# Forretnings modeller & Transformationer

Nemlig.com

## IT UNIVERSITY OF CPH

Andreas Nicolaj Tietgen anti@itu.dk

#### Contents

1	Øko	osystemets rolle
	1.1	Customer profile & Value proposition
	1.2	Business model canvas
	1.3	Business Model Performance Assesment
2	Bus	iness Model Design
3	Hvi	poteser & Test

#### 1 Økosystemets rolle

Det er det her jeg mener om nemlig.com og deres rolle i økosystemet.

- 1.1 Customer profile & Value proposition
- 1.2 Business model canvas
- 1.3 Business Model Performance Assesment
- 2 Business Model Design
- 3 Hypoteser & Test

### Appendix