tierra sharae

design · communication · code

tierrasharae.github.io

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RELEVANT EXPERIENCE

Shimbly

Apr. 2020 - Present

UI/UX Designer

Created graphics for and led design of pitch deck. Work with design team to conduct user research, create a style guide, user flows, wireframes,

and interactive prototype for upcoming home search platform.

Ethical Identity

Apr. 2020 - Aug. 2020

UI/UX Design Intern

On a team of four designers, research upcoming product's market and users. Create wireframes, design systems, and high-fidelity prototypes for

web app and iPad kiosk, while working closely with development team.

Ellen Ahc Jewelry

Dec. 2019 - Feb. 2020

UI/UX Designer (Freelance)

Led design of responsive e-commerce site for handmade jewelry. Conducted user research, created and tested wireframes, presented prototype for users, potential advertisers and web developers.

Penn Libraries

May 2019 - Dec. 2019

Web Development/Design Associate

Assisted university researchers, students, and professors in designing and building web portals to their data and research projects, using

HTML, CSS, JavaScript, Python, Django, Docker.

Univ. of Pennsylvania

Aug. 2019 - Dec. 2019

Teaching Assistant, CIT 591

Aided in teaching a fast-paced, introductory software development (Java)

class to 50+ graduate students.

KPTM 42 News

Oct. 2016 - Aug. 2018

Digital Journalist/Content Producer

Wrote hundreds of web articles, updated TV station's Facebook and Twitter profiles, boosting engagement by 170%. Tracked trends and competition, and broke news on Facebook Live and Periscope.

EDUCATION

Univ. of Pennsylvania Aug. 2018 - Dec. 2019

Master's Degree, Computer and Information Technology

Areas of Focus: Software development, programming for the web, product design, databases

Univ. of Nebraska Omaha Aug. 2015 - May 2017

Bachelor of Science, Communication

Major: Journalism and Media Communication

TOOLS & TECHNOLOGIES