



EcoGYM

Goal

Our main point is to promote health by combining sport and energy creation for self-consumption. This way we transversally improve the population's health, create jobs, and promote a sustainable economy.

Will

Look for grants that can build the gym spaces for citizens and adopt the correct materials and machines that allow the production of energy while making sports and fitness.

Investing in marketing campaigns will be a must to attract the highest number of clients.

On the other side, we need a Team of professionals and experts both in the sport/fitness sector and in the management field.

Lastly, we need technicians who are able to follow-up and use machines.

Reality

Money could be a matter of investors as the required amount is high.

Creating a Foundation which supports the cause can be of help.

Today there are applications with blockchain in which you can generate passive income rewards acting in community and we can adopt it for making it work and grow green capital.

Gym equipment could be quite expensive, for this reason we think of private investors, sponsors, advertisements and online plans for customers.

Business headquarters could be placed in a revitalized building.

Our solutions and working environment should inspire others by being eco/green.

We could have a sustainable restaurant within serving healthy and zero kilometers food such as organic milk, greens, etc. Another option is to enlarge spaces and create a little area where to plant basic food (grass-based).

Options

Every day there are more and similar projects related to Many fields, for Example games to generate cryptocurrencies that you can convert into money at the same time.

Playing to earn would be a good option.

Other basics

Create a good legal advice team.

Create a supportive multicultural community to share project progress.

Group goals by phase and fulfill each phase of the project

A world event is held every year to present the progress of the project

Invest in media (tv, radio, social networks, sporting events)

Create parallel businesses with the same purpose for and for different ages

More details

Our location will be Andorra since taxation is very good and they offer more financing opportunities

Green policies will be adopted.

Choose trains instead of planes for personnel transportation and promote those within the Gym (eventually building partnerships to boost those usages).

Set goals to save energy. Commit to using green energy providers if they are available and purchasing energy-saving equipment.

Commit to having the best possible recycling service in our stores and offices, and to train staff to implement this

Commit to campaigning for environmental issues, empower staff to make a difference, and have a thriving Green Champions program

Environmental impact through periodical measurement.

All business must be ethical and all trade must be fair. Individual companies should not stand out simply because they are not harmful or unfair. No company should trade from an unethical position and society has a right to expect fairness and stewardship of resources from the companies that supply them as a matter of course.

Uniqueness: You combine sport with generating energy to save, improve the ecosystem and be self-sufficient.