Tierra Sharae

ui/ux designer

tierrasharae.github.io

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RELEVANT EXPERIENCE

Shimbly
Apr. 2020 - Present

UI/UX Designer
Work on design team to conduct user research, create user flows, wireframes and interactive prototype for upcoming home search platform. Draw vector art for icon library and design graphics for pitch deck.

Ethical Identity
Apr. 2020 - Aug. 2020

UI/UX Design Intern
Conducted research to inform design of upcoming firearm marketplace:
- primary research (surveys, interviews, and contextual inquiries)
- secondary research (statistics and laws related to firearm users & sales)
Created wireframes, design systems, and high-fidelity prototypes for web app and iPad kiosk, while working closely with development team.

Ellen Ahc Jewelry
Dec. 2019 - Feb. 2020

UI/UX Designer (Freelance)
Led design of responsive e-commerce site for handmade jewelry. Conducted user research, created and tested wireframes, presented prototype for users, potential advertisers and web developers.

Penn Libraries
May 2019 - Dec. 2019

Web Development/Design Associate
Assisted university researchers, students, and professors in designing and building web portals to their data and research projects, using HTML, CSS, JavaScript, Python, Django, and Docker.

Univ. of Pennsylvania
Aug. 2019 - Dec. 2019

Teaching Assistant, CIT 591
Aided in teaching a fast-paced, introductory software development (Java) class to 50+ graduate students. Roles included:
- holding weekly office hours
- preparing and leading recitations once per week
- answering 240+ student questions on an online forum
- grading assignments and exams

EDUCATION

Univ. of Pennsylvania
Aug. 2018 - Dec. 2019

Master's Degree, Computer and Information Technology
Elective coursework: product design, design thinking, programming for the web, artificial intelligence, database and information systems

Univ. of Nebraska Omaha
Aug. 2015 - May 2017

Bachelor of Science, Communication
Major: Journalism and Media Communication

TOOLS & TECHNOLOGIES

Figma, Sketch, Adobe Creative Cloud, InVision, ProtoPie, Principle, HTML, CSS, JavaScript, Java, Python, C/C++, SQL, Associated Press Style