

Sleek Website for Smart Parenting Products

\$475

Qualifyingby infopM

GuaranteedBlindWatching (20)

BriefDesigns (1)Messages

Submit design

You have 6 days left to submit design concepts.

Background information

Visual style

Content details

Other

Deliverables

Translate

English

Background information

Organization name

RDY4IT Incorporated

Description of the organization and its target audience

We are launching an Innovative Product for Smart Parents. We want Fun & Cool website to project our image of Sleek but Playful, Smart, Creative, Upper Class, Trendy, and Premium.

Our first product is a Premium Diaper Bag - A Swiss Army Knife of the Diaper Bag. We want Fun & Cool website to project our image of Sleek but Playful, Clever, Upper Class, Trendy, Adventurous, and Unisex.

Compare to the car industry, we position our product like Mini Cooper (as the Mini cars have image of being fun, premium, playful, smart, in-trend, and Intelligent).

Industry

Fashion

Existing website

Unspecified

Visual style

Style/theme ideas

Unspecified

Inspirational websites

<http://www.doubleeight.it/>
The website projects Cool, Confident, and adventurous image.

<http://www.madeo.academy/en/>
Clean

<https://thefutureforward.com/>
in-trend

<https://www.petunia.com/>
clean, project premium product image

<http://www.melville-design.com/>
Sleek

<https://album.fuzinato.com/>
Home page has icons for visitor to click instead of tabs. The icon make it unique, more fun and interesting.

<http://content.lifeisgood.com/hub-of-optimism/>
Giving good feeling!

Content details

Content details

Page descriptions

Homepage - to give impression that the user of our product is Cool, Smart, and Playful Parents! The page should encourage page visitors to play/click/explore the various features of our diaper bag product.
Feel free to use your imagination! We are open to any suggestion!

What to avoid

Feel free to use your imagination!

Other

Other notes

We are open to any creative ideas. Feel free to think outside the box.
We are open to any suggestions.
Attached files are our logo. We want to see the website to complement the image of logo (Sleek but Playful, Smart, Creative, Upper Class, Trendy, and Premium).

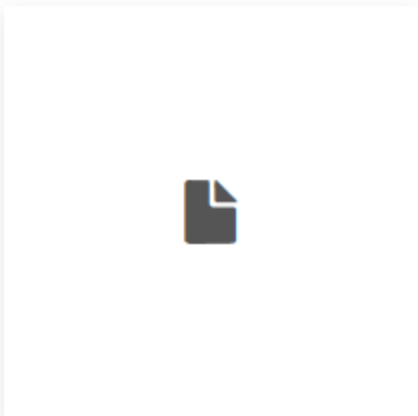
Attachments



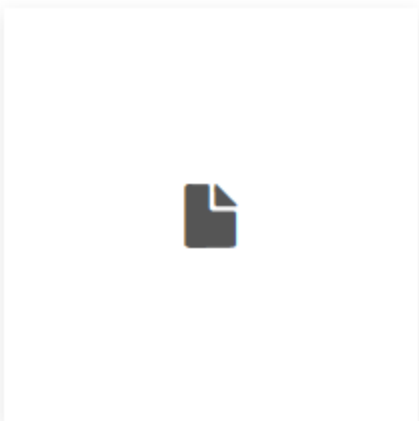
attachment_75876331.jpg 11 hours ago 929.6KB



attachment_75876276.jpg 11 hours ago 1.89MB



Aspen Tyke Traveler_bla... 11 hours ago 1.08MB



Aspen Tyke Traveler_bla... 11 hours ago 1.06MB



IMG_4249 (Best).JPG 9 hours ago 1.92MB



Folding.png 9 hours ago 2.32MB



Change Station Position... 9 hours ago 669.61KB



Messenger Strap.png 9 hours ago 472.74KB



IMG_4194.JPG 9 hours ago 368.34KB



IMG_4199.JPG 9 hours ago 388.93KB




IMG_4200.JPG 9 hours ago 615.63KB




IMG_4268.JPG 9 hours ago 2.19MB







IMG_4281.JPG
9 hours ago 1.78MB




IMG_4342.JPG
9 hours ago 2.38MB




IMG_4346.JPG
9 hours ago 2.27MB




IMG_4341.JPG
9 hours ago 2.76MB




IMG_4357.JPG
9 hours ago 704.45KB




IMG_4360.JPG
9 hours ago 670.34KB




IMG_4362.JPG
9 hours ago 556.7KB




IMG_4361.JPG
9 hours ago 836.77KB




On Carryon.png
9 hours ago 244.97KB




Size Position1.png
9 hours ago 297.45KB



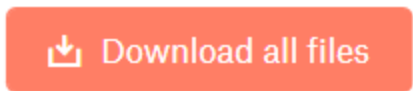
Change Station with Bel...
9 hours ago 482.48KB



Size Position2.png
9 hours ago 363.48KB



Strap Cover.png
9 hours ago 1.26MB



Contest deliverables



1 x Web page design(s)

Winner of this contest

Final files

Screen quality

PNG

JPG

PSD

PDF

Fonts

If you use fonts that require a license, confirm with the client they're ok with it. For

licensing reasons, it is better to provide your client with information on how to acquire the font rather than providing the actual files.