



THE MIZZOU COMPUTING ASSOCIATION PRESENTS



TIGER HACKS

V ITERATION

A UNIVERSITY OF MISSOURI HACKATHON

OCTOBER 12-14, 2018
COLUMBIA, MISSOURI

SPONSORSHIP PROSPECTUS



BUILD YOUR BRAND

GRIN A COMPETITIVE EDGE

What is **TIGERHACKS** ?

TIGERHACKS is a student-run developer event, also known as a hackathon that will be held from October 12-14 at the University of Missouri's newly renovated Laffer Hall in Columbia, Missouri. The best and the brightest student developers from all around the region will come together for a weekend of technology related projects.

Sponsors have the opportunity to increase brand awareness, gain access to resumes, interact with new upcoming talent, and so much more!

As a sponsor, you will have the opportunity to influence and interact with a community of more than 300 hackers from around the region who are building innovative projects during the hackathon.



Learn more about TIGERHACKS 2018.

Visit tigerhacks.missouri.edu

TIGER HACKS 2018



WHEN

October 12-14, 2018



WHERE

Lafferre Hall at the University of Missouri
416 S 6th St
Columbia, MO 65201



COST

+ Free for attendees

Includes meals and snacks throughout
the hackathon.

TIGER HACKS



JOIN US FOR

TIGER TALKS



TIGER TALKS is an event that will be held prior to the main hackathon that aims to build confidence in students who have never attended one before or are beginners. There will be various talks on topics that provide students with skills to help them build their first hack.



```
create : myapp/app.js
create : myapp/public
create : myapp/routes
create : myapp/routes/index.js
create : myapp/routes/users.js
create : myapp/views
create : myapp/views/index.jade
create : myapp/views/layout.jade
create : myapp/views/error.jade
create : myapp/bin
create : myapp/bin/www
create : myapp/public/images
create : myapp/public/javascripts
create : myapp/public/styleheets
create : myapp/public/styleheets/style.css

install dependencies:
$ cd myapp & npm install

run the app:
$ DEBUG=myapp:* npm start

sonkrater@Sonkrater-MacBook-Pro:~/tigerlocks5$ cd myapp/
sonkrater@Sonkrater-MacBook-Pro:~/tigerlocks5$ myappd sublime .
sonkrater@Sonkrater-MacBook-Pro:~/tigerlocks5$ myappd ls
sonkrater@Sonkrater-MacBook-Pro:~/tigerlocks5$ cd ..
sonkrater@Sonkrater-MacBook-Pro:~/tigerlocks5$ ls
doctor-test/
doctor-test/tigerlockspres.pptx -StigerLockspres.pptx
sonkrater@Sonkrater-MacBook-Pro:~/tigerlocks5$ ls
doctor-test/tigerlockspres.pptx -StigerLockspres.pptx
sonkrater@Sonkrater-MacBook-Pro:~/tigerlocks5$
```

SPONSORSHIP TIERS

	BRONZE	SILVER	GOLD	PLATINUM
	\$1000	\$2500	\$5000	\$10,000
GENERAL				
TECHNICAL MENTORS	∞	∞	∞	∞
GIVE BRANDED PRIZE	✓	✓	✓	✓
SPONSOR TABLE	✓	✓	✓	✓
COMPANY BLURB IN PROGRAM			✓	✓
FEATURED TECH TALK			✓	✓
KEYNOTE ADDRESS				✓
TIGERHACKS CO-HOST!				✓
RECRUITING				
RECRUITERS ON SITE	LIMIT 2	LIMIT 3	LIMIT 5	
ACCESS TO RESUMES	✓	✓	✓	
BRANDING				
LOGO ON WEBSITE	✓	✓	✓	✓
LOGO ON SHIRT	✓	✓	✓	✓
WE DISTRIBUTE SWAG	✓	✓	✓	✓
LOGO IN MAIN AREAS		✓	✓	
SPONSORED MEAL		✓	✓	

If these sponsorship tiers aren't suitable for your company, let us know! We'd love to have you on board! Contact us at muengrtigerhacks@missouri.edu and we'll work with you to find the best way you can benefit from **TIGERHACKS**.





Co-Host

Have the best branding and be regarded as the event's co-host! Co-hosting will include all perks of the Bronze, Silver, and Gold tiers, plus cohost tier branding on the **TIGER HACKS** promotional materials, merchandise, and social media. Our co-host will also have the opportunity to give a five minute keynote at the opening ceremony.

Access Resumes

Gain access to attendees' submitted resumes and profile links.

Logo Distribution

Have your company's logo featured on the hackathon's website, shirt, and as part of the main area of the event.



TIGER HACKS



Distribution of Swag

Send us your company's freebies such as shirts, pens, stickers, etc. to distribute.

Students love them and they're great for brand recognition.

Sponsor Meal

Allows for a company featured meal with all announcements mentioning your company.

Technical Mentor

Send your company's mentors to help students out with their projects. This gives mentors from your company an opportunity to work one-on-one with students.





Branded Prize

Award hackers for using your API or technology by judging projects and awarding a branded prize of your company's choice.

Company Blurb

Include information in the program flier about your company and positions available. This will be a third page section showcasing company sponsored events.

Tech Talk

Host a workshop or talk during the event featuring your company and the software you use in technical projects.



TIGERHACKS

WANT TO CUSTOMIZE OPTIONS... ANY QUESTIONS?

CONTACT

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TIGERHACKS.MISSOURI.EDU



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