

UNC Athletics Email Tiger Teng

Email and Send Date (Multiple values) ▾

4/20/2017 10:20:40 PM10/9/2023 12:00:00 AM

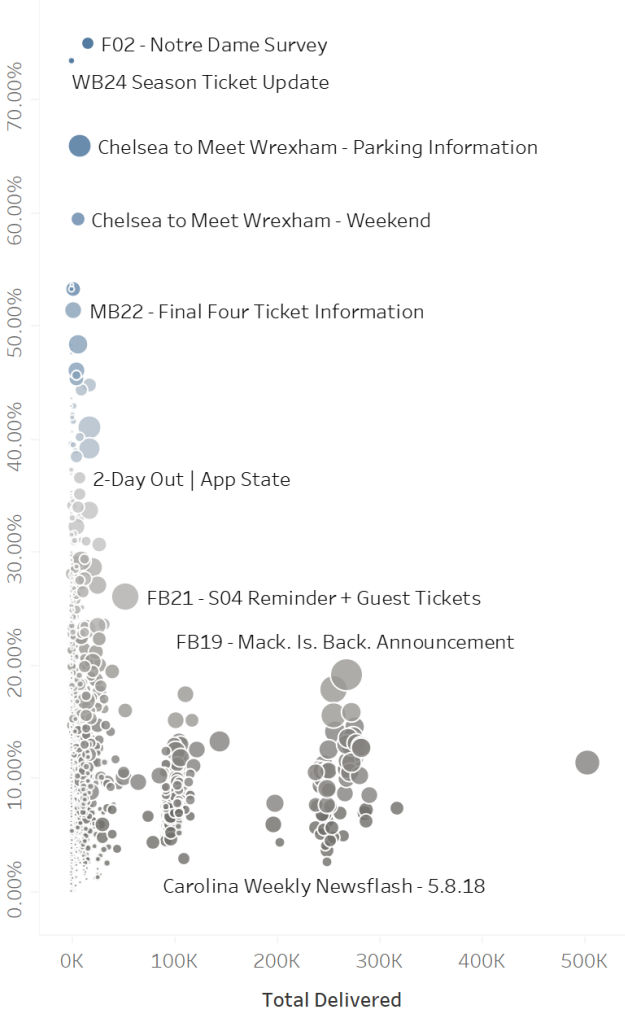


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1. REACH

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3. UNSUBSCRIBES



Email Number	Total Delivered	Total Opens	Open Rate	Total Clickthroughs	Clickthrough Rate	Click/Open	Unsubscribes	Unsubscribed Rate	
Email Name	Send Date								
	9/5/2018 2:...	<div></div> 289,934	<div></div> 71,047	<div></div> 24.50%	<div></div> 6,037	<div></div> 2.08%	<div></div> 8.50%	<div></div> 1,650	<div></div> 0.57%
	9/19/2018 ..	<div></div> 287,461	<div></div> 66,438	<div></div> 23.11%	<div></div> 4,139	<div></div> 1.44%	<div></div> 6.23%	<div></div> 725	<div></div> 0.25%
	9/26/2018 ..	<div></div> 286,640	<div></div> 60,518	<div></div> 21.11%	<div></div> 4,310	<div></div> 1.50%	<div></div> 7.12%	<div></div> 824	<div></div> 0.29%
	10/2/2018 ..	<div></div> 285,710	<div></div> 69,094	<div></div> 24.18%	<div></div> 4,717	<div></div> 1.65%	<div></div> 6.83%	<div></div> 943	<div></div> 0.33%
	1/15/2019 ..	<div></div> 282,815	<div></div> 63,513	<div></div> 22.46%	<div></div> 8,017	<div></div> 2.83%	<div></div> 12.62%	<div></div> 842	<div></div> 0.30%
	1/24/2019 ..	<div></div> 282,059	<div></div> 62,378	<div></div> 22.12%	<div></div> 7,934	<div></div> 2.81%	<div></div> 12.72%	<div></div> 752	<div></div> 0.27%
	2/14/2019 ..	<div></div> 280,557	<div></div> 66,631	<div></div> 23.75%	<div></div> 6,801	<div></div> 2.42%	<div></div> 10.21%	<div></div> 471	<div></div> 0.17%
	1/30/2019 ..	<div></div> 277,089	<div></div> 53,948	<div></div> 19.47%	<div></div> 7,042	<div></div> 2.54%	<div></div> 13.05%	<div></div> 488	<div></div> 0.18%
	11/28/2018..	<div></div> 276,948	<div></div> 57,594	<div></div> 20.80%	<div></div> 8,379	<div></div> 3.03%	<div></div> 14.55%	<div></div> 570	<div></div> 0.21%
	11/19/2018..	<div></div> 276,762	<div></div> 57,403	<div></div> 20.74%	<div></div> 7,591	<div></div> 2.74%	<div></div> 13.22%	<div></div> 688	<div></div> 0.25%
	12/4/2018 ..	<div></div> 276,479	<div></div> 58,468	<div></div> 21.15%	<div></div> 7,120	<div></div> 2.58%	<div></div> 12.18%	<div></div> 784	<div></div> 0.28%
	12/12/2018..	<div></div> 275,637	<div></div> 57,636	<div></div> 20.91%	<div></div> 6,827	<div></div> 2.48%	<div></div> 11.85%	<div></div> 698	<div></div> 0.25%
	11/12/2018..	<div></div> 274,669	<div></div> 55,718	<div></div> 20.29%	<div></div> 7,564	<div></div> 2.75%	<div></div> 13.58%	<div></div> 654	<div></div> 0.24%
	11/7/2018 ..	<div></div> 273,575	<div></div> 53,695	<div></div> 19.63%	<div></div> 8,513	<div></div> 3.11%	<div></div> 15.85%	<div></div> 741	<div></div> 0.27%
	3/7/2019 1..	<div></div> 272,983	<div></div> 60,213	<div></div> 22.06%	<div></div> 7,735	<div></div> 2.83%	<div></div> 12.85%	<div></div> 414	<div></div> 0.15%
	2/4/2019 4:..	<div></div> 272,892	<div></div> 67,255	<div></div> 24.65%	<div></div> 7,625	<div></div> 2.79%	<div></div> 11.34%	<div></div> 569	<div></div> 0.21%
	3/12/2019 ..	<div></div> 272,104	<div></div> 62,248	<div></div> 22.88%	<div></div> 6,509	<div></div> 2.39%	<div></div> 10.46%	<div></div> 394	<div></div> 0.14%
	3/21/2019 ..	<div></div> 270,939	<div></div> 80,857	<div></div> 29.84%	<div></div> 8,651	<div></div> 3.19%	<div></div> 10.70%	<div></div> 378	<div></div> 0.14%
	2/21/2019 ..	<div></div> 270,078	<div></div> 64,882	<div></div> 24.02%	<div></div> 8,748	<div></div> 3.24%	<div></div> 13.48%	<div></div> 403	<div></div> 0.15%
	3/22/2019 ..	<div></div> 268,865	<div></div> 51,138	<div></div> 19.02%	<div></div> 5,897	<div></div> 2.19%	<div></div> 11.53%	<div></div> 366	<div></div> 0.14%
11/27/2018..	<div></div> 268,618	<div></div> 111,083	<div></div> 41.35%	<div></div> 21,196	<div></div> 7.89%	<div></div> 19.08%	<div></div> 3,670	<div></div> 1.37%	
3/26/2019 ..	<div></div> 268,423	<div></div> 59,359	<div></div> 22.11%	<div></div> 6,383	<div></div> 2.38%	<div></div> 10.75%	<div></div> 372	<div></div> 0.14%	
2/26/2019 ..	<div></div> 268,039	<div></div> 58,671	<div></div> 21.89%	<div></div> 7,586	<div></div> 2.83%	<div></div> 12.93%	<div></div> 449	<div></div> 0.17%	
4/3/2019 2:...	<div></div> 267,939	<div></div> 58,101	<div></div> 21.68%	<div></div> 5,726	<div></div> 2.14%	<div></div> 9.86%	<div></div> 408	<div></div> 0.15%	
4/9/2019 2:...	<div></div> 267,453	<div></div> 55,323	<div></div> 20.60%	<div></div> 5,020	<div></div> 1.88%	<div></div> 10.72%	<div></div> 444	<div></div> 0.17%	
		Total Delivered	Total Opens	Open Rate	Total Clicks	Clickthrough Rate	Click/Open	Unsubscribes	Unsubscribed Rate

Newsflash Current vs. Previous

Tiger Teng



Email

Delivered Rate

Open Rate

Clickthrough Rate

Click/Open

Current Newsflash

Previous Newsflash
(Same Time Period)

Previous Newsflash

Open Rate

Click/Open

Email Name

Email Name

