

Fisayo Oladele

Digital Marketer

Summary

Experienced digital marketer with 2 years of experience in developing and executing effective digital marketing strategies. Proficient in SEO, email marketing, social media marketing, and content marketing.

Experience

Social media specialist

Kirahbodyenhancement
Dec 2021 to Dec 2022

Developed and executed comprehensive digital marketing campaigns to drive traffic, generate leads, and increase sales

Social media manager

Cbclassics
March 2021 to Sep 2022

Managed and grew the company's social media presence, resulting in a 300% increase in followers and engagement

Education

Federal university of Agriculture Abeokuta

2016–2021

Microbiology

Coursera


2022

Digital marketing

Skills

Google Analytics, Content Marketing, Advertising, Writing, Strategy, Design, Pay per click, Email Marketing.

Contact

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