Aaron (Shixiang) Zhou

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EDUCATION

Columbia University (CU), New York, NY Master of Science, Industrial Engineering

Sept. 2016 – Feb. 2018

GPA: 3.87

University of Michigan (UM), Ann Arbor, MI

Sept. 2014 – Apr. 2016

Bachelor of Science, Industrial and Operations Engineering

GPA: 3.86

Courses: Machine Learning, Personalization, Cloud Computing, Dynamic Pricing, Data Structure & Algorithm

EXPERIENCE

International Business Machines Corporation (IBM), Shanghai, China

Jun. 2017 – Aug. 2017

Business Analyst Intern. B2B2C E-commerce Development (Client: SAIC Volkswagen)

- Helped design relational database schema based on client's business requirements
- Drafted and maintained product requirement documents (PRD), Axure prototype and JIRA boards in an Agile Software Development environment, suggested features based on data driven researches
- Launched SVW E-commerce website (alpha version) in two months

Jennison Associates LLC, New York, NY

Oct. 2016 – Feb. 2017

- **Applications Intern**
- Responsible for maintaining data in Oracle database by performing data cleaning, transformation and ensuring integrity in a relational environment, conducted unit and functional testing
- Designed and created system status dashboards showing buggy services

University of Michigan Transportation Research Institute, Ann Arbor, MI

May 2015 – Aug. 2015

Research Assistant. Research in Consistency of Readability Equations

- Programmed Python web scraper automating readability data collection for technical documents
- Analyzed score inconsistency among different tools by using ANOVA and bootstrap aggregating, investigated in detailed implementation difference and gave suggestions on sample length
- Published a quantitative research paper as first author in IEEE Transactions on Professional Communication

PROJECT

Sentimental BGM Chrome Extension: Live in Drama

Oct. 2017 – Dec. 2017

- Created a chrome extension enhancing web surfing experience with NLP and music recommender system
- Designed a hybrid recommender system that combined user collaborative filtering and sentiment analysis
- Decreased MSE of user hit rate from naive benchmark 0.18 to 0.13

Text Normalization Challenge (Kaggle NLP competition)

Oct. 2017 – Nov. 2017

- Applied XGBoost with context to label test data by using 10 GB training text (digit/ordinal/...)
- Created label-wise regex functions to convert labeled text into normalized form ("\$2" to "two dollars")
- Gained 99.03% accuracy compared to the 92.6% benchmark

Twitter Sentiment Map in Node.js

Sept. 2017 – Oct. 2017

- Developed an AWS Elastic Beanstalk web application using Node.js in an auto-scaling environment
- Used Twitter Stream API, Google Map API and AWS Elasticsearch geospatial feature allowing users to search tweets with sentiment analysis in a web UI based on keywords or clicked location

Lending Club Data Analysis

Nov. 2016 – Dec. 2016

- Predicted probability of default for one million personal loans using 5 different machine learning algorithms
- Assessed and compared classifier performance with ROC curves and obtained optimal AUC score of 0.83
- Identified factors that have significant influence on loan default

SKILL

Programming Language: Python, R, SQL, Shell, C/C++, C#, HTML/CSS, JavaScript

Web Technology: AWS, REST, Hadoop, Spark, Django, Nodejs, Git, Vim

GitHub: https://github.com/TickTack-z