Research

1. The initial inspiration came from W3SCHOOLS.
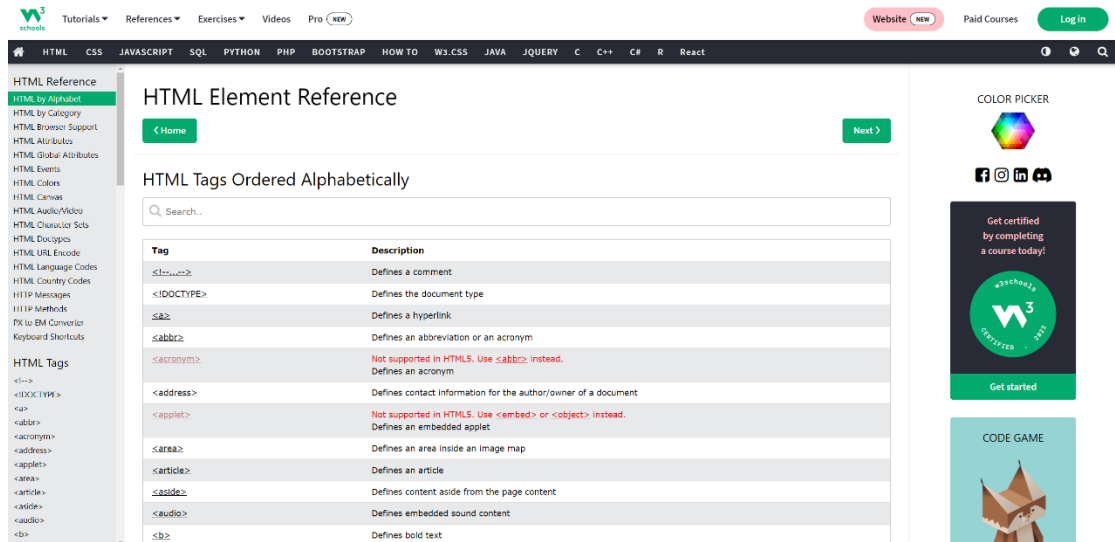
We can clearly see that the main body of the site can be roughly divided into four parts. The first part is the navigation bar and icon search box at the top of the site, and the user login interface. The other three parts are the main body of the website. The leftmost part is the list of navigation and buttons to be clicked, the middle part is the content to be always displayed, and the right part is some spare information and the account link address of social networking site.

So, my idea is to design a homepage like this site into roughly four parts. At the top is the website logo, followed by the login screen and several other buttons. But for the sake of a clean page, it is possible to make the site interface as simple and beautiful as possible, thus reducing the number of buttons.

2. And, However, the design of the website theme is still very vague. First, you need to determine the background color of the entire website page. Therefore, it is necessary to look at the difference in look and feel brought by various background colors.

The natural first consideration is the basic white 255. But this white looks very monotonous, which makes the website look like there is no sense of design. So I'm going to set the background color to the most primitive rainbow colors like red, green and blue. But after comparing each color, it is found that each background color is very dazzling. Not suitable for direct use as website background color. After a few more tests, I decided to set the background color

to gray. But the specific rgb still needs to be re-measured.

In the top column, you need to design a logo for your own website. It can be designed with different fonts and also with icons. At the top only, a user's avatar for the user to log in. In addition, there may be a main function at the top, which is also used to add or delete activities to the site.

In terms of the main body of the website, it may be possible to set up a page design similar to w3schos. The function is designed into three columns, and the leftmost column is the main function list. Such as the user's main interface calendar query activities and query users and other functions.

But what should be placed in the middle area of the main body? If it is on the w3schos website, the middle part has different content each time. Whenever the user clicks on the navigation bar on the left, the main body in the middle becomes the corresponding content. But for a simple event website. I don't think such a complicated web design is needed.
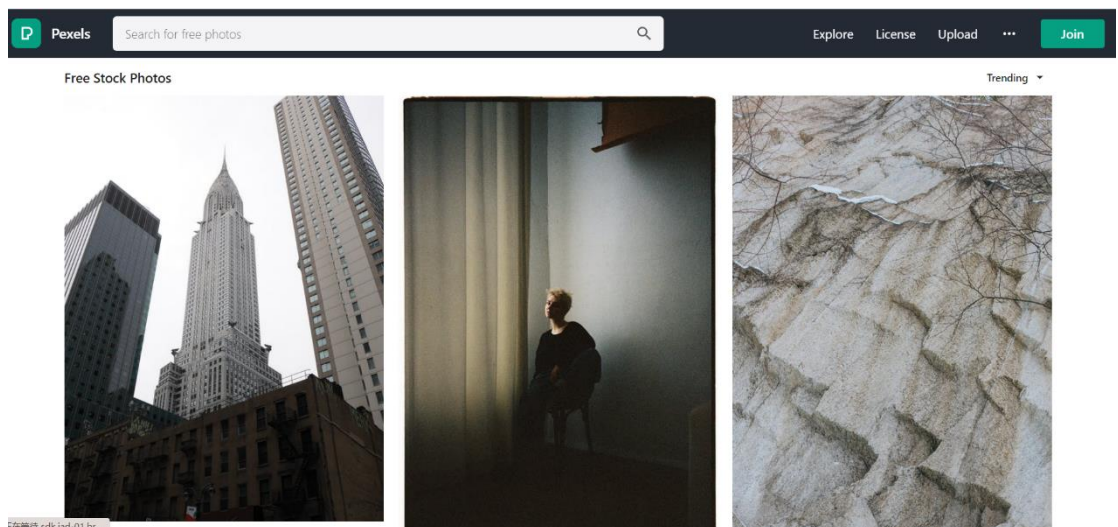
After browsing several photo sites. I found that the main body of each photo website is a huge image as the main part, and then when the image is clicked, it will jump to a new page for the specific information described by the image.

So, I was wondering if I should make the main interface of the activity a giant image, so that the information about the activity will be more clearly displayed to the user. Because users are more willing to browse pictures to get information than text.
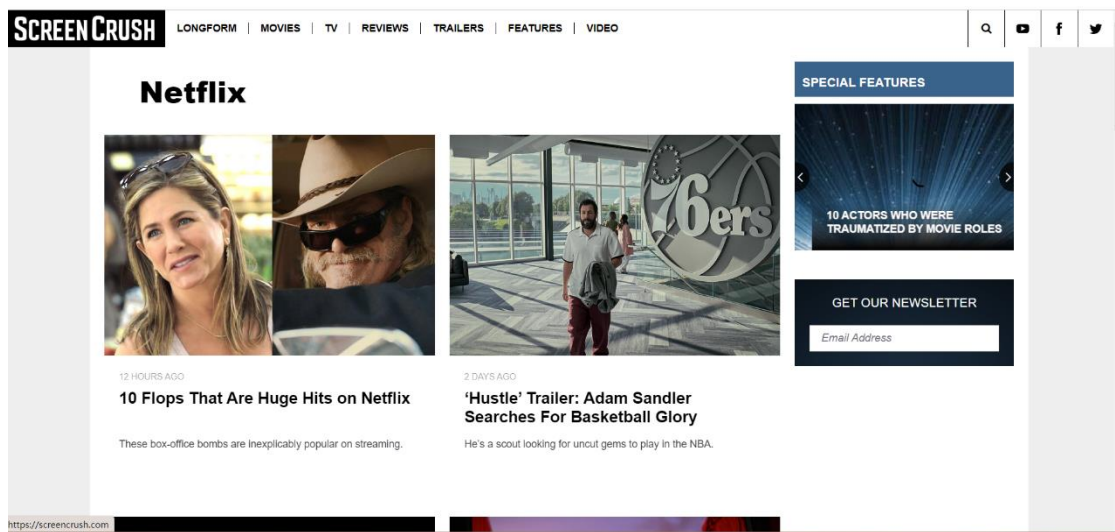
3. Finally, the last is the far-right side of the theme. I am wondering whether it is necessary to put various social media accounts or comment functions in this area. However, after browsing multiple websites, I found that there is no website layout like this. Therefore, after thinking about it, I decided to put the various non-major activities on the far right of the theme. But use the same design as the small card, because the small card will give the impression of clean, simple, beautiful and so on.

   And there's another reason. It's because simple photos look more layered than small cards. So, I decided to design in the form of cards with photos.

4. And we need to design a sign up website.
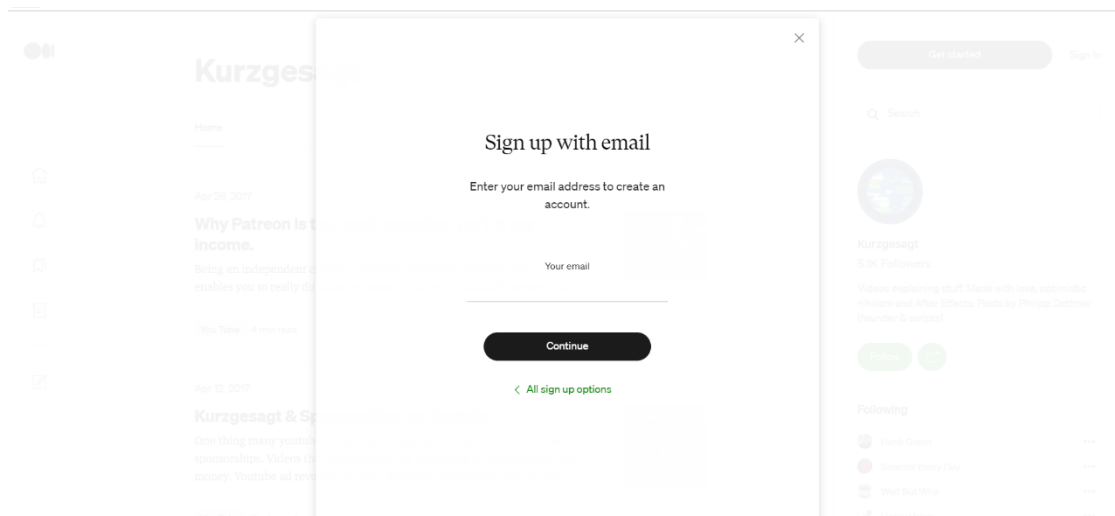
   When I look at various websites, I find a lot of websites are designed in this way.

Click your profile picture first to pop up a popup window, and then choose login or registration interface in the popup window. Therefore, users can also choose whether to use other social media accounts to log in to the website. And the avatar is usually in the top right corner of the entire web page. So I think this should be a good way to design.