

FIVEWELL AFRICA

COMPANY PROFILE



Sustainable
solutions for
a sustainable
future

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Mission & Vision.

MISSION

- Our mission is to empower organizations and communities with innovative, technological, and sustainable solutions that enhance productivity, resilience, and environmental stewardship.

VISION

- Our vision is to drive transformation in Africa and beyond through innovative and sustainable solutions.



Our Story.

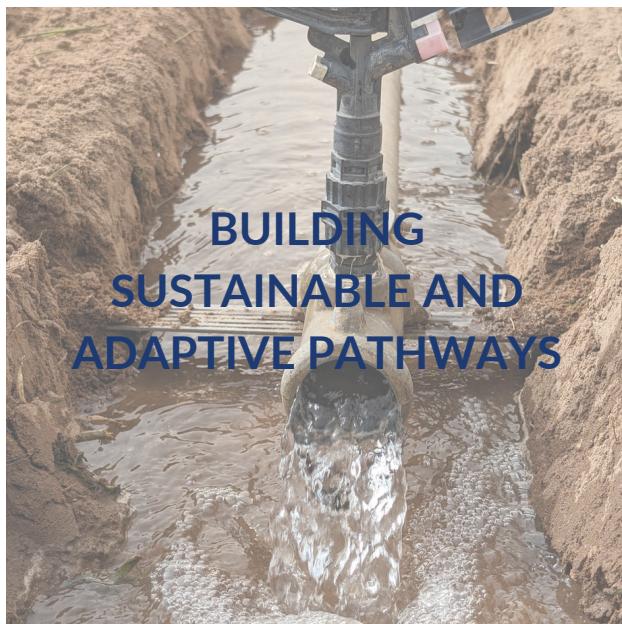
When we left Kenya in the summer of 2023, we were just five- five experts in Agronomy, Environmental Science, Agribusiness, Agricultural Engineering, and Agricultural Extension, each seeking to sharpen our skills and expand our frontiers. In Israel, we worked alongside leading experts in the Arava Valley, and witnessed firsthand how science, innovation, and determination could turn desert sands into fields that feed the world.

Inspired by this possibility, and sharing this vision, we came together to bring that spirit of innovation back home. We believed that if the desert could bloom, then Africa's challenges too could be met with solutions rooted in knowledge, technology, and collaboration. Out of this conviction, FiveWell was born.

Today, **FiveWell Africa** stands as the convergence of five journeys, five pillars of expertise, and one well of solutions. With over 25 years of cumulative experience in Climate Change and Climate-Smart Agriculture, Environmental Conservation, Agribusiness, Agricultural Engineering, and Capacity Building, we are committed to being a bridge between needs and solutions, and a partner in building a sustainable, prosperous Africa.

Our Guiding Themes

Our projects fall under four themes that capture the breadth of our expertise and vision. Each theme reflects the areas where we drive impact and partner with communities, businesses, and institutions.



The Team



CALVIN OTIENO

Calvin's journey in agriculture began at Maseno University, where he earned a Bachelor's degree in Agronomy with IT. Curious to push beyond the classroom, he later trained at the Arava International Centre for Agricultural Training (AICAT) in Israel, an experience that sparked his passion for climate-smart solutions and crop improvement. Today, he is pursuing a Master's in Plant Breeding at Kenyatta University, deepening his expertise in one of the most critical areas for food security.

Along the way, Calvin has worn many hats; starting as a volunteer at the National Irrigation Authority's Ahero Research Station before stepping into a Research Assistant role, and later interning as an agronomist at Porat Farm in Israel. He has also led field teams as a Data Consultant with OCP Africa, gaining hands-on experience in GIS projects and agricultural data management. His skills range from molecular biology techniques like DNA extraction and PCR to practical agronomic research in the field. At heart, Calvin is driven by the simple belief that: better crops mean stronger communities. When he's not in the field or lab, you'll probably find him on a football pitch, enjoying good music, or lost in a book.

Fredrick is an Agricultural and Biosystems Engineer specializing in sustainable farming systems, precision agriculture, and technology integration. With hands-on experience in mechanization and irrigation projects in the Arava, he has seen how the right technologies can transform yields and resource use. His expertise spans digital agriculture, environmental management, water and greenhouse systems, and livestock production.

Fredrick is passionate about advancing agri-tech solutions that build resilience, efficiency, and environmental responsibility. Outside of work, he enjoys exploring emerging technologies, mentoring young professionals, and spending time in nature.



FREDRICK KARIUKI

The Team



CHARLES TOYWA



MERCY PHILIPS

Mercy describes herself as a storyteller, farmer's ally, and sustainable development practitioner. Growing up in a farming community shaped her passion for agriculture and her decision to study Agribusiness Economics at JKUAT, followed by advanced training in Israel. Over the years, she has worked with initiatives such as the Kenya Climate-Smart Agriculture Project, the World Bank, and the Ban Ki-moon Center for Global Citizens, where her community project was recognized among Africa's best practices.

At FiveWell, Mercy channels her creativity into communication, PR, and social media, crafting stories that connect people and inspire change. Beyond her professional role, she explores art, writes on her long-running blog, and finds joy in blending creativity with purpose.

Brand detail samples



Primary colors: Midnight Blue (1d3a72) and Sandstone (f6eedf)

Secondary colors: Sage Green & White for clearer text

Official Font: Lato

Logo:



Fivewell Africa

📞 +254-XXX-XXXX

✉️ fivewellafrica@gmailcom

