

Safe and Simple Trading Experience

Reach out to the Middle East, Africa, and European Union markets to expand your products and connect with over 9,000 wholesale buyers globally.



TijaraHub.com
منصة تجارة هب



Introduction 02

An overview of TijaraHub, its mission, vision, value proposition, and what sets it apart in the B2B marketplace.

Our Solutions 09

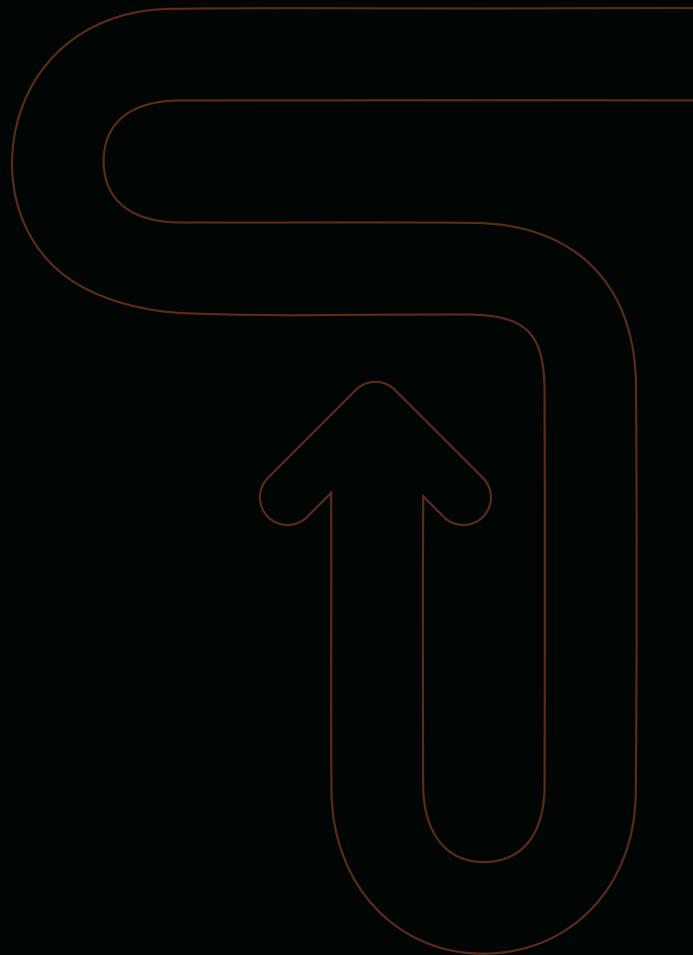
An overview of TijaraHub's comprehensive solutions, including B2B marketplace services, supply chain support, and marketing strategies tailored for the trading industry.

Why TijaraHub? 16

Discover what makes TijaraHub the preferred B2B platform, from secure transactions and quality assurance to comprehensive support for buyers, manufacturers, and vendors.

How to Join?! 17

TijaraHub provides flexible subscription plans designed to support businesses with market research, export sales, logistics integration, and digital visibility.



Introduction

TijaraHub is a dynamic B2B e-commerce platform **designed to revolutionize global trade** by connecting verified manufacturers with buyers.

Our goal is to streamline business transactions, making sourcing, payments, and logistics more accessible, secure, and efficient.

Through an **advanced digital infrastructure**, TijaraHub eliminates barriers, fosters transparency, and enables businesses of all sizes to trade confidently across borders.



Our Vision

To revolutionize B2B commerce by creating a smarter, more connected, and frictionless trading experience for businesses worldwide.



Our Mission

We simplify and enhance B2B transactions by leveraging technology to provide a seamless, secure, and efficient digital trading ecosystem. Through innovation and strategic partnerships, we empower businesses to scale and thrive in a competitive landscape.

02

Key Facts & Figures

TijaraHub continues to expand its reach and impact in global B2B commerce through innovation, partnerships, and customer-driven solutions.



4+

Global Reach

TijaraHub operates in key global trade regions, serving GCC, Africa, EU, USA, and East Asia.



7K+

Leads Generated

7,000+ qualified connections with reputable suppliers to facilitate trade deals.



70K+

Website Visitors

Over 70,000 unique visitors engage with our platform.



4.5K+

Deals Facilitated

To date, TijaraHub has successfully closed over 4,500 B2B trade deals.



1.2K+

Verified Suppliers

We have onboarded 1,200+ trusted suppliers from Turkey and Egypt.



25%

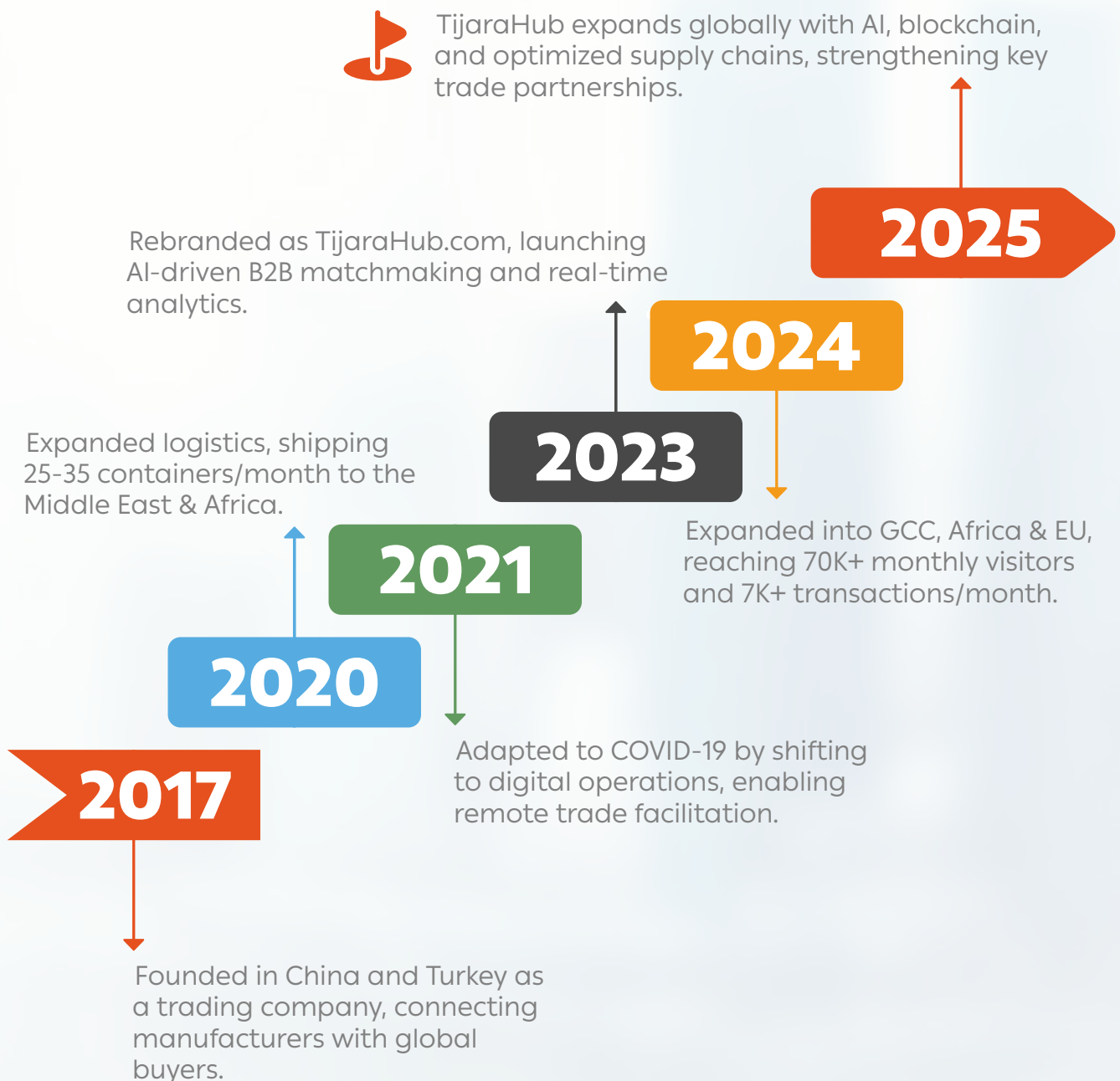
Projected Growth

\$6M business volume, driven by 25% YoY transaction growth.

Our Growth Journey

TijaraHub began by connecting **manufacturers and buyers**, quickly becoming a trusted sourcing partner.

Logistics capabilities expanded, and the company successfully transitioned to **digital operations**, the launch of a robust B2B marketplace solidified its **e-commerce leadership, driving significant growth**, further global expansion, advanced technology integration, and strategic regional presence are planned.



Events & News



TijaraHub's presence at global trade events and in media highlights its role in modernizing B2B e-commerce and driving supply chain innovation.

International Trade Expos: TijaraHub has participated in Gulf Food, WORLDEF Istanbul, and LEAP Saudi, showcasing its digital trade solutions.

Media Features: TijaraHub has been recognized in top industry publications for AI-driven sourcing and fintech innovations.

Industry Recognition: TijaraHub has been acknowledged as a key player in advancing digital B2B trade and honored for advancing digital B2B trade and supply chain efficiency.

Awards & Recognition: TijaraHub was honored for supply chain excellence and digital trade automation in B2B.

Acceleration Programs



Partnerships with leading incubators, fintech companies, and logistics firms fuel innovation and enhance financing, payments, and fulfillment.

Startup Acceleration: TijaraHub has partnered with leading incubators and business accelerators, such as 500 Global, Plug and Play, and Raya Future-TECH, to drive innovation and support emerging businesses.

Fintech Expansion: TijaraHub has collaborated with fintech companies to develop new financing models, credit solutions, and flexible payment options that benefit both buyers and suppliers.

Supply Chain Innovations: By working with logistics technology firms, TijaraHub continues to refine its shipping and order fulfillment processes, ensuring seamless delivery experiences for international trade participants.



Strategic Partners

TijaraHub collaborates with leading brands, manufacturers, logistics providers, financial institutions, and technology firms to build a seamless B2B trading ecosystem that enhances efficiency, reliability, and growth.



Manufacturing Partners

We work with top manufacturers across industries to provide high quality, competitively priced products:

- Food & Beverage
- Textiles & Apparel
- Electronics & Home Appliances
- Construction & Industrial Supplies
- Health & Beauty



Logistics & Freight Partners

Reliable supply chain management through:

- Air & Sea Freight Services
- Warehousing & Fulfillment
- Customs Clearance Assistance



Financial & Payment Partners

Secure and flexible transactions are supported by:

- Multi-Currency Payments
- Trade Credit & Financing.
- Fraud Prevention
- Blockchain-Based Contracts



Government & Trade Orgs.

Facilitating global market access through:

- Chambers of Commerce
- Export Development Agencies
- Free Trade Zones
- E-Commerce Trade Initiatives



Our Sellers

Trusted Suppliers, Quality Assured

Discover a network of verified suppliers from Turkey, Egypt, and beyond, delivering premium products with reliability and excellence.



Tijarahub International LLC.

Our Buyers

Global Businesses, Seamless Trade

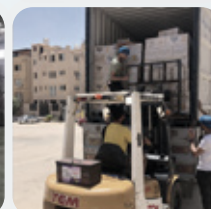
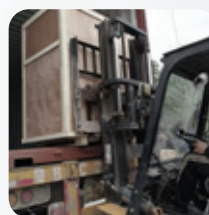
Empowering businesses across GCC, Africa, and Europe, connecting them with top-tier suppliers for smooth and successful transactions.



Tijarahub International LLC.

Latest Successful Deals

Explore recent high-value transactions facilitated by Tijarahub.
TijaraHub | where businesses thrive, and partnerships grow.





Why Shift to Digital Marketing & E-Commerce?



The business landscape is rapidly evolving, and the shift to digital marketing and e-commerce is no longer optional; it's essential for growth and competitiveness.

- **Expand Your Reach**
- **Cost-Effective Growth**
- **Data-Driven Success**
- **24/7 Availability**
- **Secure Transactions**
- **Competitive Edge**



Winning in the New B2B Environment with TijaraHub!



To thrive in B2B, businesses must anticipate customer needs and meet them ahead of competitors.

Our research highlights B2B commerce as a key driver of success, enhancing customer satisfaction, spending, retention, and trust.

1.8x

As likely to cite improved customer satisfaction.

1.4x

As likely to cite improved customer trust.

70%

Customer retention rate, compared to 49% for less effective sellers.

2%

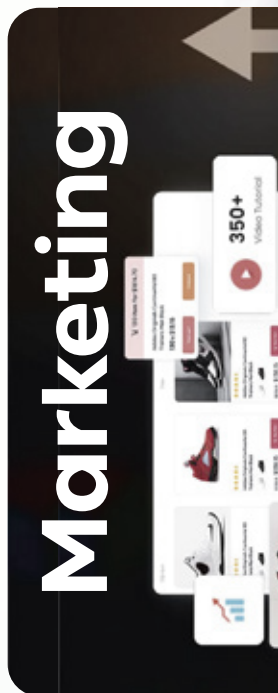
Higher year-over-year growth in B2B commerce revenues.



This content is sourced from Deloitte Digital's B2B Commerce Research.

Our Solutions

Explore a range of expert services tailored to meet your needs, from cutting-edge solutions to reliable support, We are committed to delivering excellence and enhancing B2B online trading.



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Market Expansion

TijaraHub helps businesses expand globally by connecting with verified suppliers, buyers, and market insights, ensuring seamless international trade.

Cross-Border Trading

Navigating international trade can be complex, but TijaraHub simplifies it with regulatory compliance support, secure multi-currency transactions, and trade finance solutions to facilitate seamless cross-border business.

Private Label Solutions

TijaraHub helps businesses create their own branded products with manufacturer matchmaking, custom branding support, and end-to-end quality control.

Sourcing

TijaraHub's AI-driven tools connect buyers with verified manufacturers, offering supplier comparisons, bulk order management, and assured product quality.

Events & Trade Missions

Our Events & Trade Missions service connects your business with international markets through curated events and missions to explore new markets, establish partnerships, and gain insights into global opportunities



International Export Sales

Our export sales team consists of global experts with extensive industry connections. TijaraHub covers their fixed salaries, while manufacturers fund their commissions, ensuring manufacturers have direct access to dedicated export professionals.

Market Entry Guidance

Our experts provide personalized support to help businesses successfully enter and navigate international markets, ensuring compliance with local regulations and industry standards.

Sales Strategy Development

We assist in creating effective sales strategies that enhance profitability, optimize pricing models, and improve market positioning for long-term success.



Trade Negotiation Support

Our specialists help businesses negotiate and structure trade deals, ensuring favorable terms, risk mitigation, and seamless transactions with global partners.

Tailor-made Market Research

Our 360° Market Research & Insights service offers in-depth analysis of market trends, shelf prices, and competitors. Our Market Behavior Study analyzes how consumers and businesses act in the market by examining purchasing habits and decision-making processes

Consumer Behavior & Demand Forecasting

Analyze market trends to understand buyer preferences and predict future demand.



Economic & Trade Insights

Monitor economic shifts and trade fluctuations to anticipate market changes and mitigate risks.

Identifying Potential Buyers



Our Buyers Database comprises individuals and companies with whom we've established relationships through previous engagements. We maintain ongoing communication with these prospects, ensuring up-to-date connections that facilitate effective outreach and foster strong business partnerships.

We cover a wide range of industries, offering tailored solutions to meet the needs of various sectors and markets. With a diverse database and extensive relationships, we provide support and services that enhance performance and foster growth across fields.

We believe that innovative, industry specific solutions build long-term partnerships and drive mutual success.



Logistics Support for Door-to-Door



Our supply chain team offers a simple and safe door-to-door logistics solution. Through partnerships with international shipping, insurance, and quality assurance companies, we manage cross-border complexities. Buyers pay a fee for this hassle-free service.

We ensure timely and efficient delivery by overseeing every step of the logistics process.

Our team works closely with trusted carriers to guarantee that goods are securely transported and arrive at their destination on schedule.



With real-time tracking and transparent communication, customers can easily monitor their shipments from start to finish, providing peace of mind throughout the entire journey.

Building a Brand with Drop-Shipping



Your ultimate dropshipping solution, Auto Drop provides a simple and efficient way to access thousands of high-quality products from TijaraHub.com.

Our partnership with Salla, a leading Saudi Arabian e-commerce platform, boosts your brand's visibility across Saudi Arabia and the Gulf region. By leveraging Salla's network of over 70,000 active merchants and a customer base exceeding 7,000,000 users, we enhance your brand's reach and potential for growth in this dynamic market.



Soon, we will expand our services by integrating with Shopify, further increasing your access to a global audience. This collaboration will provide even more opportunities for your brand to thrive, ensuring your products reach the right customers efficiently and driving long-term success.

WhatsApp and Email Marketing



Engage manufacturers instantly with our Push Notifications feature, delivering timely updates and personalized content directly to their devices to enhance user engagement, boost retention, and drive conversions. Stay ahead with real-time alerts on inquiries, orders, and industry trends, ensuring no missed opportunities.

With real-time alerts on new inquiries, order status updates, and exclusive industry insights, manufacturers can stay informed and take immediate action. Our intelligent notification system ensures that messages are relevant, increasing efficiency and fostering stronger business relationships.



Trademark Branding Via Meta and Google



Our Co-Branded Marketing Campaigns collaborate with manufacturers to feature their brand names and logos prominently on Meta and Google Search through paid ads. This partnership enhances brand recognition and credibility, reaching wider audiences and driving mutual growth.

By leveraging targeted advertising strategies, we ensure that manufacturers connect with the right buyers at the right time. Our data-driven approach optimizes ad performance, increasing visibility, engagement, and conversion rates.



Soon, we will expand our services by integrating with Shopify, further increasing your access to a global audience. This collaboration will provide even more opportunities for your brand to thrive, ensuring your products reach the right customers efficiently and driving long-term success.

Company Webpage Store for Exporting



Each manufacturer receives a personalized webpage featuring their banner, logo, product listings, certifications, and company information. This enhances brand visibility and credibility, providing customers with comprehensive insights into the manufacturer's offerings and background.

The dedicated webpage serves as a digital storefront, allowing manufacturers to showcase their expertise, highlight key products, and build trust with potential buyers. With an intuitive design and SEO optimization, the store boosts online discoverability, attracts high-intent customers, and streamlines the B2B purchasing journey.



One-Click Proposal & Redlines Calculator



TijaraHub introduces a Real-Time Calculator feature and proposal with product pictures in just one click, enabling buyers to estimate total product costs, including shipping, customs, clearance fees, and local delivery charges. By selecting options such as freight type and destination

Users receive instant pricing estimates, streamlining the decision making process.

This tool enhances transparency, reduces negotiation time, and empowers buyers with accurate cost breakdowns, making international trade smoother and more efficient.



Product Popup through SEO

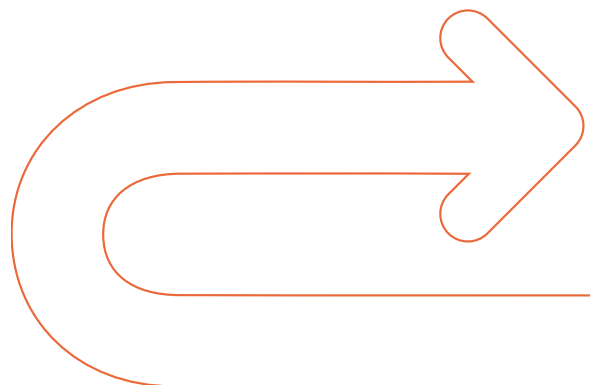
TijaraHub's Product SEO Support boosts manufacturers' online store visibility by optimizing product pages for search engines. We conduct keyword research, refine descriptions, and implement SEO best practices to improve search rankings and drive organic traffic.

Request Sample Support

TijaraHub's Request Sample Support allows buyers to order product samples, helping them familiarize themselves with brands and increasing sales opportunities. We also assist with shipping, ensuring a seamless door-to-door experience.

Dedicated Catalog Team

Our Dedicated Catalog Team helps manufacturers upload and manage product data, including images, descriptions, and pricing. This ensures accurate, timely updates, enhancing product presentation and customer engagement.



Why TijaraHub?



TijaraHub is a comprehensive B2B marketplace designed to simplify global trade by connecting buyers and suppliers with seamless, secure, and efficient solutions.

Our platform optimizes the entire supply chain, from sourcing and procurement to payments and logistics, ensuring businesses can trade confidently and profitably.



End-to-End Order Cycle

From sourcing to delivery, TijaraHub optimizes procurement with RFQs, sample requests, and real-time supply chain tracking.



Seamless Payments & Transactions



Secure multi-currency payments, escrow protection, trade financing, and AI-driven fraud detection ensure smooth transactions.



Protection & Quality Assurance

Supplier verification, pre-shipment inspections, and dispute resolution minimize trade risks and ensure product authenticity.

Comprehensive Support



Dedicated account managers, 24/7 customer service, and real-time shipment tracking provide full order-to-delivery assistance.



Tailored Solutions for Buyers & Sellers

Wholesale buyers get access to trusted suppliers and competitive pricing, while sellers benefit from global market integration, secure transactions, and marketing support.

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Future Vision & Expansion Plans



TijaraHub is expanding globally, targeting North & Latin America, Southeast Asia, Africa, Europe, and the Middle East to enhance trade opportunities.

Our strategy includes local partnerships, multilingual support, and compliance tools.



**Optimizing
Drop-Shipping**



**Expanding
Buyer Database**



**Enhancing
Private Label**



**Improving
Payment Options**

How to Join Our NETWORK



SUBSCRIBE



We offer flexible annual subscription plans to help businesses grow and succeed.

Choose from our **Standard**, **Premium**, or **Custom plan**, all designed to provide valuable services, marketing support, and platform features tailored to your needs.

Try our plans for **14 days free** and explore TijaraHub's powerful B2B solutions.



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