DeepTrust Investor Brief

Vision

DeepTrust is building the trust layer of the AI era: person-to-person authentication for a post-truth world.

The Problem

AI-generated personas can impersonate anyone. Voice, face, and presence are now easily faked. There is no default way to know who is real.

The Solution

DeepTrust provides secure, human-first authentication via a simple handshake - online, offline, and in-person.

Product Snapshot

- Lightweight PWA for secure key exchange
- Offline validation modes
- Revoke/resync capabilities
- Built for scalability and simplicity

Market Opportunity

This is a new category: Human Identity Infrastructure. The demand for real human validation will only grow. Regulatory and enterprise sectors will drive adoption.

Business Model

- Free core tier for personal use
- Paid enterprise features, validation, and consulting
- Licensing and certification revenue streams

Roadmap

- Q2 2025: MVP Launch (manual key exchange)
- Q3: Validation layer and onboarding flows
- Q4: First enterprise pilot and regulatory partnerships

Founder

Bobby Simpson - Founder and Visionary
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The Ask

We are raising $500,000 on a $10M valuation cap using a SAFE (Simple Agreement for Future Equity).

SAFE investors convert into equity when we raise our next priced round. If our valuation grows, early investors are rewarded with more equity. If we raise below the cap, they convert at the lower price.