Jeffster Stephens

occupation: Charter Boat Captain narital status: Married, single, with kids, without



"A bad day on the water is better than a good day on land"

When not studying, Jeffster is trying to meet new people. As a freshman, He is looking to get involved with new activities on campus.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

. To maintain physical strength and health

- People who enjoy interacting with others in a sports/athletic environment
- Hard work mixed with fun

Criteria For Success:

Academic, social, and athletic success

- . To meet new people on Campus
- To discover a new hobby

Jeffster fears nothing.

Justin Ali

residence: Columbia, SC

education: Sophomore Studying Aerospace at UofSC occupation: DoorDash Driver

marital status: Single



Quiet, but enjoys spending time with others

Spends most of his day going to class and studying. Enjoys unwinding at the end of a hard day by going to the gym and lifting weights.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

- Social interaction
- A feeling of gratification in his hobbies

Values

Genuine connection

Needs to feel good about himself in all aspects of

Criteria For Success:

- Meet new people with similar interests to his
- Focus harder on school and hobbies

- Not meeting the expectations of others
- Ladybugs





Lydia Armstrong

residence: Columbia, SC

education: Graduated from UofSC with a degree in English and Studying Law

occupation: Teaching Assitant

marital status: Single

"Love all, trust a few, do wrong to none."

She is a very loyal teaching assistant who loves to help her students no matter what. Besides that when she isn't studying for law school, she spends a lot of her time reading outside.

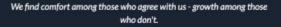
Ricky McNealy

agn: Early 30's

dence: California education: Masters Degree in English

occupation: Blogger

arital status: Single | No kids



Ricky likes to work independently creating and editing his own sites. He posts daily on new information in all realms

Comfort With Technology INTERNET

· Always feeling like she is doing the right thing

Start a good hobby with great people

SOFTWARE MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Needs to always do good for others and stay in touch with herself.

Comfort With Technology

SOCIAL NETWORK

- · Valid sources (credibility) Accessible and easy to use site

- Well rounded information

Criteria For Success:

- . Trendy UI
- . To have comments available to the blog

Increasing number of Web traffic and upvotes

- Disappointing Users
- · Producing biased articles

- Values Volunteering
- · Doing the right thing



hobby

Not helping someone whom she is able to help

. To meet someone new to get better at her new

· Becoming out of touch with herself

· Find new things to read and research . Become a lawyer and do as much good as possi-

ble for as many people possible



