

# ADESEWA ADETORO

## PRODUCT DESIGNER

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### PROFESSIONAL SUMMARY

I am a dedicated Product Designer with a profound passion for creating impactful and user-centric solutions to real-world challenges. My background seamlessly blends design thinking with technical expertise, offering a unique perspective that drives the success of each project.

- Excellent communication and interpersonal skills, fostering strong collaborations with clients and cross-functional teams.
- Proficient in crafting visually stunning and user-friendly interfaces, aligning seamlessly with brand aesthetics.
- Skilled in translating complex requirements into captivating design concepts, utilizing wireframes, prototypes, and mockups.
- Proactive in identifying and addressing potential design challenges, ensuring a seamless and delightful user experience.
- Experienced in conducting usability testing and leveraging feedback for continuous design improvement.
- Committed to staying at the forefront of design trends and emerging technologies to deliver cutting-edge and compelling solutions.

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### EXPERIENCE

#### PRODUCT DESIGNER

Dec 2023 - present | DIVVICSON GROUPS , Lagos

- Created visually appealing and user-friendly designs in line with Divvicson Groups' brand.
- Collaborated with teams to turn complex requirements into effective design solutions.
- Used Figma for wireframes, prototypes, and high-fidelity designs.
- Conducted usability tests to improve user experience.
- Contributed to a consistent design language across products.
- Successfully completed projects on time with high-quality results.
- Actively participated in design discussions and brainstorming sessions.
- Stayed updated on design trends and technologies.

#### PRODUCT DESIGNER

Jan 2023 - Mar 2023 | EDUGIST , Lagos

- Spearheaded the design of captivating and user-centric interfaces, consistently aligning with brand aesthetics.
- Collaborated seamlessly with cross-functional teams, translating diverse requirements into compelling design solutions.
- Leveraged wireframes, prototypes, and mockups to articulate and refine design concepts, ensuring stakeholder alignment.
- Drove the development of responsive designs, prioritizing a seamless and engaging user experience across diverse devices.
- Conducted rigorous usability testing, incorporating valuable user feedback to iteratively enhance website designs.
- Ensured precise implementation of design elements and functionalities by closely collaborating with

the development team.

- Maintained a commitment to project timelines, consistently delivering high-quality design work within established deadlines.

## CUSTOMER TECHNICAL SUPPORT

Dec 2021 - Oct 2022 | NTISA LIMITED , Lagos

- Provided prompt and professional responses as the initial point of contact for customer inquiries.
  - Applied active listening skills to understand customer concerns, offering tailored solutions that prioritize user experience.
  - Maintained meticulous records of customer interactions, collaborating with internal teams to address and resolve issues.
  - Demonstrated adaptability by continually expanding knowledge of products, services, and industry design trends.
  - Contributed to a positive and supportive team environment, with a focus on exceeding customer expectations.
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## EDUCATION

### B.A IN ENGLISH LANGUAGE AND LITERARY STUDIES

University of Ilorin , Ilorin, Kwara, Nigeria | Graduated in 2021

### PROFESSIONAL CERTIFICATE IN PRODUCT DESIGN

Univelcity , Lagos, Nigeria | Graduated in 2022

### PROFESSIONAL CERTIFICATE IN FULL STACK DEVELOPMENT

Univelcity , Lagos, Nigeria | Graduated in 2023

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## CERTIFICATIONS

### PROFESSIONAL CERTIFICATE IN PRODUCT DESIGN

I earned this certification from Univelcity in Yaba, Lagos. It reflects my completion of a comprehensive program that focused on product design. Throughout the course, I delved into user-centred design principles, honed skills in wireframing and prototyping, and became adept at creating visually appealing interfaces. The certification validates my proficiency in design tools like Figma and showcases my strong problem-solving and analytical capabilities in product design.

### PROFESSIONAL CERTIFICATE IN FULL STACK DEVELOPMENT

I earned this certification from Univelcity in Yaba, Lagos. It attests to my successful completion of a rigorous program covering both front-end and back-end development. I've demonstrated proficiency in front-end technologies such as HTML, CSS, and JavaScript, along with expertise in popular frameworks like Tailwind and React. On the back end, I've honed my skills using Python and Django, enabling the development of robust and scalable web applications. This certification also signifies my competence in version control systems like Git and the integration of RESTful APIs.

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## SKILLS

**STRONG DESIGN SKILLS WITH FIGMA, EMPHASIZING USER-CENTERED DESIGN PRINCIPLES.**

**KNOWLEDGEABLE ABOUT UX/UI BEST PRACTICES AND USER RESEARCH.**

SKILLED IN WIREFRAMING, PROTOTYPING, AND CREATING AESTHETICALLY PLEASING DESIGNS.  
EXPERIENCE IN CONDUCTING USABILITY TESTING AND INCORPORATING USER FEEDBACK.  
COMMITMENT TO STAYING UPDATED WITH DESIGN TRENDS AND EMERGING TECHNOLOGIES.  
EFFECTIVE COMMUNICATION AND COLLABORATION SKILLS FOR SEAMLESS TEAMWORK.