## tierra sharae

design · communication · code

## tierrasharae.github.io

tierra@alumni.upenn.edu Philadelphia, PA

## RELEVANT EXPERIENCE

Ethical Identity

Apr. 2020 - Present

Ellen Ahc Jewelry

Dec. 2019 - Feb. 2020

Penn Libraries

May 2019 - Dec. 2019

Univ. of Pennsylvania

Aug. 2019 - Dec. 2019

KPTM 42 News

Oct. 2016 - Aug. 2018

UI/UX Design Intern

On a team of 4 designers, conduct research on the upcoming project's market and potential users. Create wireframes, a design system, and high-fidelity prototypes, while working closely with development team.

UI/UX Designer (Freelance)

Led design of responsive e-commerce site for handmade jewelry. Conducted user research, created and tested wireframes, presented prototype for users, potential advertisers and web developers.

Web Development/Design Associate

Assisted university researchers, students, and professors in designing and building web portals to their data and research projects, using

HTML, CSS, JavaScript, Python, Django, Docker.

Teaching Assistant, CIT 591

Aided in teaching a fast-paced, introductory software development (Java)

class, to graduate students.

Digital Journalist/Content Producer

Wrote hundreds of web articles, updated TV station's Facebook and Twitter profiles, boosting engagement by 170%. Tracked trends and competition, and broke news on Facebook Live and Periscope.

**EDUCATION** 

Univ. of Pennsylvania

Aug. 2018 - Dec. 2019

Master's Degree, Computer and Information Technology

Areas of Focus: Software development, programming for the web, interaction design, databases

Univ. of Nebraska Omaha

Aug. 2015 - May 2017

Bachelor of Science, Communication

Major: Journalism and Media Communication

TOOLS & TECHNOLOGIES