

# Can I Opt Out Yet?

## GDPR and the Global Illusion of Cookie Control

Paper Report

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### ABSTRACT

On May 25th, 2018 the *General Data Protection Regulation*(GDPR) was applied by the European Union. The GDPR is supposed to provide users the means to protect their privacy on the internet. This also strongly limits the ability of websites to track users via cookies. This report is based on the work of Sanchez-Rola et al. [7] who evaluate the impact of the GDPR on cookie tracking of users on a global scale. Furthermore, Sanchez-Rola et al. present the impact of the GDPR on privacy policies of websites.

### 1 INTRODUCTION

### 2 BACKGROUND

### 3 RELATED WORK

### 4 UNDERLYING WORK

### 5 CONTRIBUTIONS

### 6 CONCLUSION

[2] [7] [10] [1] [6] [4] [8] [9] [11] [5] [3]

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