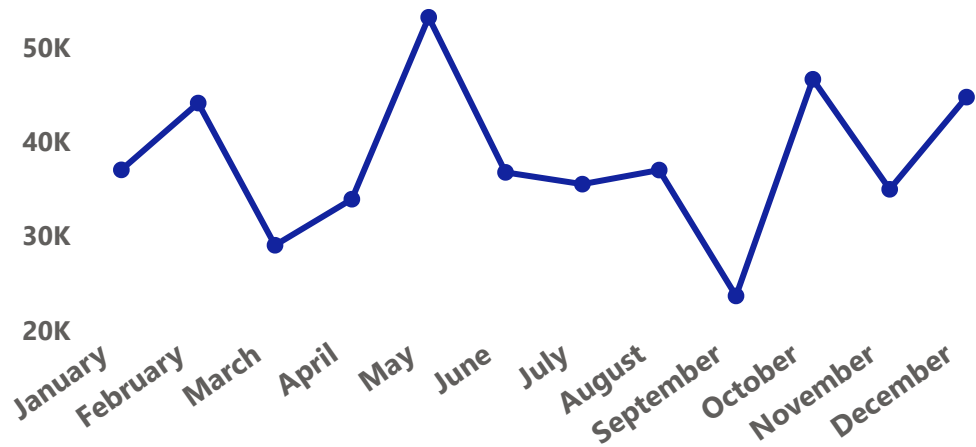
AvgSpendingPerTransaction by Age\_Group



Female
Male

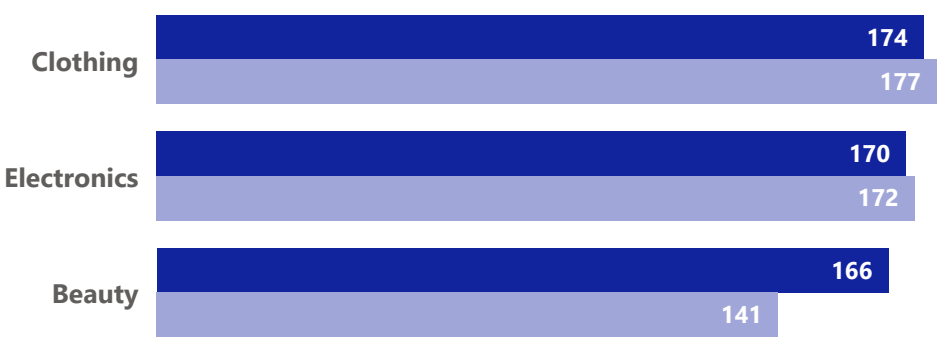
18-24	25-34	35-44	45-54	55+
Beauty	Clothing	Electronics		

Total\_Sales by Month



Gender Distribution by Product Category

● Number Of Female ● Number Of Male



Age_Group	Gender			
	Beauty	Clothing	Electronics	Beauty
18-24	12,435.00	9,625.00	13,860.00	16,750.00
25-34	16,750.00	19,975.00	15,125.00	11,515.00
35-44	18,080.00	17,635.00	17,250.00	11,515.00
45-54	16,050.00	16,635.00	14,140.00	19,975.00
55+	11,515.00	17,405.00	16,360.00	9,625.00
Total	74,830.00	81,275.00	76,735.00	68,000.00

# Retail Sales Trends Analysis



Mean Age

41.39

MeanQuantity

2.51

StdDev\_Quantity

1.13

Total\_Transaction

1,000

Product\_Categ...

- ☐ Beauty
- ☐ Clothing
- ☐ Electronics

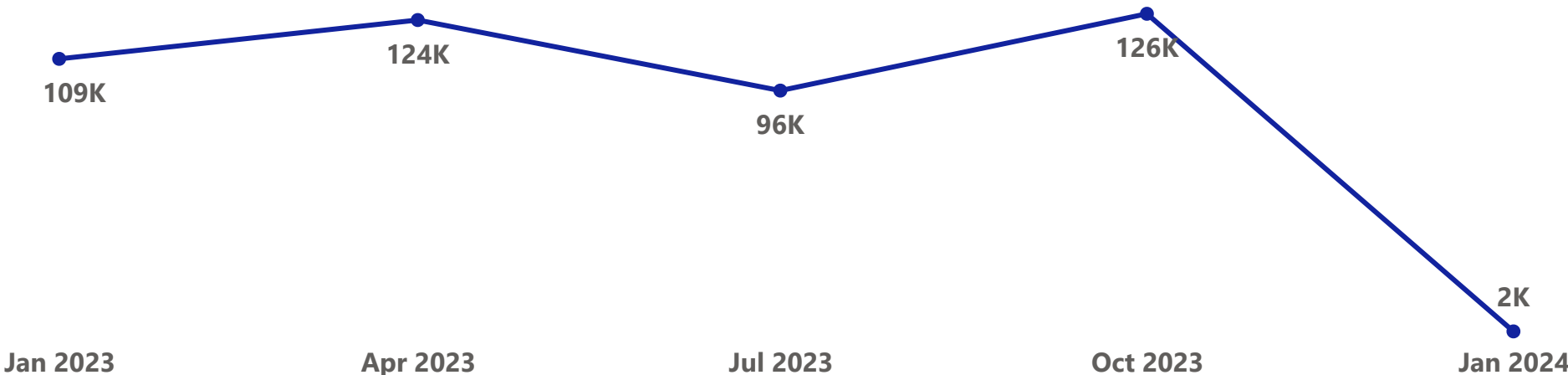
Age\_Group

- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55+

Gender

- ☐ Female
- ☐ Male

Total\_Sales by Year and Quarter



Monthly, Quarterly, and Annual Sales Breakdown by Product Category



Month

- January
- February
- March
- April
- May
- June
- July
- August
- September