

EDUCATION SPACE

GOAL

- creating a friendly educational sustainable space for workshops, education projects and other activities for children, youth and adults.
- long-term goal – going green about sustainable permaculture, gardening, education about friendly use of natural resources locally
- using resources – such as food waste for planting, construction waste for creativity projects, plastic waste for upcycling, jewellery waste for craft projects, textile waste for craft projects
- creating a shop to sell crafts made in the process of education, inviting people from different social groups to participate
- growing potential of participants, growing together, educating others to become educators, to sell their handmade products
- organising events and activities such as: book reading club, book writing club, movie club, language learning, creating cartoons, craft workshops, theatre workshops
- organising travelling together
- multilingual community



REALITY

- space rent is very high
- need of partial crowdfunding and other support
- presenting business idea to local businesses and other institutions in order to have more support

OPTIONS

- make an agenda of activities
- invite lecturers and teachers to join
- find sources for getting materials for workshops
- find sub-rent solutions during free hours

WILL

- Find the space
- Talk to potential partners/sponsors
- Create a digital space for publicity and communication
- Find an accountant – to structure financial plan
- Step by step creating the community around the space to grow together

HOW TO GROW YOUR TEAM

A) FAIR SHARE	- Non personal affairs, mistake and solution focus, creativity, open
B) COMMUNICATE	- Weekly meeting - Large board to write - Online chat
C) SUPPORT EACH OTHER	- Needs/weakness and success examples sharing
D) FOCUS ON GOALS	- How to practice the strategies found (example – green economy sustainability)
E) CONTRIBUTE RESPONSIBILITY	- Could it be better? And the alternatives? Which?
F) PLAN&ORGANIZE	- Crowdfunding - Partnership - Their downs our ups
G) LEAD with HEAD	- Online probono human resources
H) DIVERSE TEAM	- “Prata da casa” - Local team efforts/strength - Going on balance online
I) PARTNERSHIPS	- Tax government advantages
J) CELEBRATE	- Concerts, activities for community - Parties - Goals

Project Management – administration manager with a team of leaders

Human Resources – Administration Manager, Educators up to 5 people, outsourcing accountant, Marketing Manager (Social Media, Crowdfunding)

Risk Management – lack of resources, lack of space, lack of participants, internal risks

Digital Resources – Zoom and other digital tools for meetings and online courses, groups for online communication in the team

Technology – Projector, Sound system, Music instruments for concerts, 3D Printer, Printer, **Laptops, Filming equipment**

Financial Management – Sources of income (workshops, place rent, sponsorship, selling crafts, selling video lessons) Sources of expenses (place rent,

Communication Plan – Weekly meeting for the team online

Social Media Strategy – Everyday Facebook/Instagram communication, media channels - TV/Radio, to initiate partnership

Partnership – education centres, schools and universities, businesses, production companies,

Geographical Localization – Vilnius, Lithuania; Faro, Portugal

Marketing – Communicating the idea of being a space and community for creative ideas